City of Santa Fe

PUBLICLY FINANCED CANDIDATE EXPENDITURE REPORT

Name of Candidate	Michael Garcia	Position Sought	Mayor
Mailing Address	1632 Jay St Santa Fe, NM 87505	District No.	n/a
Email Address	michael4santafe@gmail.com	Phone No.	(505)440-6928
REPORTING PERIOD	10/7/25	**TO**	10/28/25

AGGREGATE OF PUBLIC CAMPAIGN FUND MONIES		**AGGREGATE OF EXPENDITURES TO DATE (Made From Public Campaign Fund Monies)**	
INITIAL (9-3.10 (A) SFCC 1987)	$60,000.00	EXPENDITURES	$44,901.67
MATCHING (9-3.13 (B) SFCC 1987)	$33,906.02	CASH ON HAND	$15,099.38
TOTAL	$93,906.02	TOTAL	$60,001.05

City of Santa Fe

PUBLICLY FINANCED CANDIDATE REPORT OF EXPENDITURES FROM PUBLIC FUNDS

Name of Candidate: Michael Garcia

Position Sought: Mayor District No. n/a

Reporting Period 10/7/25 **TO** 10/28/25

Aggregate of Expenditures this Reporting Period: **$11,354.40**

Aggregate of Expenditures to Date (including this report): **$44,901.67**

Date Expended	Name and Address of Person or Organization Purpose of Expenditure	Method of Payment	Amount	Aggregate Each Person/ Organization
10/12/25	Del Valle Panderia 6417 Airport Rd, Santa Fe, NM 87507 pastries for meet and greet	debit	$23.92	$23.92
10/14/25	Switchboard Public Benefit Corp P.O. Box 33485, Washington, District of Columbia 20033 campaign texting services	debit	$640.07	$640.07
10/15/25	Democratic Party of New Mexico P.O. Box 27615, Albuquerque, NM 87125 vote builder access	debit	$610.00	$610.00
10/15/25	KSWV Radio P.O. Box 1088, Santa Fe, NM 87504 campaign radion ads	check	$1,071.06	$1,071.06
10/21/25	Stones' Phones 41-750 Rancho Las Palmas Dr, S E-3, Rancho Mirage, CA 9227 campaign phone calling service	debit	$4,075.40	$4,075.40
10/27/25	Hutton Broadcasting 2502 Camino Entrada #C, Santa Fe, NM 87507 campaign radio ads	debit	$4,933.95	$4,933.95

(ATTACH ADDITIONAL PAGES AS REQUIRED) **Page Total** **$11,354.40**

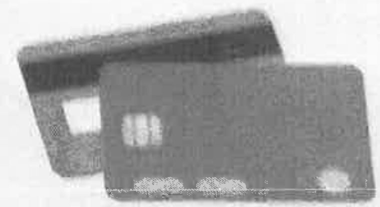
08:41 10-12-2025
MC#0000 5767

12x	@1.50
	$18.00
1x	@5.00
	$5.00
SUBTOTAL	$23.00
TOTAL	$23.00
CHEQUE	$23.00

BONNE JOURNEE
REVENEZ NOUS VOIR

$23.00 x .04 = .92
$23.00 + $.92 = $23.92

PAGOS CON TAJETA DEBITO/CREDITO



0.04% COMISION

DEL TOTAL DE SU COMPRA

DEL VALLE
PANADERIA

Receipt from Switchboard Public Benefit Corp

Receipt #1767-1117

AMOUNT PAID	DATE PAID	PAYMENT METHOD
$640.07	Oct 14, 2025, 11:25:17 AM	VISA - 7952

SUMMARY

Switchboard Messaging × 1	$621.21
Processing Fee × 1	$18.86
Amount paid	**$640.07**

If you have any questions, contact us at **billing@oneswitchboard.com** or call us at **+1 202-256-9689**.

Democratic Party of New Mexico
PO Box 27615
Albuquerque, NM 87125
+15052364996
clayton@nmdemocrats.org

Invoice

BILL TO
Michael Garcia
Michael Garcia for Santa Fe
1632 Jay St
Santa Fe, NM 87505

INVOICE #	DATE	TOTAL DUE	DUE DATE	ENCLOSED
1085	07/15/2025	$610.00	08/31/2025	

ACTIVITY	QTY	RATE	AMOUNT
VB Access - Registered Voter Access Votebuilder	1	610.00	610.00

