

City of Santa Fe

PUBLICLY FINANCED CANDIDATE EXPENDITURE REPORT

Name of Candidate	<u>Ronald S. Trujillo</u>	Position Sought	<u>Mayor</u>
Mailing Address	<u>3117 Siringo Rondo South</u> <u>Santa Fe, NM, 87507</u>	District No.	<u>City Wide</u>
Email Address	<u>ron@ronaldtrujillo4mayor2025.com</u>	Phone No.	<u>505 795-2598</u>
REPORTING PERIOD	<u>11/4/25</u>	TO	<u>12/4/25</u>

AGGREGATE OF PUBLIC CAMPAIGN FUND MONIES

INITIAL \$60,000.00
(9-3.10 (A) SFCC 1987)

MATCHING \$12,480.00
(9-3.13 (B) SFCC 1987)

TOTAL \$72,480.00

AGGREGATE OF EXPENDITURES TO DATE (Made From Public Campaign Fund Monies)

EXPENDITURES \$60,000.00

Expenditures
~~CASH ON HAND~~ \$12,480.00

TOTAL \$72,480.00

City of Santa Fe

PUBLICLY FINANCED CANDIDATE REPORT OF EXPENDITURES FROM PUBLIC

Name of Candidate Ronald S. Trujillo

Position Sought Mayor District No. City Wide

Reporting Period 11/3/25 TO 12/4/25

Aggregate of Expenditures this Reporting Period: \$5,306.41

Aggregate of Expenditures to Date (including this report): \$60,000.00

Date Expended	Name and Address of Person or Organization Purpose of Expenditure	Method of Payment	Amount
11/03/25	Maes Road Development on office located at 2641-C Cerrillos Road--being used as headquarters until 11/15/2025 Rent for October and November	check #1013	\$900.00
11/04/25	Food King 1700 St. Michaels Drive, SF,NM Sodas purchased for volunteers at the various polling places	card	\$45.26
11/04/25	Dominos Pizza lunch provided for various volunteers at polling places	card	\$160.09
11/04/25	Smiths Grocery 2110 Pacheco St. Muffins and donuts purchased for volunteers at the various polling places	card	\$20.98
11/14/25	Gerald Mitchell RR73 Box 44T, SF,NM,87506 Music for Election Party at PC on 11/4/25	check #1014	\$300.00
11/02/25	Meta Platform Inc. 1 Meta Way, Menlo Park, Ca 94025 Facebook Ads for Election	card	\$104.94
11/03/25	Meta Platform Inc. 1 Meta Way, Menlo Park, Ca 94025 Facebook Ads for Election	card	\$112.52
11/04/25	Meta Platform Inc. 1 Meta Way, Menlo Park, Ca 94025 Facebook Ads for Election	card	\$120.09
11/04/25	Meta Platform Inc. 1 Meta Way, Menlo Park, Ca 94025 Facebook Ads for Election	card	\$127.66
11/04/25	Meta Platform Inc. 1 Meta Way, Menlo Park, Ca 94025 Facebook Ads for Election	Card	\$136.32

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total \$2,027.86

PUBLICLY FINANCED CANDIDATE REPORT OF EXPENDITURES FROM PUBLIC SOURCES
(continued)

(ATTACH ADDITIONAL PAGES AS REQUIRED)	Page Total	\$3,278.55
---------------------------------------	------------	------------

PUBLICLY FINANCED CANDIDATE REPORT OF EXPENDITURES FROM PUBLIC SOURCES
(continued)

(ATTACH ADDITIONAL PAGES AS REQUIRED)	Page Total	\$0.00
---------------------------------------	------------	--------

FOOD KING #89
1700 SAINT MICHAELS DRIVE
SANTA FE, NM 87505
505-424-1535

CHERRY COKE ZER	8.42	FA
COKE DIET W LIM	8.42	FA
DIET 7UP	4.99	FA
DR PEPPER ZERO	8.42	FA
MUG ROOTBEER DI	5.45	FA
PEPSI ZERO SUGA	5.45	FA

SUBTOTAL	41.15
MsgCustSurch Auto SA 10%	4.11
TOTAL	45.26
DEBIT CARD	45.26
CASH BACK	0.00

THANK YOU FOR
SHOPPING WITH US!

