



# Agenda



Santa Fe City and County, Advisory Council on Food Policy  
 Thursday, January 23, 2014  
 9:00 a.m. to 11:00 a.m.  
 Angel Depot Conference Room  
 1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 1/14/13 TIME 3:01 p

PREPARED BY Sue Perry

APPROVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – December 19, 2013
- E. COMMUNICATIONS FROM THE FLOOR
- F. PRESENTATIONS/TRAINING
- G. STAFF COMMUNICATIONS
  - 1. Bios and photos
- H. INITIATIVES AND ACTIONS
  - 1. Relationship of SFFPC and Farm to Table
  - 2. Discussion and Vote on Guiding Principles from August Workshops
  - 3. Policy Committee
    - a. Food Plan Committee
      - i. Moving forward: Vision for 2014 Food Plan to be adopted by City and County
    - b. Upstream Process
      - i. Cultural Competency Training
    - c. Food Production and Land Use Committee
      - i. Meeting with County Assessor Office Director
    - d. Procurement
    - e. Education and Outreach
      - i. Discussion of Community Planning Session structure
      - ii. Website development update
    - f. City-County GMO Task Force
      - i. Draft Resolution update: Meeting with Commissioner Holian
    - g. State & National Issues
      - i. Farm Bill
      - ii. FSMA
  - 4. Executive Committee
    - a. Replacement Suggestions for Community Member
    - b. Proposed honorary youth positions update
- I. ITEMS FROM THE CHAIR
- J. ITEMS FROM THE COUNCIL
- K. ADJOURNMENT

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SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL ON FOOD POLICY**

**THURSDAY, JANUARY 23, 2014**

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C. APPROVAL OF AGENDA	Approved	1
D. REVIEW AND APPROVAL OF MINUTES December, 2013	Approved	1
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J. ITEMS FROM THE COUNCIL	Discussed	10
K. ADJOURNMENT	Adjourned at 11:03 a.m.	10

**SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL ON FOOD POLICY  
1222 SILER ROAD, SANTA FE, NM 87501**

**THURSDAY, JANUARY 23, 2014**

**A. CALL TO ORDER**

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Susan Perry, Chair on this date at approximately 9:10 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

**B. ROLL CALL**

Roll call indicated a quorum as follows:

**Members Present**

Susan Perry, Chair  
Pamela Roy  
Lynn Walters  
Maria Bustamante-Bernal  
Susan Odiseos  
Patricia Boies  
Tony McCarty  
Katherine Mortimer  
Steve Warshawer (arrived later)  
Mark Winne

**Members Absent**

Emigdio Ballon  
Robert Griego (excused)

**Staff Present**

Erin Lloyd Ortigoza

**Others Present**

Charmaine Clair, Stenographer

**C. APPROVAL OF AGENDA**

**Ms. Walters moved to approve the agenda as presented. Ms. Mortimer seconded the motion and it passed by unanimous voice vote.**

**D. APPROVAL OF MINUTES- December**

**Ms. Roy moved to approve the minutes of December 19, 2013 as presented. Ms. Odiseos seconded the motion and it passed by unanimous voice vote.**

## **E. COMMUNICATIONS FROM THE FLOOR**

Ms. Roy handed out information on the Policy Committee Report. (Exhibit 1) She noted next Wednesday is New Mexico Food and Farms Day (January 29<sup>th</sup>) and she hopes to get the bill heard in the House Agriculture Committee. She will do a press conference at nine in the Rotunda. Monday, February third is New Mexico Schools Nutrition Day and Ms. Roy hopes to have the Senate Bill initiative in the Senate Education Committee.

*Mr. Warshawer entered the meeting at this time.*

Ms. Mortimer offered to send the list to Southside Quality of Life and Sustainable Santa Fe members, etc.

Ms. Boies noted the correct date of the draft presentation to the Santa Fe Board of Commissioners (BCC) is Tuesday, 28 January. The Food Policy Council presentation would be after Public Hearings.

Ms. Walters suggested the Food Council think about the idea of universal free school meals and asked if possible to work on that for next year. Ms. Roy said the New Mexico School Nutrition Association has potential interest in that and she would love to work with Ms. Walters on the issue.

Mr. Winne asked about introducing a memorial to encourage a study. Ms. Roy replied that was possible and she would get back with everyone after talking with the Nutrition Association.

