



# Agenda

CITY CLERK'S OFFICE

DATE 11.1.2017 TIME 10:35am

SERVED BY Jacqueline Beam

RECEIVED BY Carmelone Spears

## **SANTA FE SISTER CITIES COMMITTEE**

**Wednesday, November 8, 2017**

TOURISM Santa Fe Administrative Conference Room

Santa Fe Community Convention Center

4:00 – 5:00pm

505-955-6707

### **Goals of Santa Fe's Sister Cities Committee**

- More effectively market who Sister Cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/existing Sister Cities
- Involve greater community in work/activities of Sister Cities

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes – October 11, 2017
4. Action Items
  - a) 2018 Sister Cities Meeting Schedule Approval
5. Report of Chair – Carol Robertson Lopez
6. Report of Staff Liaison – Jacqueline Beam
7. Committee Reports
  - a. Bukhara, Uzbekistan
  - b. Holguin, Cuba
  - c. Icheon, South Korea
  - d. Livingstone, Zambia
  - e. Parral, Mexico
  - f. San Miguel de Allende, Mexico
  - g. Santa Fe de La Vega, Spain
  - h. Sorrento, Italy
  - i. Tsuyama, Japan
  - j. Zhangjiajie, China
  - k. Education Committee – Jeff Case, Sky Lopez
8. Adjourn

Sister Cities Committee  
INDEX  
November 8, 2017

Cover Page		Page 1
Call to Order	Sister Cities Committee meeting was called to order by the Chair, Carol Robertson-Lopez at 4:00 pm; Administrative Conference Room, Tourism Santa Fe. A quorum is reflected under roll call.	Page 2
Roll Call	Minutes reflect a Quorum	Page 2
Approval of Agenda	<i>No action on approval of agenda.</i>	Page 2
Approval of Minutes, October 11, 2017  Corrections: #5, Page 3 – Introduction: Line 10 – Finish Degree in Art Design Architectural Studies and Sustainable Design.	<i>Mr. Olivas moved to approve the minutes as amended, second by Mr. Rubenstein, motion carried by unanimous voice vote.</i>	Page 3
Action Items Approval of 2018 Meeting Dates	<i>Mr. Olivas moved to approve the 2018 Sister Cities Meeting Schedule, second by Dr. Case, motion carried by unanimous voice votes.</i>	Page 3
Report of the Chair	<i>Informational</i>	Page 3-4
Report of Staff Liaison	Informational	Page 4-5
Committee Reports	Informational	Page 5-7
Adjourn/Signature Page	<i>Mr. Olivas moved to adjourn at 5:10 pm, second by Mr. Rubenstein, motion carried by unanimous voice vote.</i>	Page 7
	Next meeting will be December 13, 2017 and committee members invited to celebrate the holiday after the meeting.	

SISTER CITIES COMMITTEE  
MINUTES  
WEDNESDAY, NOVEMBER 8, 2017  
4:00 pm to 5:00 pm

Goals of the Sister Cities Committee

- More effectively market what Sister Cities is and what we do
- Development of educational programs in schools
- Strengthen our relationships with existing Sister Cities
- Involve greater community in work and activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. CALL TO ORDER

Sister Cities Committee meeting was called to order by the Chair, Carol Robertson-Lopez at 4:00 pm; Administrative Conference Room, Tourism Santa Fe. A quorum is reflected under roll call.

ROLL CALL

Present:

Carol Robertson-Lopez  
Dr. Jeff Case  
Arthur Olivas  
Bernard Rubenstein  
Carl Moore  
Clara Padilla-Andrews

Not Present:

Rudy Fernandez, Excused  
Gilbert Delgado, Excused  
Ling Tong, Excused  
Kim Song, Alternate, Resigned

Others Present:

Jacqueline Beam, Staff Liaison  
Sky Lopez Stith, Education Committee Member  
Anna Serrano for Fran Lucero, Stenographer

2. Approval of Agenda

***No Action taken.***

3. Approval of Minutes – October 11, 2017

Corrections:

#5, Page 3 – Introduction: Line 10 – Finish Degree in ~~Art Design~~ Architectural Studies and Sustainable Design.

