



Agenda

DATE 4/4/18 TIME 8:20
BY Judith Camacho
APPROVED BY [Signature]

SISTER CITIES COMMITTEE

Wednesday, April 11, 2018

Administrative Conference Room, TOURISM Santa Fe
201 West Marcy Street
505-955-6707
4:00 to 5:00 PM

Goals of the Sister Cities Committee:

- More effectively market Sister Cities and what they do
- Develop educational programs in schools
- Strengthen relationships with existing Sister Cities
- Involve greater community in work and activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) March 14, 2018
5. Report of Chair
 - a) SCI Youth Conference
6. Reports & Updates
 - a) Bukhara, Uzbekistan
 - b) Holguin, Cuba
 - c) Icheon, South Korea
 - d) Livingstone, Zambia
 - e) Parral, Mexico
 - f) San Miguel de Allende, Mexico
 - g) Santa Fe de la Vega, Spain
 - h) Sorrento, Italy
 - i) Tsuyama, Japan
 - j) Zhangjiajie, China
 - k) Education Committee—Jeff Case, Sky Lopez
7. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

Sister Cities Committee
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Roll Call	Minutes reflect a Quorum	Page 2
Approval of Agenda	<i>Mr. Rubenstein moved to approve the agenda as presented, second by Ms. Stith, motion carried by unanimous voice vote.</i>	Page 2
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SISTER CITIES COMMITTEE
MINUTES
WEDNESDAY, APRIL 11, 2018
4:00 pm to 5:00 pm

Goals of the Sister Cities Committee

- More effectively market what Sister Cities is and what we do
- Development of educational programs in schools
- Strengthen our relationships with existing Sister Cities
- Involve greater community in work and activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. CALL TO ORDER

Sister Cities Committee meeting was called to order by the Chair, Carol Robertson-Lopez at 4:00 pm; Administrative Conference Room, Tourism Santa Fe. A quorum is reflected under roll call.

ROLL CALL

Present:

Carol Robertson-Lopez, Chair
Dr. Jeff Case
Arthur Olivas,
Bernard Rubenstein
Sky Lopez Stith
Carlene Carey
Rhonda Faught

Not Present:

Rudy Fernandez, Excused
Carl Moore, Excused
Clara Padilla Andrews
Carl Moore (Alternate), Excused

Others Present:

Jackie Camborde, Arts Services Coordinator
Fran Lucero, Stenographer

2. Approval of Agenda

Mr. Rubenstein moved to approve the agenda as presented, second by Ms. Stith, motion carried by unanimous voice vote.

3. Approval of Minutes – March 14, 2018

Ms. Carey moved to approve the minutes of March 14, 2018 as presented, second by Mr. Olives, motion carried by unanimous voice vote.

4. Report of Chair

- a. Report to the Mayor and Council on the Sister Cities Committee Report (Exhibit A)

Thank you to Dr. Case and other members of the Sister Cities Committee who contributed to the report. The Chair wants to highlight and focus on the goals and accomplishments of the Sister Cities Committee. The meeting with the Mayor will feature the contributions made by each member of this committee and member credentials. This committee is not one of high cost or budgetary concern for the city yet it will be important to let the Mayor know there are times when hosting other sister cities or programs that funding is requested.

- b. Sister Cities International 2018 Youth Leadership Summit

The Chair would like to have this item on the Agenda as an action item next meeting. Ms. Garcia y Griego is working with the city manager regarding the request to pay for the student's registration and participation fee for the conference in Aurora, CO. Dr. Case provided an update and at this time there are only 40 openings, he has reserved 6 spaces in hopes to get the payment for all 6 that are recommended. Dr. Case provided some information on their program. Dr. Case suggested an idea, the non-dormitory rate is \$350; maybe we could rent a house close to the campus that would be less for housing. This is only a suggestion and a chaperone would be required. (\$600 covers the dormitory and registration.)

Ms. Carey said that the students gain such a benefit when they co-mingle and reside with their peers and have their own experience.

