



# Agenda



Santa Fe City and County, Advisory Council on Food Policy  
 Thursday, October 23, 2014 – 9:00 AM  
 Angel Depot Conference Room, 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 10/16/14 TIME 10:43a

PREPARED BY Sue Perry

REVIEWED BY [Signature] 5 minutes

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA, Prioritization Agenda Order

D. APPROVAL OF MINUTES – September 25, 2014

E. COMMUNICATIONS FROM THE FLOOR *2 minutes/person*

F. PRESENTATIONS/TRAINING

1. Maria DeAnda-Agricultural Zoning as it has been implemented in California *15 minutes*

2. Camilla Bustamante, Interim Dean School of Trades, Technology, Sustainability  
 And Professional Studies-SFCC partnership with the Community Farm *15 minutes*

G. STAFF COMMUNICATIONS

1. Update on Food Day Press Conference-Peggy O'Mara *5 minutes*

2. Website status and update-Peggy O'Mara

H. INITIATIVES AND ACTIONS *1 hour 15 minutes*

1. Policy Committee

a. Upstream Process-final report and meeting in October-update

b. Food Plan

i. Outreach –Food Day Oct. 24; meeting with Mayor

ii. Food Plan complete-Copies to all Council Members

c. Food Production and Land Use Committee

i. Meeting update

d. Procurement

e. Education and Outreach

i. update

f. City-County GMO Task Force

g. Governance subcommittee :

Coordinator applicant interviews and update

h. State & National Issues

2. Executive Committee

a. MOU with Farm to Table update

b. New Coordinator update-See “g” under Governance subcommittee

I. ITEMS FROM THE CHAIR

a. All Subcommittees to update and re-write of Charge and responsibilities  
 Deadline: November Meeting.

*1 minutes*

K. ITEMS FROM THE COUNCIL

*5 minutes*

L. ADJOURNMENT

*Persons with disabilities in need of accommodation contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.*

**SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL  
ON FOOD POLICY**

**THURSDAY, OCTOBER 23, 2014**

<b>ITEM</b>	<b>ACTION TAKEN</b>	<b>PAGE(S)</b>
A. CALL TO ORDER		
B. ROLL CALL	Quorum	1
C. APPROVAL OF AGENDA/Prioritization of Agenda	Approved	4
D. REVIEW and APPROVAL OF MINUTES September 25, 2014	Approved	4
E. COMMUNICATIONS FROM THE FLOOR	Discussed	1
F. PRESENTATIONS/TRAINING		
1. Agricultural Zoning implemented in California	Maria DeAnda	2-4
2. SFCC partnership w/ Community Farm	Camilla Bustamante	4-6
G. STAFF COMMUNICATIONS		
1. Update on Food Day Press Conference	Peggy O'Mara	6
2. Website status and update	Peggy O'Mara	7
H. INITIATIVES AND ACTIONS		
1. Policy Committee		
a. Upstream Process-final report and meeting in October-update	Discussed	7
b. Food Plan		
i. Outreach –Food Day Oct. 24; meeting with Mayor	Discussed	7
ii. Food Plan complete-Copies to all Council Members	Discussed	7
c. Food Production and Land Use Committee		
i. Meeting update	Discussed	8
d. Procurement	Discussed	8
e. Education and Outreach		
i. Update	Discussed	9
f. City-County GMO Task Force	No Report	9
g. Governance subcommittee :		
i. Coordinator applicant interviews and update	Discussed	9
h. State & National Issues	No Report	9
2. Executive Committee		
a. MOU with Farm to Table update	Discussed	9
b. New Coordinator update- “g” -Governance	Discussed	9
I. ITEMS FROM THE CHAIR		
a. Subcommittee update and re-write of Charge & responsibilities: Deadline: November Meeting.	Discussed	10
J. ITEMS FROM THE COUNCIL	Discussed	10
K. ADJOURNMENT	Adjourned at 10:51 a.m.	10

**SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL ON FOOD POLICY  
1222 SILER ROAD, SANTA FE, NM 87501**

**THURSDAY, OCTOBER 23, 2014**

**A. CALL TO ORDER**

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, chair on this date at approximately 9:00 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

**B. ROLL CALL**

Roll call indicated a lack of quorum, but was established later as follows:

**Members Present**

Susan Perry, Chair  
Emigdio Ballon (arrived later)  
Patricia Boies (arrived later)  
Tony McCarty  
Katherine Mortimer  
Susan Odiseos  
Pamela Roy  
Lynn Walters

**Members Excused**

Robert Griego  
Cydney Martin  
David Sundberg  
Mark Winne

**Members Absent**

Steve Warshawer

**Staff Present**

Peggy O'Mara, Administrative Assistant

**Others Present**

Camilla Bustamante, Dean of School of Trades; Technologies; Sustainability;  
Professional Studies and Business Education  
Maria DeAnda  
Commissioner Holien  
Mary Schruben, Rancho Siringo Neighborhood Association  
Erin Lloyd Ortigoza, Santa Fe County  
Charmaine Clair, Stenographer

*The approval of the agenda and minutes was postponed until quorum was established.*

**E. COMMUNICATIONS FROM THE FLOOR - There was none**

## **F. PRESENTATIONS/TRAINING- Maria DeAnda**

### **1. Agricultural Zoning Implemented in California**

Ms. DeAnda said she has lived in Santa Fe about 30 years and goes back and forth to her family in California. She said when she first moved to California it was largely agricultural; orchards, farms, etc. She said the area has become an urbanized, metropolitan center.

*Mr. Ballon entered the meeting at this time.*

Ms. DeAnda said that has influenced how she looks at development and her family background influenced how she looks at agriculture. She served on the County Development Review Committee for five years and on the Review Committee with Commissioner Holien. She said she is familiar with the issues the county has been dealing with and the zoning maps the county wants to implement.

She said she has talked with Commissioner Holien and is particularly concerned with the agricultural aspect of the Sustainable Land Development Plan, now called the Sustainable Growth Management Plan (SGMP). The city has no agricultural zoning provisions, which surprises her because of their history of small farms and gardens, etc.

Ms. DeAnda said to prepare for today's presentation she looked at the FPC Food Plan in terms of food security. She said the Plan talks about how the members are devoted to rules and regulations that maintain a reliable and sustainable food system that will nourish everyone in the community. The Plan states that external producers and processes provide up to 98% of food accessed by local residents.

There are two gold standards for protecting and preserving agricultural land use: one is to adopt growth management policies and zoning ordinances to implement policies. The county has adopted policies and is involved in enacting zoning and that has created issues because of the restriction of land use.

Ms. DeAnda said in California in the 80s and 90s they experienced development pressures in the harvest basket of the country and in northern California. She said many cities decided to look at how to create mixed communities that promote residential and commercial development and also protect and preserve agricultural land. California has had growth management policies for years to promote agriculture and open space and that took citizen input and public officials working together. There are home gardens, community gardens, small micro farms and green housing and large farms and green housing.

She said they look at the greatest benefit that can be achieved through use, such as: how much food can be produced and how permanent the land uses are. The home and community gardens cannot be made permanent if the landowner can sell the land. Zoning ordinances and cultural conservation easements were put in place, but the trick is creating a fund to buy easements from the landowner.

Ms. DeAnda gave an example of Brentwood California, one of the fastest growing cities in the state. Brentwood was an agricultural region and the development pressures were extreme. The developers bought the agricultural land and built commercial centers and the community and public officials wanted to maintain the agriculture. Growth management policies were put in place and zoning ordinances were developed and a nonprofit was created to administer development fees for a fund to buy easements on agricultural land.

Ms. DeAnda said about nine farms were bought by money from the development fees, but local private sources of funding as well as state and federal monies also had to be used.

Ms. DeAnda said there are many mechanisms used to create the money to buy easements; some cities use TDCs (transfer of development credits). The credits are given for purchasing agricultural land, in addition to land bought for development. She provided examples of cities such as Davis, California that developed ordinances to protect the historic and agricultural regions. Some cities enacted Right to Farm ordinances and created agricultural buffer/transitional areas and established informal conflict resolution processes.

She said the vision plan for Santa Fe City/County and many California plans are similar in the way they address their vision, but she does not see a plan for how Santa Fe will protect that. She said she has two visions; one is to create an agricultural district/zone in the city. She is thinking about an Agua Fria district that goes into the Agua Fria corridor to Airport Road, because of the historical farming and high residential development in the area. There is a community garden at Frenchy's Park and Baca Farm and the Santa Fe Community Farm and large parcels of lands that could be purchased. The question is whether that would be an appropriate zoning/district for the city.