Date	Time	Lane	Clerk	Trans #
11/03/25	03:15 PM	22	244	59

.....
C U S T O M E R C O P Y
FOOD KING #89
1700 SAINT MICHAELS DRIVE
SANTA FE, NM
505-424-1535

Sequence # 221103221547

APPROVED 476909
Debit Visa
Sale *****9393

Chip Read
Total USD \$45.26

PIN Verified
Mode: Issuer
AID: A0000000980840
APN: US DEBIT
TVR: 8000048000
IAD: 06011203A02000
TSI: 6800
ARC: 5A33
Lane # 22 Checker # 244 Trans # 59
11/3/2025 3:15:51 PM

Smith's FRESH FOR EVERYONE™

2308 Cerillos Rd.
505 471-9024

Your cashier was CHEC 502

	KRO PURIFIED WTR	4.99 F
	CRBL CHEDDR STICKS	3.99 F
	KRO STRNG CHEESE	3.59 F
	BABY RUTH FUN SIZE	5.99 F
	3 MUSKETEERS FU	2.32 F
SC	YOU SAVED	3.47
	KRO ALCRBS BAG IMPFV	4.49 F
	ROPM ICE	2.19 F
	FESTO LAY SNACKS FU	9.99 F
SL	YOU SAVED	1.30
	SLIM JIM MILD PANTFU	12.49 F
SC	YOU SAVED	0.50
	FRESH VALUE CUSTOMER	*****6359
	TAX	0.00
	*** ALANCE	50.04

US DEBIT Purchase

*****9393 - h

REF#: 468030 TOTAL: 50.04

PURCHASE: 50.04 CASHBACK: 0.00

AID: A000000980840

TC: 0FB887F535DDFF04

VERIFIED BY FIN

	DEBIT	50.04
	CHANGE	0.00
TOTAL NUMBER OF ITEMS SOLD =		9

FreshValues Savings \$ 5.27

Total Savings (4 Percent) \$ 5.27

11/11/25 02:16pm 461 502 92 999999502

Annual Card Savings \$490.12

Fuel Points Earned Today: 50

Total Now Fuel Points: 71

Remaining Oct Fuel Points: 216

Apply Now

Earn \$100 Statement Credit

when you spend \$500 with your card
in the first 90 days* and
get up to 5% CASH BACK

on eligible net purchases* with your
Smith's Rewards World Elite Mastercard

APPLY TODAY!

www.SmithsMastercard.com/87407

*Restrictions apply, see website
for details.

Today, You Saved

\$5.27

Fresh opportunity awaits
Join our team today!

#ER#

www.smithsfoodanddrug.com

www.smithsfoodanddrug.com

*** Check Cart ***

Smith's FRESH FOR EVERYONE.

2110 S. Pacheco
505-473-5560
Your cashier was CHEC 505

CHVL MUFFIN 8.99 F
BKRY DONUTS 11.99 F
FRESH VALUE CUSTOMER *****6359
TAX 0.00
*** BALANCE 20.98

US DEBIT Purchase
*****9393 -
REF#: 307500 AL. 20.98
PURCHASE: 20.00 ACK: 0.00
AID: A0000000
TC: AD93931061 001A
VERIFIED BY PIN
DEBIT 0.98
CHAS 00

TOTAL NUMBER OF ITEMS SOLD = 2
11/04/25 09:42am 505 6 999999505

Annual Card Saving: \$484.05

Fuel Points Earned Today: 21

Total Nov Fuel Points: 21

Remaining Oct Fuel Points: 216

Apply Now

Earn \$100 Statement Credit
when you spend \$500 with your card
in the first 90 days* and
get up to 5% CASH BACK
on eligible net purchases* with your
Smith's Rewards World Elite Mastercard

APPLY TODAY!

www.SmithsMastercard.com/87407

*Restrictions apply, see website
for details.

