City of Santa Fe

PUBLICLY FINANCED CANDIDATE EXPENDITURE REPORT

Name of Candidate	Ronald S. Trujillo	Position Sought	Mayor
Mailing Address	3117 Siringo Rondo South Santa Fe, NM, 87507	District No.	City Wide
Email Address	ron@ronaldtrujillo4mayor2025.com	Phone No.	505 795 2598
REPORTING PERIOD	10/6/25	**TO**	10/28/25

AGGREGATE OF PUBLIC CAMPAIGN FUND MONIES

INITIAL (9-3.10 (A) SFCC 1987)	$60,000.00
MATCHING (9-3.13 (B) SFCC 1987)	
TOTAL	$60,000.00

AGGREGATE OF EXPENDITURES TO DATE (Made From Public Campaign Fund Monies)

EXPENDITURES	$53,897.74
CASH ON HAND	$6,102.26
TOTAL	$60,000.00

City of Santa Fe

PUBLICLY FINANCED CANDIDATE REPORT OF EXPENDITURES FROM PUBLI(

Name of Candidate: Ronald S. Trujillo

Position Sought: Mayor　District No. City Wide

Reporting Period 10/6/25 **TO** 10/28/25

Aggregate of Expenditures this Reporting Period: **$35,726.09**

Aggregate of Expenditures to Date (including this report): **$53,897.74**

Date Expended	Name and Address of Person or Organization Purpose of Expenditure	Method of Payment	Amount
10/08/25	Santa Fe New Mexican 150 Washington Ave, SFNM 87501 Printed Ad in Sundays Paper on 10/12/25	card	$1,312.31
10/08/25	Facebook Ad, 72 Little Falls Dr. Wilmington, Facebook Ads	card	$20.56
10/10/25	Facebook Ad, 72 Little Falls Dr. Wilmington, Facebook Ads	card	$22.72
10/06/25	Facebook Ad 72 Little Falls Dr. Wilmington Facebook Ads	card	$11.90
10/02/25	Facebook Ad, 72 Little Falls Dr. Wilmington, Facebook Ads	card	$9.74
10/02/25	Facebook Ad 72 Little Falls Dr. Wilmington Facebook Ads	card	$8.66
10/03/25	Facebook Ad 72 Little Falls Dr. Wilmington Facebook Ads	card	$10.82
10/07/25	Facebook Ad 72 Little Falls Dr. Wilmington various Facebook Ads	card	$18.39
10/06/25	Facebook Ad 72 Little Falls Dr. Wilmington Facebook Ads Various	card	$16.23
10/06/25	Facebook Ad 72 Little Falls Dr. Wilmington	card	$14.06

(ATTACH ADDITIONAL PAGES AS REQUIRED)　**Page Total** **$1,445.39**

City of Santa Fe

PUBLICLY FINANCED CANDIDATE REPORT OF EXPENDITURES FROM PUBLI(

(continued)

Date Expended	Name and Address of Person or Organization Purpose of Expenditure	Method of Payment	Amount
10/15/25	The Home Depot 952 Richards Ave, SFNM Purchase of posts for Ronald S. Trujillo Signs	card	$107.97
10/14/25	Chamisa Media Inc. 2340 Camino Rancho Siringo, SFNM Design Services, printing coordination research with USPS postcards	Check 1009	$1,557.90
10/15/25	GCBendito 4 LLC #pwew Radio Ads on KSWV	card	$876.32
10/14/25	Round The Roundhouse 150 Washington Ave, Ste 201 1/4 pg ad published on 10/6/25	card	$319.15
10/16/25	Allegra Printing 1907 St. Michaels Dr, SFNM 87505	Check 1010	$24,568.26
10/18/25	Richard Perea dba Santa Fe Biscochito Company 330 Sandova Street, SF, NM Mayorial Campaign Rally and ice cream social	check 1011	$2,500.00
10/14/25	Facebook Ad 72 Little Falls Dr, Wilmington, DE Face book ads	card	$24.88
10/14/25	Facebook Ad 72 Little Falls Dr, Wilmington, DE	card	$27.05
10/14/25	Facebook Ad 72 Little Falls Dr, Wilmington, DE Facebook ads	card	$30.29
10/14/25	Facebook Ad 72 Little Falls Dr, Wilmington, DE	Card	$33.54
10/14/25	Facebook Ad 72 Little Falls Dr, Wilmington, DE	Card	$36.78
10/16/25	Facebook Ad 72 Little Falls Dr, Wilmington, DE	Card	$40.03
10/17/25	Facebook Ad 72 Little Falls Dr, Wilmington, DE	Card	$43.28
10/18/25	Facebook Ad 72 Little Falls Dr, Wilmington, DE	card	$46.52