Ms. DeAnda said the second option could be to surround the city through city/county agricultural purchases or zoning. The closer the food production and how that is accessed by the community and the closer to an urban center the food production is; the more likely those kinds of goals could be met.

Ms. Lloyd Ortigoza asked about water and arable land issues and reconciling the potentially diminishing water rights. She asked how water was factored into the purchases made in California.

Ms. DeAnda said California is going through a major drought and 40% of the agricultural land is no longer farmed, which becomes a real issue. She said water is an issue. Some of the zoning ordinances require the water to run with the land and water rights cannot be sold. She said the question is how to do that.

Ms. DeAnda offered to send some of the actual ordinances to the food council members.

Ms. Roy invited Ms. DeAnda to participate in the Land Use Subcommittee. She said Ms. Mortimer is in the process of working on an urban ag' ordinance and has researched what other communities have done. Ms. Roy she said she would like to map out the differences and similarities of TDCs and there is a state statute and funding to do that. She wants the subcommittee to look at the different pieces and ways to approach things.

She said the idea with the state statute is that federal funding could be drawn to protect property/farmland. She said there are different approaches in the ways to protect land and the value of food production and food security. She wants that to be part of the subcommittee work. She added that Mr. Ballon could offer a lot about the benefit to sovereign communities and how that could be integrated and protect values.

Mr. Ballon said Ms. DeAnda mentioned the Agua Fria area. He said when looking at how to make farm land, it is not easy to say what area can grow food; they have to look at society.

Ms. DeAnda said her research shows that most communities conduct a survey to see where there is productive agricultural land. She said for example Brentwood has a thriving residential community and unique commercial and senior housing throughout the city, but agricultural small and large farms are interspersed throughout.

Ms. DeAnda said the zoning assures people interested in farming that they can buy the land and invest in a farm and get a reasonable return. That also allows those involved to promote conservation easements and have contacts for those who are interested.

Chair Perry thanked Commissioner Holien and Ms. DeAnda. She said she hoped that Ms. DeAnda and Mr. Ballon would join the subcommittee because their dialogue and points of view are needed.

Chair Perry said having established quorum she would ask for the approval of the agenda and minutes.

### **C. APPROVAL OF AGENDA/ Prioritization**

**Ms. Odiseos moved to approve the agenda as published. Ms. Roy seconded the motion and the motion passed by unanimous voice vote.**

It was noted that the meeting for November will be a week earlier due to the holiday. Ms. Roy asked to be excused from November's meeting.

### **D. APPROVAL OF MINUTES- September, 2014**

Under Members Present: David Sundberg was incorrectly listed as David Sunderlund.

Mr. Ballon should have been reflected as excused for the September minutes.

Page 3, fourth paragraph: "*Ms. Mortimer said she would suggest moving forward with a draft resolution...was clarified that the Mayor wants to move forward with the draft resolution...*"

Page 2, last paragraph: "*Ms. Roy said New Mexico has a "home cottage" statue and is a priority of the New Mexico Food and Agriculture Policy Council....*" Should have been: "Ms. Roy said New Mexico has a "home cottage" statue and was a priority..." The statute has been passed.

**Mr. McCarty moved to approve the minutes of September, 2014 as amended. Ms. Odiseos seconded the motion, which passed by unanimous voice vote.**

#### **2. SFCC Partnership w/ Community Farm- Camilla Bustamante**

Ms. Bustamante thanked the council for the opportunity to speak with them. She said she understands that the Farm's objective is for the curriculum and students to have a relationship in development and continued planning over the next 10 years. She noted that the Santa Fe Community College (SFCC) has signed a ten year MOU (Memorandum of Understanding) with the Community Farm and FPC's input could be valuable.

She said the Farm has 11 acres and will plan the food grown and provide people with access to local, healthy grown food. The campus has some raised beds and a green house program that includes aqua-ponics. She said she founded the Sustaina Center in northern New Mexico for a sustainable food agriculture environment. The Center is a farm that has a number of greenhouses on very productive acreage. She could see that as a way to demonstrate land use and access to food, even more than what is being done and create curriculum and help people to better understand.