Fresh opportunity awaits
Join our team today!

#ER#

www.smithsfoodanddrug.com

www.smithsfoodanddrug.com

*** Check, Cart ***

\$43.
\$3.
\$4
\$0.00

Check Closed -----
7/4/2025 6:45 AM

but forget to tell us about
visit: talk to us at
info: 1-800-451-1234
days: 9-5
FAS: DONUT
when you
age

0134-0611-0451

• Will Not Be
al Offers

ain.

Rewards Code: TXDHKVFJ
#6531 Domino's Pizza
(505) 984-3030
11/4/2025 10:35 AM

T

TIMED ORDER
11/4/2025 11:30 AM
#916839
NOT PAID

KRYSTIANNA
TRUJILLO
(505) 795-3292

----- SUMMARY -----

#839

6-16" NY Style Pizza
TOTAL ITEMS: 6

----- ORDER: Oven -----

2 16" NY Style Pizza	\$35.98
6 Cut - NGO	
2 16" NY Style Pizza	\$43.98
Pepperoni, Sausage,	
6 Cut - NGO	
2 16" NY Style Pizza	\$43.98
Pepperoni, Green Chili,	
6 Cut - NGO	
TOTAL BOXES: 6	

----- ORDER: Non-Oven -----

----- COUPONS/ADJUSTMENTS -----

Sub Total	\$123.94
Tax 1	\$10.15
Total	\$134.09

----- PAYMENTS -----

Balance Due	\$134.09
-------------	----------

Tip : \$ 26.00

THIS ORDER CAN STILL EARN
POINTS TOWARD FREE PIZZA AND MORE!
VISIT DOMINOS.COM/CLAIMREWARDS

10/18/2025	24635577496125970-24833804352969948	\$46.52 USD	Paid
10/17/2025	24681934574823596-24560526563631069	\$43.28 USD	Paid
10/16/2025	24791786870505037-24659782967038759	\$40.03 USD	Paid
10/14/2025	24644673455216377-24651119731238414	\$36.78 USD	Paid
10/13/2025	24585851217765269-24581549531528767	\$33.54 USD	Paid
10/12/2025	24755584517458606-24755584540791937	\$30.29 USD	Paid
10/11/2025	24562932196723832-24564822203201504	\$27.05 USD	Paid
10/10/2025	24736149689402089-24553584337658618	\$24.88 USD	Paid
10/9/2025	24542204945463224-24735333099483741	\$22.72 USD	Paid
10/8/2025	24523625723987815-24461055780244815	\$20.56 USD	Paid
10/6/2025	24559397463743977-24702343746116010	\$18.39 USD	Paid
10/5/2025	24497074266642959-24497074296642956	\$16.23 USD	Paid
10/4/2025	24422510154099378-24668948019455590	\$14.06 USD	Paid
10/3/2025	24533941009622954-24544701308546925	\$11.90 USD	Paid
10/2/2025	24466554176361635-24516805051336552	\$10.82 USD	Paid
10/2/2025	24526815313668858-24595136390170078	\$9.74 USD	Paid
10/1/2025	24521834587500264-24521834610833595	\$8.66 USD	Paid

Total Amount Billed \$2,046.03 USD

Total Funds Added \$0.00 USD



Meta Platforms, Inc.
1 Meta Way
Menlo Park, CA 94025
United States

Account: 1303104094143239
Business: Ronald Trujillo 4 Mayor 2025
3117 Siringo Rondo South
Santa Fe, NM 87507
United States

