

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2016-35**

3 **INTRODUCED BY:**

4  
5 Mayor Javier M. Gonzales                      Councilor Carmichael A. Dominguez  
6 Councilor Ronald S. Trujillo                      Councilor Christopher M. Rivera  
7 Councilor Peter N. Ives                      Councilor Renee D. Villarreal

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10 **A RESOLUTION**

11 **AUTHORIZING STAFF TO COLLABORATE WITH THE SANTA FE FARMERS'**  
12 **MARKET TO HOST A PLAZA FARMERS' MARKET ONE SUNDAY A MONTH**  
13 **DURING JUNE, JULY, AUGUST, AND SEPTEMBER 2016 AND EACH SUBSEQUENT**  
14 **YEAR; COLLABORATE ON A SOUTHSIDE FARMERS' MARKET; AND PROVIDE**  
15 **COMPLIMENTARY PARKING DURING THE WEEK.**

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17 **WHEREAS**, the Santa Fe Farmers' Market (Market) began in 1968 as a small group of  
18 local farmer's selling their locally grown products in partnership with the League of Women  
19 Voters; and

20 **WHEREAS**, the Market now represents 130 active ranchers, bakers, dairies, beekeepers,  
21 and food artisans representing all 15 northern counties of New Mexico, providing fresh, local  
22 products to residents and visitors alike; and

23 **WHEREAS**, The Market is the largest such market in New Mexico, and one of the most  
24 widely recognized markets in the United States; and

25 **WHEREAS**, the Market began operation in the Railyard District in 1999, and moved

1 into the LEED certified Pavilion in 2008, providing space for a year-round Market and additional  
2 events; and

3       **WHEREAS**, more than 5000 visitors and locals will shop at the Market on any given  
4 Saturday during the summer months; and

5       **WHEREAS**, it is the desire of the Market to showcase northern New Mexico's  
6 agricultural bounty and value added products during the high season of agricultural production  
7 with a select number of vendors displaying their products on the Plaza; and

8       **WHEREAS**, the Farmers' Market promotes the development of local agriculture,  
9 supports the livelihoods of local farmers and traditions, preserves and protects our local and  
10 regional economy, while promoting general food security; and

11       **WHEREAS**, the Plaza Farmers' Market was well-received by the Santa Fe community,  
12 offering citizens and visitors the opportunity to purchase produce, baked goods, and crafts, and  
13 experience the agricultural heritage of northern New Mexico; and

14       **WHEREAS**, the Governing Body passed Resolution 2014-49 which declared its desire  
15 to bring people to the Santa Fe Plaza, and provide increased economic development  
16 opportunities; and

17       **WHEREAS**, Section 23-5.2 permits eight (8) events per year for major commercial  
18 events on the Plaza, of which the Farmers' Market is not one; and

19       **WHEREAS**, a major commercial event means any commercial use for which the entire  
20 plaza is used; and

21       **WHEREAS**, Section 23-5.2(G) SFCC 1987 allows the Governing Body, by resolution,  
22 to authorize a committee or city staff to receive, review and approve or deny requests for any  
23 function of a commercial use on the Plaza or Plaza Park; and

24       **WHEREAS**, as part of the People to the Plaza initiative, the City of Santa Fe's  
25 Governing Body passed Resolution No. 2015-62, authorizing staff to collaborate with the Santa

1 Fe Farmers' Market to host a Plaza Farmers' Market on Sunday, September 27, 2015.

2 **NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
3 **CITY OF SANTA FE** hereby directs the City Manager to collaborate with the Santa Fe Farmers'  
4 Market to host a Plaza Farmers' Markets on the Plaza one Sunday a month during the months of  
5 June, July, August and September, 2016 and each subsequent year.

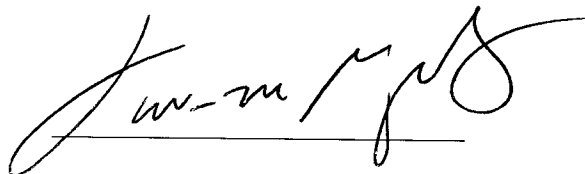
6 **BE IT FURTHER RESOLVED** that the Farmers' Market shall work with the Parks and  
7 Recreation Department to determine the requirements for hosting the Plaza Farmers' Market.

8 **BE IT FURTHER RESOLVED** that the City, in order to connect Southside citizens  
9 with local nutritious produce, shall collaborate with the Southside Farmers' Market staff of the  
10 Santa Fe Farmers' Market to find ways to support the Southside market in 2016 and 2017,  
11 including determining possible locations for the market.

12 **BE IT FURTHER RESOLVED** that the City Manager shall explore the possibility of  
13 utilizing Occupational Tax Advisory Board (OTAB) funds to help support the Plaza Farmers'  
14 Market events; and explore the feasibility of offering free or reduced parking at the Market  
15 Station parking garage on Tuesday mornings.

16 **BE IT FURTHER RESOLVED** that the Farmers' Market is hereby requested to engage  
17 in dialogue with the Santa Fe Downtown Merchants Association, and other relevant parties, to  
18 ensure all parties are aware of the intention to hold a Plaza Farmers' Market one Sunday a month  
19 during the months of June, July August and September, 2016 and each subsequent year.

20 PASSED, APPROVED AND ADOPTED this 27<sup>th</sup> day of April, 2016.

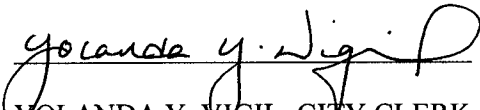
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24 JAVIER M. GONZALES, MAYOR  
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1 ATTEST:

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YOLANDA Y. VIGIL, CITY CLERK

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APPROVED AS TO FORM:

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KELLEY A. BRENNAN, CITY ATTORNEY

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*Legislation/Resolutions 2016/2016-35 Plaza Farmers Market 2016*