

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2017-13**

3 **INTRODUCED BY:**

4  
5 Mayor Javier M. Gonzales

6 Councilor Peter N. Ives

7 Councilor Renee D. Villarreal

8 Councilor Joseph M. Maestas

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10 **A RESOLUTION**

11 **ADOPTING THE CULTURE CONNECTS SANTA FE REPORT; AND DIRECTING**  
12 **THE CITY MANAGER TO REVIEW THE REPORT AND IDENTIFY**  
13 **OPPORTUNITIES FOR ACTIONABLE STEPS RELATED TO THE REPORT'S**  
14 **RECOMMENDATIONS.**

15  
16 **WHEREAS**, Resolution No. 2015-63 directed the Arts Commission to develop a long-  
17 term cultural plan for the City, a community working group, representing cultural workers,  
18 historians, institutions and philanthropist was established to guide the process, and Dr. Estevan  
19 Rael-Galvez, was selected as the consultant responsible for cultural mapping and assessment  
20 process; and

21 **WHEREAS**, a thoughtfully designed and comprehensive information gathering process  
22 was developed and implemented, with the goal of being inclusive and encouraging participation  
23 from across the community; and

24 **WHEREAS**, this process engaged nearly 2,000 individuals in public gatherings,  
25 generated 330,000 social media engagements, resulted in 696 surveys participants, and solicited

1 96 in-depth interviews, along with an extensive review of literature from over a decade and  
2 benchmarking against seven cities; and

3 **WHEREAS**, this inclusive public engagement process and thorough research yielded  
4 valuable insights into our community’s values, hopes and perceptions in terms of culture and  
5 revealed a city of contradictions, one rich with culture and promise, but faced with significant  
6 social and economic challenges; and

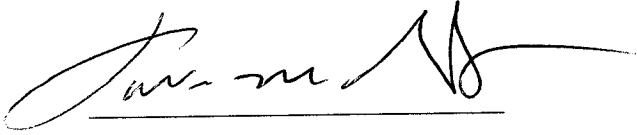
7 **WHEREAS**, the process confirmed that culture holds the potential to connect Santa Fe;  
8 that youth must be engaged in culture as the benefits of this engagement are profound; that  
9 culture as part of lifelong learning must be continually strengthened; and that constantly  
10 enhancing the creative economy is critical; and

11 **WHEREAS**, drawing on our city’s wealth of dedicated cultural institutions, talented  
12 creative workers and collective community assets, the Culture Connects Cartography is a  
13 navigation tool that is a relevant, flexible and dynamic model for the City and its residents to  
14 enrich equity, build economic capacity and deepen our resiliency.

15 **NOW THEREFORE BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
16 **CITY OF SANTA FE** that Culture Connects Santa Fe: A Cultural Cartography is adopted and  
17 that the City Manager direct staff, through the Arts Commission, to identify opportunities for  
18 actionable items. The Arts Commission shall establish an advisory group consisting of members  
19 of the Arts Commission, Children & Youth Commission, working group and other relevant  
20 constituencies to guide implementation and report to the Governing Body eighteen (18) and  
21 twenty-four (24) months after adoption.

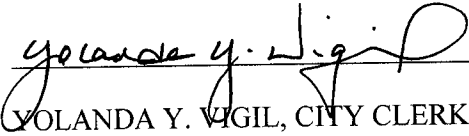
22 **BE IT FURTHER RESOLVED** that the City Manager directs staff of Youth & Family  
23 Services, Economic Development and Land Use to review the Cartography and identify  
24 opportunities for actionable steps related to the report’s recommendations.

1 PASSED, APPROVED AND ADOPTED this 25<sup>th</sup> day of January, 2017.

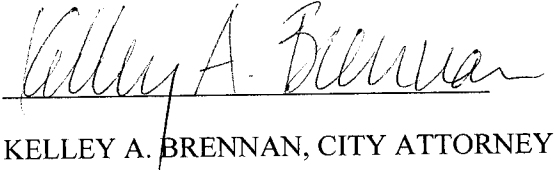
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3 JAVIER M. GONZALES, MAYOR

4 ATTEST:

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8 YOLANDA Y. VIGIL, CITY CLERK

9 APPROVED AS TO FORM:

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11  
12 KELLEY A. BRENNAN, CITY ATTORNEY