1	CITY OF SANTA FE, NEW MEXICO		
2	RESOLUTION NO. 2014-37		
3	INTRODUCED BY:		
4			
5	Councilor Peter Ives Councilor Signe Lindell		
6	Councilor Patti Bushee Councilor Chris Rivera		
7	Councilor Bill Dimas		
8			
9			
10	A RESOLUTION		
11	ENDORSING THE GREEN LODGING INITIATIVE; AND DIRECTING STAFF TO		
12	EXPLORE WAYS TO CONTINUE, FUND AND EXTEND THE GREEN LODGING		
13	INITIATIVE TO ALL LODGING FACILITIES IN THE CITY OF SANTA FE.		
14			
15	WHEREAS, fourteen bed and breakfasts, hotels, inns, motels and resorts, representing a		
16	cross section of lodging facilities in Santa Fe have participated in the Green Concierge Certificate		
17	program; and		
18	WHEREAS, such lodging facilities account for approximately 36% of the total number of		
19	lodging rooms in Santa Fe and approximately 50% of downtown hotel rooms; and		
20	WHEREAS, the Green Concierge Certificate program, known locally as the Green Lodging		
21	Initiative, promotes Santa Fe as an environmentally conscious and climate smart city, both nationally		
22	and internationally; and		
23	WHEREAS, the Santa Fe Watershed Association contracted with Hospitality Green, LLC,		
24	founder of the Green Concierge Program, to bring the program to Santa Fe; and		
25	WHEREAS, the participating lodging facilities include La Fonda on the Plaza, La Posada de		

1	Santa Fe Resort and Spa, Old Santa Fe Inn, Inn on the Alameda, Silver Saddle Motel, Eldorado Hotel
2	and Spa, Santa Fe Sage Inn, Hotel Santa Fe, Inn of the Governors, Ten Thousand Waves, Inn at Santa
3	Fe, Inn of the Five Graces, Fort Marcy Suites and Casa Cuma Bed and Breakfast; and
4	WHEREAS, such facilities have realized significant energy savings and water savings,
5	which benefit the community of Santa Fe; and
6	WHEREAS, the training that was provided to the staff of the lodging facilities included no
7	less than 12 hours of training for some 90 persons working the facilities; and
8	WHEREAS, the program included an on-site third party assessment of the impact of the
9	program on the participating facilities; and
10	WHEREAS, the assessment included evaluations of each facilities' policies, including,
11	personnel practices; contractual obligations; waste/recycling; universal waste handling;
12	purchasing/source reduction; pollution prevention; water/energy usage/maintenance practices and
13	chemical management and disposal practices; and
14	WHEREAS, the lodging industry is a mainstay of the Santa Fe economy, resulting in Santa
15	Fe collecting in excess of \$8,000,000 in taxes from Santa Fe lodging facilities; and
16	WHEREAS, the Green Lodging Initiative has fostered Santa Fe lodging facilities to
17	participate with local green product vendors in ways that benefit both the lodging facilities and
18	vendors; and
19	WHEREAS, the Green Lodging Initiative stimulates participation in energy efficiency
20	programs offered by Public Service Company of New Mexico in positive ways; and

WHEREAS, the following significant results have been achieved through the Green Lodging Initiative:

ENERGY SAVINGS

21

22

23

24

25

Metric Tons CO2* MMBTU's kWh 🔡 1.2 million per year 1,761,739 356 * EPA Calculator

WATER SAVED (Annual):

Water Source	4 Gallons	Volume Weight of Plastic (lbs)	Metric Tons CO2*
Bottled Water	79,594	5094	5807
Laundry System Change Outs (based on first 2 months)	702,000		
Toilets + Showerheads (partial calculation)	772,000		
Total Water Saved (final figures t.b.d.)	1,553,594		

GREEN CLEANING REDUCTIONS FROM CHEMICAL CHANGE OUTS:

Toxic Waste (lbs) 2000 per year	Plastic Solid Waste (tons) 0.8	Water Saved (gallons) 208
---------------------------------	---------------------------------	---------------------------

RECYCLING AND SOLID WASTE (does not include reuse quantifications at this time)

Solid Waste (tons)	Recycling (tons)	Recycling*
1700 per year	300	20%
* EPA WARM Model		

WHEREAS, continuation of the Green Lodging Initiative will allow for Santa Fe's lodging facilities to receive further training for greater incorporation of the Green Meeting Standards in order to meet the new requirements of International Green Meeting Standards to further the Santa Fe brand; and

1	WHEREAS, the continuation of the Green Lodging Initiative will allow Santa Fe's lodging
2	industry and the City of Santa Fe to promote Santa Fe as an environmentally conscious and climate
3	smart City; and
4	WHEREAS, the City of Santa Fe can and should be a national leader in the green economy,
5	which will help to attract a greater number of the ever expanding pool of organizations looking to
6	hold meetings in only those cities that are environmentally conscious and green.
7	NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE
8	CITY OF SANTA FE THAT the Governing Body hereby authorizes City funding in the amount of
9	\$50,000 be made available to further the Green Lodging Initiative in the city of Santa Fe and
10	promote the goal that the remaining 64% of the lodging facilities, by room capacity, become Green
11	Concierge Certificate holders.
12	PASSED, APPROVED, and ADOPTED this 28th day of May, 2014.
13	Jan-m.
14	<u> </u>
15	ATTEST: JAVIER M. GONZALES, MAYOR
16	gocando y. Jigi
17 (YOLANDA Y. VIGIL, CVIY CLERK
18	APPROVED AS TO FORM:
19	Elly A Talluan
20	KELLEY A. BRENNAN, INTERIM CITY ATTORNEY
21	
22	M/Melissa/Resolutions 2014/ 2014-37 Green Lodging Incentive

¹ There are not final determinations but are verified as of 4/10/14. More data needs to be entered and confirmed. The figures represent resource reductions achieved by the properties during the project year 2013. Waste and Recycling are actual tonnages of materials disposed of in 2013 calendar year