City of Santa Fe



Agenda DATE 3/3/15_TIMF. 4:26pm SERVED BY Julie Bystrom

CITY CLERK'S OFFICE

RECEIVED BY Alicia

ARTS COMMISSION Monday, March 9, 2015 City Councilors' Conference Room 200 Lincoln Avenue 505-955-6707 5:00 PM

- 1. Call to Order
- 2. Roll Call
- 3. Approval of Agenda
- 4. Approval of Minutes a) February 9, 2015
- 5. Report of Chair (Chip Chippeaux)
- 6. Report of Director (Debra Garcia y Griego)
- 7. Committee Reports and Updates
 - a) Art in Public Places (Gabe Gomez) i. Public art on loan and collection
 - b) Community Gallery (Penelope Hunter-Stiebel & Sande Dietch)
 - c) Marketing (Shanan Campbell Wells)
- 8. Action Items
 - a) Request for approval of recommended contractors for Collaborative Arts Marketing Pilot Project (Debra Garcia y Griego)
 - b) Request for approval of proposed Art in Public Places Committee Members (Anna Blyth and Gabe Gomez)
 - c) Request for approval of "Arts, Cultural and Creativity Agenda" (Debra Garcia y Griego)
- 9. Site Visits to Funded Events/Organizations
- 10. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

ARTS COMMISSION INDEX March 9, 2015

Cover Page		Page 0
Call to Order and Roll Call	Chair called the meeting to order at 5:00 pm in City Councilor's Conference Room, convened the Arts Commission meeting. A quorum was declared by roll call.	Page 1
Approval of Agenda	Ms. Ritch moved to approve the agenda as presented, second by Ms. Perry, motion carried by unanimous voice vote.	Page 1
Approval of Minutes Corrections: Page 6: Mad Women of Shioh Chiote Delete: Desert Chorale and add: Santa Fe Playhouse	Mr. Lovato moved approve the minutes of February 9, 2015 as amended, second by Mr. Gomez, motion carried by unanimous voice vote.	Page 1
Report of the Chair	Informational	Page 1-2
Report of the Director	Informational	Page 2
Reports and UpdatesArt in Public PlacesCommunity GalleryMarketing	Informational	Page 2-4
 Action Items Request for approval of recommended contractors for Collaborative Arts Marketing Pilot Project Request for approval of proposed Art in Public Places Committee Members Request for approval of "Arts, Cultural and Creativity Agenda" 	Ms. Hunter-Stiebel moved to approve the recommendations of \$25,000 for Summer of Color, \$20,000 for Santa Fe Theater and \$10,000 for Santa Fe Art Trifecta, second by Mr. Lovato, motion carried by unanimous voice vote. Ms. Ritch moved to approve the three recommendations; Henry Muchmore, Matthew Chase Daniel and Brian D. Vallo Motion second by Ms. Perry, motion carried by unanimous voice vote.	Page 4-6

	Mr. Gomez moved to approve the Arts, Cultural and Creativity Agenda, second by Ms. Wells, motion carried by unanimous voice vote.	
Site Visits to Funded Events/Organizations	Informational	Page 6
Adjournment	There being no further business to come before the Arts Commission, the meeting was adjourned at 6:20 pm	Page 6
Signature Page		Page 6

ARTS COMMISSION Monday, March 9, 2015 5:00 PM – 6:20 pm

MINUTES

1. Call to Order

Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 4:00 pm, City Councilor's Conference Room, Santa Fe, New Mexico. Quorum is reflected in roll call.

2. Roll Call

Present: Chip Chippeaux, Chair Todd Lovato Penelope Hunter-Stiebel Shanan Wells Kathlene Ritch Ashlyn Perry Gabe Gomez

3. Not Present:

Sandra Deitch

Others Present:

Ms. Debra Garcia y Griego, Executive Director Arts Commission Anna Blyth, Program Planner, Arts Commission Fran Lucero, Stenographer

4. Approval of Agenda

Ms. Ritch moved to approve the agenda as presented, second by Ms. Perry, motion carried by unanimous voice vote.

 Approval of Minutes - February 9, 2015 Corrections: Page 6: Mad Women of Shioh Chiote Delete: Desert Chorale and add: Santa Fe Playhouse

Mr. Lovato moved approve the minutes of February 9, 2015 as amended, second by Mr. Gomez, motion carried by unanimous voice vote.

6. Report of Chair (Chip Chippeaux)

Mr. Chippeaux introduced the future event called Canstruction® Santa Fe. Food Depot has issued a request for sponsorship. Canstruction® Facts: The most important benefit we get from participating in Canstruction® is the opportunity to raise awareness of the role the food bank plays in our community and the chance to remind people in a fun and creative way that it really does not take much more than a little thoughtfulness and generosity now and then to make a difference in the lives of people we live and worth with. Mission: To feed and inspire the world – one can at a time.

The Arts Commission will be working with a Team that represents radical design and we will do a piece regarding the New Mexico Watershed and Food Shed. Date to prepare sculpture is April 11, 2015 and the exhibit will run through April 26, 2015.

7. Report of Director (Debra Garcia y Griego)

Ms. Garcia y Griego informed the commission members that Ms. Blyth and she would present a Power Point detailing sites of community significance.