*Pokei Piottin* from Gaia Gardens and Santa Fe Farmers Market Institute said he met with people in Seattle who are involved in urban agriculture and has a contact to get details of their food plan. He is in touch with people in Boston who passed their urban agriculture rezoning initiative. He said the details could fuel the Food Council's recommendation to the City Council on urban agriculture.

He said he also is in touch with the mayor's office AmeriCorps volunteer. He said he was struck by how their ordinance came to pass: a farmer trying to grow salads, couldn't do that within the existing ordinance and the mayor stepped in. Through a process of 17 open meetings and 11 neighborhood meetings the community was engaged to create a resolution.

*Richard Welker* said he is interested in an urban farming agricultural ordinance.

## **F. PRESENTATIONS/TRAININGS-** There were none

## **G. STAFF COMMUNICATIONS**

### **1. Bios and photos**

Ms. Lloyd Ortigoza said more than half of the members have submitted their bios and photos, but she is a few people shy. She asked for the information to be sent as soon as possible.

She said the Cultural Competency Training in the month of February had conflicts and has been moved to January. Training would be from 9-4 at the Angel Depot and preferences received are for Friday or Saturday. The Council discussed the training and decided to hold training on Saturday.

Chair Perry said it is better for people to attend a half day than not at all. Those who could attend could coach those who miss the training.

An e-mail would be sent to everyone to confirm the date and food and beverages for the event could be discussed via e-mail.

## **H. INITIATIVES AND ACTIONS**

### **1. Relationship of SFFPC and Farm to Table**

Chair Perry said everyone should have an opportunity to ask a question or make a comment regarding this. She said at the next meeting the Committee would discuss the possibilities regarding fiscal sponsorship etc. The Upstream process provides an opportunity to re-look at how the Food Policy Council works and to take charge of where they want to go.

Ms. Roy said she sees her role in the Food Policy Council as one of 13 Committee members and one vote. She said she and her Board (Farm to Table) are very much in support of what has been done by the Food Council and is happy to be the fiscal home and house the grants and staff.

Ms. Roy addressed why a change in the framework is needed. She said Farm to Table couldn't continue to show as a fiscal sponsorship, because of the part-time person and potential ongoing funding. She said most organizations help an organization until they could be on its own. Farm to Table has to show Food Policy Council on the books as a program and not just a fiscal sponsorship, which means Farm to Table is responsible for the funds and programs.

Ms. Walters thought as a publicly appointed council, the Food Council would be different than an organization trying to "ramp up."

Ms. Mortimer said in terms of the work Farm to Table does from Ms. Roy's business perspective, the program is a chunk of work. She said her concern is the perception from the outside that Farm to Table might have a bigger influence. She said steps were taken that were necessary to separate that.

She thought rather than look for another fiscal sponsor, the concerns have been addressed. She said the website doesn't show in the Farm to Table header and the logo, etc. and the recent issue with Ms. Lloyd Ortigoza's e-mail address has been addressed.

Ms. Bustamante-Bernal said she is trying to understand what changes, if any would be created.

Chair Perry explained the main glitch was the communication ahead of time from Farm to Table. She said that has been addressed and has opened the discussion to look at the best way to do this.

Ms. Boies apologized and said she had to leave. She said she is open to how things might change and thought issues seem to be addressed. She said she hasn't experienced any discomfort.

Mr. McCarty asked Ms. Boies how other entities like the Health Policy Planning Commission takes care of their fiscal responsibilities.

Ms. Boies said they are an advisory body to the BCC and uses a conference room in the office and is part of the Community Services Department Health Administration.

Ms. Mortimer said it is complicated because the Food Council is both City and County. She said if housed at one or the other, they would get into the politics and why the design is to be housed by a third party fiscal agent. She suggested that could be looked at and recommendations made to the City and County. She said having the Plan complete would give legitimacy and allow the Food Council to have that conversation. She said once the Plan is adopted, part of the strategy is funding (half from each) for a full time person to work on the Plan implementation.

Mr. Winne agreed with Ms. Mortimer. He said there is a healthy dynamic here between the government and non government sector and he wouldn't favor being wholly City or County. He said the other concern is when a nonprofit player is perceived as dominant and eclipses the work of the Food Policy Council and they are seen as an appendage of that organization. He thought if the public perception is addressed and the Food Council identity is preserved and enhanced and the marketing side is addressed, the Council is in good shape.