Mr. Rubenstein strongly recommended that the color flyer distributed be shared with the Mayor and the Council. Dr. Case will research other support documents to present.

The Chair also would like Ms. Camborde to ask what the status is on processing the registration for committee members and asked that Ms. Camborde be allowed to attend and possibly be a presenter.

Ms. Carey said that if this Sister Cities delegation gets to go it would be nice to have a Tourism Santa Fe day in Aurora, Colorado and take collateral to represent the city of Santa Fe. As the participants are from all over the United States and other countries this would be a great opportunity.

5. Committee Reports

- a. Bukhara, Uzbekistan

The Chair noted Bukhara is getting ready for their Silk and Spices festival at the end of May. The Chair also said Sister City members may be asked to host a VIP from another country during the Folk Art Festival.

b. Holguin, Cuba

Mr. Rubenstein talked about an article he shared with the Chair that talks about the history of Bukhara and Uzbekistan.

He reported that he has received an e-mail from the Holguin sister city representative who shared a schedule of events for the future in Holguin. Mr. Rubenstein will share that list with the Sister Cities committee.

c. Incheon, South Korea

Councilor Ives will be going to Incheon at the end of the month to attend the UNESCO conference.

d. Livingstone, Zambia

King of Zambia will be visiting Santa Fe at the end of April. A reception will be held on April 30th at the Drury Inn honoring the King of Zambia. Sister City members were urged to attend.

e. Parral, Mexico, Rudy Fernandez (not present)

**f. San Miguel de Allende, Mexico
Horse Show**

g. Santa Fe de La Vega, Spain

h. Sorrento, Italy

Ms. Faught said that she recommends a trip to both destinations. The committee members like this idea.

The Chair will meet with John Trentacosta at 10:00 am on April 12th to talk about his proposal and interest on having a jazz band from Sorrento perform during the Folk Art Festival.

i. Tsuyama, Japan

Mr. Olivas is waiting for a letter that will provide the names and positions of the newly elected Mayor. The Chair will also reach out for the name of the Mayor in Japan. Mr. Olivas stated there was a couple that was interested in Korea and he would like to invite them to the next meeting. The Chair encouraged him to invite them.

j. Zhangjiajie, China

The Chair is awaiting information from her sister cities contact in China. (More information to follow).

k. Education Committee – Jeff Case, Sky Lopez Stith

Dr. Case has spoke to Sherry Osgood who is the Japanese Teacher. The hopes are to get a film and student writing from her schools. NM School for the Arts is also going to submit film and student writings. YAAS will also work with Sky to get submissions from Mandela.

Report from Sky Stith: Exhibit B

Official (King) from Zambia is coming to Santa Fe at the end of April. The Chair and Dr. Case will provide additional information to assure that the Sister Cities Committee members can meet him. Kristine Glidden, President of the Women to Be, a non-profit organization has coordinated this visit. She is bringing the King to the US to discuss a project for the young girls in Zambia and their needs.

Rhonda Faught: Carlene Boggio contacted her to talk about Sister Cities on a local access channel. Ms. Faught will talk to the Chair off the record to discuss a topic of discussion. Dr. Case also recommended going to the city website to research conferences from the past and a list of the Sister Cities we are associated with.

Matters from the Commissioners:

Sky also offered to help maintain the updates of the Sister Cities Website. Ms. Camborde also reiterated to send any items to her for posting.

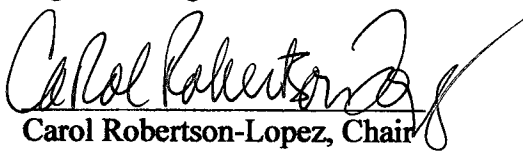
6. Jackie Camborde, Grants Administration, Arts Commission

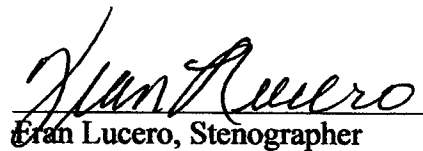
She is not officially the staff liaison for the Sister Cities Committee, she would be happy to remain if assigned. She explained the program that she manages and the categories that will receive funding. Today they held a jury for artwork at the airport. The Chair asked if Ms. Camborde could find out the status of the Sister City exhibit for the airport.

