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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2021-75

INTRODUCED BY:

Mayor Alan Webber

Councilwoman Renee Villarreal

Councilor Signe I. Lindell

A RESOLUTION

PERMITTING BANNERS TO BE LOCATED ALONG SAN FRANCISCO STREET, OLD SANTA FE TRAIL, AND CATHEDRAL PLACE TO COMMEMORATE THE 100TH ANNIVERSARY OF THE HISTORIC LA FONDA ON THE PLAZA.

WHEREAS, Santa Fe City Code Section 14-8.10 allows for the installation of banners erected by the City of Santa Fe (“City”) or its designee if permitted by the Governing Body via Resolution; and

WHEREAS, the Resolution regarding installation of banners must specify dates of display, location, number, design approval process, installation, maintenance, and cost allocation; and

WHEREAS, the building that houses La Fonda on the Plaza (“La Fonda”) can trace its roots back 400 years, a history that includes a reputation for hospitality for trappers, soldiers, gold seekers, gamblers, and politicians; and

WHEREAS, the original hotel was built in 1922 by architect Isaac Hamilton Rapp with Rapp, Rapp, and Hendrickson; and

1 **WHEREAS**, architects Mary Elizabeth Jane Colter and John Gaw Meem had major
2 influence on the structure that houses the hotel today, which includes hand carved beams, stained
3 glass skylights, a 25-foot cathedral ceiling, and a bell tower on the southwestern corner of the
4 property; and

5 **WHEREAS**, the Atchison, Topeka & Santa Fe railway acquired the hotel in 1925 and
6 leased the property to the Fred Harvey Company, which turned La Fonda into a renowned “Harvey
7 House”, noted for high standards and fine dining; and

8 **WHEREAS**, La Fonda is a member of the Historic Hotels of America, a program of the
9 National Trust for Historic Preservation recognizing and celebrating the finest historic hotels; and

10 **WHEREAS**, the owners of La Fonda and the City wish to commemorate and celebrate the
11 historic milestone of La Fonda’s 100th anniversary with a public display of banners on three streets
12 bordering the hotel; and

13 **WHEREAS**, La Fonda is the oldest hotel in the oldest capital city in the United States; and

14 **WHEREAS**, located on the southeast corner of the Plaza, La Fonda has been witness to
15 much tumult and spectacle of the settling of the West; and

16 **WHEREAS**, even today, La Fonda offers a vantage point to the ever-unfolding history of
17 La Villa Real de San Francisco de Assis de Santa Fe; and

18 **WHEREAS**, La Fonda is considered significant to the Downtown and Eastside Historic
19 District and also resides within the Santa Fe Historic District which is a National Register District.

20 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
21 **CITY OF SANTA FE** that the banners described below are approved:

22 Dates:	January 1, 2022 through January 4, 2023.
23 Location:	Three banners on San Francisco Street
24	Four banners on Old Santa Fe Trail
25	Two banners on Cathedral Place

1 Number: Nine total banners

2 Design Approval Process: The design of the banners has been approved by the

3 Historic Design Review Board as conforming to existing

4 City Code regarding signs in Historic Districts pursuant

5 to SFCC 1987, Section 14-8.10(H)(11).

6 Installation: The owners of La Fonda shall utilize qualified vendors to

7 install the banners subject to approvals by the Public

8 Works Department as specified in the following section.

9 Maintenance: The owners of La Fonda shall be responsible for

10 maintenance of the banners. The City reserves the right to

11 order La Fonda on the Plaza to remove any banners the

12 City deem in disrepair prior to their scheduled removal

13 date.

14 Cost Allocation: The owners of La Fonda shall be responsible for all costs

15 associated with the banner program including production

16 of the banners, installation, maintenance, and removal.

17 **BE IT FURTHER RESOLVED** that as a condition of approval, the owners of La Fonda

18 provide the following to the City:

- 19 1. Approval from the Public Works Department to install banners on the light poles;
- 20 2. Permit for Obstruction of Streets issued by the Public Works Department;
- 21 3. A surety to the City in a form acceptable to the City Attorney in the event that the
- 22 banners are not removed;
- 23 4. Certificates of Insurance evidencing the insurance required. La Fonda on the Plaza
- 24 and/or the contractors hired to install, maintain, or repair the banners, shall maintain the following
- 25 insurance policies:


1 a. Commercial General Liability for bodily injury and property damage with
2 limits of not less than \$1,000,000 per occurrence and \$2,000,000 in the aggregate. The
3 policy shall be endorsed to name the City of Santa Fe, its officials, employees, and agents
4 as additional insured.

5 b. Workers' Compensation insurance as required by the State of New Mexico
6 and Employer's Liability with limits of not less than \$1,000,000 per accident or disease.
7 The Workers' Compensation policy shall be endorsed with a waiver of subrogation in favor
8 of the City of Santa Fe, its officials, employees, and agents.

9 5. A release and assumption of liability from the vendor in a form acceptable to the
10 City Attorney.