Billing Report: 10/1/2025 - 11/7/2025

Meta Ads payment
Payment Method: Visa **** 9393

Date	Transaction ID	Amount	Payment Status
11/6/2025	24879943581689360-24873970502286670	\$95.94 USD	Paid
11/4/2025	24858362850514102-25002448219438893	\$144.97 USD	Paid
11/4/2025	24856460540704333-24987717954245260	\$136.32 USD	Paid
11/4/2025	24986186724398383-24986186757731713	\$127.66 USD	Paid
11/4/2025	24804311475919235-24737784502571940	\$120.09 USD	Paid
11/3/2025	24990767953940253-24798060953210954	\$112.52 USD	Paid
11/2/2025	24781488558201529-24781488578201527	\$104.94 USD	Paid
11/1/2025	24911068401910207-24968679256149123	\$98.45 USD	Paid
10/31/2025	24901022762914771-24699590163058041	\$58.95 USD	Paid
10/30/2025	24807826678901053-24692502483766809	\$91.96 USD	Paid
10/28/2025	24675693138781077-24876985255318522	\$85.47 USD	Paid
10/27/2025	24660263883657336-24861593836857664	\$80.06 USD	Paid
10/25/2025	24905660795784303-24715673708116352	\$74.65 USD	Paid
10/24/2025	24633193463031045-24891708660512850	\$69.24 USD	Paid
10/23/2025	24732361956447526-24617040847979640	\$63.83 USD	Paid
10/21/2025	24805649125785479-24863907916626258	\$59.50 USD	Paid
10/20/2025	24659314983752219-24794866826863699	\$55.18 USD	Paid
10/19/2025	24849908088026242-24785536441130071	\$50.85 USD	Paid

10/18/2025	24635577496125970-24833804352969948	\$46.52 USD	Paid
10/17/2025	24681934574823596-24560526563631069	\$43.28 USD	Paid
10/16/2025	24791786870505037-24659782967038759	\$40.03 USD	Paid
10/14/2025	24644673455216377-24651119731238414	\$36.78 USD	Paid
10/13/2025	24585851217765289-24581549531528767	\$33.54 USD	Paid
10/12/2025	24755584517458606-24755584540791937	\$30.29 USD	Paid
10/11/2025	24562932196723832-24564822203201504	\$27.05 USD	Paid
10/10/2025	24736149689402089-24553584337658618	\$24.88 USD	Paid
10/9/2025	24542204945463224-24735333099483741	\$22.72 USD	Paid
10/8/2025	24523625723987815-24461055780244815	\$20.56 USD	Paid
10/6/2025	24559397463743977-24702343746116010	\$18.39 USD	Paid
10/5/2025	24497074266642959-24497074296642956	\$16.23 USD	Paid
10/4/2025	24422510154099378-24668948019455590	\$14.06 USD	Paid
10/3/2025	24533941009622954-24544701308546925	\$11.90 USD	Paid
10/2/2025	24466554176361635-24516805051336552	\$10.82 USD	Paid
10/2/2025	24526815313668858-24595136390170078	\$9.74 USD	Paid
10/1/2025	24521834587500264-24521834610833595	\$8.66 USD	Paid
9/30/2025	24575788478771536-24437777032572683	\$5.74 USD	Paid
9/26/2025	24545387235144994-24407705832246472	\$7.57 USD	Paid
9/22/2025	24429838573366532-24369379826079071	\$6.49 USD	Paid
9/17/2025	24378180118532380-24378180135199045	\$6.40 USD	Paid
9/17/2025	24298883233128734-24307350072282051	\$5.41 USD	Paid
9/5/2025	24221591337524588-24292998147050577	\$4.33 USD	Paid
9/4/2025	24151495234534206-24208676055482783	\$3.25 USD	Paid
9/2/2025	24198560989827629-24196168906733698	\$2.16 USD	Paid

Total Amount Billed \$2,087.38 USD

Total Funds Added \$0.00 USD



Meta Platforms, Inc.
1 Meta Way
Menlo Park, CA 94025
United States

Account: 1303104094143239
Business: Ronald Trujillo 4 Mayor 2025
3117 Siringo Rondo South
Santa Fe, NM 87507
United States