Ms. Garcia y Griego stated that the funding of 2% comes from CIP Bonds and \$400,000 was recently approved. The committee is an advisory group to the Arts Commission with general oversight/direction who recommends artists, appoint committees and assess/recommend projects.

8. Committee Reports and Updates

a) Art in Public Places (Gabe Gomez) Public art on loan and collection (Exhibit A)

Ms. Blyth provided a list with pictures dated back to 2007 of Art on Loan placements. A power point presentation followed as indicated below:

Images of things that were donated to the city (power point).

Projects: First 10 years of the Program Mother and Child Mesa Border at Parking Acequia Madre, Frederico Vigil Fountainhead Rock, Water Street Burro at Burro Alley Recuerdos y Suenos de Santa Fe, Jerry West, City Hall Suenos de Juventud The Founding of Santa Fe, Dave McGarity El Torreon de El Torreon El Diferente Judicial History of Santa Fe, Zara Kriegstein, Magistrate Court Remedio, Glen Strock, La Familia Medical Center (Long history of Murals in Santa Fe) St. Francis, Ben & Pete Ortega, Adam Gabriel

<u>1998-2005</u>

Hands (detail) Bobbe Besold, Santa Fe Trails Transit Untitled – Pedestrian Underpass Frederico Vigil Live Moves, Walter Kravitz, Genoveva Chaves Community Center Railyard Bus Shelter, Helmut Hillenkamp & Christy Hengst, SF Railyard Untitled Bus Shelter, Joe Tyler, Airport Road, Tree Form Shelter Waveform Railing (detail) Aaron Craig, Botulph Road Trail of Dreams, Trail of Ghost, Catherine Widgery, De Vargas Park (A public art work located in two sites)

Journey's End, Reynaldo "Sonny" Rivera & Richard Borkovetz, Camino Lejo Tree Carving

Las Acequia – Hank Saxe & Cynthia Patterson, Las Acequias Park Seven Archangels

Cuento del Camino/Road Stores, Mary Antonio Wood and Christopher Gibson, South Cerrillos Road (Story of Cerrillos Road)

<u>2%</u>

St. Francis, Ivan Dimitrov, Franklin Miles Park Our Lady of Guadalupe, Behind Senior Center on Alto Park, Gabriel Vigil Camino Alire Bridge, Susan Wink, Camino Alire South of West Alameda

Building Projects

The Southside Library established the theme of work flow. Poems etched in the clear story, done by first poet laureate.

Arroyo Chamiso

Voices from the South Side, Spanish Poems Water map etched of the Santa Fe Watershed Stuart Keeler & Michael Machnic, Sails in the children's area Tinwork Panel, Jimmy Romero, outside of the building Don Kennel, Tile Piece. Woven Oils by Randy Walker, South Side Library

<u>Convention Center</u> Pieces of Art shown on the power point. Art Around Town.

<u>30-years of Public Art</u> Acequia Trail Pedestrian Crossing Santa Fe Trails Downtown Transit Center

Mr. Lovato asked how the committee members could have access to this presentation. Ms. Garcia y Griego is going to get this on the city website and the Tourism website as well. Congratulations to staff for a great presentation.

The Chair asked if we would have interns this summer. Mr. Randall said that we would have a total of 4 interns this summer.

b) Community Gallery (Penelope Hunter)

Rod Lambert is doing a great job and is working on a list of artist's to show in the gallery. He is working in a diverse area; the 30 over 30 show which will be showing this summer. He has worked with curators throughout the state to identify artists to participate. He is finding people all over the state that will collaborate with him to give this show a whole new definition and lens on how we look at the community gallery. Rod is also doing whatever is necessary for the student's shows and working with Common Ground. Rod is working with the space he has been given and Penelope said she is incredibly impressed.

c) Marketing (Shanan Campbell Wells)

Ms. Garcia y Griego and Ms. Wells met to discuss marketing opportunities. The decision is to wait until there is a strategic plan in place to be able to pin point strong talking points. "There are so many great opportunities that haven't been celebrated or talked about. Once the plan is approved we will come to ask for the consistent message."

9. Action Items

a) Request for approval of recommended contractors for Collaborative Arts Marketing Pilot Project (Debra Garcia y Griego)

The Chair provided an update the action taken at last meeting in discussion of the Collaborative Arts Project. There were funds available and the Arts Commission decided that an RFP de released. (Exhibit C) There were 7 applications submitted, the top 2 were clearly above the other 5. Summer of Color and Santa Fe Theater Brand were rated the highest. There was additional discussion on the possibility of finding additional money for other projects. The third ranking was the Santa Fe Art Trifecta and the recommendation was to see if there are any residual funds available.

Mr. Lovato said those that rose to the top were unique; they offered a fresh approach and they both did a good job on how they would execute the plan.

Mr. Gomez commented that they hit a lot of points as to what collaboration is. As a new initiative, the Santa Fe Theater Brand is a true collaboration of independent programs coming together.

It was clarified that the funds had to be tied to the execution of a marketing plan.

