



Agenda

12/13/13 TIME 9:03a

BY Katherine Mortimer

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A handwritten signature in black ink, likely belonging to Katherine Mortimer.

SUSTAINABLE SANTA FE COMMISSION

Tuesday, December 17, 2013

Councilors' Conference Room

Santa Fe, NM

2:30 p.m. to 4:30 p.m.

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – October 15, 2013
- E. COMMUNICATIONS FROM THE FLOOR (5 min)
- F. REPORT FROM, AND ASSIGNMENT OF ACTIONEER (5 min)
- G. STAFF COMMUNICATIONS (5 min)
 - 1. Resolution to support federal carbon cap legislation
- H. PRESENTATIONS
 - 1. Introduction of prospective Commissioners
 - 2. Reunity Resources
- I. DISCUSSION/ACTION ITEMS
 - 1. 2014 Strategic priorities and reestablishment of subcommittees (B. Sopoci-Belknap) (30 min)
 - 2. Community Solar resolution implementation update (E. Chiocchio) (5 min)
 - 3. Sustainable Santa Fe Awards
 - 3. SUBCOMMITTEE REPORTS: (CHAIRS – please email written reports we will only discuss items needing our immediate attention this month)
 - 5.1. ASSESSMENT: Updated tracking and reporting strategy (A. Zappe)
 - 5.2. GREEN BUSINESS (K. Kelly)
 - 5.3. COMMUNITY ENGAGEMENT (A. Romero)
 - 5.4 REUSABLE BAG RESOLUTION: Update on implementation (K. Mortimer)
- J. ITEMS FROM THE CHAIR (5 min)
- K. ITEMS FROM THE COMMISSION (5 min)
- L. ITEMS FOR NEXT AGENDA (5 min)
- M. ADJOURNMENT

Next Meeting: – January 21, 2014

NOTE: Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.

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SUSTAINABLE SANTA FE COMMISSION
December 17, 2013**

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MINUTES OF THE
CITY OF SANTA FE
SUSTAINABLE SANTA FE COMMISSION

December 17, 2013

CALL TO ORDER

A meeting of the City of Santa Fe Sustainable Santa Fe Commission was called to order by Bianca Sopoci-Belknap, Chair at 2:36 p.m. at the City Hall, City Councilors' Chambers, Santa Fe, New Mexico.

ROLL CALL

Roll call indicated the presence of a quorum for conducting official business as follows:

MEMBERS PRESENT:

Bianca Sopoci-Belknap, Chair
Esha Chiocchio
Amanda Evans
Kim Kelly
Louise Pape
Andrea Romero
Maria Rotunda
Glenn Schiffbauer

MEMBERS ABSENT:

3 vacancies (1 youth member)

STAFF PRESENT:

Katherine Mortimer, Environmental Services Division

OTHERS PRESENT:

John Alejandro, Jr. Solar Electric Light Fund
Treva Bachand
English Bird, NM Recycling Coalition, interested citizen
Christian Casillas
Tejinder Ciano, Reunity Resources

Jeff Ethan Green, Real Food Challenge
Maria Hondros, Positive Energy Solar
Seth Roffman, *Green Fire Times*
Laura Strutz, Americorps Member
Ashley Zappe, Americorps Member
Jo Ann G. Valdez, Stenographer

APPROVAL OF AGENDA

Commissioner Pape moved to approve the agenda as published. Commissioner Schiffbauer seconded the motion. The motion passed unanimously by voice vote.

APPROVAL OF MINUTES: October 15, 2013

Commissioner Pape moved to approve the Minutes of the October 15, 2013 meeting as submitted. Commissioner Evans seconded the motion. The motion passed unanimously by voice vote.

Approval of the Minutes of the Study Session of October 29, 2013 will be on the agenda for the next meeting.

COMMUNICATIONS FROM THE FLOOR

Introductions were made.

Jeff Ethan Green is with Real Food Challenge. The Real Food Challenge leverages the power of youth and universities to create a healthy, fair and green food system.

English Bird has been the Executive Director of New Mexico Recycling Coalition for 12 years. She said she was present today as a prospective commissioner.

Treva Bachand said she was present to observe and see what goes on and to get involved.

Tejinder Ciano is the Executive Director of Reunity Resources, which is a non-profit that recycles waste into valuable resources for the community. Mr. Ciano made a presentation about the company further down on the agenda.

Seth Roffman of *Green Fire Times* was present.