Ms. Bustamante asked the council to provide answers to priorities for the Community Farm and how to teach those priorities. She has learned working with farm and garden projects, to ask what people are being qualified

to do. Ms. Bustamante wanted to know if they would help people with their home gardens or find out what is the most requested; what the needs are; and what objectives would be the greatest benefit to the community.

Ms. Bustamante said then, in answering those questions course work could be created in programs that continue to support that. She said that is a social conversation that is not just about how to put a seed in the ground, but how to plant that seed and grow it and put that in people's hands.

She humbly requested a formalized relationship with the Food Policy Council in an advisory capacity to Santa Fe Community College's endeavors at the Community farm and with their greenhouse programs and food accessibility. She said as they look at what needs to be taught, the food council could help develop and advise the curriculum.

Ms. Mortimer asked if there are models of what that relationship would be, such as an MOU, etc.

Ms. Bustamante said an MOU would be easy, but she would like to look at other models where policy councils have a relationship with farms. She said the SFCC has that in Espanola, but the relationship and objectives are different.

Ms. Mortimer said the FPC is an advisory body created by the city and county as an advisory to them. She said the FPC will need to have a discussion with the city and county.

Mr. McCarty said he is excited because of the College's thriving culinary program. He said there have been ideas in Santa Fe for decades and this could be the opportunity to bring those to fruition.

Ms. Lloyd Ortigoza suggested that the first step be to form a task force. Ms. Mortimer suggested the task force include at least one city and one county person.

Ms. Bustamante asked besides an MOU, if there is clarifying language that should come from the Governing Body. Ms. Mortimer replied there is and she was not sure that the FPC has the authority to enter an MOU. She said there will be additional strength in involving the Governing Bodies.

Commissioner Holien suggested it appropriate to have a resolution that tasks the FPC, from the City Council and County Commission.

Ms. Roy, Ms. Walters, Ms. Mortimer and Mr. McCarty all expressed interest in being on the task force.

Ms. Roy asked if the work could be tied to the work by La Familia Clinic and overlaps to the health aspects part of the planning. She said secondly, this fits well within the Food Plan and infrastructure and might connect to creating local food production that provides for livelihoods. She said the demands are beyond the community and home garden and fits with whether there is enough connectivity to create a multi-dimensional food system.

Ms. Mortimer said she sees this happening in stages. She explained that she is developing an urban ag' policy and it will be both an ordinance and a resolution. She asked in terms of changing zoning and water requirements, because of water demands; how they could direct non-potable water to the operations, if the city allows commercial scale. She asked how they could give guidance to people who want to maintain chickens, bees, goats, etc. for eggs, honey and milk production and what those needs would be to reduce impacts.

Ms. Mortimer said there is a resolution that will direct staff to help promote the existing gardens and add production items like community harvest programs and how to get produce picked when ripe and get the food to the food bank and allow the people who picked the produce to take home a portion.

She said that could be the first step, but what is talked about is more complex; productivity levels and food insecurity in the community. The resolution directs staff to develop programs to reduce existing food insecurity.

Ms. Mortimer said the city knows that things can be done to help places like Gaia Gardens and the Community Farm and provide assurance and help productivity. She said the next step could be a combination of community farms and the educational component. She said with the economic development opportunities, the city can analyze what really produces food that will make a dent.

Mr. Ballon said based on the presentation of having 11 acres, one possibility could be an educational aspect. He said in the meantime they could bring people to Santa Fe to learn. He said Santa Fe is in the desert and Ms. Bustamante mentioned another interesting aspect: hydroponics. He said that is one factor and he would go back to the money and that they have to look at everything. That is a good practice for the whole city to learn.

He said if the FPC's mission could be to make those things happen. That is what he is trying to do in the Pueblo; to see that having an experimental plot and what they are trying to do, is important. He said the council is talking and talking, but the most important thing is action.

Ms. Lloyd Ortigoza said UNM (University of New Mexico) has requested a program be established to look at farm laboratories throughout New Mexico. They will experiment with native seed in low water situations and compare yields to traditionally grown crops. She said that could generate data for studies and an interesting opportunity for experimental plots with native seeds to understand production with low water situations.

Chair Perry thanked Ms. Bustamante for her presentation.

## **G. STAFF COMMUNICATIONS**

### **1. Update on Food Day Press Conference**

Ms. O'Mara said the press conference is tomorrow from 10-11:00 a.m. in the City Council Chambers. She said that Commissioner Holien has agreed to make a statement in support of the Food Plan.