Ms. Garcia y Griego said that overall it was a successful pilot program. To have such a great response within 10 days was phenomenal. It is demonstrating a positive and fresh need for new projects and funding.

Mr. Randall is working with Ms. Garcia y Griego to research more funding to support Santa Fe Art Trifecta. They were asking for \$25,000 and we believe we have \$10,000 to award.

The Chair said that in the future he welcomes continued conversation regarding carve outs.

Mr. Randall said that they are about 11% ahead at the end of last year on Lodger's Tax. 80% of funding in the city is used for personnel, in tourism it is reverse, 20% is personnel. Tourism budget is truly controllable. The surplus sits in the fund balance and we hope to pull the \$200,000 from that fund.

Mr. Lovato asked how we will manage communications to those that are not receiving an award.

Ms. Garcia y Griego said that she will thank them for pulling this together in a short period of time, we had a large response with the short notice and with limited funding it wasn't possible to provide funding for all. There is some positive feedback that can be given to them and defining what collaboration is.

Ms. Hunter-Stiebel moved to approve the recommendations of \$25,000 for Summer of Color, \$20,000 for Santa Fe Theater and \$10,000 for Santa Fe Art Trifecta, second by Mr. Lovato, motion carried by unanimous voice vote.

b) Request for approval of proposed Art in Public Places Committee Members (Anna Blyth and Gabe Gomez)

Mr. Gomez reported on the recently released RFP for individuals to consider joining the Art in Public Place Committee: Presented to the Art Commission today were 3 resumes; Henry Muchmore, Matthew Chase Daniel and Brian D. Vallo. The goal is to build a diverse committee representative of our city. There are presently 6 openings on the committee. The seated committee member's terms have expired but they will stay on until new committee members have been appointed. A description of each perspective member was reviewed.

Mr. Gomez said that the three individuals are doer's, their voices would be a tremendous asset to the Arts Commission. Mr. Gomez said that they will continue to look for an additional three individuals from our community.

Ms. Blyth said there were others who expressed interest and their names can be brought forward in the future once the resumes have been reviewed. Mr. Gomez said he would like to see more Architects, Sculptors and other fields of interest. The call closed on February 28th and we were fortunate to find so many that were qualified.

How many calls for artists do you put out a year?

Ms. Garcia y Griego said that it is normally 2 a year. The number of calls will change in the future.

Ms. Campbell Wells asked, what is a typical acquisition?

Ms. Garcia y Griego explained that they don't do purchases; they do request for proposals (RFPs). They normally select 3 finalists, a period of time is allowed to follow the proposal, selection committee (sub-committee set up by the project) for Art in Public Places and it is sent to the Arts Commission for approval. The Ordinance gives Art in Public Places a purview for selection.

Ms. Garcia y Griego encouraged the commissioners to submit names for consideration through networking. Ms. Garcia y Griego will send the Ordinance to the members and areas that need to be considered.

Ms. Ritch moved to approve the three recommendations; Henry Muchmore, Matthew Chase Daniel and Brian D. Vallo Motion second by Ms. Perry, motion carried by unanimous voice vote. c) Request for approval of "Arts, Cultural and Creativity Agenda" (Debra Garcia y Griego)

Arts Cultural and Creativity Agenda – Debra Garcia y Griego (Exhibit D) The Mayor was pleased with the recent meeting, 60 constituents showed up at last week meeting. A lot of positive feedback from those in attendance. The group was a great with notable diversity. One comment from the attendees was for us not to change our name to Cultural Affairs. We listed our initiatives and asked people to sign up so they could collaborate and we had great response.

Feedback from attendees wanting to know what the Agenda is going to look like and information on grants.

Mr. Garcia y Griego stated that it would go through our process for approval, then to City Council for approval.

Mr. Gomez moved to approve the Arts, Cultural and Creativity Agenda, second by Ms. Wells, motion carried by unanimous voice vote.

Great job staff.

10. Site Visits to Funded Events/Organizations

Todd Lovato: Attended the Sir András Schiff – Classical Pianist performance which was part of Santa Fe Concert Association. In looking at their marketing collateral they have done a great job transitioning. They had a very professional presentation and it was sold out.

Kathlene Ritch: Desert Chorale offered free tickets to students and there were quite a few that showed up. Ms. Ritch attended this performance.

11. Adjourn

There being no further business to come before the Santa Fe Arts Commission, the meeting was adjourned at 6:20 pm.

SIGNATURE SHEET

Lucero, Stenographer Chip Chippeaux, Ohair

Airport artist Carlisle Fine Art and the Courtesy of Patricia David Pearson Santa Fe Municipal Bronze Reverence

Convention Center Santa Fe Community dios and the artist Courtesy of Prescott Stu-114" x 125" x 116" Steel Free Range Long Horn Fredrick Prescott

Entrada Park Courtesy of the artist 9' x 36" x 24" Granite Greg Robertson Vision Passage

vention Center Santa Fe Community Conand the artist Courtesy Zane Bennett 48"x 45" Mixed media on panel Holly Roberts (Boy) Barefoot Rider

Santa Fe Community courtesy of the Ward 25' x 11", on Plexiglas panels 44 archival pigment prints Portrait of a River Convention Center Russell Photography Ward Russell



