

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT CERTIFICATION

This Campaign Statement has been prepared with all reasonable diligence and is true and complete in accordance with §9-2 SFCC 1987.

Candidate's Signature



Date

10/31/23

Treasurer's/Deputy Treasurer's Signature

Cynthia L. Sanchez  
Cynthia L. Sanchez (Oct 31, 2023 14:40 MDT)

Date

10/31/23

Treasurer's/Deputy Treasurer's Address

784 Calle Altamira  
Santa Fe NM 87501

Subscribed to and sworn before me this

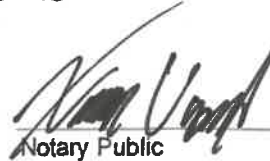
31<sup>st</sup>

day of

October

2023

XAVIER I. VIGIL  
Notary Public - State of New Mexico  
Commission # 1132968  
My Comm. Expires Mar 25, 2025

  
Notary Public

My Commission Expires:

3/25/25

Received in the Office of the City Clerk at

11:40 AM/PM

on the 31<sup>st</sup>

day of

October

2023

(SEAL)

  
Geraldyn F. Cardenas, Interim City Clerk

\* Place an "x" in the "Contributor Disclosure Required" column if you receive money from any entity, political committee or independent group that has to file its own Campaign Finance Statements with the City Clerk. (Forms CC025A, CC025B, CC003A, CC003B)

- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-2.3(1)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete campaign finance statements. (§9-2.10(E) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars (\$100) for unexcused late filing of campaign finance statements. (§9-2.10(G) SFCC 1987)

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT SUMMARY CUMULATIVE TOTALS TO DATE CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Candidate Geno Zamora Position Sought City Council  
Mailing Address PO Box 1927 District No. 1  
Santa Fe, NM 87504  
Email Address campaigns@genozamoraforsantafe.com Phone No. (505) 570-5404

REPORTING PERIOD 10/10/2023 TO 10/31/2023

CUMULATIVE TOTAL OF  
IN-KIND CONTRIBUTIONS TO DATE (OTHER THAN MONEY) \$424.00

CUMULATIVE TOTALS TO DATE:	
CONTRIBUTIONS	<u>\$80,244.07</u>
LOAN(S)	<u>\$0.00</u>
INTEREST EARNED	<u>\$0.00</u>
GRAND TOTAL TO DATE	<u>\$80,244.07</u>

CUMULATIVE TOTALS TO DATE:	
EXPENDITURES	<u>\$51,902.36</u>
CASH ON HAND	<u>\$28,341.71</u>
GRAND TOTAL TO DATE	<u>\$80,244.07</u>

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT SUMMARY CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

REPORTING PERIOD 10/10/2023 TO 10/31/2023

### THIS REPORTING PERIOD

Total Individual Contributions	<u>\$5,240.46</u>
Total Business Contributions	<u>\$3,750.00</u>
Total In-Kind Contributions (Other than Money)	<u>\$0.00</u>
Total Loans	<u>\$0.00</u>
Total Interest Earned	<u>\$0.00</u>
Total Expenditures	<u>\$12,699.53</u>

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (See Definition of Individual Contributor at §9-2.3(J)(1) SFCC 1987)

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Contributions this Reporting Period: \$5,240.46

Cumulative Total of Contributions to Date (Including this Report): \$65,594.07

Date Received	Name, Home Address, Occupation Name of Employer	and	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
10/11/2023	Dalva Lon & Terri G Moellenberg 977 Paseo Del Sur Santa Fe NM 87501		Check	\$250.00	\$250.00
10/10/2023	Gordon Woods 149 Alamo Dr. Santa Fe NM 87501		Card	\$50.00	\$50.00
10/12/2023	John Utton 675 Alto St Santa Fe NM 87501 UTTON & KERY; Attorney		Card	\$200.00	\$200.00
10/12/2023	Roberta Gallegos 2127 Plazuela Vista Santa Fe NM 87505 Retired; Retired		Card	\$100.00	\$100.00
10/14/2023	Kathryn Martinez PO Box 855 Santa Fe NM 87504 Ortiz & Zamora, Attorneys at Law, LLC; Paralegal		Card	\$100.00	\$100.00
10/14/23	Jesse Williams-Chaves 1937 San Idelfonso Rd. Santa Fe NM 87505 Santa Fe Public Schools; Occupational Therapist		Card	\$500.00	\$500.00
10/15/2023	John Elling 590 Monte Alto Santa Fe NM 87501 Molten Salt Solutions; Entrepreneur		Card	\$100.00	\$100.00
10/7/2023	L.L.M. Montoya Santa Fe NM 87505		Check	\$100.00	\$100.00
10/12/23	Margo Cutler 41 Big Tesque CYN Santa Fe NM 87506		Check	\$100.00	\$100.00
10/06/23	Bernie Alarid 225 Spruce Santa Fe NM 87501		Check	\$100.00	\$100.00

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$1,600.00

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (Continued)

