

Children and Youth Commission
Thursday, April 24, 2014 8:30A.M.

The Food Depot
1222 A Siler Road
Santa Fe, NM 87507

1. Call to Order

2. Introduction

3. New Business

Allow all respondents to the RFP 14/P an opportunity to present information to the Committee. All proponents have received the schedule listed below. Discussion will follow every hearing and recommendations on funding levels will be made.

Hearing Schedule

Thursday, April 24, 2014

8:30 – 8:45	Scrub Club
8:50 – 9:05	Odd Fellows
9:10 – 9:25	ArtSmart
9:30 - 9:45	Impact Personal Safety
9:50 – 10:05	Communities in Schools
10:10 – 10:25	Cooking with Kids
10:30 – 10:45	Site Santa Fe
10:50 - 11:05	REEL Fathers
11:10 – 11:25	Boys and Girls Club
11:30 – 12:45	Lunch
1:00 – 1:15	Story of Place
1:20 – 1:35	Wise Fool
1:40 – 1:55	First Serve
2:00 – 2:15	Santa Fe County Yoga
2:20 – 2:35	Partners in Education
2:40 – 2:55	YMCA

Discussion of Allocations

Discussion of Allocation

4. Items from the Board
5. Items from the Floor
6. Schedule Next Meeting
7. Adjournment

Interpreter for the hearing impaired available through the City Clerk's Office upon five days notice.

**Children and Youth Commission
Applicant Interviews
Thursday, April 24, 2014
The Food Depot
Board Room
1222 A. Siler Road**

1. Call to Order

Roll Call:

Present:

Sue Anne Hermann

Michael Multari

Thomas Bustamante

Jill Reichman

Dolores Fidel

Joanne Lefrak

Absent: Paige Aarniokoski

Staff present:

Chris Sanchez, Staff Liaison

2. New Business

Allow all respondents to the Grant Renewal an opportunity to present information to the Commission. All proponents have received the schedule listed below. Discussion will follow and recommendations on funding levels will be made.

Hearing Schedule

Tuesday, April 9, 2013

- 8:30 – 8:45 – **Scrub Club:**

- **Lorraine Goldman and Stephanie Gurule**

Ms. Herrmann asked how old is this club? Stephanie indicated in 2011, she wrote a proposal to initiate discussion about Scrub club with Bobby Gutierrez, former SFPS Superintendent. Bobby brought LANL on board to fund the Scrub Club in 2012. In 2012, they started level one, which consisted of human body systems; level two consisted of crime scene investigations and had 110 students; and this year, they started Level 3. Lorraine interjected and indicated that the funding they are looking for is for the fourth year. They are projecting to work with 210 students this summer. Level three consists of career and college readiness. Mr. Sanchez asked if the courses are a only weeks. Stephanie indicated yes and has

tried six weeks, but she tries to ensure that she meets the needs of the children and families. Mr. Sanchez further inquired about any data to show success? Stephanie indicated that they check in with parents and teachers time to time. She further stated that it is hard to track the kids because there are so many kids and from many different schools. All information is forwarded to the school principal or school designee regarding performance. Mr. Bustamante asked if they are serving 4-8th grade. Stephanie indicated, yes. This started in 2012 and has three levels. Yes. Mr. Sanchez indicated that the Commission is moving towards wanting to see outcomes and impact, as it pertains to graduation and if they feel that their program is have a positive effect on graduation? Stephanie indicated that only time will tell. We have grown from 55 to 210 students which is a good indication of positive movement. Ms. Lefrak indicated that this is 4 week program and they are asking for \$50, 000. Lorraine stated that they are requesting \$20,000 from the Commission. The program costs \$50,000 overall. Ms. Lefrak further stated that the proposal budget included the breakdown for \$20, 000, what is the other \$30,000 for? Stephanie stated that it will pay partial salaries, print and bound curriculum.