Southside Branch Santa Fe Public Library Courtesy of the artist Above as Below Michael Sharber

2008 Flower Standing Ten Bronze James Surls

Sandoval Parking Garage 84" x 38" x 38" Fine Art and the artist Courtesy Wade Wilson Bronze and stainless steel,

41" x 60" mounted to aluminum Convention Center Santa Fe Community Gallery and the artist Courtesy of the Photo-eye Photographic print Brad Wilson Western Screech Owl #1

Santa Fe Community Gallery and the artist Courtesy of the Photo-eye 41" x 60" mounted to aluminum Photographic print Brad Wilson Mountain Lion #1

Convention Center

Santa Fe Community Gallery and the artist 41" x 60" mounted to aluminum Unarrantian Onetan Courtesy of the Photo-eye Photographic print Raven #1 Brad Wilson





Community Center









Genoveva Chavez Courtesy of the artist 11' x 9' x 8' Powder-coated Aluminum Traveler Alex Barrett Convention Center

coated Steel Courtesy of Karan Ruhlen Santa Fe Public Library Gallery and the artist Hand-fabricated powder-Gary Beals Main Branch 100" x 18" x 18" Bindings VIII

artist Francis Dr. Joseph Gallery and the Steel Barrett DeBusk Corner of Agua Fria and St Courtesy of the William & Untitled

Main Branch Santa Fe Public Library and Joseph Gallery and the She Loves Me, She Loves artist Courtesy of the William Stainless Steel Me Not... Barrett DeBusk







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Bob Haozous *Manta Mama* Steel Courtesy of the artist Alto Park James Havard New Mexico History Page Monotype, acrylic and collage 41" x 31 3/8" Courtesy Zane Bennett and the artist Santa Fe Community Convention Center

Siri Hollander *Wild Horse* Courtesy of Giacobbe-Fritz and the artist Frenchy's Field

Colette Hosmer *Cornerstone* Granite 8' foot 8' foot Courtesy Center for Contemporary Arts Corner Sandoval and Guadalupe





Courtesy of Allan Houser,







Allan Houser Lament 68" H x 19" W x 15" Bronze Edition of 8, 1990 Courtesy of Allan Houser, Inc. Santa Fe Community Convention Center

Santa Fe Community Convention Center Allan Houser *Dawn* 19" H x 38" W x 20" D Bronze Edition of 10, 1989 Inc. Santa Fe Community Convention Center Allan Houser *Rio Grande Maiden I* 66" H x 20" W x 10" D Bronze Edition of 6, 1991

lnc. Santa Fe Community Convention Center Allan Houser *This was our Home* 68" H x 28" W x 30" D Bronze Edition of 6, 1989 Courtesy of Allan Houser, Inc. Santa Fe Community

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Convention Center

Allan Houser *Reverence* 57" H x 14" W x 13" D Bronze Edition of 10, 1988 Courtesy of Allan Houser, Inc. Santa Fe Community Convention Center







Courtesy of Allan Houser,







Nicholas Montenegro Dive Right In Acrylic on Canvas 55" x 60" Courtesy of the artist Santa Fe Community Convention Center

Nicholas Montenegro Light in the Cenote Acrylic on Canvas Courtesy of the artist Santa Fe Community Convention Center Nicholas Montenegro Dive Right In 3 Acrylic on Canvas Courtesy of the artist Santa Fe Community Convention Center Dan Namingha *Evening Soltitude* Acrylic on canvas 48" x 120" Courtesy of Niman Fine Art and the artist Santa Fe Community Convention Center











1994	1993	1992	1989	1989	1989	1989	1989	1989	1989	1988	1988	1988	1988	1985	1980	1980	1980	1979	1977	Installed
El Diferente	El Torreon de El Torreon	The Founding of Santa Fe	Church	Flower Garden	Suenos de Juventud	New Mexico Quilt	Recuerdos y Suenos de SF	Recuerdos del Pasado	Acequia Madre (Mother Ditch)	Fountainhead Rock	Mother and Child	Mesa	Homage to the Burro	Artist Walk of Fame	Up	Untitled	San Francisco de Assisi	Children's Fountain	Untitled (Tri-Cultural Sculpture)	Tite
\$ 10,000	\$ 25,000	\$ 125,000	\$ 14,500	\$ 14,500	\$ 14,500	\$ 8,000	\$ 25,000	\$ 15,000	\$ 24,000	\$ 54,000	\$ 1,000		\$ 12,500	\$ 12,000	\$ 10,000	\$ 6,000	\$ 15,000	\$ 20,000	\$ 18,000	Cost/Original Donation Value
Mac Vaugn	Pedro Romero	Dave McGarity	Tommy Macaione	Tommy Macaione	Sam Leyba	Janet Maher with Marie Stewart	Jerry R. West	Jerry R. West	Frederico M. Vigil	Tomas Lipps and George Gonzales	Tim Klabunde	Rudolf Hunziker	Charles Southard	Vladan Stiha	T.C. Hicks	6,000 Margaret Favour	Andrea Bacigalupa	Linda Strong	Charles Southard and Jerry R. West	Artist
Sculpture/Bronze	Sculpture/Stone, Ceramic Tile	Bronze Monument	Painting/Oil on Canvas	Painting/Oil on Canvas	Mural/Tile Mosaic	Mural/Hand- Painted Tile	Mural	Mural	Fresco Mural	Sculpture/Fountain Stonework	Sculpture/Steel	Stucco Frieze	Sculpture/Steel	Plaques/Bronze	Sculpture/Steel	Three Panel Quilt	Sculpture/Bronze	Bronze Sculpture/Fountain	Metal	Medium
Located at Macaione Park	Located at Torreon Park	Located at Peralta Park	Located in City Hall	Located in City Hall	Located at the Monica Roybal Center	Located at Oliver LaFarge Library	Located in City Hall	Located at the Mary Esther Gonzales Senior Center dining room	Located at Acequia School	Located on the corner of Water Street & Don Gaspar	Located at La Familia Medical Center	Located at Sandoval Street Municipal Parking Garage	Located on Burro Alley at San Francisco Street	Located in front of Museum of Fine Arts, Palace & Lincoln avenues	Located at Herb Martinez Park	Located outside Sweeney Ballroom - Santa Fe Community Convention Center	Located at City Hall	Located at the Southside Branch Library southwest corner of entry plaza	Located at the Santa Fe Municipal Airport	

