1	CITY OF SANTA FE NEW MEXICO
2	RESOLUTION NO. 2016-33
3	INTRODUCED BY:
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5	Mayor Javier M. Gonzales
6	Councilor Peter N. Ives
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10	A RESOLUTION
11	AMENDING THE SANTA FE FILM COMMISSION TO CHANGE THE NAME TO THE
12	SANTA FE FILM AND DIGITAL MEDIA COMMISSION; AND PROVIDE FOR
13	ALTERNATE MEMBERS OF THE COMMISSION.
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15	WHEREAS, on January 16, 2006 the Governing Body approved Resolution No. 2016-7
16	establishing the Santa Fe Film Commission; and
17	WHEREAS, the goal of the Commission is to enhance the reputation of Santa Fe as a
18	filmmaking destination, increase post-production and digital business, diversify the industry base,
19	foster a year-round sustainable industry, facilitate increased production spending at local businesses,
20	and evaluate areas for investment; and
21	WHEREAS, New Mexico is a competitive destination for filmmakers, producers and actors
22	looking for opportunities in film; and
23	WHEREAS, Moviemaker Magazine has named Santa Fe as one of its top five towns for film
24	and production in the United States; and
25	WHEREAS, film productions provide much needed jobs and Gross Receipts Tax revenue for
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2	WHEREAS, the first meeting of the Commission was on April 5, 2016; and
3	WHEREAS, the commissioners present at the first meeting recommended a name change of
4	the Commission to more accurately reflect the duties, responsibilities and goals of the Santa Fe Film
5	Commission; and
6	WHEREAS, the commissioners proposed the Santa Fe Film Commission change its name to
7	the Santa Fe Film and Digital Media Commission; and
8	WHEREAS, the current Film Commission has 15 members appointed by the Mayor and
9	approved by the Governing Body; and
LO	WHEREAS, there is a desire to appoint alternate members of the Commission to serve
l1	should regular members of the Commission not be able to attend a regularly scheduled meeting of the
12	Commission; and
13	WHEREAS, such alternates would be asked to stay abreast of all business before the
L4	Commission so they can provide an educated view and expertise when called upon to serve as a
<b>L</b> 5	voting member of the Commission.
<b>L</b> 6	NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE
<b>L</b> 7	CITY OF SANTA FE that the Santa Fe Film Commission shall now be known as the Santa Fe Film
18	and Digital Media Commission.
19	BE IT FURTHER RESOLVED that the Membership of the Santa Fe Film Commission is
20	hereby amended to read:
21	Section 4: MEMBERSHIP; OFFICERS:
22	A. Membership. The Commission is comprised of the following membership
23	appointed by the mayor with the approval of the Governing Body:
24	Four local industry leaders
25	Two film crew representatives

the community; and

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2	talent in the industry
3	Two representatives from digital media businesses (video game development and
4	production, alternative/virtual reality, post production, etc.)
5	<ul> <li>Two representatives from non-profits working in the industry</li> </ul>
6	· One representative from the County of Santa Fe as chosen by the Santa Fe
7	County Commission
8	Two at-large members
9	• Five alternate members to serve in the event one or more of the regular members
10	are unable to attend a Commission meeting. Alternate members are encouraged
11	to attend all scheduled meetings of the Commission, and are expected to stay up
L2	to date on all material relating to the work of the Commission, but shall not vote
L3	unless they have been called upon to fill the position of an absent or excused
L4	member.
15	B. Officers. The mayor shall select the chairperson from the appointed members.
16	The chairperson shall designate the vice chairperson.
17	PASSED, APPROVED, and ADOPTED this 27 <sup>th</sup> day of April, 2016.
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19	www/
20	JAVIER M. GONZALES, MAYOR
21	ATTEST:
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23	yacanda y . Ligi
24	YOLANDA Y. VIGIL, CITY CLERK
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• Three representatives from educational institutions with programs producing

1	APPROVED AS TO FORM:
2	allu A. Burran
3	mys: puran
4	KELLEY BRENNAN, CITY ATTORNEY
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25	M/Melissa/Resolutions 2016/2016-33 Film Commission Name Change and Alternates