- 8:50 – 9:05 – **Odd Fellows:**

- **Lorraine Goldman**

Mr. Sanchez asked if there is a succession plan in place, if Lorraine wanted to step back from this program. Lorraine indicated that she has been working and raising money for the last 16 years for music in the schools. Music organizations, Opera, chamber music festival, musicians, educators and parents have come together as a fighting team. Sustainability is pretty much guaranteed because we have a superintendent who believes in music and principals who get it. Mr. Multari as if there is any collection of data, what data has been collected, where are their graduation rates, any data supporting higher academic achievement, math, reading, and retention rates. Lorraine indicated that the proposal wasn't clear about what they were supposed to give. They cannot pull together all the small pieces. It should be the districts responsibility to track the data. She doesn't know if they are helping the graduation rate. Mr. Sanchez re-asked the question about a succession plan. Lorraine indicated that if she doesn't make it through the next surgery, there will not be anybody to raise the money for these little music pieces. Mr. Sanchez then asked, if this is not funded will the music continue? Lorraine indicated yes, that there are other organizations that are providing music and music will continue.

- 9:10 – 9:25 – **ArtSmart:**

- **Sharron Peterson – Operations Director – Amanda Neiter, Coordinator**

Ms. Herrmann indicated that we would like to know through the transitional period from the merger between Fact and ArtSmart, how everything is operating. Sharron stated that there were not a lot of changes regarding fact and ArtSmart. Amanda indicated that they have had to reduce some of their programs in the schools. Mr. Sanchez asked what schools. Amanda indicated, Salazar, Cesar Chavez and Nava. Ms. Herrmann asked what the status of Devargas and

Ramirez Thomas is. Amanda indicated that it is a paid for service at Devargas, twice a week and not in Ramirez Thomas. Mr. Multari asked if ArtSmart was a twelve week program. Amanda indicated that it is a twelve week program. Mr. Sanchez indicated that within the budget they had indicated that they were requesting slight increase in funding, but in reality, it was a significant increase. Sharron indicated that she was trying to reach for the stars and wants to cover more schools. Mr. Bustamante asked if these programs were afterschool. Amanda stated yes. Mr. Sanchez asked about the Executive Director not being present. Sharron indicated that Lisa has separated her employment from ArtSmart. Mr. Multari indicated that the total program budget being requested is 85 k and asking the commission to fund almost 90% of the budget. If the commission doesn't fund this amount will the program stop or will it continue? Sharron indicated that there are additional funds available, so the program will continue to occur. Mr. Sanchez indicated that there is a concern with the Executive Director not employed any longer with ArtSmart and they had just recently undergone a merger between FACT and ArtSmart. What is the plan moving forward? Sharron stated that the board is going to go through their strategic planning session this summer and the board will determine the route in which they will move towards.



- 9:30 – 9:45 – **Impact:**

- **Alena Schaim, Executive Director – Nicole Lovato, Program Coordinator – Jenn Martinez, Treasurer of the Board**

Ms. Herrmann indicated, since the last time Impact asked the City for money, this was a self-defense program. Seems like a big change has occurred within Impact. How long has it been, the evolution, etc. Alena indicated that they changed programs 5 to 6 years ago in direct response to the public schools and other nonprofits throughout the community. Schools asked to develop a number of small and discrete classes work together as a group or stand alone as a way of cultivating and preventing violence. The Program is always focused on social justice and trauma informed. Ms. Herrmann asked, how long or often are classes being given? Alena indicated, five to seven periods. Walk-the-talk will occur for every middle school student – 4 to 6 sessions (once a week), 8th grade – healthy relationships – one time class – 5th graders exploring healthy boundaries – one time class – Transitional Education Program – walk the talk and personal safety 101 – one time class and walk the talk last about 4 to 6 hours. Mr. Sanchez asked about outcomes and impact as stated within the proposal, is there any data to support the impact of their program? Alena indicated that yes, they do both information based evaluations through Pre and post-test and data is available. Anecdotal evidence is the only evidence they have to support the effectiveness of their program. Alena indicated that it is hard to measure prevention. Alena indicated that this program is working hand-in-hand with the Bullying Program within the Public Schools. Mr. Bustamante asked who their past funders are. Alena indicated that McCune, Santa Fe Foundation, Frost and private funds and individual donors. Ms. Reichman asked if Alena could speak about the

collaboration by building upon others work. Alena stated that the ones written into this proposal is Santa Fe Mountain Center and Girls Inc.