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2006	2006	2005	2005	2004	2004	2003	2003		2003	2003	2001		2001	2000		1999	1999	1997	1996	1996		1995		1995	1995	••
Arroyo Chamiso	Reference Point	Cuentos del Camino/Road Stories	Seven Archangels	La Acequia	Untitled	Journey's End	Trail of Dreams, Trail of Ghosts (2)		Trail of Dreams, Trail of Ghosts (1)	Waveform Railing	Untitled		Railyard Bus Shelter	Lite Moves		Untitled	Hands/Santa Fe Trails	St. Francis	Remedios	Four Rooms on Siringo)	Judicial History of Santa Fe	(Taos Grand Gorge	Santa Fe - Home Sweet Home	
\$ 10,000	\$ 4,000	\$ 19,500	\$ 7,000	\$ 49,800	\$ 1,000	\$ 275,000	(included above		\$ 137,800	\$ 73,378	\$ 000,01		\$ 15,000	¢ C12,20		\$ 3,000	\$ 3,000	\$ 11,160	\$ 24,200	\$ 000,86		\$ 39,000		\$ 2,500	\$ 2,500	
Stuart Keeler and Michael Machnic	Amy Chaloupka	Mary Antonia Wood and Christopher Gibson	Jose A. Lucero	Hank Saxe and Cynthia Patterson		Reynaldo Rivera with Richard	(included above)Catherine Widgery		Catherine Widgery	Aaron Craig	Joe I yler	Hengst	Helmut Hillenkamp and Christy			Frederico M. Vigil	Bobbe Besold	Ben and Pete Ortega	Glen Strock	Barbara Grygutis		Zara Kriegstein		Antonio Mendoza	Antonio Mendoza	
Linoleum installation	Etched Drinking Fountain	Installation/Tile, Metal	Woodcarvings	Sculpture/Tile	Woodcarving	Sculpture/Bronze	Sculpture in Two Parts/Steel, Stone,	Parts/Steel, Stone, Tile	Sculpture in Two	Pedestrian Railing/Steel	Art Transit Shelter/Steel	Shelter/Iron, Tile	Art Transit	Polycarbonate	Concrete	Bas-Relief	Photo Mural/Five panels	Sculpture/Bronze	Mural/Acrylic on Plaster	Tile, Stone, Steel	Mural/Acrylic	Four Panel	Canvas	Painting/Oil on	Painting/Oil on Canvas	
Located in the main entry of the South Side Library, 6599 Jaguar Drive	Located in the main entry of the South Side Library, 6599 Jaguar Drive	Located on Cerrillos Road, between Airport Road and Richards Avenue	Temporarily off display	Located at Las Acequias Park	Located at Santa Fe River Park	Located on Museum Hill	Located at Frenchy's Field		Located at DeVargas Park	Located on Botulph Road, between Miguei Chavez and Zia roads	Airport Road	and Guadalupe Street	Located at the corner of Cerrillos Road	Community Center	Highway Pedestrian Underpass	Located at the Veterans Memorial	Located at the Santa Fe Trails Transit Center	Located at Adam Gabriel Armijo Park	Located at La Familia Medical Center	Complex	boots at the Oilisee Administration	Located at the Municipal Court Building	Entrada	Located at the Police Dept., 2515 Camino	Located at the Fire Station, 2391 Richards Ave	

