## 1 CITY OF SANTA FE, NEW MEXICO 2 **RESOLUTION NO. 2017-66** INTRODUCED BY: 3 4 Councilor Mike Harris 5 Councilor Signe I. Lindell 6 Councilor Peter N. Ives Councilor Christopher M. Rivera 7 Councilor Joseph M. Maestas Councilor Renee D. Villarreal 8 Councilor Ronald S. Trujillo Councilor Carmichael A. Dominguez 9 10 A RESOLUTION 11 DIRECTING THE CITY MANAGER TO EXPLORE THE POSSIBILITY OF FORMING 12 A PUBLIC/PRIVATE PARTNERSHIP BETWEEN THE CITY OF SANTA FE AND THE 13 SANTA FE BUSINESS COMMUNITY FOR THE PURPOSE OF DEVELOPING AND 14 IMPLEMENTING A LONG RANGE MASTER STREETSCAPE IMPROVEMENT PLAN 15 TO IMPROVE THE APPEARANCE OF ALL MAJOR ENTRY CORRIDORS AND 16 MAIN ARTERIALS WITHIN THE CITY OF SANTA FE. 17 18 WHEREAS, the City suffers an annual infestation of weeds and other unwanted 19 vegetation throughout public thoroughfares that consistently overwhelms available staff from the 20 Parks Department; and 21 WHEREAS, the unsightly vegetation is not only a poor introduction for visitors to the 22 City Different, in many cases it hinders line-of-sight, forcing vehicle drivers into unsafe 23 situations; and 24 WHEREAS, community objection to herbicide use as authorized by the City of Santa Fe

Integrated Pest Management Policy has hindered the ability of City staff to combat the

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overgrowth of vegetation; and

WHEREAS, the Santa Fe business community has expressed an interest in partnering with the City of Santa Fe to form a public/private partnership that would address the planning, funding, and implementation of a project to improve the appearance of major entry corridors and arterials throughout the City of Santa Fe; and

WHEREAS, such a program would not replace the City of Santa Fe's current programs directed at median improvements, weed control, park maintenance, or any other function of the Parks Department; and

WHEREAS, a public/private partnership on streetscape improvements would be overseen by a Streetscape Improvement Committee that is envisioned to include representatives from the local organizations such as Chamber of Commerce, Hispanic Chamber of Commerce, Santa Fe Realtors Association, Santa Fe Area Homebuilders Association, a landscape architect, a member of the Rotary Club, representation from the Parks Department and the Public Works Department, two representatives from the Governing Body.

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF SANTA FE that the City Manager is directed to work with appropriate staff to develop a Streetscape Improvement Advisory Committee that would make recommendations to the Governing Body regarding a viable working relationship between the City of Santa Fe and private interests for a long-term solution to the City's streetscape.

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PASSED, APPROVED AND ADOPTED this 27th day of September, 2017.

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Joen m JAVIER M. GONZALES, MAYOR

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4	YOLANDA Y. WGIL, CITY CLERK
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8	KELLEY A BRENNAN, CITY ATTORNEY
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