(ATTACH ADDITIONAL PAGES AS REQUIRED) **Page Total** **$30,211.97**

City of Santa Fe

PUBLICLY FINANCED CANDIDATE REPORT OF EXPENDITURES FROM PUBLI(

(continued)

Date Expended	Name and Address of Person or Organization Purpose of Expenditure	Method of Payment	Amount
10/23/25	Santa Fe New Mexican 150 Washington Ave Mayorial Ad in Sundays 10/26 newspaper	card	$3,096.33
10/19/25	Facebook Ad /Meta Platform 1 Meta Way, Menlo Park, Ca	card	$50.85
10/20/25	Facebook Ad /Meta Platform 1 Meta Way, Menlo Park, Ca	card	$56.18
10/21/25	Facebook Ad /Meta Platform 1 Meta Way, Menlo Park, Ca	card	$59.50
10/23/25	Facebook Ad /Meta Platform 1 Meta Way, Menlo Park, Ca	card	$63.83
10/24/25	Facebook Ad /Meta Platform 1 Meta Way, Menlo Park, Ca	card	$69.24
10/24/25	Pecos Trail Café 2239 Old Pecos Trail, SFNM Election Rally provided tapas, coffee, tea, water to supporters in attendance	card	$672.80

(ATTACH ADDITIONAL PAGES AS REQUIRED) **Page Total** **$4,068.73**

Santa Fe New Mexican **PAYMENT RECEIPT**

Mail Payments To:
PO Box 2048,
Santa Fe, NM 87504
Phone: (505) 995-3872

DATE: 10/8/2025

PAYMENT DATE: 10/8/2025

ACCOUNT: STRT11

FOR:

RON TRUJILLO
3117 Siringo Rondo S
Santa Fe, NM 87507-5057

Payment Type	CC Type	CC#	Tagline	Amount
Credit Card	Visa	9393	Ad ID 105332	$-1312.31

Applied to

105332	**10/12/2025**	**Invoice #**	**Ron Trujillo-Polit-ROP 3x10.5-'**	**$1,312.31**

We Appreciate Your Business!

Meta

Meta Platforms, Inc.
1 Meta Way
Menlo Park, CA 94025
United States

Account: 1303104094143239
Business: Ronald Trujillo 4 Mayor 2025
3117 Siringo Rondo South
Santa Fe, NM 87507
United States

Billing Report: 9/21/2025 - 10/26/2025

Meta Ads payment
Payment Method: Visa ···· 9393

Date	Transaction ID	Amount	Payment Status
10/24/2025	24633193463031045-24891708660512850	$69.24 USD	Paid
10/23/2025	24732361956447526-24617040847979640	$63.83 USD	Paid
10/21/2025	24605649125785479-24863907916626258	$59.50 USD	Paid
10/20/2025	24659314983752219-24794866826863699	$55.18 USD	Paid
10/19/2025	24649908088026242-24785536441130071	$50.85 USD	Paid
10/18/2025	24635577496125970-24833804352969948	$46.52 USD	Paid
10/17/2025	24681934574823596-24560526563631069	$43.28 USD	Paid
10/16/2025	24791786870505037-24659782967038759	$40.03 USD	Paid
10/14/2025	24644673455216377-24651119731238414	$36.78 USD	Paid
10/13/2025	24585851217765269-24581549531528767	$33.54 USD	Paid
10/12/2025	24755584517458606-24755584540791937	$30.29 USD	Paid
10/11/2025	24562932196723832-24564822203201504	$27.05 USD	Paid
10/10/2025	24736149689402089-24553584337658618	$24.88 USD	Paid
10/9/2025	24542204945463224-24735333099483741	$22.72 USD	Paid
10/8/2025	24523625723987815-24461055780244815	$20.56 USD	Paid
10/6/2025	24559397463743977-24702437461160010	$18.39 USD	Paid
10/5/2025	24497074266642959-24497074296642956	$16.23 USD	Paid
10/4/2025	24422510154099378-24668948019455590	$14.06 USD	Paid

How doers
get more done.