11 PASSED, APPROVED, and ADOPTED this 8th day of December, 2021.

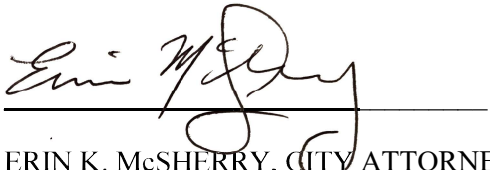
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ALAN WEBBER, MAYOR

ATTEST:


KRISTINE MIHELIC, CITY CLERK

APPROVED AS TO FORM:


ERIN K. McSHERRY, CITY ATTORNEY



City of Santa Fe

Land Use Department | Historic Preservation Division

Administrative Approval

THIS IS NOT A CONSTRUCTION PERMIT

DO NOT BEGIN WORK WITHOUT A PERMIT. SUBMIT THIS FORM WITH YOUR CONSTRUCTION PERMIT APPLICATION AND RETAIN A COPY AT THE JOB

Date:

To: Building Permit Division

From:

Carly Piccarello, Planner Manager - Land Use

Be advised that per §14-5.2 SFCC 1987 the work described below at the referenced address does NOT require Historic Districts Review Board approval and is hereby staff-approved as described below. Please allow the applicant to submit for a construction permit(s) for this work if required.

Project Address: 100 E SAN FRANCISCO ST, Santa Fe, NM 87501

Case Number: 2021-004466--ADMIN

Contact Name: LA FONDA HOLDINGS LLC

Phone Number: 505-995-2300

Email:

Approved Scope of Work: *Staff is granting administrative approval for the La Fonda banner design for 9 banners/locations with the condition that the city seal be added in order for staff to recommend approval to the governing body.*

Prior to the Governing Body's consideration of a resolution for the La Fonda Centennial banners, the Historic Districts Review Board was being given an informational presentation of the banner proposal on 10/26/2021. In evaluating suitability and harmony, staff has considered the general purpose of the historic district regulations (14-5.2(A)(1)) and the purpose of the historic sign regulations (14-8.10(H)(1)) and will be providing administrative approval as a recommendation to the governing body for their consideration per (14-8.10(A)(1)).

The banners are proposed to hang from banner posts which will be located on light posts owned by the City. Additionally, the banners will hang over the public right-of-way. In order for the banners to be permitted by the City the applicant must seek a resolution to 14-8.10 that allows the banners for specific dates, location, number, design approval, installation, and maintenance (following City of Santa Fe New Mexico Ordinance No. 2009-29) to allow the legal obstruction of a public way per SFCC section 23-1.4. Nine banners are proposed; five will be located on the west side of La Fonda along Old Santa Fe Trail and four are proposed on the north side of La Fonda along San Francisco Street. The event will span the duration of the centennial year and are proposed to be in place from January 1, 2022 to January 4, 2023.



City Banner Approval Form - Public Document

Attach proposed resolution and banner design.

Prior to Governing Body approval, the Land Use Director and City Attorney must review the proposed banner pursuant to Section 14-8.10(A)(2)(b), attesting to its compliance with the City's laws, and the Public Works Director must review the proposed manner and location of installation of the banner.

Description of banner request/short title: La Fonda 100th Anniversary Celebration

Requesting Party's Contact Name: Britta Andersson Phone Number: 505-995-2347

The Land Use Director approves that the banner design complies with the exception to Section 14-8.10 including the requirement to include the words "City of Santa Fe" or the official city seal. The banner design has been reviewed by the Historic District Review Board, if applicable.

Director: Jason M. Kluck Date: Nov 9, 2021

The City Attorney approves that the banner design complies with the exception to Section 14-8.10 including the requirement to include the words "City of Santa Fe" or the official city seal.

City Attorney: Eric M. [Signature] Date: Nov 9, 2021

The Public Works Department Director approves the proposed manner and location of installation of the banners specified in the associated Resolution.

Director: [Signature] Date: Nov 9, 2021



La Fonda on the Plaza

100 YEARS

of

HOSPITALITY

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La Fonda
On the Plaza™

CITY OF
Santa Fe



La Fonda on the Plaza

100 YEARS

of

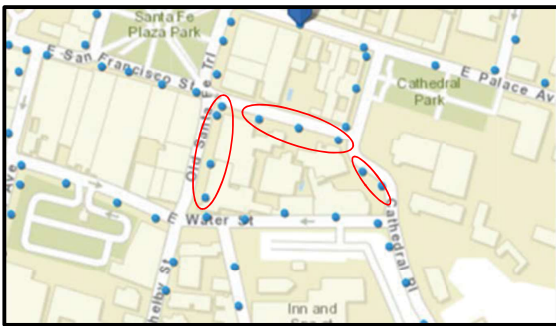
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La Fonda
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CITY OF
Santa Fe



Banners to be displayed on Old Santa Fe Trail, San Francisco Street and Cathedral Pl.