Christian Casillas said he is an educator and interested citizen with a background in renewable energy and wanted to see what was going on.

Laura Strutz is an Americorps member. She is working with Katherine Mortimer and Sustainable Santa Fe.

John Alejandro, Jr. is a native of Santa Fe and has been working in Washington, DC for over 10 years. He is with the Solar Electric Light Fund and their mission is to design and implement solar energy solutions to assist the 1.5 billion people living in energy poverty with their economic, educational, health care and agricultural development. Since 1990, they have completed projects in more than 20 countries and pioneered unique applications of solar power. Mr. Alejandro Jr. is also a prospective candidate to fill one of the vacancies on the Commission.

Maria Hondros has been involved in the renewable energy industry and had a LED lighting business for several years. She is presently working with Positive Energy Solar. She also has a marketing background and worked for Qwest for 17 years doing marketing and sales for them. Ms. Hondros is also interested in serving on the Commission.

REPORT FROM AND ASSIGNMENT OF ACTIONEER

Commissioner Chiochio offered to be the Actioneer for this meeting. She e-mailed the report to the Commissioners on December 18th.

Chair Sopoci-Belknap reviewed the previous Actioneer report that was included in the Commissioners' packets.

Commissioners Pape and Chiochio will upload the Craig Allen video to YouTube.

Commissioner Chiochio noted that PNM has indicated that they are interested in pursuing community solar in Santa Fe. A meeting is scheduled for sometime in January to move this forward.

Commissioner Chiochio said the Watershed Report was approved by the Energy Subcommittee.

Chair Sopoci-Belknap offered to send out information regarding the Organ Mountains preservation legislation. Ms. Mortimer will draft a resolution for City Council regarding the preservation of the Organ Mountains, find a sponsor and send it to the congressional delegation. This will be an agenda item for the next meeting.

STAFF COMMUNICATIONS

1. Resolution to support federal carbon cap legislation

Ms. Mortimer said the federal carbon cap legislation was approved by City Council and was sent to the congressional delegation.

Commissioner Rotunda said it was also approved at the County level.

PRESENTATIONS

1. Introduction of prospective candidates

Introductions of the prospective candidates (English Bird, John Alejandro Jr. and Maria Hondros) were made earlier. Each candidate gave a brief history of their backgrounds and explained why they would like to be a member of the Commission.

2 Reunity Resources

Mr. Ciano said Reunity Resources has signed a Professional Services Agreement with the City of Santa Fe to do a pilot food-scrap composting program here in Santa Fe. He noted that the City is not paying for the pilot program. Therefore, Reunity Resources has to do some fundraising in order to get the program up and running. They have been doing a lot of fundraising and have been working with various media outlets.

Mr. Roffman noted that an article about the pilot program will be in next month's issue of *Green Fire Times* and in the February 2014 issue.

Commissioner Kelly asked Mr. Ciano to talk about the biodiesel project that they do.

Mr. Ciano said going back, he found Reunity Resources in order to create biodiesel from our waste streams. He noted that he is a biodiesel teacher at the Community College. He also works with over 60 local restaurants- taking their waste products, turning it into

biodiesel fuel and redistributing it into the community. He mentioned that they reduced the amount of carbon emissions by over 300 tons with the biodiesel program.

Mr. Ciano said Reunity Resources submitted a Request for Proposal to the City to collect local food waste/scraps and make it into compost. They were awarded the contract and will also be collecting data for the City as far as how much diversion is happening; how many participants there are and how much compost is created from it.

Mr. Ciano said again, they are presently fundraising to get the infrastructure required to run the program. He said this is a pledge and a "call to action" to this Committee to help them move this forward.

Mr. Ciano noted that there is no biodiesel filling station within Santa Fe and they would like to put in a 24-7 filling station. This could drastically reduce the amount of carbon emissions in the city. Mr. Ciano asked the Commission collectively, and the Commissioners individually, to think of ways that they can help them move their programs forward.

Mr. Ciano mentioned that they are doing fundraising using a crowd-funding platform (Indiegogo) where people who want to raise money can create fundraising campaigns to tell their story and get the word out. Indiegogo is also a place to discover what people all over the world are passionate about and how to get involved. The URL is: indiegogo.com and the environmental tab is on the first page, or you can also click on the "*moving mountains with commercial compost*" tab. Thus far, they have 58 donors and the goal is \$143,000.

Commissioner Romero asked Mr. Ciano if they are only interested in crowd-funding, or are they looking for other funding sources.

