



# Agenda

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## SUSTAINABLE SANTA FE COMMISSION

Wednesday, April 12, 2017, 4:00 p.m.

Round House Conference Room, City of Santa Fe Railyard Offices (500 Market Street)

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES: March 15, 2017
- E. COMMUNICATIONS FROM THE FLOOR
- F. REPORT FROM, AND ASSIGNMENT OF, ACTIONEER
- G. DISCUSSION/ACTION ITEMS
  - 1. Presentation: City of Santa Fe Water Conservation Office (Christine Chavez, Water Conservation Manager)
  - 2. 25-Year Sustainability Plan
    - a. Community Conversations
    - b. Planning
- H. ITEMS FROM THE CHAIR & CO-CHAIR
- I. ITEMS FROM THE COMMISSION
- J. ITEMS FROM STAFF
- K. ITEMS FROM THE PUBLIC
- L. ITEMS FOR NEXT AGENDA
- M. ADJOURNMENT

**Next Meeting: May 17, 2017**

**NOTE: Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.**

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SUSTAINABLE SANTA FE COMMISSION  
April 12, 2017**

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## **SUSTAINABLE SANTA FE COMMISSION**

**Wednesday, April 12, 2017, 4:00 p.m.**

**Roundhouse Conference Room, 500 Market Street, Santa Fe, NM**

### **A. CALL TO ORDER**

The Sustainable Santa Fe Commission meeting was called to order, in the absence of Chair Beth Beloff, by Commissioner Hatherly, at 4:00 pm. A quorum was declared by roll call.

### **B. ROLL CALL**

#### **Present:**

Beth R. Beloff, Chair [arriving later]  
Robb Young Hirsch, Co-Chair  
Amanda Hatherly  
Glenn Schiffbauer  
Linda Smith  
David Van Winkle

#### **Not Present/Excused:**

Kathleen S. Holian, Vice-Chair  
Tejinder Ciano  
Kimberly Griego-Kiel

#### **Others Present:**

Christine Chávez, Water Conservation Manager  
Claudia Borchert, Santa Fe County  
Mary Schruben  
Laurie Brennan  
Joe Eigner  
Seth Roffman, Green Fire Times  
Carl Boaz, Stenographer

#### **Staff Present:**

John Alejandro  
Christian Casillas

### **C. APPROVAL OF AGENDA**

**Commissioner Hirsch moved to approve the agenda as published. Commissioner Schiffbauer seconded the motion and it passed by unanimous voice vote.**

**D. APPROVAL OF MINUTES: March 15, 2017**

**Commissioner Hirsch moved to approve the minutes of March 15, 2017 as presented. Commissioner Schiffbauer seconded the motion and it passed by unanimous voice vote.**

**E. COMMUNICATIONS FROM THE FLOOR**

Members of the public introduced themselves, including Mary Schruben, Christine Chávez, Laurie Boren, John Otter (former Commission member).

**F. REPORT FROM, AND ASSIGNMENT OF, ACTIONEER**

There were 15 items on the ongoing part of the Actioneer Report of which three were removed prior to the meeting.

- Creation of the partner network for carbon neutrality website was completed and will be removed after the community meetings have been held.
- Mr. Alejandro agreed to check on the status of the four Verde Fund proposals. Commissioner Smith reported that the final proposals are to be reviewed next week.

Chair Beloff arrived at 4:08 and apologized for being late, having gone to the wrong meeting place.

- There were six items related to the Community Conversations. Commissioner Hirsch revised the budget, including printing costs; all working groups were to have submitted statements on goals and priority recommendations for placement on the website and use at the Community Conversations; All Commissioners were urged to attend the Community Conversations; Ms. Borchert is distributing press releases about the Community Conversations; The flyers are being revised to include City Councilors in addition to the Mayor; the email lists of County Commissioners, New Energy Economy and Green Chamber are being used to send out information about the Community Conversations.
- Chair Beloff has invited Jim Blackburn to the May 17 meeting and asked to start at 3:00 for that meeting to have a conversation with him. The Commission discussed his credentials.