Tesuque Room at the Santa Fe Community Convention Center, 201 West Marcy Avenue	Sterling Silver and Found Objects	Kristin Lora	\$ 1,100	Airstream	2008
Lobby at the Santa Fe Community Convention Center, 201 West Marcy Avenue	Mixed Media on Hollow-Core Doors	Sandra Duran Wilson	\$ 5,500	I ransition	2008
Visitor's Information Center at the Santa Fe Community Convention Center, 201 West Marcy Avenue		Gail Gash Taylor	3,200	The Tourist	2008
1st Level Meeting Room Prefunction at the Santa Fe Community Convention Center, 201 West Marcy Avenue	Acrylic on Canvas	Frederico M. Vigil	\$ 25,000	Santa Fe de la Vega, Spain and Sar	2008
2nd Level Meeting Room Prefunction at the Santa Fe Community Convention Center, 201 West Marcy Avenue	Acrylic on Panel	Nancy Reyner	\$,800	Energy Field & Water	2008
Visitor's Information Center at the Santa Fe Community Convention Center, 201 West Marcy Avenue	Canvas	Leslie McNamara	1,900	Cedar in the Rocks	2008
Located on Osage and Lujan Avenues	Cast Concrete and Steel	Design Fees On Juan and Patricia Navarrete	Design Fees On	Untitled	2008
Located in traffic circle on Botulph Road at Miguel Chavez Road	Stone	Design Fees On Juan and Patricia Navarrete	Design Fees On	Untitled	2008
Located on Camino Alire just south of Alameda	Painted Steel	Susan Wink	Design Fees On Susan Wink	Camino Alire Bridge	2007
Located at Amelia White Park	Bronze and Stone	Kim Crowley	\$ 15,000	A Korean War Memorial	2007
Located on southern façade of the South Side Library, 6599 Jaguar Drive	Galvanized Steel	Jimmy Romero	\$ 15,000	Untitled	2006
Located in Young Adults are of the South Side Library, 6599 Jaguar Drive	Etched Glass	Barbara Robidoux with students Karla Montes, Selene Montes, Melissa Gonzales, Laura Diaz, Maretza Varela and Ilse Varela	Design Fees On	Voices from the South Side	2006
Located in Children's Room of the South Side Library, 6599 Jaguar Drive	Digital media and fabric	Stuart Keeler and Michael Machnic	\$ 4,895	View from Below	2006
Located in Children's Room patio of the South Side Library, 6599 Jaguar Drive	Steel and ceramic	Don Kennell	\$ 11,000	Water Works	2006
Located above circulation desk of the South Side Library 6599 Jaguar Drive	Etched Glass	Design Fees On Arthur Sze (poetry)	Design Fees On	Untitled	2006

2009 D	2009 SI	2009 Si		2008 W		2008 C			2008 Sc			2008 D					2008 Se			2008 Sc			2008 Th			2008 A		2008 Gi
Don Diego de Vargas	St. Francis	Santa Fe Current		What Lies Beneath		Coffee Table			Sofa, Side Chairs and Board Room			Drum Table and Dreamcatcher Tabl			End Table Sofa Table and Rench		Seripente de Cascable			Sopero Set			Thunder Whorl			A Mano		Gibraltar Rock
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20,000	5,000	100,000		22,000		1,000			19,400			8.000			500		7,850			1,400			7.500			7,850		7,000
	Ivan Dimitrov	Colette Hosmer		Joan Zalenski		Robin Speas		Gonzales	Jason Mossman and Richard			Dennis Esquivel			David Burling		Jane Chavez			Camilla Trujillo			Ed Archie NoiseCat			Jane Chavez		Flo Perkins
Bronze	Wood	Granite	Mixed Media	Photography and	ropla	Pine and Painted			Ponderosa Pine			Mixed Woods			Mixed Woods		Horsehair and		Clay	Native New Mexico		Stainless Steel	Cast Glass and		mixed media	Horsehair and		Blown Glass on Rock
1st Level Meeting Room Prefunction at the Santa Fe Community Convention Center, 201 West Marcy Avenue (Donated by Caballeros de Vargas)	Franklin Miles Park, west of ball fields	Marcy Street, Flaza at the Santa Fe Community Convention Center, West Marcy Avenue at Sheridan Street.	201 West Marcy Avenue	1st Level Meeting Room Prefunction at the	201 West Marcy Avenue	1st Level Meeting Room Prefunction at the	Marcy Avenue	Community Convention Center, 201 West	1st Level Meeting Room Prefunction &	Avenue	Convention Center, 201 West Marcy	Lobby at the Santa Fe Community	Center, 201 West Marcy Avenue	the Santa Fe Community Convention	Visitor's Information Center and Lobby at	Marcy Avenue	Community Convention Center 201 West	Marcy Avenue	Community Convention Center, 201 West	Tesuque Room at the Santa Fe	Marcy Avenue	Community Convention Center, 201 West	Tesuque Room at the Santa Fe	Marcy Avenue	Community Convention Center, 201 West	Tesuque Room at the Santa Fe	Marcy Avenue	Tesuque Room at the Santa Fe