***Mr. Olivas moved to approve the minutes as amended, second by Mr. Rubenstein, motion carried by unanimous voice vote.***

4. Action Items

a) 2018 Sister Cities Meeting Schedule Approval

January 10	February 13 (date to change)	March 14	April 11
May 9	June 13	July 11	August 8
September 12	October 10	November 14	December 12

***Mr. Olivas moved to approve the 2018 Sister Cities Meeting Schedule, second by Dr. Case, motion carried by unanimous voice votes.***

Note: Guadalajara Meeting may conflict with meeting schedule. Action will be taken closer to the date of the meeting if a change is necessary.

5. Report of Chair – Carol Robertson Lopez

The Chair has just returned from the Sister Cities International – Spring Leadership meeting held in Annapolis, Maryland. One of the programs she attended and serves on this committee was the US/Mexico Mayors Summit in Guadalajara. This will be held to celebrate the number of cities that Guadalajara has in the United States. San Antonio, TX and El Paso, TX are involved because of their relationship to the Camino Real. Albuquerque, NM, San Jose, CA are involved and they are reaching out to get Portland, OR involved. The meeting will be held at a time when there is a huge community celebration for the 400<sup>th</sup> anniversary of their city (Guadalajara). The registration fees are minimal, \$150, which includes a banquet event, which would be \$75. The different cities and states will be doing fund raising with the idea to keep the costs low. The purpose of the meeting is to recognize the importance of US/Mexico Sister Cities and also to celebrate that Guadalajara has been particularly successful with their sister city relationships. Ms. Andrews may want to add a few words; when she was Sister City Portland, they travelled at least twice a year and had a very successful program. Ms. Andrews added that Guadalajara Sister City officials would visit Portland once a year in addition to the two trips Portland would make to Guadalajara. The Chair said that at the last meeting they discussed who would attend; she and Dr. Case will attend and extended the invitation to the committee members. She has received additional information that will be distributed to the members through the staff liaison. Ms. Andrews travelled there as a member for approximately 6 years and the hospitality cannot even be expressed in words, they extend cordial care and the meetings are so successful. Schedule: Arrival would be on February 14, 2018, meeting dates on February 15, 16, 17 and the chair added that airfares are low right now and the city will pay for the committee member's registration fee. Mr. Moore said he did a project and flew from Juarez, MX and it was extremely reasonable. The Chair said the other possibility is visiting San Miguel and/or Parral, as the interior of Mexico flights is more reasonable.

The Chair stated that Sister Cities International has a new Board Member, Chin (last name); we would recognize him as an Actor from the Last Samurai with Tom Cruise. He is working very closely with Japan and represents the Embassy. It turns out that next spring in April is the 60<sup>th</sup> Anniversary of San Jose, CA and with that Chin is from the same province of our Sister City in Japan. The Chair has spoken with him and he is very familiar so there is the possibility of our Sister Cities being invited to join this 60<sup>th</sup> celebration and go to our Sister City afterwards with Chin to make a visit. Our 20<sup>th</sup> Anniversary of our relationship with Tsuyama will be in 2019 and he felt that his experience in working with Japanese Sister Cities is that the anniversary, 20-year date is an important date to acknowledge and to try to do something. Future conversation will continue and coordinated with Mr. Arthur Olivas. Thirdly, the Sister Cities International Conference is going to be in Aurora, CO this year. One of the things the Chair would like to have the committee work on is the Youth Conference portion. The Youth Conference is held at the University of Denver and she has completed a site visit. They do a program that is led by the Department of State that isn't quite a model of the UN but involves diplomacy, students adopting different roles and automatically having to work out issues between countries. It is a wonderful experience and cost will be low. The Chair would like to work together to identify some youth, possibly do some fundraising to support this important endeavor for our youth. The high points of this conference are the attendance of those who come to hear the youth speak. The camaraderie that is created between the US and International students is memorable and life changing. Ms. Andrews asked, what are the criteria for the youth to participate in this conference? The Chair answered that there are age limits and basic qualifications that they have to agree to, the committee would need to create the criteria, example – if they wanted to have an open competition or people would write an essay, possibly some of the programs that are in the school right now might be ideal. The Chair said she believes it is also in some of the city programs, for example, Mr. Rubenstein, if you had a young person who worked actively in the Cuba Sister Cities Association that you could see as a rising star or even having a Cuban youth attend would be amazing. It would be a fabulous experience and transportation there would be inexpensive and affordable for our youth to attend. We also have the youth that Mr. Olivas works with at Monte del Sol who do the Robotics competition. Dr. Case in answer to the question stated that a statement of interest would be fine to start, and to ask them what project they would like to do. It could be a humanitarian projects or a fundraiser project. The Chair closed by saying that the Education Committee will work on that criterion for the youth. Chin also talked about a program he has on live video games and how he could get the youth involved in live videoconference participation. Ms. Andrews said that one of the things she has done when she has engaged students is identify them and one of the criterion is to have them help us fund raise and usually it works out very well.

