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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2021-46

INTRODUCED BY:

Councilor Jamie Cassutt

Councilor Signe I. Lindell

Councilor Renee Villarreal

A RESOLUTION

**APPROVING THE DESIGN AND INSTALLATION PLAN FOR BANNERS
SUPPORTING THE FOOD DEPOT’S TENTH ANNUAL “NEIGHBOR TO NEIGHBOR
FUND DRIVE”.**

WHEREAS, Santa Fe City Code Section 14-8.10 allows for the installation of banners erected by the City of Santa Fe (“City”) or its permittee if approved by the Governing Body via Resolution; and

WHEREAS, the Resolution regarding installation of banners must specify dates of display, location, number, design approval process, installation, maintenance, and cost allocation; and

WHEREAS, the Neighbor to Neighbor Drive, a group that supports The Food Depot, created the Food Drive, and subsequently the Fund Drive, to benefit the work of The Food Depot; and

WHEREAS, the Neighbor to Neighbor Drive wishes to promote the Tenth Annual Fund Drive that raises necessary funding to The Food Depot that is used to provide direct food aid to

1 families in need throughout northern New Mexico; and

2 **WHEREAS**, in 2020, The Food Depot provided 804,577 meals per month to families; and

3 **WHEREAS**, in 2020, The Food Depot's fund drive raised \$170,979 from 128
4 neighborhoods, enough to provide 712,412 meals; and

5 **WHEREAS**, The Food Depot's goal in 2021 is to raise \$185,000 and involve 150
6 neighborhoods throughout Santa Fe and the surrounding areas; and

7 **WHEREAS**, the Neighbor to Neighbor Drive seeks to raise awareness of, and participation
8 in, The Food Depot's Tenth Annual Neighbor to Neighbor Fund Drive by erecting temporary
9 banners in various locations on City property promoting the event to the public.

10 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
11 **CITY OF SANTA FE** that the design and installation plan for banners promoting The Food
12 Depot's Tenth Annual Fund Drive is hereby approved pursuant to the following:

13 Dates: The banners may be displayed from August 12, 2021 to
14 September 20, 2021.

15 Location: The banners may be displayed on sign support structures
16 installed at the following locations:

- 17 1. Fort Marcy Recreation Center
- 18 2. Salvador Perez Recreation Center
- 19 3. Genoveva Chavez Recreation Center
- 20 4. Downtown Library (inside)
- 21 5. Southside Library
- 22 6. Ragel Park
- 23 7. Frank Ortiz Dog Park
- 24 8. Ron Shirley Alto Park

25 Number: Eight total banners may be displayed, not to exceed 18

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square feet each.

Design Approval Process: The design of the banner has been approved by the Land Use Director, the City Attorney, and the Public Works Director as conforming to all applicable requirements and restrictions.

Installation: City staff will hang the banners at the desired locations.

Maintenance: Banners that become damaged, defaced, or are in any form of disrepair shall be replaced immediately at the expense of the Neighbor to Neighbor Drive. The City reserves the right to remove any banners the City deems in disrepair prior to their scheduled removal date.

Cost Allocation: The Neighbor to Neighbor Drive shall be responsible for all costs associated with purchasing the banners.

PASSED, APPROVED, and ADOPTED this 11th day of August, 2021.



ALAN WEBBER, MAYOR


ATTEST:

Kristine Mihelcic

Kristine Mihelcic (Aug 19, 2021 08:40 MDT)

KRISTINE MIHELICIC, CITY CLERK

APPROVED AS TO FORM:



ERIN K. McSHERRY, CITY ATTORNEY

Legislation/2021/Resolutions/2021-46 Fund Drive Banners