Mr. Ciano said they are looking for business sponsorships but the entire program is based on community support.

Commissioner Kelly asked Ms. Mortimer if they can post the link about the project on the Sustainable SF website, or can they send out information to the e-mail list that they have.

Ms. Mortimer said yes. She noted that the City did a press release when the program was announced but she could send out another one to the Sustainable SF mailing list, which has about 60-70 people.

Mr. Ciano mentioned that they have an introductory e-mail and he can forward this to the Commission. He noted that they want to work with the hospitals and the schools too.

Ms. Mortimer will send out the information about Reunity Resources to the Commissioners.

DISCUSSION/ACTION ITEMS

1. 2014 Strategic priorities and re-establishment of subcommittees

Chair Sopoci-Belknap said at the Strategic (Study) Session, the Commission talked about evaluating the things that Katherine and Ashley drafted for the Commission. She said she has this in a "survey form" and she added the projects that are currently requiring the Commissions' leadership.

Chair Sopoci-Belknap requested that the Commissioners look over the information, provide feedback and share their ideas on what they would like to see staff work on; and what they think the Commission has the capacity to take on, and should be doing. She thinks it is really important for the Commission to assess what they take on, relative to what the Commission is already committed to. She also thinks that it is important for the Commissioners to have a chance to reflect on what they have committed to, and reassess whether or not they want to continue that. She explained that the Commission also needs to take into consideration the projects that have been assigned to staff and taking staff's time, such as the SCORE card, the Sustainable SF Awards; the Sustainable SF website, etc.

Chair Sopoci-Belknap said the question is whether or not the Commission wants to continue these projects and whether or not they remain as priority. She said **another thing** that was a carryover from last year is the Reusable Bag Ordinance, which is another project that staff is working on.

She said it is her sense is that the Commission is not ready to set priorities in terms of new initiatives if they don't go through the process first of understanding the Commission's role relative to the different groups that the Commissioners are interacting with; and then the Commission can have the conversation on how they want to approach the new City Council and Mayor.

Commissioner Pape said at one point, the Commission discussed talking to the Mayoral candidates. She asked if there is a subgroup that is going to interview them.

Chair Sopoci-Belknap said she would like to hear people's perspective as to why the Commission hasn't done better in implementing the Sustainable SF Plan. She would also like to know what the Mayoral candidates would do differently to implement the Plan. She asked who would be interested in setting up meetings with the Mayoral candidates. Commissioner Pape, Commissioner Romero, Commissioner Schiffbauer, Commissioner Rotunda, Commissioner Chiocchio and Chair Sopoci-Belknap will work on setting up interviews with each of the Mayoral candidates.

Commissioner Pape said non-Commissioners can also participate.

Commissioner Chiocchio suggested that they also take them the Adaptation Plan that was done, along with the Sustainable SF Plan.

2. Community Solar resolution implementation update

As reported earlier, Commissioner Chiocchio said PNM is interested in pursuing community solar and they will be meeting with PNM on January 17th.

Commissioner Chiocchio noted that Muriel of New Energy Economy had a meeting last week where she explained a solution for the closure of the two units (2 & 3) at the San Juan Generating Station, in order for PNM to comply with the Clean Air Act Regional Haze requirements. They need to figure out how they are going to replace the 900 megawatts of energy.

PNM's Replacement Power for San Juan Generating Station Units 3 & 3

- Purchase 78 megawatts more of coal from SJGS Unit 4
- PNM owns three nuclear reactors at the Palo Verde Nuclear Plant in Arizona. Electricity from two of the reactions is already part of their energy portfolio and included in rates. PNM is seeking to bring Palo Verde 3 (134 megawatts) to New Mexico rates; heretofore specifically excluded by the NM PRC.
- Build a new natural gas plant (177 megawatts) politically sited in Farmington.
- 40 megawatts of solar power.

New Energy Economy feels that there are significant issues that remain: economic and climate risks from PNM's replacement power and stranded costs at \$250M. They feel that the following issues are wrong with PNM's Replacement Plan:

- It is not the lowest cost solution;
- It is not the best environmental outcome;

- It is not the best jobs outcome;
- It locks in fossil fuel energy when an avalanche of scientific data demonstrates that we must make the transition from fossil fuel dependency to renewable as quickly as possible.