BALANCE DUE **$610.00**

KSWV Radio 99.9 FM / 810 AM
P O Box 1088
Santa Fe, NM 87504
505-989-7441

KSWV Order Confirmation

OrderID: 0294-003

Sponsor:	P-Michael J. Garcia for Mayor
Product:	Advertising
Estimate/PO:	
AccountRep:	House
BillingCycle:	Broadcast Month
InvoiceType:	Times/Rates
Run Dates:	10/10/2025 - 11/4/2025
Items Ordered:	66
Gross Amount:	990.00
Discounts:	0.00
Agency Commission:	0.00
Net Amount:	990.00
+SalesTax	81.06
Total Amount	1,071.06

P-MICHAEL J. GARCIA FOR MAYOR
1632 JAY STREET
SANTA FE, NM 87505

Scheduled Station(s): KSWV

Michael J. Garcia for Mayor

Printed 10/27/2025 1:22:43 PM **Page 1**

	Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01	10/10/2025 - 10/17/2025	All Weeks	07:35 AM - 07:35 AM	1	1	1	1	1			5	:30	Spot		R0294-001	6	15.00	90.00
02	10/10/2025 - 10/17/2025	All Weeks	09:35 AM - 09:35 AM	1	1	1	1	1			5	:30	Spot		R0294-001	6	15.00	90.00
03	10/10/2025 - 10/17/2025	All Weeks	12:20 PM - 12:20 PM	1	1	1	1	1			5	:30	Spot		R0294-001	6	15.00	90.00
04	10/20/2025 - 10/31/2025	All Weeks	07:35 AM - 07:35 AM	1	1	1	1	1			5	:30	Spot		R0294-001	10	15.00	150.00
05	10/20/2025 - 10/31/2025	All Weeks	09:35 AM - 09:35 AM	1	1	1	1	1			5	:30	Spot		R0294-001	10	15.00	150.00
06	10/20/2025 - 10/31/2025	All Weeks	12:20 PM - 12:20 PM	1	1	1	1	1			5	:30	Spot		R0294-001	10	15.00	150.00
07	10/20/2025 - 10/31/2025	All Weeks	05:20 PM - 05:20 PM	1	1	1	1	1			5	:30	Spot		R0294-001	10	15.00	150.00
08	11/3/2025 - 11/4/2025	All Weeks	07:35 AM - 07:35 AM	1	1						2	:30	Spot		R0294-001	2	15.00	30.00
09	11/3/2025 - 11/4/2025	All Weeks	09:35 AM - 09:35 AM	1	1						2	:30	Spot		R0294-001	2	15.00	30.00
10	11/3/2025 - 11/4/2025	All Weeks	12:20 PM - 12:20 PM	1	1						2	:30	Spot		R0294-001	2	15.00	30.00
11	11/3/2025 - 11/4/2025	All Weeks	05:20 PM - 05:20 PM	1	1						2	:30	Spot		R0294-001	2	15.00	30.00

Broadcast Month Projected Billing:

Oct-25	570.00	Nov-25	420.00	Dec-25	0.00	Q4-2025	990.00

Confirmed Correct; Payment Guaranteed

Accepted for Station1

PAID 10/14/25

STONES' PHONES

41-750 RANCHO LAS PALMAS DRIVE, SUITE E-3
RANCHO MIRAGE, CA 92270
PHONE: 760-773-9019 FAX: 240-539-6337
EMAIL: invoicing@stonesphones.com

Invoice Number: **31607-1**
Invoice Date: **10/20/2025**
Date Printed: 10/20/2025

INVOICE

Client: **Garcia, Michael for Santa Fe Mayor**

Call #	Call Name	Description	Qty	Price	Total
48-931	General Live ID Calls	Live calls (70% of 6,271)	4,390	$0.8600	$3,775.40
		Setup Fee	1	$300.0000	$300.00

INVOICE TOTAL: **$4,075.40**
PAYMENTS APPLIED **$0.00**

BALANCE DUE: **$4,075.40**

SEE MAILING ADDRESS ABOVE

PAYMENT OPTIONS:

1. Credit Card Payment: Please call 760-773-9019.
2. Check: Overnight to above address.
3. Wire Transfer Instructions:

   Bank of America – Nevada
   1077 East Sahara Ave., Las Vegas, NV 89104
   Routing No.: 0260-0959-3
   Account No.: 0049-6167-3909
   Account Name: Campaign Communication Solutions, Inc.
4. ACH Transfer Instructions:

   Routing No. 122-400-724
   Account No. 0049-6167-3909

Thank you for using STONES' PHONES!