- Ms. Schruben noted that Ms. McDonald is presenting at the May meeting. Chair Beloff said both she and Mr. Blackburn would present at the May 17 meeting.
- Commissioner Schiffbauer's presentation will be under Plans in the agenda and could be removed from the list.
- Recreate advisory for IPM - Mr. Alejandro will enlist the Parks Department in this effort. He said they are all swamped with budget right now so the organization meeting should be postponed for May.

On the 13 new items in the Actioneer Report, eight were removed prior to the meeting and another item duplicated the graphics item in the ongoing list.

- Chair Beloff has explored what state agencies would like to join forces with the Commission and asked that it be left on the list.
- All other items were completed and could be removed from the list.

Regarding Ameresco, Mr. Alejandro said the Staff should be talking more about that. Any proposal we want to enter into would be run through this Commission. He agreed to provide an update on energy at the next meeting.

## **G. DISCUSSION/ACTION ITEMS**

### **1. Presentation: Santa Fe City Water Conservation Office - Christine Chávez, City Water Conservation Manager**

Ms. Chávez shared three handouts: A Progress Snapshot of the Water Conservation Scorecard from April 1, 2017; a Monthly Overview of the Scorecard Program from March; and the Strategic Marketing Plan Update for the fiscal year to date. She apologized for not meeting with all Commission members. She has been working here for 16 months and came from Las Cruces.

Ms. Chávez discussed the Strategic Marketing Plan Update for all the benefits this fiscal year. She wants to measure all of the parameters and did a survey for customers. It is a great packet of material for all we have done. She just completed the survey on only serving water on request at restaurants. She passed around some of the small cards that are used for that purpose.

She does outreach in the schools and provides curriculum for a comprehensive education program. 20 classes will be invited to participate in the comprehensive packet with standards in line with curriculum development. They will start by learning about where water comes from and how water is treated. Mr. Alejandro will teach them about water conservation and the Santa Fe Beautiful program and at end of year go to the waste water treatment plant. She commented on how difficult it is to get into the public schools.

20 is the maximum they can take to get it all in. They are partnering with Mr. Alejandro on that and don't anticipate any problems.

The Water Conservation Committee has developed the score card. The other handout is a monthly update aligning with the score card. This is done by upper management. It has been a tremendous effort to focus on it all.

Chair Beloff asked about their mobile app.

Ms. Chávez said it has just been redesigned. The City website is also being reviewed. The water app is a huge conservation effort. Also "Plan Tap" which is only available for I-phones. It is for nurseries and other customers.

Commissioner Hatherly asked how long the rebates for toilets has been offered.

Ms. Chávez explained that for the last couple of years, they have used almost all the funding for rebates. We are close to exhausting them now and will get an increase for next year. There is a new commercial rebate for design. They have \$25,000 for their rebates and have one applicant so far. It is the Busy Bee Car Wash.

Commissioner Schiffbauer asked if she is announcing awards.

Ms. Chávez said other lenders have rebates with the technology. They are targeting hotels in the application process. We are an interested third party and need another way to target the commercial customers.

Commissioner Schiffbauer suggested a focus on the cooling towers.

Commissioner Hirsch thanked her for her leadership in Santa Fe in water conservation. It would be nice to join that with energy conservation. Perhaps we could have an energy department in the Utility Division.

Ms. Chávez said she would support that. In Los Alamos, it was great to manage that together. We need to talk about it too. Hopefully, our committee can develop how to work them together.

## **2. 25-Year Sustainability Plan Update**

### **a. Community Conversations**

Chair Beloff said sharing the email lists will help a lot. In the last week of April, we will get facilitators together for the round table discussions. She and Commissioner Hirsch have been visiting with them and so far, it looks good. The objective is two-way education to share what we've been doing and getting

feedback from the community and to clearly take off. We will have a check in - people sign in and get information for people to provide and decide if they need child-care or translations.

They will have a half-hour introduction/welcome. Then she will give a ten-minute presentation on our vision and approaches and what the process was that led us to this point. Nothing will be final until we get serious feedback.

Commissioner Hirsch asked her to not under-stress the work of the community in the working groups.