Date Received	Name, Home Address, Occupation and Name of Employer	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
10/17/23	EvelynBlair	Card	\$20.23	\$110.69
	7730 Cedar Canyon Rd NEAlbuquerqueNM87122			
	State of NMRetired			
10/19/23	Brian Egolf	Card	\$250.00	\$250.00
	123 W San Francisco St, 2nd FloorSanta FeNM87501			
	Self;Lawyer			
10/19/2023	CraigLamb	Card	\$100.00	\$100.00
	117 1/2 Martinez StreetSanta FeNM87501			
	Self;Fundraising Consultant			
10/19/2023	DavidSherman	Card	\$100.00	\$100.00
	3234 1/2 La Avenida De San MarcosSanta FeNM87507			
	Big Brothers Big Sisters Mountain Region;Executive			
10/21/2023	BernadetteZamora	Card	\$1,000.00	\$1,000.00
	3232 West AlamedaSanta FeNM87507			
	Retired;Retired			
10/26/23	MarkKomer	Card	\$500.00	\$500.00
	112 Sol Y Lomas DriveSanta FeNM87505			
	Long, Komer & Associates;Attorney			
10/29/2023	Stephen Stone	Card	\$20.23	\$20.23
	257 Camino Del OlmoSanta FeNM87501			
	Social Worker, State of New Mexico			
10/30/2023	Chris Hill	Card	\$1,000.00	\$1,000.00
	PO Box 33136Santa FeNM87505			
	Retired			
10/27/23	MauriceBonal	Check	\$400.00	\$400.00
	685 Callecita PecosSanta FeNM87505			
10/31/2023	Jerry ToddWertheim	Card	\$250.00	\$250.00
	2244 Espejo PlaceSanta FeNM87505			
	Jones, Snead, Wertheim & Clifford, P.A.;Attorney			

(ATTACH ADDITIONAL PAGES AS NEEDED)

**Page Total**      **\$3,640.46**

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY BUSINESSES

(See Definition of Business Contributor at §9-2.3(J)(2) SFCC 1987)

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Contributions this Reporting Period: \$3,750.00

Cumulative Total of Contributions to Date (Including this Report): \$14,650.00

Date Received	Name of Business, Type of Business and Physical Address	Cash/Check Credit Card Other	Amount	Contributor	*Contributor
				Cumulative Total	Disclosure Required
10/11/2023	Zia Estates LLC 02 Taylor Road Santa Fe NM 87508	Check	\$1,000.00	\$1,000.00	
10/11/2023	Trujillo Law Group 5 Bisbee Ct #1090-324 Santa Fe NM 87508	Check	\$1,000.00	\$1,000.00	
10/7/2023	Thunderbalm Partners LLC 154 W Marcy St., Suite 104 Santa Fe NM 87501	Check	\$1,000.00	\$1,000.00	
10/13/2023	Coppler Law Firm P.C. 645 Don Gaspar Ave. Santa Fe NM 87505	Check	\$500.00	\$500.00	
10/18/2023	Joseph W. Schepps Revocable Trust 303 East Alameda Santa Fe NM 87501	Check	\$100.00	\$100.00	
10/10/2023	Professional Directions PO Box 1001 Portales NM 88130	Check	\$150.00	\$150.00	

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$3,750.00

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / LOANS

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Loans this Reporting Period: \$0.00

Cumulative Total of Loans to Date: \$0.00

Cumulative Total of Loan(s) Remaining Unpaid to Date: \$0.00

Total of Interest Earned this Reporting Period: \$0.00

Cumulative Total of Interest Earned to Date: \$0.00

Lender (Name and Address )	Amount of Loan	Date of Loan	Interest Rate	Amount of Loan Yet Unpaid

Total \$0.00 Total \$0.00

If any of the above loans have been forgiven or paid by a third person, please indicate below:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Report separately below investments made with campaign funds and interest, dividends and/or other income earned (Include Date and Amount):

Date	Amount	Description

Total \$0.00

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / IN-KIND CONTRIBUTIONS

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 To 10/31/2023

Total of In-Kind Contributions this Reporting Period: \$0.00

Cumulative Total of In-Kind Contributions to Date (Including this Report): \$630.19

List any goods, materials, services, facilities or anything of value (other than money) which has been contributed and the monetary value. For in-kind contributions from Individuals, list the name, home address, occupation and name of employer. For in-kind contributions from Businesses, list the name, type of business and physical address.

Date Received	Contributor Information	Contribution Description	Value	Contributor Total	*Contributor Disclosure Required

(ATTACH ADDITIONAL PAGES AS NEEDED) Page Total \$0.00



# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / EXPENDITURES

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Expenditures this Reporting Period: \$12,699.53

Cumulative Total of Expenditures to Date (Including this Report): \$51,902.36

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
10/10/2023	Numero 695 Town Center Drive Suite 580Costa MesaCA92626 Fundraising Fees	ACH	\$109.69
10/16/2023	Numero 695 Town Center Drive Suite 580Costa MesaCA92626 Fundraising Fees	ACH	\$147.16
10/24/2023	Beacon Media, LLC 1725 Eye Street NW, Ste 300WashingtonDC20006 Digital ads	ACH	\$2,000.00
10/19/2023	SWEL 1523 Mountain Rd NWAbuquerqueNM87104 Reimbursements for mailers, walk cards and consulting	ACH	\$10,337.20
10/23/2023	Numero 695 Town Center Drive Suite 580Costa MesaCA92626 Fundraising Fees	ACH	\$46.23
10/30/23	Numero 695 Town Center Drive Suite 580Costa MesaCA92626 Fundraising Fees	ACH	\$59.25

(ATTACH ADDITIONAL PAGES AS REQUIRED)

**Page Total** \$12,699.53