952 R1CHARDS AVE
SANTA FE, NM 87505 (505) 424-9463

3503 00053 50269 10/15/25 03:03 PM
SALE SELF CHECKOUT

099713049079 7 FT T-POST <A>
7' STEEL T-POST 1.25
10@9.98 99.80

SUBTOTAL 99.80
SALES TAX 8.17
TOTAL $107.97
XXXXXXXXXXXX9393 DEBIT USD$ 107.97

AUTH CODE 002720
Chip Read Verified By PIN
AID A0000000980840 US DEBIT

3503 10/15/25 03:03 PM

3503 53 50269 10/15/2025 4323

RETURN POLICY DEFINITIONS

	POLICY ID	DAYS	POLICY EXPIRES ON
A	1	90	01/13/2026

CHAMISA MEDIA INC.
2340 Camino Rancho Siringo
Santa Fe, NM 87505
+19175201381
lisa@chamisamedia.com

INVOICE

BILL TO
Ronald S. Trujillo 4 Mayor 2025

INVOICE # 1280
DATE 10/12/2025
DUE DATE 10/27/2025
TERMS Net 15

Hours Design Services, printing coordination, research with USPS - Postcard	12	120.00	1,440.00T

SUBTOTAL	1,440.00
TAX	117.90
TOTAL	1,557.90
BALANCE DUE	**$1,557.90**

Pay invoice

RONALD TRUJILLO 4 MAYOR 2025
RONALD TRUJILLO 4 MAYOR 2025
3117 SIRINGO RONDO S
SANTA FE, NM 87507

01-25

1009
95-8443/3070
02

10/14/2025
Date

CHECK

Pay to the Order of Chamisa Media Inc $1,557.90
One Thousand five Hundred fifty seven & 90/100 Dollars

Photo Safe Deposit®

state EMPLOYEES CREDIT UNION
813 St. Michael's Dr., Santa Fe, NM 87505 · 505/983-7328
www.secumn.org

For Design Serv Printing Eleanor C Montoya MP

⑆307084431⑆ 3004880280⑈ 1009

Mailed
10/14

GCBendito 4 LLC <messenger@messaging.squareup.com> 10/15/2025 2:11 PM

Receipt from GCBendito 4 LLC #pwew

To eleanormontoya941@comcast.net

Square automatically sends receipts to the email address you used at any Square seller. Learn more

GCBendito 4 LLC

Let GCBendito 4 LLC know how your experience was

$876.32

Custom Amount	**$876.32**
KSWV Radio Ronald Trujillo Advertising	
Total	**$876.32**

Invoice

'Round the Roundhouse
150 Washington Ave, Ste 201
Santa Fe, NM 87501

Date	Invoice No.
10/02/25	102520

Bill To:
Ron trujillo campaign

Item	Description	Quantity	Rate	Amount
October Ad	1/4 pg, 12 month contract rate		295.00	295.00T
	Oct 6, 2025 publication date			
	NM gross receipt tax		8.1875%	24.15

Total	$319.15

Make all checks payable to 'Round the Roundhouse
Payment is due upon receipt.

If you have any questions concerning this invoice, please contact us at rtroundhouse@gmail.com or 505.988.1135.

Thank you for your business!

Allegra Print & Imaging
1907 St. Michael's Dr.
Santa Fe, NM 87505
505-982-0122
FAX 988-3599
info@allegrasantafe.com

2:35 PM 10/17/25

Madison, Lisa

INV #119358	$ 24,568.26
DEPOSIT -CHECK #1010	$ 24,568.26
Total Due:	$ 24,568.26

ALLEGRA
MARKETING • PRINT • MAIL

1907 St. Michael's Dr.
Santa Fe, NM 87505
T: 505.982.0122
F: 505.988.3599
info@allegrasantafe.com
www.allegrasantafe.com

INVOICE
119358

Date: 10/16/25

CUSTOMER

Madison. Lisa

To pay your invoices securely online using CC or ACH:

If you received this invoice digitally, click here to make a payment. Or call us to request access to your Customer Portal where you can make payments, view past and current invoices, place reorders, view proofs and quotes.