- 9:50 – 10:05 – **Communities in Schools:**

- **Julia Bergin, Executive Director and Elizabeth Crumpler**

Ms. Herrmann asked for Julia to discuss how Communities in Schools is doing. Julia indicated that they became established in September of 2012 building off of 16 years of success of Salazar partnership and Santa Fe for Students. The intention in bringing Communities in Schools to NM was to build off of the Salazar partnership by bringing wrap around services to high needs schools and their students and families. Communities in schools is 35 year old nonprofit. A national model and has 28 affiliates and serves 1.25 million children a year. Julia was hired in September of 2012 and is local based and has worked about 22 years in the nonprofit sector. Today they are in seven schools (Transformational Schools): Agua Fria, Salazar, Cesar Chaves, Aspen Devargas, Capital High School and Ortiz. Communities in Schools have a strong relationship with the public schools and the Superintendent. Site Coordinators is the heart of the program. A site coordinator is a social worker trained who is bilingual and serves the two levels of need in the schools, what are the biggest challenges in the school and school wide, what are the issues that undermining the schools ability to be stable and what are the factors that contribute to the highest degree of chaos in the schools. Elizabeth indicated that as a site coordinator, they focus on academics, truancy, behavior, parent engagement and basic needs support. They focus on critical need or crisis and use the wellness team to address the issue. Thomas asked about the key indicators. Julia indicated that the five indicators are their guide. They have access to PowerSchool. The resources and strategies are put in place to work with the student to get them to a place to address the challenges and issues and move them forward for better academic performance and behaviorally.

- 10:10 – 10:25 – **Cooking with Kids:**

- **Lynn Walters – Executive Director, Tony Gerlicz, Board Member, Cathy Montoya – Lead Educator**

Ms. Herrmann asked, regarding the request of increased dollars, can you explain what expansion Cooking with Kids is talking about? Lynn indicated they are looking to increase their tasting program into one or two additional schools. Engage parent/s as volunteers for fruit and vegetable tasting. Lynn indicated that they are in thirteen schools and are looking at expanding into Ramirez Thomas and Nina Otero. Ms. Herrmann indicated that we all know the educational benefit of this program with kids in the 1st through 3rd grade, but what is the educational benefit of kids past the 3rd grade? Cathy indicated that there are so many of them to include: critical thinking, reading, measurements, social studies, geography, engagement in cooking, science, etc. Mr. Sanchez asked about how Cooking with Kids is measuring impact and outcomes. Lynn indicated that through research through Colorado State University, in which they have participated in, there have been changes in self efficacy. Mr. Bustamante asked, does their program take away from the actual academic instruction time. Lynn indicated time within the

classrooms has decreased, but that principals have indicated that there is plus in applied learning. Cooking with Kids has realigned their curriculum with the New Mexico Standards (Common Core Standards). Also have aligned and working hand-in-hand with Santa Fe Public Schools.

- 10:30 – 10:45 – **Site Santa Fe:**

- **Joanne Lefrak, Director of Education and Outreach Valarie Ingram, Development Director**

Ms. Herrmann and Mr. Bustamante both asked if this is a new program and when did the program start? Joanne indicated that the Young Curators Program started over fifteen years ago. The Zimm Program started three years ago and Youth Development Program has been over five years, but inconsistently and re-started this program again 2 years ago. The TEP program is new. The Student Days (educational methodology of visual thinking strategies) is twenty years old. Valerie indicated that the Youth Development Program and the TEP Program approached Site of Santa Fe to develop a program that would fit with the need for that population. Ms. Herrmann indicated, what concerned me about the proposal, it didn't appear that Site served our population of kids. Joanne indicated that Site selects title 1 students intentionally. Site also works with Capital High School and Devargas Middle School. Site uses bilingual educators to assist with language interpretation and used Spanish Artists. Site also works with Tierra Encantada. The students are from the demographic that the Commission serves, but because the school is a Charter School, it is not titled as a title 1 school. Site provides the Art programming for Tierra Encantada because they don't have an art program. Ms. Herrmann indicated, what exactly are you going to use the money for, if we approve your grant request? Joanne indicated that their priority is to be response to the needs of the community. As the community approaches Site for programming and services, they don't necessary have the budget to conduct this programming; however, because of their mantra, they continue to assist the need. If the grant money is awarded to Site, they can continue to be responsive to the community needs. Site wants to meet the needs as many kids in Santa Fe as they can.