7. Adjourn

There being no further business to come before the Sister Cities Committee, the Chair called for adjournment at 5:00 pm, motion carried by unanimous voice vote.

Signature Page:


Carol Robertson-Lopez, Chair


Fran Lucero, Stenographer

DATE: April 12, 2018

**TO: The Honorable Alan Webber,
Mayor of the City of Santa Fe and
Members of the Governing Body**

**FROM: Carol Robertson Lopez, Chair
Santa Fe Sister Cities Committee**

RE: Santa Fe Sister Cities Committee Report

The purpose of this memo and the attached report is to answer the question, “*What does the Santa Fe Sister Cities Committee do?*” The Santa Fe Sister Cities Committee in coordination with City Staff prepared five goals to guide the work of the Committee. These goals are printed on our monthly agendas to provide a focus to the discussion of our activities. In the next few months, we will update our goals for the fiscal year. We welcome your feedback and ideas.

Our current five goals are:

- **More effectively market Sister Cities and what they do**
- **Develop education programs in schools**
- **Strengthen relationships with existing Sister Cities**
- **Involve greater community in work and activities of Sister Cities**
- **Re-enforce and build existing relationships through trade and tourism efforts**

In the report that follows, we hope we answer the question of what do we do. The Santa Fe Sister Cities Committee would be happy to answer your questions.

*DRAFT
Exhibit A -*

Santa Fe Sister Cities - April, 2018 Report

GOAL: Community Outreach / Public Events and Activities:

Members have made presentations at Santa Fe Rotary about our goals, objectives, and plans for future collaborations with Rotary.

Santa Fe Botanical Garden has invited Sister Cities to install plaques to inform visitors about Santa Fe Sister Cities - all costs to be donated.

We have a beautiful photo/collage installation at City Hall near the Mayor's Office.

The same photo/collage is in storage at the airport awaiting completion of airport remodel. SCI (Sister Cities International) has installations at many airports nationwide, including Albuquerque. We propose other copies of this instructive photo/collage to be installed at Santa Fe Public Libraries and high schools.

The Committee has also updated the Sister Cities collection installed in the hallway glass showcase next to the Mayor's Office.

Committee members participated at a fund raising dinner (150 attendees) for Monte Del Sol students traveling to our Sister City, Tsuyama, Japan. Mayor Webber spoke about the virtues of student exchanges and offered his office to help support these international Sister City activities, a great and positive testimonial about the value of student exchanges.

Committee members presented a program about our Cuban Sister City, Holguin at the Travel Bug lecture series, followed by a lively Q & A.

The Committee has made an instructive video about our project connecting the school for the Deaf in San Miguel de Allende, Mexico, with the School for the Deaf in Santa Fe.

We have made a video about the SCI Young Artists and Authors Showcase (YAAS) exhibit with Mandela International High School. There were 32 works of art exhibited for two weeks in the Mandela International lounge located next to the front office.

We have submitted Letters to the Editor to the Santa Fe New Mexican, subsequently published, about Santa Fe's SCI student intern who worked on

the Journal of Sustainability, and who used this writing in her application to Brandeis University in Boston. Brandeis has an entrance requirement showing work in social justice and international affairs, and her Sister City project fulfilled this requirement. Brandeis was impressed and offered our intern a \$70,000 scholarship.

The Committee is accepting a video, essays, and photos prepared by Monte Del Sol for YAAS submission on our exchange with our Sister City, Tsuyama, Japan on Diplomacy. We are also accepting Young Authors and Artists Showcase projects from the Mandela School, art work and essays from New Mexico School for the Arts and the New Mexico School for the Deaf. These will be used to enhance the image of Sister Cities and provide our youth a great opportunity to connect internationally.

