1	CITY OF SANTA FE, NEW MEXICO
2	RESOLUTION NO. 2011-62
3	INTRODUCED BY
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10	A RESOLUTION
11	RESTATING THE INTENT OF RESOLUTION 2008-31 AND EXPANDING
12	RESOLUTION 2008-31 TO INCLUDE THAT USER FEES SHALL BE WAIVED FOR
13	NON-PROFIT HIGH SCHOOLS, ACCREDITED BY THE NEW MEXICO
14	DEPARTMENT OF EDUCATION AND LOCATED IN THE CITY LIMITS OF SANTA
15	FE, TO USE THE SANTA FE COMMUNITY CONVENTION CENTER FOR ONE
16	FUNCTION PER CALENDAR YEAR.
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18	WHEREAS, Resolution 2008-31, adopted by the Governing Body of the City of Santa
19	Fe on March 26, 2008 authorized the Director of the City Convention and Visitors Bureau (CVB)
20	and the City Finance Director to establish rates for the Santa Fe Community Convention Center
21	("Convention Center") and to negotiate such rates as may be necessary to maximize revenues;
22	and
23	WHEREAS, Resolution 2008-31 authorized the Director of the CVB and the Finance
24	Director to respond to market conditions; be competitive with local, state or national facilities and
25	accommodate community needs; and
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1	WHEREAS, Resolution No. 2008-31 granted the Santa Fe Fiesta Council six free
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2	functions per year at the Convention Center, except that the Santa Fe Fiesta Council shall be
3	charged the current damage fee for each of the six functions or uses; and
4	WHEREAS, Resolution 2008-31 granted special consideration for the Santa Fe Public
5	Schools to use the Santa Fe Convention Center for three functions per year, at no charge, except
6	that the current clean up, security and damage fees shall be charged for each of the three
7	functions; and
8	WHEREAS, the Governing Body recognizes that all high school students, whether they
9	attend schools in the Santa Fe Public School District or other non-profit schools in the city, are a
10	high priority in our community; and
11	WHEREAS, non-profit high schools in the city of Santa Fe, accredited by the New
12	Mexico Department of Education, should be afforded some opportunity as the public high
13	schools, and towards that end, be able to have one annual event at the Convention Center because
14	students of non-profit high schools in the city and their parents are part of the Santa Fe
15	community; and
16	WHEREAS, the Convention Center exists not only to support business events but to
17	support community events, as well, including events sponsored by the Santa Fe Fiesta Council,
18	and local public and non-profit high schools.
19	NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE
20	CITY OF SANTA FE that the Governing Body hereby restates its intent of Resolution No.
21	2008-31:
22	1. The Director of the City's Convention and Visitors' Bureau, in conjunction with
23	the City's Finance director, is authorized to establish rates for the convention center and to
24	negotiate such rates as may be necessary to maximize revenues; respond to market conditions; be
25	competitive with local, state or national facilities; and accommodate community needs.

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1	2. Resolutions, policies or procedures previously adopted regarding the
2	establishment of rates for the Sweeney center are no longer applicable.
3	3. The Santa Fe Fiesta Council shall be allowed to use the Santa Fe Convention
4	Center for the following six functions per year, at no charge, except that the current damage fee
5	shall be charged for each of the six functions or uses:
6	a) Youth Mariachi Workshop or other event (three days generally in February
7	or March)
8	b) Competition for Don Diego DeVargas and La Reina or other event (one day
9	generally in late April or early May)
10	c) Baile de Mayo or other event (one day in May)
11	d) Santa Fiesta Council headquarters (Thursday prior to Labor Day weekend
12	through Sunday of Fiesta week)
13	e) Annual Santa Fe Fiesta Events (Monday through Sunday of Fiesta week) and
14	f) Open event (date and time to be negotiated between the director of the
15	convention and visitor's bureau and the president of the Santa Fe Fiesta Council, or their
16	designees).
17	The event coordinator for the Santa Fe Fiesta Council shall schedule and confirm the dates of the
18	events and the space needs required for each event with the director of the convention and
19	visitor's bureau or his designee, at least two years in advance of the scheduled events.
20	4. Special consideration exists for the Santa Fe Public Schools to use the Santa Fe
21	Convention Center for three functions per year, at no charge, except that the current clean up,
22	security and damage fees shall be charged for each of the three functions. After January 1 st of
23	each calendar year, the event coordinator for the Santa Fe Public Schools shall contact the CVB
24	Director or his designee to determine the dates that are available for the proposed functions. The
25	scheduling of the events for a specific date is subject to the availability of the Convention Center.

1	BE IT FURTHER RESOLVED that special consideration exists for non-profit high
2	schools, accredited by the New Mexico Department of Education and located in the city limits of
3	Santa Fe, to use the Santa Fe Convention Center for one function per year, at no charge, except
4	that the current clean up, security and damage fees shall be charged for each function. After
5	January 1 st of each calendar year, the event coordinator of each local non-profit high school shall
6	contact the CVB Director or his designee to determine the dates that are available for the
7	proposed function. The scheduling of the events for a specific date is subject to the availability of
8	the Convention Center.
9	PASSED, APPROVED, and ADOPTED this 9 th day of November, 2011.
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12	DAVID COSS, MAYOR
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14	ATTEST:
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16	Hacando y. Lig
17	YOLANDA Y. VIGIL, OTY CLERK
18	APPROVED AS TO FORM:
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20	TENO F
21	GENO ZAMORA, CITY ATTORNEY
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25	M/Melissa/Resolutions 2011/Convention Center Rates