- 10:50 – 11:05 – **REEL Fathers:**

- **Rod Bowman – Board Chairman, Debra Boldt, Executive Director**

Mr. Bustamante asked, when did the program start? Debra indicated that this program is brand new and suppose to start at the Youth Shelters in mid June 2014. Debra indicated that she developed this program with the former Director of Youth Shelters. This program was run before at the NM State Prisons which was funded by McCune Foundation. This is the sixth year they have been running this program within the Corrections Department. REEL Fathers works with inmates who are in pre-release status. Ms. Herrmann asked, what kind of results did they achieve from using this program at the Corrections Department? Debra indicated that through the evaluation instrument, the number of fathers of self-reporting felt that they got value to the program. The main goal was to connect the fathers with their children while and after release from prison. Ms. Lefrak asked, why the

facilitators are making between \$60 and \$80 hr. Debra indicated that the contractors work from a free-lance perspective, so their rates are higher.

- **11:10 – 11:25 – Boys and Girls Club**

- **Roman Abeyta – Director and Tamara Wheeler – Program Coordinator**

Mr. Bustamante wanted to commend Roman on the extensive financial report, but does have some questions. Within the management exceptions, is there an audit committee? Roman indicated that yes, our board puts together a subcommittee consisting of treasurer, secretary, vice president and president and meets with the auditor and then go over the findings and put together a management response. Mr. Bustamante then indicated that he had seen the management response and was wondering where Roman was with this response, was it implemented, etc. Roman indicated that yes the management response was implemented and that they just completed a new audit and is expecting the results of that audit within the next 30 days. Mr. Bustamante then indicated that they showed a slight deficit in the program. How are they addressing this?? Roman indicated that this fiscal year ends in September and the deficit comes from the summer food program. It really isn't a deficit; it shows up because they don't get reimbursed for their food program until the last week of September, so when they run the financials it will show the deficit. When they run the financials for October, the deficit will not be there. Ms. Herrmann wanted to know about the attendance. Roman indicated that the attendance at Alto is declining. All kids are all in the Southside of Santa Fe. He indicated that he intends to move the Boys and Girls Club to the Southside of Santa Fe, where the kids are at. Roman indicated that he is in talks with the City of Santa Fe. Mr. Bustamante talked about Power Hour and Triple Play. What type of data are you collecting? Roman indicated that in addition to the programs Mr. Bustamante just talked about, they also use a mentoring program. They create a file, match the kid up with a mentor, the mentor fills out all the certain behaviors or certain things they are looking at meet with parents and the child and find out what areas are needed for improvement. These are all captured within the file. Throughout the school year the mentor meets with the mentee and all documentation is captured. They are required to submit reports and the progress the child is making to the Department of Justice and NM State Contracts. Mr. Multari asked about their Art Program. Tamara indicated that they have a partnership with AIMS. They have projects set up for the kids at the Boys and Girls Club. These dollars will assist them with ensuring that they have the funding to provide the Art Programs to their kids.

- **11:30 – 12:45 – Lunch**

- **1:00 – 1:15 – Story of Place:**

- **Ashley Nelson, Co-Director of Story Place Institute**

Ms. Herrmann asked Ashley, can you give me some examples of project that they have done. Ashley indicated they have a bunch of students painting a piano. A group of students have been raising money for pianos. They have 5 pianos and one standing harp. They have the conversions projects are painting murals in the

community. They conducted a survey this year. They had 700 youth take the survey. They received some good feedback about within this survey. Mr. Sanchez asked, the funding you are requesting, what will the grant monies be used for? Ashley indicated that it would be for a coordinator position. There were over 28 community projects. There are so many kids which have become engaged that she is in need of additional personnel. Ms. Herrmann asked, where do your kids come from? Ashley indicated that they come from Tierra Encantada, Master's Program and Santa Fe Prep. Ms. Herrmann further asked, when did the convergence project start? Ashley indicated that it started 3 years ago. Ms. Herrmann asked how old is your organization? Ashley indicated that the program started in 2010.