GOAL: Developing Educational Programs in Schools

The Committee is building a relationship with the Santa Fe School for the Deaf and the School for the Deaf in San Miguel de Allende. We plan to develop YAAS entries, electronic exchanges, student and faculty exchanges, and joint curriculum projects. We hope to have participation by the respective Rotary International groups in Santa Fe and San Miguel.

We are introducing Sister Cities International Young Authors and Artists Showcase (YAAS) to students at Mandela International IB School. The YAAS is an international/national competition. The Mandela International School in December displayed a traveling national exhibit of 32 pieces of artwork from the Sister Cities International Young Authors and Artists Showcase. This included essays, poetry, photography and visual art work. The display lasted for about two weeks and was well received. We expect to receive from Mandela YAAS student entries to share with the community.

Also at Mandela, the Committee initiated a video series of Mandela students using Mandarin to introduce themselves to Chinese audiences. This was an excellent learning assignment for Mandela students. These will be shared with high schools in our Sister City, Zhangjiajie, China, to further curriculum and student exchanges.

This year, one student from New Mexico School for the Arts was recognized by SCI for her embroidery work entry to YAAS entitled Pink Lady. This entry was included in a video/tumbler and sent on a national tour. Mayor Gonzales wrote a congratulatory letter which was subsequently shared with students, faculty, and parents/NMSA Foundation. Subsequently, the Committee received email notification that New Mexico School for the Arts will be submitting more entries this year.

Also of note, we have introduced the SCI YAAS Showcase to the students and faculty at the Korean Ceramic High School located in Icheon, South Korea. The Principal is Ms. Jyeong Nam. Last year we had two Korean student ceramic entries entitled The Emperors Way and Illumination. Connecting with a premier international high school will help Sister Cities plan for an exchange with Icheon. Santa Fe issued our ***Muchas Gracias*** certificates to these students which are now displayed at the Ceramic High School.

Our Committee continues its longstanding exchange program between St. Michael's High School and the Institute De La Vega, Santa Fe, Spain. In a few weeks, students from St. Mikes will be travelling to Spain to learn language, history, and culture.

Monte Del Sol is sending a 23 member student delegation to our Sister City, Tsuyama, Japan this year, a continuation of past exchanges in 2016, 2013, 2011, 2010, 2008, 2006, 2003, and with exchanges of Japanese students from Tsuyama to Santa Fe for the past three summers. Total student participation for these exchanges is 164 students.

The Santa Fe School for the Arts & Sciences and The Master's Program have also participated. Santa Fe students participated in Tsuyama's robotics programs, Hiroshima Peace remembrances, Skype exchanges, and in writing Japanese calligraphy.

Students from the Santa Fe Indian School are travelling to Japan this summer and we hope to introduce them to our Sister City, Tsuyama.

Our Committee established a summer language seminar at SFCC for city officials from our Sister City, Parral, Mexico. A Memorandum of Understanding was signed by SFCC officials and city officials from Parral. We are waiting for funding/budget approval from Parral city government.

A Spanish Language and Hispanic Heritage Series is being planned for Fall Semester between students at Capitol High School and their counterparts in Parral, Mexico using Spanish Language video exchanges. This project gives an opportunity for Santa Fe students to interview our Hispanic Heritage Leadership in Spanish. Video interviews with Caballeros de Vargas, the Santa Fe Fiesta Council, and El Rancho de Los Golondrinas will be conducted by Capitol High School students and shared with their counterparts in Parral, Mexico.

GOAL: Strengthen Relationships with Existing Sister Cities

Our Committee works to strengthen our relationships with existing Sister Cities by hosting delegations, exchanging email, recognizing celebration events, and building collaborations.