6. Report of Staff Liaison – Jacqueline Beam

Working really hard on cleaning up the filing system, we have had difficulties; upon Ms. Bystrom's departure, IT archived those files and the term of office files in City Clerk's office are also outdated. Ms. Beam distributed the most current list of term

dates and asked the committee members to adjust to the best of their knowledge and she would update a current listing.

A payment was made for the Sister City sponsorship of the Africa event in the amount of \$500.

Dr. Case provided an update and said that Ling Tong had confirmed she provided her resignation. She said reason was that she felt unproductive as some of the goodwill trips did not come to fruition. Dr. Case said that he is going to need Ms. Tong's expertise for the programs he is working on at the Mandela School and Ms. Tong did agree to help. Dr. Case stated that he would like to see the Committee rescind her resignation and this is also what she would like to see be done. We are all volunteers and we serve in that capacity.

The Chair responded that this would need to be taken back to the City Clerk and the staff liaison would deliver that message. Ms. Beam stated that she has already taken the request to the City Clerk and the procedure explained was that the City Clerk will need to post an open call for members of the public to submit their qualifications and the Mayor makes the final choice, and of course it is influenced by the Chair. It is a procedural policy and type of issue. The Chair said she would reach out to the Mayor and ask this question. The Chair also recommended appointing Ling Tong to the Education committee, citizen participation is always welcomed.

## 7. Committee Reports

### a. Bukhara, Uzbekistan

The Chair reported that she reached out to the Embassy looking for guidance and has not received it as of this date. Uzbekistan is in world news right now; which makes it very difficult for communications and misreporting.

### b. Holguin, Cuba

Mr. Rubenstein conducted the orchestra back in the 60's in Guadalajara and has wonderful memories. He will be returning to Holguin in January, he has concerts there. There are new restrictions for travel to Cuba but he is in hopes that it will not affect him. There was a press release today that if you already have a reservation you are OK to go, he also talked about the new requirements for future travelers. Mr. Rubenstein will also make an added effort to meet with the Alcalde of Holguin. The Chair asked if they are still doing the Caravan. Mr. Rubenstein said yes, but the criteria is a little difference and he will provide more information as he receives it. He said that there are many medical schools in Cuba and programs they are talking about have to do with a cooperative effort on Medical Schools. Mr. Rubenstein said he would also be travelling to Columbia in the immediate future.

Sky said it would be nice to record these concerts on our website.

