

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2016-18**

3 **INTRODUCED BY:**

4
5 Mayor Javier M. Gonzales

6 Councilor Peter N. Ives

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10 **A RESOLUTION**

11 **DIRECTING STAFF TO DEVELOP A PLAN TO SPONSOR AND IMPLEMENT A**
12 **“PERFORMANCE ENCORE” IN OCTOBER, 2017.**

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14 **WHEREAS**, the City of Santa Fe has a wealth of musical, dance, theater performances
15 throughout the year, as well as world class art galleries and renowned restaurants; and

16 **WHEREAS**, Santa Fe is the third largest art market in the United States, featuring world
17 renowned artists and performers in music, theatre and dance; and

18 **WHEREAS**, Santa Fe rates in in the top ten cities by Travel and Leisure Magazine for
19 classical music, theater and performing arts; and

20 **WHEREAS**, Santa Fe rates in the top ten cities by USA Today and Fodor’s Travel for
21 Best Outdoor Music Venue; and

22 **WHEREAS**, the cultural opportunities in Santa Fe significantly exceed other
23 municipalities of comparable size; and

24 **WHEREAS**, the various visual, performing arts and cultural attractions draw a vast
25 number of tourists to Santa Fe each year, providing a great economic benefit to the city; and

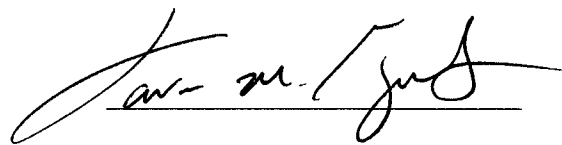
1 **WHEREAS**, the City desires to sponsor a Performance Encore where various performing
2 arts could be brought together to offer performances over a seven to nine day period off their
3 normal season offering a cultural experience to locals and tourists alike.

4 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
5 **CITY OF SANTA FE** that staff is directed to develop a plan, including a timeline and budget, a
6 season-ending celebration – Performance Encore – to be held the last weekend of October for a
7 period of 7-9 days, beginning in 2017 and continuing every year thereafter, pending availability
8 of funds.

9 **BE IT FURTHER RESOLVED** that staff shall work with industry partners to develop,
10 plan and execute the celebration, including convening stakeholder input sessions during the
11 planning period.

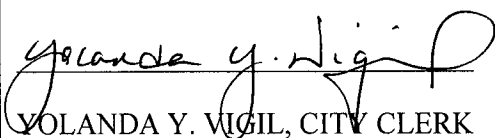
12 **BE IT FURTHER RESOLVED TOURISM Santa Fe** staff is directed to research and
13 report to the Governing Body within (90) days of the adoption of this resolution, a plan, timeline
14 and budget for implementing a Performance Encore event.

15 PASSED, APPROVED AND ADOPTED this 24th day of February, 2016.

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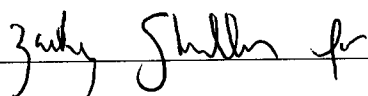
JAVIER M. GONZALES, MAYOR

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22 ATTEST:

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25 YOLANDA Y. VIGIL, CITY CLERK

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APPROVED AS TO FORM:



A handwritten signature in cursive script, appearing to read "Kelly Brennan for", is written over a horizontal line.

KELLEY A. BRENNAN, CITY ATTORNEY