Acct. No.	Ordered By	Phone	Ship Via	PO No.	Prep. By	Sales Rep.
4802	Lisa	917-520-1381	In-house Mailing Job		Freda	

Quantity	Description	Amount
22,100	Post Card-87507 Size: 6 x 9 Stock: White 130# Platinum Silk Cover , Printed on 2 sides	$ 3,902.11
22,100	Mailing Services-includes EDDM postage--87507	$ 6,354.36
16,009	Post Card-87505 Size: 6 x 9 Stock: White 130# Platinum Silk Cover , Printed on 2 sides	$ 3,057.31
16,009	Mailing Services-includes EDDM postage--87505	$ 4,614.77
9,223	Post Card-87501 Size: 6 x 9 Stock: White 130# Platinum Silk Cover . Printed on 2 sides	$ 2,103.62
9,223	Mailing Services-includes EDDM postage--87501	$ 2,676.69

Pd w/ check 1000 on 10/17/2025

continued on page 2

Subtotal $ 22,708.86

Final total on last page

ALLEGRA
MARKETING • PRINT • MAIL

1907 St. Michael's Dr.
Santa Fe, NM 87505
T: 505.982.0122
F: 505.988.3599
info@allegrasantafe.com
www.allegrasantafe.com

INVOICE
119358

Date: 10/16/25

CUSTOMER
Madison, Lisa

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If you received this invoice digitally, click here to make a payment. Or call us to request access to your Customer Portal where you can make payments, view past and current invoices, place reorders, view proofs and quotes.

Acct. No.	Ordered By	Phone	Ship Via	PO No.	Prep. By	Sales Rep
4802	Lisa	917-520-1381	In-house Mailing Job		Freda	

Quantity	Description	Amount
22,100	Post Card-87507 Size: 6 x 9 Stock: White 130# Platinum Silk Cover , Printed on 2 sides	$ 3,902.11
22,100	Mailing Services-includes EDDM postage--87507	$ 6,354.36
16,009	Post Card-87505 Size: 6 x 9 Stock: White 130# Platinum Silk Cover , Printed on 2 sides	$ 3,057.31
16,009	Mailing Services-includes EDDM postage--87505	$ 4,614.77
9,223	Post Card-87501 Size: 6 x 9 Stock: White 130# Platinum Silk Cover , Printed on 2 sides	$ 2,103.62
9,223	Mailing Services-includes EDDM postage--87501	$ 2,676.69

Pd w/ check 1000
on 10/17/2025

continued on page 2

Subtotal	$ 22,708.86
Final total on last page	

ALLEGRA
MARKETING • PRINT • MAIL

1907 St Michael's Dr.
Santa Fe, NM 87505
T: 505.982.0122
F: 505.988.3599
info@allegrasantafe.com
www.allegrasantafe.com

INVOICE
119358 (2)

Date: 10/16/25

CUSTOMER

Madison, Lisa

To pay your invoices securely online using CC or ACH:

If you received this invoice digitally, click here to make a payment. Or call us to request access to your Customer Portal where you can make payments, view past and current invoices, place reorders, view proofs and quotes.

Acct. No.	Ordered By	Phone	Ship Via	PO No.	Prep. By	Sales Rep.
4802	Lisa	917-520-1381	In-house Mailing Job		Freda	

Quantity	Description	Amount

SUBTOTAL	$ 22,708.86
TAX	$ 1,859.40
TOTAL	$ 24,568.26
AMOUNT DUE	$ 24,568.26
PAYMENT DUE BY	

X______________________________

PLEASE PAY FROM THIS INVOICE

It is the responsibility of the customer to pay for invoices within 30 days of date of invoice. All accounts past 30 days are subject to a 1.5% per month late charge. Customer will be responsibile for collection costs for accounts over 90 days past due.