Carl Moore: Said he has had an exhibition in Ecuador, showed his sketch book and just returned from Norway where he has had the best photography shoot.

c. Incheon, South Korea  
No report.

d. Livingstone, Zambia  
No report.

e. Parral, Mexico  
No report.

f. San Miguel de Allende, Mexico  
Clara Andrews: She has been working with a friend of hers who has a place in San Miguel de Allende and she will provide her with the information for the February 2018 meeting. Las Amigas de Nuevo Mexico just returned from Spain. Ms. Andrews asked if we could add other people to travel to San Miguel de Allende. The Chair said yes, we could set up a San Miguel de Allende Committee and they would be welcomed to come on this trip. Follow up will be to build a list of interest.

(Dr. Case talked about San Miguel/Sky/Education Committee, see below).  
Sky has 4 children, 2 attend the Mandela School. Sky has been looking at how she can support Sister Cities through her involvement with the Mandela School and the school in San Miguel de Allende and get them engaged with the Sister City International program. Dr. Case again reiterated her great skill set and he has a lot of confidence in her skills and interest, she has an interest in fund raising.

Ms. Andrews has also had a conversation with Mr. Randy Randall and they will meet to talk about San Miguel de Allende. The Chair said it would be nice to hold an informal reception to welcome anyone who is interested in San Miguel de Allende and recommended that it be done in January. Inn of the Anasazi has a relationship with San Miguel de Allende and they might offer space; Ms. Andrews and the Chair will follow up.

g. Santa Fe de La Vega, Spain  
No report.

h. Sorrento, Italy  
No report.

i. Tsuyama, Japan  
Mr. Olivas said he received e-mail from one of the two ladies that he met in San Francisco who he reported at a previous meeting that they would like to be invited to Santa Fe for the opening and signing at the Airport. They noted if they were given sufficient notice their attendance would be in an official capacity. They asked if we had specific dates and Mr. Olivas informed them that we do not have specific dates at this time and he will keep them closely informed. He also asked them about their travels and as noted, they were in

San Francisco when Mr. Olivas met them and they were going on to spend 3 weeks in the Virgin Islands, Puerto Rico and Cuba.

j. Zhangjiajie, China

Dr. Case reported that the Education Committee has sent out the YAAS (Artisan Showcase) information to our contact in China and also to the Principal at the Ceramic High School in Incheon, Korea. Dr. Case restated that his hope is to get Ling Tong back and work on educational opportunities. Sky reported that the Principal at Mandela High School is excited about the possibility of doing things with Zhangjiajie and approaching the Indian School; they have a program to reach people through Skype and he said he would like to tap into that so we can have that type of exchange in China where we can communicate dialog, showcase what we are doing with classrooms and with the students who are in our Sister Cities schools. Dr. Case stated that his idea was for the students at Mandela to do a video that is 65% in Chinese language, spoken or written, send the rest in English on just about any topic. We would do an exchange with the students and class in China in hopes they would do the same and send us theirs 65% English and the rest in Chinese and get interest in our children to learn language and culture.

k. Education Committee – Jeff Case, Sky Stith

Dr. Case provided background information on the recent trip and information that Sky provided on San Miguel de Allende and how she will assist other committees as well with her capabilities and interest. Dr. Case was so please and asked her to participate as a member of the Education Committee. She has also met with the Mandela School Principal and how she will get involved there as well. Sky also has an interest in deaf Education and there is a small deaf school in San Miguel. The Chair noted that at Sister Cities International they are developing a grant to develop a program for Arabic translation.

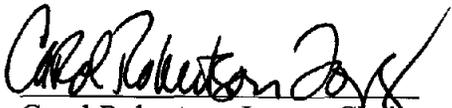
Mr. Rubenstein asked if Sky is the only member of the Education Committee, he doesn't recall ever seeing a membership list. Dr. Case explained that he had to do this expeditiously and so the model he is using is similar to the Cuban committee.

8. Adjourn

Next meeting will be December 13, 2017 and committee members invited to celebrate the holiday after the meeting.

***Mr. Olivas moved to adjourn at 5:10 pm, second by Mr. Rubenstein, motion carried by unanimous voice vote.***

Signature Page:

  
Carol Robertson-Lopez, Chair

  
Fran Lucero, Stenographer