Chair Beloff agreed. She will highlight that. After that, we will be posting the posters in English and Spanish. They have been simplified and Mr. Casillas has done a heavy lift on the design.

As an action item, there will be a truncated version on the posters to make them more compact. Also available after the session. There will be post-it notes close to the posters in case people have thoughts about them. There will be 5 roundtables with ten chairs each and people can choose the two areas of most interest - 20 minutes of discussion with scribes - key take aways will be posted. After 20 minutes, they can stay where they are or change tables. That will be followed by a wrap-up and a brief set of talking points. Then a close and encourage people to provide feedback/evaluation. A paper survey will help to understand who came. At the same time, an on-line feedback will be posted with the priority recommendations set up by Mr. Casillas.

Commissioner Smith asked what the topical areas are.

Chair Beloff listed energy use/environment, environment stewardship(efficiency), water use, accessibility/ mobility, food/housing/education (formerly Quality of Life), and the last one is social

Name tag will identify city officials and working group members.

Commissioner Hirsch handed out the posters.

The Commission briefly discussed food at the event and supplementary support.

## **b. Planning**

Chair Beloff brought up what Ms. Borchert initiated - a compendium of things that contribute to sustainability and how the Commission could encourage sharing the community resources. She proposed a small working group of Mr. Casillas, Mr. Alejandro and Chair Beloff with Ms. Borchert on how to define sustainable community. She has affinity mapping software that shows relationships among the parts so we could show organizations on the perimeter of sustainability and those with overlapping interests. It will require creative thinking. So whoever wants to join us, we will set something up in May to layout what it would look like. Hopefully, they could meet early in May.

Chair Beloff said Brendle is working on contract with Santa Fe Community Foundation funding, looking at the document and simplifying the plan to create a template that it is easy to put things into.

**c. Presentation by Commissioner Schiffbauer**

Commissioner Schiffbauer held up a book about on the topic. Last summer, Michael Schuman came here to talk about leakage and local as much as possible. What kind of campaigns do cities use to incentivize local purchasing. We focused on import replacement. What is available here that people have been buying elsewhere? Two studies were done. Mr. Schuman came back in October to help with an effort to shift 10% more locally. That is a heavy lift to take on, so we started looking at green lodging. They also are looking at the State Auditor for leakage. They found the most purchased item by the state is for IT and 84% of the purchases are out of state. They put together a pilot project and got initial funding from a foundation to get it started. The book is the local economy handbook. Those in green lodging and hospitality focus on water. They are now recruiting and talking with the hospitality industry. It didn't go well with many lodgers. We have more and more hotels going on line. The local economy solution is the book.

Commissioner Schiffbauer identified some of the lodgers they investigated.

Commissioner Hatherly thought it is a great plan but said the local choice may not be the least expensive.

Commissioner Schiffbauer said it would be great to look at it from the local benefit perspective. They will analyze the information they get in this effort. After hospitality they will turn to IT, corrections, school and institutional food.

Mr. Alejandro noted that Santa Fe County has focused on this for years - especially agriculture. Part of the plan is figuring out market creation for the farmers and ranchers and where the new markets are accessible.

The Commission discussed possibilities for ramping up local purchasing and utilizing the principles of income replacement.

**H. ITEMS FROM THE CHAIR & CO-CHAIR**

Chair Beloff asked Ms. Borchert to share what is going on with the County and said she would like to start each meeting with her update.

Ms. Borchert described the County effort with a program of action items and people taking ownership of each action item.

Mr. Casillas said there is over a hundred in the full set.



Ms. Borchert said they can identify the whole set and what goals are important that have no ownership. So it is about who is doing that already and who wants to take on those actions that need ownership. She shared their thinking on it and mentioned some examples.

She said they want to lead by example and consider internal motivation and how to become a more stable organization. That leaves lots of room for other things. She thought we can work well together and take ownership of different goals.

Chair Beloff sadly announced that Commissioner Smith has to step away and we need to find a replacement for her. She asked Commissioner Smith to mention known experts in energy that might join the Commission so we could reach out to them.

