

City of Santa Fe

PUBLICLY FINANCED CANDIDATE EXPENDITURE REPORT

Name of Candidate	<u>Ronald S. Trujillo</u>	Position Sought	<u>Mayor</u>
Mailing Address	<u>3117 Siringo Rondo South</u> <u>Santa Fe, NM, 87507</u>	District No.	<u>City Wide</u>
Email Address	<u>ron@ronaldtrujillo4mayor2025.com</u>	Phone No.	<u>505 795 2598</u>
REPORTING PERIOD	<u>10/28/25</u>	TO	<u>11/3/25</u>

AGGREGATE OF PUBLIC CAMPAIGN FUND MONIES

INITIAL (9-3.10 (A) SFCC 1987)	<u>\$60,000.00</u>
MATCHING (9-3.13 (B) SFCC 1987)	<u> </u>

TOTAL	<u>\$60,000.00</u>
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AGGREGATE OF EXPENDITURES TO DATE (Made From Public Campaign Fund Monies)

EXPENDITURES	<u>\$54,693.59</u>
CASH ON HAND	<u>\$5,306.41</u>

TOTAL	<u>\$60,000.00</u>
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City of Santa Fe

PUBLICLY FINANCED CANDIDATE REPORT OF EXPENDITURES FROM PUBLIC

Name of Candidate Ronald S. Trujillo

Position Sought Mayor District No. City Wide

Reporting Period 10/28/25 TO 11/3/25

Aggregate of Expenditures this Reporting Period: \$795.85

Aggregate of Expenditures to Date (including this report): \$54,693.59

Date Expended	Name and Address of Person or Organization Purpose of Expenditure	Method of Payment	Amount
10/25/25	Facebook Ad, 72 Little Falls Dr. Wilmington, Facebook Ads	card	\$74.65
10/27/25	Facebook Ad, 72 Little Falls Dr. Wilmington, Facebook Ads	card	\$80.06
10/28/25	Facebook Ad, 72 Little Falls Dr. Wilmington, Facebook Ads	card	\$85.47
10/30/25	Facebook Ad 72 Little Falls Dr. Wilmington Facebook Ads	card	\$91.96
10/31/25	Facebook Ad, 72 Little Falls Dr. Wilmington, Facebook Ads	card	\$58.95
11/01/25	Facebook Ad 72 Little Falls Dr. Wilmington Facebook Ads	card	\$98.45
10/31/25	Dog House Graphix 4375 Center Place Unit 13, SF,NM,87507 Gold Color T-Shirts Printer 2 color front and 2 color back Total of 34 shirts	card	\$306.31
10/06/25			

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total

\$795.85



Meta Platforms, Inc.
1 Meta Way
Menlo Park, CA 94025
United States

Account: 1303104094143239
Business: Ronald Trujillo 4 Mayor 2025
3117 Siringo Rondo South
Santa Fe, NM 87507
United States

Billing Report: 10/25/2025 - 11/2/2025

Meta Ads payment
Payment Method: Visa ---- 9393

Date	Transaction ID	Amount	Payment Status
11/1/2025	24911068401910207-24968679256149123	\$98.45 USD	Paid
10/31/2025	24901022762914771-24699590163058041	\$58.95 USD	Paid
10/30/2025	24807826678901053-24692502483766809	\$91.96 USD	Paid
10/28/2025	24675693138781077-24876985255318522	\$85.47 USD	Paid
10/27/2025	24660263883657336-24861593836857664	\$80.06 USD	Paid
10/25/2025	24905660795784303-24715673708116352	\$74.65 USD	Paid
		Total Amount Billed	\$489.54 USD
		Total Funds Added	\$0.00 USD

Dog House Graphix
 4375 Center Place
 Unit D
 Santa Fe NM 87507
 505-4714368
 Fri 10/31/2025 12:54 PM

Dog House Graphix
4375 Center Place Unit D
Santa Fe, NM 87507

Inv

Sub Total: \$306.31
 Total: \$306.31

Number

Date

Bill To
 Ron Trujillo
 for Mayor 2025

Ship To

APPROVED PURCHASE 050177
 MID:urn:aid:pnt:17470/5892745961124154
 TID:6861b81e-65ab-4bde-bd6a-38c18e9b25
 Txn ID:#3b9f2078 Type:DEBIT
 Account Type:CHECKIN Card Type:US DEBIT
 Number:*9393 Entry Mode:Contactless
 Issuer A0000000980840
 TVR:0000000000 IAD:06011203A00000
 TSI:0000 ARC:00
 ATC:0005 TC:EA0290E51EAFBCC8
 UN:E08AD618