MARKETING + PRINT + MAIL + DESIGN + WEB + SIGNS + PROMO + APPAREL

You paid an invoice! (#000011)

You paid an invoice! (#000011)

You paid an invoice! (#000011)

Santa Fe Biscochito Company <messenger@messaging.squareup.com>   9:44 AM

To eleanormontoya941@comcast.net

Reply   Forward   Delete

Santa Fe Biscochito Company <messenger@messaging.s

To eleanormontoya941@comcast.net

Reply   Forward   Delete

Santa Fe Biscochito Company

Invoice Paid

Santa Fe Bisc

Invo

$2,500.00

Paid with cash on October 23, 2025 at 9:4

$2,5

Paid with cash on Oct

Invoice #000011
October 23, 2025

Customer
Eleanor Montoya
eleanormontoya941@comcast.net

Invoice #000011
October 23, 2025

Customer
Eleanor Montoya
eleanormontoya941@comcas

Date of service
October 18, 2025

Download Invoice PDF

Invoice summary

Ronald S. Trujillo4 Mayor Election Rally and Ice Cream Social   **$2,500.00**

Private event for Ronald S. Trujillo4 Mayor Election Rally and Ice Cream

Santa Fe New Mexican

PAYMENT RECEIPT

Mail Payments To:
PO Box 2048,
Santa Fe, NM 87504
Phone: (505) 995-3872

DATE: 10/22/2025

PAYMENT DATE: 10/22/2025

ACCOUNT: STRT11

FOR:

RON TRUJILLO
3117 Siringo Rondo S
Santa Fe, NM 87507-5057

Payment Type	CC Type	CC#	Tagline	Amount
Credit Card	Visa	9393	Ad ID 105333	$-3096.33

Applied to

105333	10/26/2025	Invoice #	Ron Trujillo-Polit-ROP 5x15-10	$3,096.33

We Appreciate Your Business!

Pecos Trail Cafe

2239 Old Pecos Trail
Santa Fe, NM
(505) 982-9444

#61 Dine in 10/24/25, 6:53 PM
Table BNU 3

Server: Jime

9X Tea Iced Tea	$33.75
2X CCQ & Chips	$14.00
2X Chips & Salsa	$12.00
2X Coffee	$7.50
18X Tapas	$360.00
2X Tapas	$40.00
2X Tapas	$40.00
Subtotal:	$507.25
Tax:	$42.18
Cash Price:	$549.43
Card Price:	$571.35

20% Auto Gratuity $101.45
Balance Due $672.80

CK# 1012
$672-80

Want to save to your account?
Scan QR Code with Selflane App(iOS)

Credit card payment would subject to Dual Pricin
g of 3.99%

Selflane.com

Pick Up

City of Santa Fe

CAMPAIGN FINANCE STATEMENT CERTIFICATION

This Campaign Statement has been prepared with all reasonable diligence and is true and complete in accordance with §9-2 SFCC 1987.

Candidate's Signature ______ Date 10-28-2025

Treasurer's/Deputy Treasurer's Signature ______ Date 10-28-2025

Treasurer's/Deputy Treasurer's 941 Calle Carmelita
Santa Fe, NM, 87505

Subscribed to and sworn before me this 28th day of October, 2025.

______
Notary Public

My Commission Expires:
3/25/29

XAVIER I VIGIL
Notary Public
State of New Mexico
Comm. # 1132968
My Comm. Exp. Mar 25, 2029

CITY OF SANTA FE ORGANIZED JULY 13, AD 1891 NEW MEXICO (SEAL)

Received in the Office of the City Clerk at 1:58 AM/PM on the 28th day of October, 2025.

______
for Andréa Salazar
City Clerk/Director of Community Engagement

* Place and "x" in the "Contributor Disclosure Required" column if you receive money from any entity, political committee or independent group that has to file its own Campaign Finance Statements with the City Clerk.

- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-2.3(J)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete campaign finance statements. (§9-2.10 (E) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars ($100) for unexcused late filings of campaign finance statements. (§9-2.10(G) SFCC 1987)

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY
CUMULATIVE TOTALS TO DATE
QUALIFIED SMALL CONTRIBUTIONS
AND
EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate: Ronald S. Trujillo | Position Sought: Mayor

Mailing Address: 3117 Siringo Rondo South, Santa Fe, NM, 87507 | District No.: City Wide

Email Address: ron@ronaldtrujillo4mayor2025.com | Phone No.: 505 795-2598

REPORTING PERIOD 10/6/2025 **TO** 10/25/2025

CUMULATIVE TOTALS TO DATE:	
CONTRIBUTIONS	$6,240.00
GRAND TOTAL TO DATE	$6,240.00

CUMULATIVE TOTALS TO DATE:	
EXPENDITURES	$8,300.27
CASH ON HAND	$4,179.73
GRAND TOTAL TO DATE	$12,480.00

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY
QUALIFIED SMALL CONTRIBUTIONS
AND
EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate Ronald S. Trujillo

Position Sought Mayor District No. City Wide

REPORTING PERIOD 10/6/2025 **TO** 10/28/2025

THIS REPORTING PERIOD

Small Qualified Contributions **$6,240.00**

Total Expenditures from Qualified Small Contributions **$8,300.27**

City of Santa Fe

CAMPAIGN FINANCE STATEMENT
EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate Ronald S. Trujillo

Position Sought Mayor District No. City Wide

Reporting Period 10/6/2025 **TO** 10/28/2025

Total of Expenditures this Reporting Period: $8,300.27

Cumulative Total of Expenditures to Date (Including this Report): $8,300.27

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
10/27/25	Allegra Printing 1907 St. Michaels Dr, SF,NM, 87505	Check 1021	$8,300.27

(ATTACH ADDITIONAL PAGES AS REQUIRED) **Page Total** **$8,300.27**

Allegra Print & Imaging
1907 St. Michael's Dr.
Santa Fe, NM 87505
505-982-0122
FAX 988-3599
info@allegrasantafe.com

1:19 PM 10/27/25

Madison, Lisa

INV #119496	$ 8,300.27
DEPOSIT -CHECK #1021	$ 8,300.27
Total Due:	$ 8,300.27

www.allegrasantafe.com
Building Relationships.
Designing Solutions.

THIS CHECK IS VOID WITHOUT A MULTI-COLORED BACKGROUND AND AN ARTIFICIAL WATERMARK ON THE BACK - HOLD AT AN ANGLE TO VIEW

Ronald Trujillo 4 Mayor 2025
3117 Siringo Rondo S
Santa Fe NM 87507

1021
22-8443/3070

Date 10/27/2025

Pay to the order of Allegra Printing $ 8,300.27

Eight Thousand Three Hundred + 27/100 Dollars

state EMPLOYEES CREDIT UNION

MEMO Printing + Mailing Cards SIGNED Eleanor Montoya

SIGNATURE HAS A COLORED BACKGROUND • BORDER CONTAINS MICROPRINTING

Job No 956570

⑆307084431⑆ 300501387O⑈ 1021

Am(

$8,300.27

Please submit a partial or full payment. A payment is required for all customers without payment terms

Make a Payment

Related Proofs

ALLEGRA

Customer

Madison, Lisa

Main Billing Address

If you have questions about the Customer Portal, call us at 505.982.0122 or send an email to info@allegrasantafe.com.

Order 119496 (In Progress)

1 of 1 Automatic Zoom

ALLEGRA
MARKETING • PRINT • MAIL

1907 St. Michael's Dr.
Santa Fe, NM 87505
T: 505.982.0122
F: 505.988.3599
info@allegrasantafe.com
www.allegrasantafe.com

IN

CUSTOMER

Madison, Lisa

To pay your invoices securely on

If you received this invoice digitally, click he
us to request access to your Customer Port
payments, view past and current invoices, p
quotes.

Acct. No.	Ordered By	Phone	Ship Via	PO No.	Prep. B
4802	Lisa	917-620-1381	In-house Mailing Job		Freda

Quantity	Description
16,009	Post Card-87505 Size: 6 x 9 Stock: White 130# Platinum Silk Cover , Printed on 2 sides
16,009	Mailing Services-includes EDDM postage--87505