## **I. ITEMS FROM THE COMMISSION**

Commissioner Hirsch said he would miss Commissioner Smith. Her work has been helpful. He announced that the social equity work group is sponsoring a poster contest for high school students. May 1 is the deadline and May is the month for commemoration of their work. A \$500 seed grant will be presented to the winner.

Mr. Casillas said the details are available on Sustainable Santa Fe 2040 website.

Commissioner Hirsch said he is switching his account from Wells Fargo to Century Bank on April 18.

Chair Beloff asked Commissioner Hatherly to look at the food recommendations from environmental impact perspective. It may be the Food Policy Council has not been skewed on that.

Commissioner Hatherly agreed.

Mr. Casillas said it is all on the web site.

Commissioner Hirsch - [www.sustainablesantafe2040.com](http://www.sustainablesantafe2040.com).

## **J. ITEMS FROM STAFF**

Mr. Alejandro reiterated Commissioner Hatherly's point. His family has been non GMO, organic, etc. There is a great difference between commercial agriculture practices and the locally sourced food. The fact that we import 90% of our food in this state means we need to focus and figure out how to grow more locally and encourage more local consumption. Commissioner Holian's book makes a very strong argument against commercial food.

Commissioner Hatherly said economies of scale happen with commercial so the only way is for

everyone to reduce consumption of meat.

Mr. Alejandro added that the County has done a comprehensive inventory on agricultural ranching. He also offered to bring Ann back to help with that. Hopefully Ms. Borchert could help facilitate some of that. We can do a rehash of the food plan. The urban agriculture permit will be approved tomorrow. (To Ms. Schruben) - the resolution developed a form for applications and they are reviewing it. Then the application will be pushed out publicly.

Regarding Ameresco, we dealt with all the facilities for audit and gas use and electricity use and water use and costs. The next focus is on equipment and doing an in-depth analysis. That will probably be ready in late June.

Commissioner Hatherly announced that next Thursday from 6-8, SFCC is putting on an event for know your rights by ACLU. Spanish translators there and sign language.

Commissioner Smith said at the next meeting, Alan Rossman will present about sustainable living. [www.AparallelWorld.com](http://www.AparallelWorld.com) is about sustainable living.

Chair Beloff said we should put him in the June spot.

Commissioner Smith said she could contact him.

#### **K. ITEMS FROM THE PUBLIC**

Ms. Schruben said tonight at Council, the Santa Fe Watershed Use Plan will be considered to connect 15 arroyos to Santa Fe River drainage and prioritize arroyo restoration work. Several years ago, they started on Arroyo Chamiso and it has been partially completed -Rodeo Road to Cerrillos to hospital off Beckner Road. Rodeo to Yucca has been completed. They are going up into District 2 and all along the walk way to see how the flow of the arroyo has been changed. This is a real opportunity to see what they have done. They have done excellent work with neighbors on it. They are careful about dust and noise they created. They have four more areas to go.

Mr. Roffman said the next edition of Green Fire is focused on water. He invited a regular column from the Commission that they could share.

Chair Beloff said we have that in our recommendation. We can write a fair amount.

Mr. Roffman said the deadline is April 18<sup>th</sup> for the May publication.

#### **L. ITEMS FOR NEXT AGENDA**

Chair Beloff said Jim Blackburn is- coming at 3:00. Everyone will enjoy him. She is looking for ways to collaborate with him in his work in Texas. He will have a lot to say on issues. She asked Commissioner Hatherly is we want Melissa McDonald in May. She didn't want to cut her short. Or should we move her to June and talk about the conversations and move Alan to June also. She said she would be in Africa for the first three weeks. So that would mean meeting on June 28<sup>th</sup>.

#### **M. ADJOURNMENT**

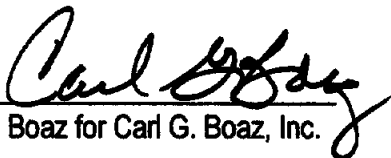
Commissioner Van Winkle moved to adjourn the meeting. Commissioner Hatherly seconded the motion and it passed by unanimous voice vote.

The meeting was adjourned at 6:10 p.m.

Approved by:

  
Beth Beloff, Chair

Submitted by:

  
Carl Boaz for Carl G. Boaz, Inc.