PO Number	Terms	Customer #	Ship	Via
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Description	Quantity	Price Each	Tax1	
8000 50/50 Gold Color T-shirt Printed 2 Color Front & 2 Colors Back	30.00	\$8.00	✓	
Same As Above XXL	3.00	\$10.00	✓	
Same As Above 3XL	1.00	\$12.00	✓	\$12.00

All custom orders are final. Thank you

Amount Paid \$0.00
 Amount Due \$306.31

Discount \$0.00
 Shipping Cost \$0.00
 Sub Total \$282.00
 Sales Tax 8.62% on \$282.00 \$24.31
 Total \$306.31

0 - 30 days	31 - 60 days	61 - 90 days	> 90 days	Total
\$306.31	\$0.00	\$0.00	\$0.00	\$306.31



City of Santa Fe CAMPAIGN FINANCE STATEMENT CERTIFICATION

This Campaign Statement has been prepared with all reasonable diligence and is true and complete in accordance with §9-2-SFCC 1987.

Candidate's Signature [Signature] Date 11-03-2025

Treasurer's/Deputy Treasurer's Signature [Signature] Date 11-3-2025

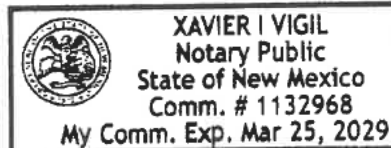
Treasurer's/Deputy Treasurer's 941 Calle Carmelita
Santa Fe, NM, 87505

Subscribed to and sworn before me this 3rd day of November, 2025.

[Signature]
Notary Public

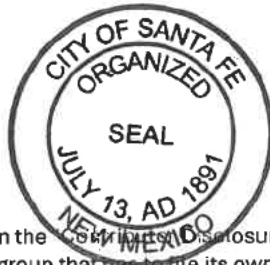
My Commission Expires:

3/25/29



Received in the Office of the City Clerk at 9:32 AM on the 3rd day of November, 2025

(SEAL)



[Signature]
Andréa Salazar
City Clerk/Director of Community Engagement

* Place and "x" in the "City Clerk Disclosure Required" column if you receive money from any entity, political committee or independent group that has to file its own Campaign Finance Statements with the City Clerk.

- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-2.3(J)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete campaign finance statements. (§9-2.10 (E) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars (\$100) for unexcused late filings of campaign finance statements. (§9-2.10(G) SFCC 1987)

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY CUMULATIVE TOTALS TO DATE QUALIFIED SMALL CONTRIBUTIONS

AND

EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate Ronald S. Trujillo Position Sought Mayor

Mailing Address 3117 Siringo Rondo South District No. City Wide
Santa Fe, NM, 87507

Email Address ron@ronaldtrujillo4mayor2025.com Phone No. 505 795-2598

REPORTING PERIOD 10/26/2025 TO 11/3/2025

CUMULATIVE TOTALS TO DATE:

CONTRIBUTIONS \$6,240.00

GRAND TOTAL
TO DATE \$6,240.00

CUMULATIVE TOTALS TO DATE:

EXPENDITURES \$9,209.05

CASH ON HAND \$3,270.95

GRAND TOTAL
TO DATE \$12,480.00

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY QUALIFIED SMALL CONTRIBUTIONS AND EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate Ronald S. Trujillo

Position Sought Mayor

District No. City Wide

REPORTING PERIOD 10/6/2025 TO 10/28/2025

THIS REPORTING PERIOD

Small Qualified Contributions \$6,240.00

Total Expenditures from Qualified Small Contributions \$908.78

CAMPAIGN FINANCE STATEMENT
EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Cumulative Total of Expenditures to Date (Including this Report): \$9,209.05

CHAMISA MEDIA INC.

2340 Camino Rancho Siringo

Santa Fe, NM 87505

+19175201381

lisa@chamisamedia.com

INVOICE

BILL TO

Ronald S. Trujillo 4 Mayor 2025

INVOICE # 1281

DATE 10/30/2025

DUE DATE 11/14/2025

TERMS Net 15

Hours

Design Services, printing coordination

- Postcard #2

7

120.00

840.00T

SUBTOTAL

840.00

TAX

68.78

TOTAL

908.78

BALANCE DUE

\$908.78

Pay invoice