Ms. O'Mara said she sent about 150 invitations and delivered e-mail invitations to all of the City Councilors and County Commissioners. She also created a spreadsheet of stakeholders and sent 68 invitations to them; 45 invitations to attendees of last year's Food Day event and 40 invitations to press outlets.

She thanked Ms. Boies for help to contact the County Public Information Officer; she put a notice on the home page of the county website and the Mayor is expected to participate. She said the press response is good: Seth Roth at Green Fire Times wants to do a story in November; Mary Charlotte from KSFR and Honey Harris at KBAC radio want interviews and Daniel Chacon from the New Mexican wants to cover the Food Plan. She said she will follow up on those opportunities and any others after the press conference.

## 2. Website status and Update

Ms. O'Mara said she understood from members that they want a beautiful website that is distinguishable from Farm to Table's website. A website that is interactive to allow story submission, comments from site visitors and has a place to collect the names of those interested by having a newsletter sign up. She said she would like the website to be readable and have a responsive theme that can be viewed by phone. The traffic developer created a new theme for the website and that has been in process since late September. She received that yesterday and has linked to the new plan on the current website. She hopes to have the new site up early next week.

Chair Perry said she decided to put her shyness aside and do the welcome at the press conference. She said she did not see a press release by Matt Ross. She asked Ms. O'Mara to follow up on that.

## H. INITIATIVES AND ACTIONS

### 1. Policy Committee

#### a. Upstream Process-final report and meeting in October-Update

Chair Perry said they had the final meeting for the grant and she had written a final report. Ms. O'Mara said her understanding was that Ms. Martin would be sending a report to the council. Chair Perry said she would send that to members along with her final report.

#### b. Food Plan

##### i. Outreach –Food Day Oct. 24; Meeting with Mayor

Chair Perry said the meeting was actually not with the Mayor, because of a conflict, but they did meet. Notes would be sent to Mayor Gonzales so he is kept up to date. The new land use director was present and they discussed the urban agriculture work being done.

Ms. O'Mara offered to send her notes to the food council members.

Chair Perry said the meeting was very productive. She said the liaison for climate, John Alejandro, was present. She said the goal was integration and that happened and the county is moving forward with support of the Food Plan. She said that was mentioned to the Mayor and he is interested in the city being a sponsor and will ask a City Councilor to sponsor the Plan.

Commissioner Holien added that the Climate Action Task Force put together by Mayor Gonzales also includes a committee called Water, Land Management and Food Security and she is the chair. She suggested the FPC be involved in that also.

##### ii. Food Plan complete-Copies to all Council Members

Ms. Lloyd Ortigoza said she has copies of the Food Plan to bring to the press conference and a large county map will be printed as a visual.

- c. Food Production and Land Use Committee
  - i. Meeting Update- Previously discussed

Ms. Roy said she met with Ms. Lloyd Ortigoza and Mr. Griego so they could stay on task with the Food Plan and the brochure to be created on agricultural exemptions.

She acknowledged her appreciation for the time with Commissioner Holien to discuss the SGMP and how to move things forward with the county. She said the Commissioner has asked for a draft resolution and Mr. Griego is working on that.

Members were invited to attend the meeting on Tuesday, October 28<sup>th</sup> at 11 a.m. Ms. O'Mara offered to text the council members about a half hour before that portion of the agenda.

Ms. Roy said the Food Plan resolution will be shared with the city. Ms. Lloyd Ortigoza added she would send that out today. Chair Perry added that Ms. Mortimer has asked Councilor Dominguez to also sponsor the resolution.

Ms. Roy said a resolution was discussed with Commissioner Holien and Mayor Gonzales for New Mexico grown for the school meals. Ms. Mortimer said that was sent to her and she forwarded it to Mr. Alejandro, because she was told he should receive everything.

Ms. Roy said she and Commissioner Holien talked about next year and the farm/ranch economic development resolution. The Commissioner is guiding that process.

Commissioner Holien said she is planning a resolution for an agricultural plan as called for in the county SGMP. She said she will move the process forward, but the staff and County Commissioners are currently overloaded, so she will wait until the first of year.

#### d. Procurement

Ms. Roy said the Procurement Report was finalized and focuses on how institutions purchase and how what is grown in New Mexico relates to supply. Work is being done with agencies across the state and there are a lot of groups interested in connecting local farming production to local food use.