New Energy Economy's vision for New Mexico:

- Close San Juan Generating Station Unit 1 in 2014; Close units 2 & 3 by 2017; Close Unit 4 by 2023.
- Aggressive energy efficiency – job creation
- Consequential conservation – reducing waste, costs and pollution.
- Rapid deployment of solar and wind w/cost-effective storage – job creation.
- Smart grids that can efficiently balance production with demand.
- Natural gas as a dispatchable generation resource.

Commissioner Chiochio noted that New Energy Economy would like to get various groups to help spread the word and she encouraged the Commissioners to do the same. Commissioner Chiochio will send out the digital version of the NEE San Juan Generating Stations Replacement Power Strategy.

Chair Sopoci-Belknap said in addition to that, a resolution will be introduced at City Council in support of a renewable energy-focus replacement power plant. They will be requesting that City Council vote in opposition of PNM's proposal. The resolution will be brought to this body in draft form at the January meeting.

Commissioner Chiochio said Renewable Energy Day at the Roundhouse is on January 25th and they will be inviting various candidates to speak. She offered to send the announcement for Renewable Energy Day to the Commissioners and to Seth Roffman for publication in the *Green Fire Times*.

3. Sustainable Santa Fe Awards

Chair Sopoci-Belknap said the Commission will probably be doing this again this year and needs a subcommittee to work on this.

Ms. Zappe said they do need a subcommittee to work on this. She said they are moving forward on getting advertisements out for nominations and they need a subcommittee to work on how the nominations will work, how the selections will be done and how the awards will be awarded.

Chair Sopoci-Belknap said basically the Community Engagement Subcommittee and a few other people handled the awards last year.

Ms. Mortimer said it would be good to confirm the partners and to look at the number of topics/categories there are.

Commissioner Romero will set up a meeting with the Sustainable Santa Fe Awards Subcommittee to update this year's categories and nomination form.

4. SUBCOMMITTEE REPORTS

When the agenda went out, the Chairs of the Subcommittees were asked to e-mail written reports so the Commission can only discuss the items that need the Committee's immediate attention.

4.1 ASSESSMENT – Updated tracking and reporting strategy

Chair Sopoci Belknap asked Ms. Zappe if the Commission could get a copy of the indicators that they have agreed to use.

Ms. Zappe said she could send out what they have thus far, but they are still looking for other indicators.

4.2 GREEN BUSINESS

Commissioner Kelly noted that a presentation was made for the Mayoral candidates at the Business and Quality of Life Committee meeting about the Velocity Project, which is an economic development program. New businesses and existing businesses can apply to be a part of the program - where they have a mentor and they try to take their business to the next level and make them sustainable.

Commissioner Kelly said in reading the City's Business Plan, there is a sustainability component and they are incorporating this as part of the Velocity Project. She said we need more models of sustainable businesses.

4.3 COMMUNITY ENGAGEMENT

Commissioner Romero will send out a doodle poll to set up a meeting of the Community Engagement Subcommittee. All members were asked to respond to the poll.

4.4 REUSABLE BAG RESOLUTION – Update on Implementation

Commissioner Kelly demonstrated a copy of the logo for the reusable bags ("*Bag to Differ*").

Ms. Strutz said they have several things going on: they are working on community engagement and will be having meetings with businesses to get them up to speed on the Resolution. There will also be radio spots about the Resolution. Letters were sent out to all of the businesses. An ad will be placed in *Green Fire Times* and a press release will be done. There will be a website soon. They are working on art work for signs that will remind people to bring their reusable bags. They would also like to have buttons to remind people, and possibly a yellow decal-like the oil change decals. Staff will be tabling at the local grocery stores and will be wearing T-shirts that have the "*Bag to Differ*" logo.

Ms. Mortimer said there are two audiences and one is the retail businesses and getting the artwork to them so they can have signs made. The second one is the public, and staff will be at various stores distributing the reusable bags at the end of January.

ITEMS FROM THE CHAIR

There were no items from the Chair.

ITEMS FROM THE COMMISSION

Commissioner Pape said she would love the City government to be the model for the rest of city, and at some point would like to set some basic practices for recycling, energy efficiency, etc.

ITEMS FOR NEXT AGENDA

Organ Mountains Preservation legislation

ADJOURNMENT

Schedule next meeting/ adjournment

The next meeting is scheduled for January 21, 2014 from 2:30 p.m. to 4:30 p.m.
Having no further business to discuss, the meeting adjourned at 4:35 p.m.

Approved by:


Bianca Sopoci-Belknap, Chair

Respectfully submitted by:


Jo Ann G. Valdez, Stenographer