Billing Report: 1/15/2025 - 11/7/2025

Meta Ads payment

Payment Method: Visa **** 9393

Date	Transaction ID	Amount	Payment Status
11/6/2025	24879943581689360-24873970502286670	\$95.94 USD	Paid
11/4/2025	24858362850514102-25002448219438893	\$144.97 USD	Paid
11/4/2025	24856460540704333-24987717954245260	\$136.32 USD	Paid
11/4/2025	24986186724398383-24986186757731713	\$127.66 USD	Paid
11/4/2025	24804311475919235-24737784502571940	\$120.09 USD	Paid
11/3/2025	24990767953940253-24798060953210954	\$112.52 USD	Paid
11/2/2025	24781488558201529-24781488578201527	\$104.94 USD	Paid
11/1/2025	24911068401910207-24968679256149123	\$98.45 USD	Paid
10/31/2025	24901022762914771-24699590163058041	\$58.95 USD	Paid
10/30/2025	24807826678901053-24692502483766809	\$91.96 USD	Paid
10/28/2025	24675693138781077-24876985255318522	\$85.47 USD	Paid
10/27/2025	24660263883657336-24661593836857664	\$80.06 USD	Paid
10/25/2025	24905660795784303-24715673708116352	\$74.65 USD	Paid
10/24/2025	24633193463031045-24891708660512850	\$69.24 USD	Paid
10/23/2025	24732361956447526-24617040847979640	\$63.83 USD	Paid
10/21/2025	24605649125785479-24863907916626258	\$59.50 USD	Paid
10/20/2025	24659314983752219-24794866826863699	\$55.18 USD	Paid
10/19/2025	24649908088026242-24785536441130071	\$50.85 USD	Paid

11/4/25

Invoice No. 1

To
Ronald Trujillo
(505) 795-2598

Quantity	Description	Unit Price	Total
1	DJ Music for Ronald Trujillo	\$300	\$300
	Mayoral Campaign Tuesday November 4, 2025		
	Pd CR #1014		
Subtotal			300
Sales Tax			0
Shipping & Handling			0
Total Due			300.00

Thank you for your business!

Gerald Mitchell – Dj19

505-670-5471

RR 73 BOX 44T
SANTA FE, NM 87506

Rude1923@gmail.com

PC's Restaurant and Lounge
4220 Airport Rd. Santa Fe, NM 87507

4th November 2025

Invoice.

Quantity	Item	Total
1	Cheese Sticks	\$153.46
4	Chicken Wings	\$600.00
2	Onion Rings	\$264.24
2	Zucchini Sticks	\$230.04
3	Chips and Salsa	\$252.66
3	Guacamole	\$180.24

Grand Total:

1680.64

11/4/2025
CK # 1015
\$1680.64



INVOICE

#2025-1130

From

Sebastian Pearson Kramer
1809 Arroyo Chamiso Road, Santa Fe,
NM 87507

Date

11.01.2025

Invoice due

11.30.2025

To

Ronald S. Trujillo 4 Mayor 2025
2641 Cerrillos Road, Santa Fe,
NM 87507

Description	Quantity	Rate	Amount
Content Creation	1	\$75.50	\$302
Scheduling & Posting	1	\$50	\$600
Social media marketing services	1	\$127	\$635
Video Production & Editing	1	\$235	\$705
Total:			\$2,242

Sebastian Pearson Kramer
sebastianpkramer@gmail.com
+1(505)-470-9176

pd 11/6
check 1016 +
1023

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY CUMULATIVE TOTALS TO DATE QUALIFIED SMALL CONTRIBUTIONS AND EXPENDITURES FROM QUALIFIED SMALL CONTRIBUTIONS

Name of Candidate	<u>Ronald S. Trujillo</u>	Position Sought	<u>Mayor</u>
Mailing Address	<u>3117 Siringo Rondo South</u> <u>Santa Fe, NM, 87507</u>	District No.	<u>City Wide</u>
Email Address	<u>ron@ronaldtrujillo4mayor2025.com</u>	Phone No.	<u>505 795-2598</u>
REPORTING PERIOD	<u>11/4/2025</u>	TO	<u>12/4/2025</u>