She said secondly that rolls nicely into the Food Plan and the priority to get local produce in the schools. Another piece is to work with juvenile detention centers in Santa Fe and Steve Shepherd and Pablo Sedillo are part of that mechanism. They are interested in purchasing local and the detention center adheres to the same federal nutritional guidelines as schools and some have gardens.

Ms. Roy said she presented to the Association of Counties and they are excited about doing more of that.

*Mr. Ballon left the meeting at this time and quorum was lost.*

- e. Education and Outreach
  - i. Update

There was no meeting. Chair Perry said she would send the new chair a note about scheduling a meeting. She noted that Mr. Sundberg expressed interest in participating on the committee.

- f. City-County GMO Task Force- No Report
- g. Governance subcommittee
  - i. Coordinator applicant interviews and Update

Chair Perry said there were three excellent interviews and a decision would be made in the next week. She said the expectation is that all of the subcommittees will look at their responsibilities and update them. The deadline is the end of the year. She confirmed that all members had a notebook.

- h. State & National Issues – There was no report

- 2. Executive Committee
  - a. MOU with Farm to Table Update

Chair Perry said she took the MOU to the city attorney's office and explained that it was to solidify the FPC relationship with their fiscal sponsor. She said she asked if that was something that would need to go before City Council and was told the FPC does not have the authority for that kind of agreement.

Ms. Roy said she understands the confusion and as fiscal sponsor, Farm to Table's legal contract is with the city and the scope of work is within that budget. She said she appreciates that the FPC members signed the MOU and are on board with the relationship.

Chair Perry said she feels good about the structure of the relationship with Farm to Table and that there are clear guidelines and boundaries of how the FPC and Farm to Table will interact. She said it has been discussed that FPC is under Community Services and how FPC gets funding does not meet some of those goals. She said if there are discussions with the city and the city agrees to fund FPC at another level, it would be good to look at the funding source.

Ms. Mortimer suggested asking Terrie Rodriguez for help with the attorneys, because she manages the contracts from the city end and may be able to explain things in their language.

Ms. Boies said she has not put forth an MOU to the county legal department. She explained the process that was done in the past and said this year the county will have to do a new process.

Ms. Lloyd Ortigoza suggested having a section update in the manual related to fiscal sponsorship that includes articles and the MOU as a reference.

- b. New Coordinator update- "g" -Governance – Not discussed

**I. ITEMS FROM THE CHAIR-** Previously discussed

- a. Subcommittee Update/Rewrite of Responsibilities: Deadline: November Meeting.

**J. ITEMS FROM THE COUNCIL**

Ms. Mortimer asked about the coordinator process and if the resumes of finalists would be sent to members.

Chair Perry said a decision has not been made. She offered to send out the resumes of the top three interviewed. It was agreed that the process should be in writing to avoid missing a step.

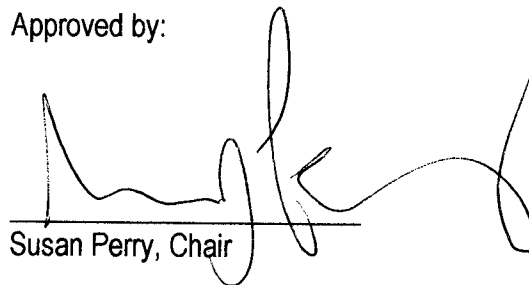
Ms. Roy thanked Chair Perry for her work and receiving all of the documents; a resume and cover letter and a document written by each candidate.

Chair Perry reminded everyone that her tenure as chair will end in July. She said at that time she will have served two years and people should begin thinking about the next chair.

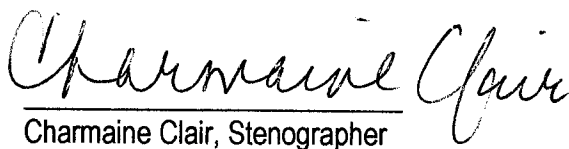
**K. ADJOURNMENT**

*Having no further business to discuss the meeting adjourned at 10:51 a.m.*

Approved by:

  
\_\_\_\_\_  
Susan Perry, Chair

Submitted by:

  
\_\_\_\_\_  
Charmaine Clair, Stenographer