Michael Garcia for Mayor Radio Campaign Plan Overview

This plan outlines a high-frequency, dual-station radio campaign for Michael Garcia's mayoral bid, leveraging KTRC and KBAC to maximize reach among Santa Fe voters.

Campaign Details:

Candidate/Office	Michael Garcia for Mayor
Duration	16 consecutive calendar days
Dates	October 20th – November 4th
Commercial Type	30-second spots (6:00 AM – 7:00 PM)
Total Spots	160 (80 spots per station for a total of 160 commercials)
Total Investment	**$4,560.00 + Tax = $4,933.95**

Export to Sheets

Station Profile and Strategic Importance

Station Name	Format	Strategic Importance
KTRC Talk 1260 / 103.7 FM	Progressive Talk Radio	Provides direct alignment with a likely progressive voter base. Listeners have high trust in their local stations, which creates a "halo effect" of credibility for the campaign's message. Programming includes popular national progressive hosts (e.g., Stephanie Miller, Thom Hartmann) and the key local talk show, **The Richard Eeds Show**.
KBAC 98.1 FM	Adult Album Alternative (AAA)	Provides vital expansion of voter reach beyond a single format. Targets a broad, community-engaged Santa Fe audience.

Export to Sheets

30-Second Commercial Summary

The campaign will utilize a high-frequency schedule of 30-second commercials designed to maximize name recognition and motivate engaged listeners.

- **Structure:** Immediately identify the candidate and the office sought. Dedicate the core time (approx. 15 seconds) to one or two key, community-focused platform points (e.g., affordable housing, environmental protection). Conclude with a strong, repeated Call to Action (CTA) to vote and visit the campaign website.

- **Tone:** The delivery should be warm, sincere, and focused on "real local leadership" and fighting for the community's interests.
- **Goal:** Maximize name recognition and motivate the highly engaged listener base to vote.

Investment Calculation

The total cost includes the requested local sales tax rate of **8.1875%.**

Item	Calculation	Subtotal/Total
Duration	16 Calendar Days	16 Days
KTRC Spots	16 Days × 5 Spots/Day × **$29.00**/Spot	**$2,320.00**
KBAC Spots	16 Days × 5 Spots/Day × **$28.00**/Spot	**$2,240.00**
Gross Ad Cost (Subtotal)	$2,320.00 + $2,240.00	**$4,560.00**
Sales Tax Rate	8.1875%	8.1875%
Sales Tax Amount	$4,560.00 × 0.081875	**$373.95**
TOTAL CAMPAIGN INVESTMENT	$4,560.00 + $373.95	**$4,933.95**

Approval and Authorization

The undersigned hereby approves the Michael Garcia Radio Campaign Overview, including the proposed schedule, gross ad cost, and total campaign investment of **$4,933.95**.

Approval for: Michael Garcia Campaign

Campaign Manager/Treasurer ______________________

HUTTON BROADCASTING | STORYTELLING HYPERLOCAL CHANNELS SOLUTIONS

City of Santa Fe
CAMPAIGN FINANCE STATEMENT CERTIFICATION

This Campaign Statement has been prepared with all reasonable diligence and is true and complete in accordance with §9-2 SFCC 1987.

Candidate's Signature ____________ Date 10/28/25

Treasurer's/Deputy Treasurer's Signature ____________ Date 10/28/25

Treasurer's/Deputy Treasurer's 618 Garcia Street
Santa Fe, NM 87505

Subscribed to and sworn before me this 28th day of October, 2025.

Notary Public

My Commission Expires:
3/25/29

XAVIER I VIGIL
Notary Public
State of New Mexico
Comm. # 1132968
My Comm. Exp. Mar 25, 2029

CITY OF SANTA FE
ORGANIZED
(SEAL)
JULY 13, AD 1891
NEW MEXICO

Received in the Office of the City Clerk at 1:24 AM/PM on the 28th day of October, 2025.

For
Andréa Salazar
City Clerk/Director of Community Engagement

* Place and "x" in the "Contributor Disclosure Required" column if you receive money from any entity, political committee or independent group that has to file its own Campaign Finance Statements with the City Clerk.

- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-2.3(J)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete campaign finance statements. (§9-2.10 (E) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars ($100) for unexcused late filings of campaign finance statements. (§9-2.10(G) SFCC 1987)

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY
CUMULATIVE TOTALS TO DATE
QUALIFIED SMALL CONTRIBUTIONS
AND
EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate: Michael Garcia
Position Sought: Mayor

Mailing Address: 1632 Jay St
Santa Fe, NM 87505
District No.: n/a

Email Address: michael4santafe@gmail.com
Phone No.: (505)440-6928

REPORTING PERIOD 10/7/2025 **TO** 10/28/2025

CUMULATIVE TOTALS TO DATE:

CONTRIBUTIONS	$33,906.02
GRAND TOTAL TO DATE	$33,906.02

CUMULATIVE TOTALS TO DATE:

EXPENDITURES	$8,948.77
CASH ON HAND	$24,957.45
GRAND TOTAL TO DATE	$33,906.22

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY
QUALIFIED SMALL CONTRIBUTIONS
AND
EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate Michael Garcia

Position Sought Mayor District No. n/a

REPORTING PERIOD 10/7/2025 **TO** 10/28/2025

THIS REPORTING PERIOD

Small Qualified Contributions **$33,906.02**

Total Expenditures from Qualified Small Contributions **$8,948.77**

City of Santa Fe

CAMPAIGN FINANCE STATEMENT
QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate: Michael Garcia

Position Sought: Mayor — District No. n/a

Reporting Period 10/7/2025 **TO** 10/28/2025

Total of Contributions this Reporting Period: $33,906.02

Cumulative Total of Contributions to Date (Including this Report): $33,906.02

Date Received	Name, Home Address, Occupation and Name of Employer	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
10/09/25	City of Santa Fe 200 Lincoln Ave, Santa Fe, NM 87501 Qualified small contribution matching funds	check	$33,906.02	$33,906.02

(ATTACH ADDITIONAL PAGES AS NEEDED) **Page Total** **$33,906.02**

City of Santa Fe

CAMPAIGN FINANCE STATEMENT
EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate: Michael Garcia

Position Sought: Mayor   District No. n/a

Reporting Period 10/7/2025 **TO** 10/28/2025

Total of Expenditures this Reporting Period: $8,948.77

Cumulative Total of Expenditures to Date (Including this Report): $8,948.77

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
10/15/25	Progress and Justice LLC 1305 Ferguson Ln, Santa Fe, NM 87505 campaign office rent Sept, Oct, Nov	check	$600.00
10/27/25	Don Mickey Designs 1530 Girard Blvd. NE, Albuquerque, NM 87106 campaign mailer	debit	$7,708.40
10/27/25	Don Mickey Designs 1530 Girard Blvd. NE, Albuquerque, NM 87106 campaign yard signs	debit	$640.37

(ATTACH ADDITIONAL PAGES AS REQUIRED) **Page Total** **$8,948.77**

Progress and Justice LLC

1305 Ferguson Ln
Santa Fe, NM 87505

Invoice

Date	Invoice #
11/1/2025	52

Bill To
Michael Garcia for Santa Fe Mayor 1420 Cerrillos Rd Santa Fe, NM 87505

P.O. No.	Terms	Project
	Due on receipt	

Quantity	Description	Rate	Amount
1	Office rental period from 10/15-11/15	300.00	300.00
	Sales Tax	8.1875%	0.00

Thank you for your business.

Total $300.00

Progress and Justice LLC

1305 Ferguson Ln
Santa Fe, NM 87505

Invoice

Date	Invoice #
10/15/2025	51

Bill To
Michael Garcia for Santa Fe Mayor 1420 Cerrillos Rd Santa Fe, NM 87505

P.O. No.	Terms	Project
	Due on receipt	

Quantity	Description	Rate	Amount
1	Office rental period from 09/15-10/15	300.00	300.00
	Sales Tax	8.1875%	0.00

Thank you for your business.

Total $300.00

Payment receipt

You paid $7,708.40

to Don Mickey Designs, Inc. on 10/27/2025

Invoice no.	329355
Invoice amount	$7,683.40
Online convenience fee	$25.00
Total	**$7,708.40**
Status	Paid
Payment method	Bank
Authorization ID	1ABAK2MJ6SNJ

Thank you

Don Mickey Designs, Inc.

5052567031

www.donmickey.com | donmickeydesigns@gmail.com
1530 Girard Blvd. NE, Albuquerque, NM 87106

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payments processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, https://www.intuit.com/legal/licenses/payment-licenses). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

intuit quickbooks

Payment receipt

You paid $640.37

to Don Mickey Designs, Inc. on 10/27/2025

Invoice no.	329356
Invoice amount	$640.37
Total	**$640.37**
Status	Paid
Payment method	Credit Card
Authorization ID	MV0024843171

Thank you

Don Mickey Designs, Inc.

5052567031

www.donmickey.com | donmickeydesigns@gmail.com
1530 Girard Blvd. NE, Albuquerque, NM 87106