- 1:20 – 1:35 – **Wise Fool:**

- **Amy Christian, Artistic Director Carol Schrader, Managing Director**

Ms. Herrmann asked, can you describe what Wise Fool is and does for kids? Amy indicated that Wise fool has been here for 14 years. Amy indicated that their mission is to ignite imagination, build a community and promote social justice through the arts. They work through circus, puppetry and the theater. These are the medium through which they offer opportunities to empower the kids to believe in themselves and go beyond what they believe is their potential. They work with kids in schools and in the community. Mr. Sanchez then asked if these activities they provide are conducted at school. Amy indicated yes, these activities are conducted at school, normally afterschool. Mr. Sanchez then asked based on their indicators or goals, do they have actual status to verify that their program has accomplished the goals. Amy indicated that they don't have actual tracking. As their programs are developing in the schools, they are building relationships to track these programs. They do have some measurable outcomes. Mr. Bustamante asked, when did circus come to school start? Amy indicated that this started two years ago. They have been teaching in the schools for the last 14 years. Ms. Herrmann indicated, you listed the number of students 1,348, how did you get to that number because when she added up the numbers it didn't come out to that number? Carol indicated that all the youth served in Santa Fe. It would include youth who come to afterschool workshops, summer camps, and other programs that less tied to the schools.

- 1:40 – 1:55 – **First Serve NM:**

- **Elizabeth Chisholm, Program Director and Scott Fuqua, Board Member**

Ms. Herrmann asked if they got tennis courts. Elizabeth indicated that it is pending at SF High School. There is a start date, but no completion date. They are looking at Capital High School as the place where they will use for the summer. Ms. Herrmann inquired about the cost of the program. Is there any way to bring down the cost? Scott indicated that they are looking at potentially looking at charging a small fee; however, it is contrary to their belief, as they don't want to charge any fee. What makes it expensive is the ration of staff to the kids. But it is critical to the success of the program because they provide almost one-to-one attention to the students. In terms of demographics, First Serve is

serving 80% Hispanic. Ms. Herrmann asked, why would be against their philosophy to charge a small fee? Scott indicated that most, if not all their families are from middle to lower class households. A lot of the kids served are from single parent households. Elizabeth indicated that they remove kids from the program because they don't meet the standards. If the parents are paying for the program, then it would not give the autonomy to remove student/s from the program. Elizabeth indicated that they have a 100% graduation rate and 100% college attendance rate. Ms. Reichman indicated that the reason for their success is because they weed out the kids that they don't think will succeed in the program. Elizabeth indicated that they set the bar high enough and make them know the rules. There is a system and warnings to get there, but in an effort to reward the ones that would otherwise get lost because the attention is focused on the bad ones, are the ones that are going to be the leaders in this community. Scott indicated that a lot of the kids feel that this program is not for them or handle the commitment, they self-de-select themselves from the program and they do remove kids from the program who refuse to commit to the program. A part of the reason that their graduation rate is at a 100% is because the kids really want to be there and are committed. Ms. Herrmann asked where the tutoring is occurring at. Elizabeth indicated that the tutoring is occurring at the schools. Ms. Reichman asked about the budget which indicates 31k for grant writing and an expense of 74k for fundraising. What kind of fundraising is occurring that isn't grant writing? Elizabeth indicated that there was a fundraising event for Eleanor's 75th birthday, which they had a big party. Scott indicated that the number is high, but the expenses are used for a fundraiser and since the dollars raised are primarily private dollars, the only way they attract this money is to have parties. Elizabeth then indicated that Eleanor gets the tax write-offs for this expense. Eleanor underwrote the expense for the party. It is their own money, not money coming from the actual agency.

- 2:00 – 2:15 – **Santa Fe County Yoga:**

- Mariah Arnold, Program Director and Katie Litigen, Evaluator

Ms. Herrmann asked how they got into the food business. Mariah indicated that they be doing Yoga in Schools for two years now and the main complaint from the students is that they are hungry. So with this and the fact that Yoga in Schools is focused on mind and body awareness and so if they are eating really healthy food as they are practicing, they might understand the benefits of that food more fully than any other time. Mr. Bustamante asked when this program started. Moriah indicated that they program started in the early 90's by Michael Hopp. Michael died suddenly and Moriah is attempting to revive the program. She started about two years ago. Mr. Bustamante then asked, who previously funded the program. Moriah indicated that the last two years, she has been doing online crowd funding and they just received a \$1,000 from Bread from the Journey and donations from the studio. Moriah indicated that they are applying from funding from the Community Foundation and McCune Foundation. They also raised \$3,000 dollars from independent donations. Ms. Lefrak asked if Yoga is Schools charges students to participate. Moriah indicated that they don't, that the service

is free for all students. The dollars that they are requesting is to expand this program at Devargas Middle School. Ms. Lefrak asked if they could explain how many hours they spend a day at each school. Moriah indicated that they work with the students for two hours a day, sometimes four hours a day. Moriah indicated that they have collaborated with La Familia (Reach Initiative).