One Committee member frequently travels to Holguin where he conducts the *Orquesta Sinfónica de Holguín*. In addition, he conducts master classes with several of Holguin's arts organizations and schools, including the *Escuela Vocacional de Arte*, the *Escuela Profesional de Música*, and the *Conservatorio de Música*. He also conducts master classes with student opera singers from the *Teatro Lirico*. In addition, he presented a letter of friendship and continuing cultural cooperation from Mayor Gonzales to the *Presidente Asamblea Municipal del Poder Popular Holguin*, as well as to the Holguin Minister of Culture.

Another Committee member has presented photographic exhibitions in galleries and public venues in Holguin. He has frequently presented seminars on photography to his Cuban counterparts.

We hosted Mayor Cho from Icheon and four members of Icheon's City Council. We planned Mayor Cho's visit to coincide with the Santa Fe Folk Art Market. There have been delegations of Icheon artists presenting their art work at the Folk Art market for many years. We introduced Mayor Cho to many Santa Fe dignitaries to strengthen our friendship. The visitation included a welcoming dinner, meetings with Mayor Gonzales, Councilors Mike Harris and Peter Ives, a visit to Santa Fe Rotary and Santa Fe Botanical Gardens, and meetings with

Folk Art market officials. The five member delegation considered it a very important and productive visit.

Other high level Sister City arrangements organized by the Committee included a visit by the U.S. Ambassador to Uzbekistan, Bakhtiyor Gulyamov, and the Sister Cities International Board Chairman, Tim Quigley. They both met Mayor Gonzales, city officials, and Folk Art Market Officials and were provided first hand views of Santa Fe and the Folk Art Market operations.

We have regularly hosted delegations with the Mayor and Vice-Mayor from Parral, Mexico. This has led to an educational seminar project at SFCC, and also writing contributions from Mexican students to our Journal on Sustainability.

We also hosted the Mayor and his staff from Zhangjiajie, China. We scheduled meetings with Santa Fe city officials and also with the Waldorf School and SFCC. These meetings so strengthened our relationship with Zhangjiajie that a local Mariachi music group, Mariachi Mestizo, was invited to participate along with 30 other international music groups at the Zhangjiajie International Music Festival. The Mariachi Mestizo quickly became beloved musicians who were sought out for their openness for musical inventiveness. The Santa Fe musicians in the final session were awarded Best Ensemble Musical Group.

For our Sister City, Sorrento, Italy, both municipalities honored the impressive work of the late Santa Fe artist, Andrea Bacigalupa. Both Sister Cities issued simultaneous proclamations which detailed Andrea's artistic importance. He was a renowned artist and an extraordinary citizen diplomat. He is deeply missed by citizen diplomats in both Sorrento and Santa Fe. The Chair is engaged with John Trentacosta and possible collaborations with Music on the Hill and Sorrento.

Our Committee Chair has deepened our relationship with two of our Sister Cities. First, by being proclaimed Honorary Citizen of Bukhara by the Uzbekistan Foreign Ministry and the Mayor of Bukhara, Uzbekistan. With this title our Chair was able to share her enthusiasm with the local audience at Bukhara's Silk and Spice Market.

The Committee also hosted the Mayor and a delegation from Livingston, Zambia. A highlight of this visit was a luncheon and tour of SFCC facilities and

programs. The Livingstone Mayor is working on a plan to send some students to study in health careers in Santa Fe, and Zambian students have written contributions to the Journal on Sustainability. The Committee is also collaborating with New Mexico Sister Cities on an upcoming visit by a Zambian traditional ruler and the Chief of Bemba people, Chitimukulu Kanyanta Manga.

Mayor Gonzales recognized the recent efforts of all Korean officials to host the Winter Olympics in Pyeongchang. It was a great achievement appreciated and enjoyed by millions around the world. Our Mayor sent a congratulatory letter to the Mayor of Icheon, South Korea, which was gratefully received.