			\$ 1,917,448	÷		
Conquistadora	exterior artwork					
Camino Alire entrance to Paseo de La	Mixed-media	\$45,000 Paula Castillo	\$45,000		Barrio La Canada	2011
St. Francis/Zia Pedestrian Underpass		\$5,000 Bobbe Besold	\$5,000		Santa Fe Watershed	2011
	Limestone					
Ragle Park Santa Fe	Dolomitic	\$150,000 Madeline Wiener	\$150,000		Four Hundred Years	2011
Senior Center						
Alto Park, behind the Mary Ester Gonzales	Wood	5,000 Gabriel Vigil	5,000	\$	Our Lady of Guadalupe	2010
	braid					
South Side Branch Library, main entry	Steel and acrylic	\$45,000 Randy Walker	\$45,000		Woven Olla	2010
Community Convention Center						
2nd level roof terrace at the Santa Fe	Tile Mosaic	30,500 Sam Leyba	30,500	÷	Old Time	2009
Convention Center						
Main lobby at the Santa Fe Community	Earthenware	100,000 Roxanne Swentzell	100,000	¢	Family	2009

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COLLABORATIVE ARTS MARKETING PILOT PROGRAM **RESPONSES TO REQUEST FOR QUALIFICATIONS**

Santa Fe Theater Brand CAM-01

Support in the amount of \$20,000 is sought by members of the Santa Fe theatre community to develop SantaFeTheater.com, a new website that will serve as a one-stop guide to live theatre in Santa Fe.

Collaborative Members Santa Fe Playhouse, contracting entity **Teatro Paraguas** Theaterwork **Theater Grottesco** Santa Fe REP

The Arden Players **For Giving Productions Ironweed Productions** Wise Fool New Mexico

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*Potential collaborators.

A Summer Celebration through Native Eyes CAM-02

Funding is sought to advertise an exhibit of contemporary Native American art throughout the city hotels, galleries, studios, colleges, banks, organizational offices and a variety of other public locations from June through August 2014.

Collaborative Members Institute of American Indian Art

Southwestern Association of Indian Art

Santa Fe Art Trifecta **CAM-03**

Funding in the amount of \$25,000 is sought to support and expand the Santa Fe Art Trifecta: Ten Days in Santa Fe marketing effort. Activities will include branding, a brochure insert, website and press release.

Collaborative Members SITE Santa Fe, contracting entity International Folk Art Market Santa Fe

Art Santa Fe

Summer of Color CAM-04

Funding in the amount of \$25,000 is sought to fund a coordinator for Summer of Color, a citywide collaborative art event. The coordinator will be responsible for contacting partners, assisting advertising efforts and generally increasing the visibility of the event.

Collaborative Members

Georgia O'Keeffe Museum, contracting entity Museum of International Folk Art Market Museum of Indian Arts and Culture Museum of Spanish Colonial Art

Wheelwright Museum of the American Indian **Botanical Gardens** International Folk Art Market New Mexico Museum of Art

Shibit

New Mexico History Museum/Palace of the Governors El Rancho de las Golondrinas

Museum of Contemporary Native Art SITE Santa Fe Santa Fe Children's Museum

CAM-05 Festival de Santa Fe

Funding is requested for Festival de Santa Fe, a summer film series featuring film and educational programs. Marketing will be accomplished through local ad purchases and an expanded mobile app.

<u>Collaborative Partners</u> Warehouse 21, contracting entity/fiscal agent Santa Fe Independent Film Festival Center for Contemporary Arts of Santa Fe

CAM-06 CURRENTS

83 BC

CURRENTS 2015: The Santa Fe International New Media Festival is an annual, citywide new media event. The requested \$25,000 in funding would be used to highlight the citywide nature of the Festival's ten partner venues and for broadening national and international promotional strategies.

Collaborative partners

Parallel Studios, contracting entity El Museo Cultural de Santa Fe Center for Contemporary Arts Axle Contemporary Mobil Gallery Institute of American Indian Arts Warehouse 21

Santa Fe Art Institute Zane Bennett Contemporary Arts David Richard Gallery Violet Crown Cinema Railyard Community Corporation

CAM-07 Review Santa Fe Photo Festival

Funding in the amount of \$25,000 is requested to support Review Santa Fe Photo Festival, a series of exhibitions and presentations. Funds will be used for marketing including print ads and publicity.

<u>Collaborative Members</u> CENTER, contracting entity Center for Contemporary Arts

Santa Fe University of Art and Design American Society of Media Photographers

City of Santa Fe Arts Commission Arts, Culture and Creativity Agenda Draft March 5, 2015

Background

Since 1987, the City of Santa Fe Arts Commission has provided programs to support arts and culture in Santa Fe. Having served the community for over 25 years, the Commission has taken the development of this "Arts, Culture and Creativity Agenda" as an opportunity to reflect on the current needs of the community and the role of a local arts agency in contemporary culture. In partnership with Mayor Javier M. Gonzales and other City leaders, we undertook a year-long process to fundamentally reexamine our work by viewing programs, funding and resources as tools for achieving a larger civic goals. Moreover, we approached this work committed to the idea of embracing our role as a catalyst, convener and collaborator. The Agenda that has resulted takes the City's arts policy into the next 25 years in a way that is sustainable and meaningful to the entire community.

Mission

We provide leadership by and for the City to support arts and cultural affairs; we recommend policies and programs that develop and promote artistic excellence in our community.

Vision

Our vision is for a thriving, collaborative, interdisciplinary cultural community that possesses a variety of resources, spaces and pathways that support the educational, economic and creative needs of Santa Fe.

Values

Approachability

We welcome participation of artists, nonprofits, businesses, educators and the public in our work, serve as a resource to them, and are dedicated to convening and facilitating discussions that consider all viewpoints.