CUMULATIVE TOTALS TO DATE:

CONTRIBUTIONS	<u>\$6,240.00</u>
---------------	-------------------

GRAND TOTAL TO DATE	<u>\$6,240.00</u>
------------------------	-------------------

CUMULATIVE TOTALS TO DATE:

EXPENDITURES	<u>\$12,480.00</u>
--------------	--------------------

CASH ON HAND	<u>\$0.00</u>
--------------	---------------

GRAND TOTAL TO DATE	<u>\$12,480.00</u>
------------------------	--------------------



INVOICE

#2025-1130

From

Sebastian Pearson Kramer
1809 Arroyo Chamiso Road, Santa Fe,
NM 87507

Date

11.01.2025

Invoice due

11.30.2025

To

Ronald S. Trujillo 4 Mayor 2025
2641 Cerrillos Road, Santa Fe,
NM 87507

Description	Quantity	Rate	Amount
Content Creation	1	\$75.50	\$302
Scheduling & Posting	1	\$50	\$600
Social media marketing services	1	\$127	\$635
Video Production & Editing	1	\$235	\$705
Total:			\$2,242

Sebastian Pearson Kramer
sebastianpkramer@gmail.com
+1(505)-470-9176

pd 11/6
check 1016 + 1212.59
1023 1029.41

Krystianna M. Trujillo

3117 Siringo Rondo South,
Santa Fe, New Mexico 87507

INVOICE

Invoice Number: #2025-1130
Date: November 01, 2025
Due Date: November 30, 2025

BILL TO:

Ronald S. Trujillo 4 Mayor 2025
2641 Cerrillos Road,
Santa Fe, New Mexico 87507
+1(505)795-2598

Payment Method
Check
Krystianna Trujillo
+1(505)-795-3292

NO	ITEM DESCRIPTION	PRICE	QTY	TOTAL
1	Graphic Design Social media design & post creation (graphics)	\$800	1	\$800
2	Campaign Branding Campaign branding & digital asset creation	\$500	1	\$500
3	Response Management Managed campaign emails and responses to supporters and inquiries	\$242	1	\$242
4	Website Management Updates, content uploads, and general maintenance	\$200	1	\$200
5	Material Design Designed all campaign materials (e.g., stickers, yard signs, T-shirts, pamphlets, and other print/digital assets)	\$500	1	\$500

*pd 11/6
OK 0500
\$2241.54*

Total	\$2242
-------	--------

Sub Total	\$2242
-----------	--------



City of Santa Fe PUBLIC CAMPAIGN FINANCE STATEMENT CERTIFICATION

This report has been prepared with all reasonable diligence and is true and complete in accordance with §9-3 SFCC 1987; however, a Qualifying Contribution and Seed Money Report of a candidate for Mayor is not required to be signed or acknowledged by the candidate.

Candidate's Signature _____ Date 12-04-2025

Treasurer's/Deputy Treasurer's Signature Eleanor C. Montoya Date 12-4-2025

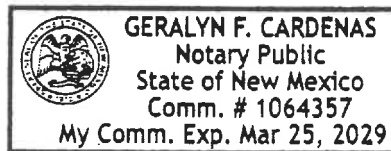
Treasurer's/Deputy Treasurer's Address 941 Calle Carmelita, SF, NM. 87505

Subscribed to and sworn before me this 4th day of December, 2025.

Notary Public

My Commission Expires:

March 25, 2029



Received in the Office of the City Clerk at 10:59 AM/PM on the 4th day of December, 2025.

(SEAL)

for Andréa Salazar
City Clerk/Director of Community Engagement

- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-2.3(I)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete campaign finance statements. (§9-2.10 (E) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars (\$100) for unexcused late filings of campaign finance statements. (§9-2.10(G) SFCC 1987)