GOAL: Involve Greater Community in Work and Activities of Sister Cities

We strive to involve the greater community by looking for relationships with our Sister Cities. We have initiated a program with the Santa Fe Botanical Garden to develop a small plot to recognize our Sister Cities. Located on Museum Hill, the Botanical Garden has approved this initiative as a way to show international harmony.

We have also initiated a program with Rotary of Santa Fe to help with student exchanges and young professional exchanges.

We support the African Fiesta **Fela** which is a pan-African community event celebrating African culture. African art work, clothing style, food, and music is honored and celebrated. We hope to develop a Skype exchange with Livingstone, our Zambian Sister City.

We support the Italian Film festival. We brought Italian Counsel General from Los Angeles to the Festival and have also welcomed the local Italian Honorary Counsel.

GOAL: Re-enforce and Build Existing relationships Through Trade and Tourism Efforts

The Committee has sent to the Santa Fe Chamber of Commerce the AECHAC/Guadalajara brochure we received at the Guadalajara Mayor's

Conference that explains business opportunities with Sister Cities in Mexico. The AECHAC is the biggest Sister Cities non-profit Civil Association in Mexico.

One of our best Trade and Tourism success stories is with Bukhara/ Uzbek artisans and their interaction with the Santa Fe community. 36 Uzbek artisans and supporters stayed in Santa Fe for 21 days at hotels, condos, and ate at restaurants. We invited the U.S. Ambassador to Uzbekistan for a folk art visit to help stimulate tourism. Similarly, we invited a similar invitation to the Board Chairman of Sister Cities International. A highlight of this relationship is a congratulatory letter from Ambassador George Kral, U.S. Ambassador to Uzbekistan in Tashkent, which the Committee received. The letter thanks our Committee for providing excellent economic opportunity for these artists.

There is a strong economic and tourism impact of delegations staying in Santa Fe. The cultural importance of Santa Fe is goes international through articles in embassy publications and international newspaper stories.

There is a new initiative led by Randy Randall, Tourism Director, and Javier Gonzales, former Santa Fe Mayor, to connect the Santa Fe Polo Park and Hipico with its counterpart in San Miguel de Allende. This initiative contemplates a rotating city challenge match starting in Santa Fe with the first event taking place in the immediate future.

Funding

For all activities, the Committee members pay their own travel expenses and spend their own funds to support Sister City marketing, educational, relationship building, cultural and community outreach activities. We actively partner and collaborate with other Santa Fe organizations who are involved with citizen diplomacy such as the Santa Fe World Affairs Forum and the Santa Fe Council on International Relations.

The Committee will be seeking modest funding for printed materials to help support and demonstrate our educational activities, and fund the installation of our Sister City photo collage in public libraries and schools.

The Committee would also like to request funding for local teacher curriculum projects, and funding for registration fees for local students to attend the SCI Youth Leadership Conference in Aurora, Colorado, August 2-5. Youth from

around the world will be in attendance and participants will engage in a mock United Nations format with an emphasis on careers in international relations.

Santa Fe Sister Cities Education Committee:

San Miguel de Allende Update

The Sister Cities Education Committee has continued to keep in touch with The Escuela de Educación Especial in San Miguel de Allende. They sent us pictures of their holiday bazaar where they sold their hand-made goods around the holidays. The school has a metal/jewelry shop, woodworking shop and a large sewing room. The students sell their goods to the community, as a way to raise funding for the school. They are hoping to get into local folk art markets to gain further exposure.

I recently met with a friend who works at the New Mexico School for the Deaf in Santa Fe. She is an ASL interpreter at the school and she is helping to coordinate a meeting with the Director of Development and Public Relations, Ker-Lynn McBride, after spring break. We are also hoping to introduce the YAAS program to the students at the school. This would be a great connection between the deaf school in Mexico and in New Mexico.

I am hoping to take the summer sign language immersion course in July. It is a very concentrated and expedited way to learn ASL and more about the deaf community and culture. There are MSL classes in the fall that I hope to take, as well. Students in San Miguel sign MSL.

Sky Stith

*Education
Exhibit B*