Commitment

We are dedicated to leadership that advances the arts in Santa Fe and to serving as a true community organization, partner and collaborator.

Creativity

We embrace forward-thinking policy approaches that result in innovative, imaginative, synergistic programming and create economic sustainability in our community.

Integrity

We demonstrate professionalism and fairness in our work, are informed and prepared on issues affecting our community, and are diligent and culturally aware in our decision-making.

Learning

We are knowledgeable and discerning about arts and creativity in Santa Fe, remain informed of local and national trends in the arts, and actively develop our understanding of and engagement with all art forms.

Policy Planks & Opportunities

Our vision is supported by four policy planks, or themes, supported by strategic opportunities.

Youth Arts

Support a continuum of opportunities for youth to benefit from our community's cultural resources.

- Ensure all students have access to in-school and/or after school arts education programs; be a resource for such programs.
- Foster the development of mentoring, internship and apprenticeship programs in the creative sector.
- Partner with youth organizations and agencies across our community.

Economic Growth

Develop strategies that advance our community's cultural assets for long-term viability and profitability.

- Provide stewardship of our cultural resources and responsible promotion of the Santa Fe brand.
- Coordinate efforts that market our multiple accessible arts activities to increase visitors and attract the creative industry to our community.
- Offer micro-grants to support the development of new cultural resources and nontraditional/cross-discipline activities.
- Build infrastructure and capacity to support a thriving creative economy.

Creative Spaces

Sustain spaces throughout our entire community that promote creative dialogue and exchange.

- Identify and activate a network of creative spaces throughout our community, focusing on existing and nontraditional venues.
- Support the development of authentic places across our city for people to live, work and gather both formally and informally.
- Prioritize the creative sector in community development; ensure adequate infrastructure for creativity.
- Cultivate projects and programs that activate public spaces through creativity and the arts.

Engagement

Provide all Santa Feans access to and participation in the creative life of our community.

- Survey and assess the cultural needs of the community.
- Facilitate discussion and collaboration to encourage participation in the arts by everyone in the community.
- Galvanize cross-disciplinary programming that builds on existing public events and venues across our city.
- Enhance infrastructure and outreach that boost participation in arts and cultural activities.

Initiatives

Our work in the community is guided by specific initiatives that leverage resources and opportunities through existing and new programs. These initiatives are grouped into five major programmatic areas:

Arts Education

- Convene arts education providers, educators, artists and arts organizations in a discussion about community-wide arts education services both in and out of school.
- Partner with the Children & Youth Commission and Human Services to examine collaborative efforts to bolster arts education opportunities throughout the city.
- Continue to provide financial support to a range of arts education service providers via the Community Arts Development Program.
- Examine the creation of a "Youth Arts Ambassadors" program to engage youth as advocates for the arts in their home town.
- Assess the feasibility of reinstating the Community Youth Mural Program to increase direct arts experiences for youth, address graffiti in the community and provide employment opportunities for youth and artists.

Livelihood Opportunities

- Strengthen existing artist professional development needs by surveying and assessing the needs of artists; convening service providers to map existing services; developing mechanisms for connecting artists to services.
- Increase promotion of public art opportunities to build a broader response.
- Institute public art micro-grants for artists in support of community/neighborhood projects.
- Pilot a purchase-only public art component to acquire a collection of art from local artists/galleries.
- Support creative tourism industry through continued development of the Creative Tourism Program.

Creative Community Support

- Convene a Cultural Affairs Advisory Committee to provide input for sustaining and developing Santa Fe's cultural assets.
- Explore the creation of "sudden opportunity" micro-grants to support the marketing and promotion of new and emerging arts events/programs.
- Examine the development of a collaborative projects grant category to encourage the presentation of city-wide/multi-partner events that promote tourism in Santa Fe.
- Assess existing grant programs in terms of relevance and impact; refine program to increase access and benefit.
- Establish the Literary Arts Program taskforce to identify ways that collaborative literary programs can occur throughout the city to build upon the success of the Poet Laureate Program.

Cultural Industries Collaborations

- Identify partnership opportunities to increase access to micro-loans for the creative industry, entrepreneurs and businesses.
- Engage Economic Development Division to explore areas of possible collaborative opportunities.
- Through international networks (UNESCO Creative Cities/Sister Cities) leverage opportunities to connect local artists with global audiences via exchanges, exhibits and visits.
- Create a City of Santa Fe "Summer Youth Cultural Passport" program to encourage visits to cultural institutions.

Community Awareness & Involvement

- Prototype online content marketing program to create a centralized hub for the promotion of arts and cultural events via grantee-generated content.
- Develop and implement a comprehensive marketing and promotion plan for the Arts Commission to increase knowledge of and participation in programs and services.
- Create targeted marketing plan for the Community Gallery to increase visibility of local art to visitors.
- Develop engagement strategies to position the Community Gallery as a social/educational hub for the arts through increased outreach, lectures, workshops, trainings, school gatherings, readings and other community-related events.
- Examine current public art best practices; assess community needs; develop action recommendations for development of a more dynamic public art program.