- 2:20 – 2:35 – **Partners in Education:**

- **Ruthanne Greely, Director and Stella Gonzales, Office Manager**

Mr. Multari asked what schools are being target to go on this trips. Ruthanne indicated that their program is available to any teach at any school on a first come first serve bases. Stella indicated that the Southside of Santa Fe schools have been using the services of Partners in Education the most this year. Ruthanne indicated that they have conducted field trips in all of the school in Santa Fe. She further indicated that they reach most of the students who are free or reduce lunch. The transportation cost is \$100 in town and \$130 for out of town per trip. Thomas asked why the public schools don't pick up the cost for transportation. Stella indicated that the transportations main function for the schools is to get kids to and from school. Anything additional is not included. Ruthanne indicated that the schools don't have the funding anything additional for the kids such as field trips or extra-curricular activities. The Commission's funding covers the coordination, fuel, and driver. Partners in Education have been working with the schools for 25 years. Ms. Lefrak asked to you have a specific requirement that the buses are full of students. Stella indicated that yes, the bus should be full (two classrooms per bus).

- 2:40 – 2:55 – **YMCA:**

- **Michele Lowrance, Cynthia Leyba, Program Coordinator, Lowell Overby, CEO and Bruce Hayes, CFO**

Ms. Herrmann indicated that there are two programs that are being requested for funding. She further indicated that the Commission has funding the Pinon Afterschool program and now an additional request is being asked for the Preschool program. Michele indicated that they started their Preschool Program at Zona del Sol in 2006. They know have their own modular building on that property. Ms. Herrmann then asked if this was the first time that YMCA was asking for funding from the Commission for their Preschool Program. Michele indicated that yes, this is the first time they are asking for money for their preschool program. Cynthia indicated that of all the programs they have, the preschool is the one in most need. Their preschool is in an area where parents are most in need and parents don't have the money to pay for preschool costs. Ms. Lefrak indicated that their proposal, their capacity is 68 and they are serving 52. Cynthia indicated that the capacity is set by NM Children and Youth Department. She further stated that for quality purposes, they have set their capacity at 60. There is currently a waiting list for entrance into their program. Ms. Herrmann asked what the age range for their program. Cynthia indicated that they take from 2 – 5yrs old. Mr. Sanchez asked if YMCA subleases from Zona del Sol. Michele indicated that they own the modular, but they have a ground lease from Zona del

Sol. Michael inquired about their afterschool program by stating that they are serving 45 students, is that by choice or is the need not there. Cynthia indicated that Pinon in the last year they went from 28 to 45 kids. They are capped at 45 kids. Mr. Sanchez indicated that we are moving from results based accountability. Within the proposal, there was nothing indicated about their program measuring the impact of their program. Where is the YMCA in terms of that process? Cynthia indicated that she is working with the Principal to begin to develop a system to track impact. The early childhood program does have measurable outcomes in terms of pre and post surveys. Ms. Herrmann asked is the state wide revenue shared with Santa Fe. Michele stated from YMCA Central NM the answer is yes. Additionally, Ms. Herrmann asked what are the qualifications of the teachers and why is the pay so low. Lowell indicated that he cannot answer why, but can tell you that Bruce's assistant received an email from the Board to conduct a staff position audit. This is going to be done, so they make sure that they are in alignment with their salary plan and paying people the way they should be paid. Cynthia indicated that they have to have a high school diploma, 45 hour course required by CYFD and 40 other training hours before the first year.

3. Items from the Board

None

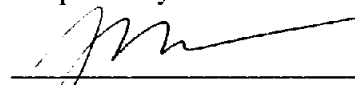
4. Items from the Floor:

Ms. Herrmann and the commission discussed preliminary allocation amounts to to agencies the commission the going to recommend for funding. Ms. Herrmann indicated that the additional allocation of dollars is meant for organizations that we, the Commission are wanting to develop the infrastructure for data accumulation and reporting. All Commissioners were in agreement.

5. Schedule Next Meeting

6. Adjournment

Respectfully submitted for approval:



Sue Ann Herrmann, Chair



Chris Sanchez, Staff Liaison