Ms. Walters asked Mr. Winne about other food policy council's financial arrangements.

Mr. Winne said funding and staffing should be independent. He said some are nonprofit and some are housed under United Ways and Community Foundations, but usually as a start-up. A large number are housed and have a relationship with a nonprofit because food councils typically don't have staffing capacity or resources.

Ms. Odiseos said based on her past, a lot of this has to do with credibility and establishing themselves and building awareness. She said they have come far, but also have to respect Farm to Table's position that they need to make a change. She said she is persuaded by that but they have to look at the pluses and minuses.

Chair Perry said the Council has to come from a group talking about policy, etc. to having a mission and a project and that changes the dynamic of the group.

Ms. Odiseos asked if the thought or discussion of becoming a nonprofit is off the table. She said there is a risk whether they stay with Farm to Table or not and politics and personalities could get in the way of moving forward.

Ms. Mortimer said the FPC is different than other food policy councils in that this was created by a joint act between the City and County government. She said basically they aren't changing anything other than to acknowledge that Farm to Table has to shift something.

Chair Perry asked if Mr. Warshawer for a comment.

Mr. Warshawer said he wasn't sure he would be here next month or could participate in the vote. He said some things he needs to say are awkward. He said for him the conflict is between operational impact and the administrative function of the fiscal agency. He said he has a long and unsatisfactory history as a partner with Farm to Table in operations. He said for personal reasons, if the Food Policy Council is a project of Farm to Table he would resign immediately.

He said it is inappropriate for an individual as connected and powerful as Ms. Roy to influence the Council as much as she does *and* to be the fiscal agent. His experience in collaboration with Farm to Table where the fiscal agent role expanded into a management role changed the entire function. He said he raised concerns about

that when joining the Food Policy Council. Mr. Warshawer said he asked if the Council would have a "shadow executive" because of Farm to Table and Ms. Roy's skill, dedication and reputation and her potential impact.

Mr. Warshawer said those are pluses, but positioned wrong, could have unintended consequences. He said he feels one auditor's opinion about fiscal agents is not the final rule and he knows of a number of organizations that have had the same fiscal agent for years; but they don't have crossover of operational impact and fiscal agency. He thought that was why the Food Council is having this discussion; they have an organization and a unique and powerful individual in a role with multiple layers of impact.

He said there are many possible solutions that would address his personal, historical, relationship and collaboration issues and allow him to continue. He agreed having the conversation is healthy, but said this was on the table from day one.

Ms. Odiseos asked Mr. Warshawer what his perception is now. Mr. Warshawer replied because of his personal challenges he would be remiss in answering. He said the question deserves a more objective answer than he could give.

Ms. Mortimer said she would offer her perception. She said she definitely bridled at seeing Farm to Table and the first draft of the Plan featured as having greater authorship. She said the immediate reaction to the offer to host the website was to assure it would be "our website" and "our domain name" and would look different. She said the first draft wasn't.

Ms. Mortimer said she personally doesn't have a problem with a City or County employee and an MOU between the City and County and pulling the fiscal agency out of a nonprofit. She said there is precedent. She said there is an employee housed at the County but paid from a separate budget item and funded by both the City and County. She thought ultimately that gives an appropriate level of stature and legitimacy that the Plan and its implementation needs.

Mr. Warshawer said he would ask Ms. Roy to think strongly about this and either "get the Food Policy Council off your books to have as much influence as you want; or stop being so influential and keep it on the books". He said she can't have it both ways. He said as an individual she has that right, but having it both ways is dangerous for the future of the organization and the future objectives of the mission and he was not comfortable with both.

Ms. Lloyd Ortigoza said they are working with the Cultural Competency Training to honor every voice; even the softest voices would be given support to be heard. She said if Mr. Warshawer would like to participate the process would be beneficial to see the shifts the Food Council needs to make culturally/inner culturally.

Chair Perry said this is grist for the mill that and is being worked on. She thought they were lucky to have an opportunity to do that.

Mr. Winne asked what was next with the issue.

Chair Perry said two things; the cultural competency meeting, which will be an opportunity to sort through the dynamics in the group and where they want to go. She said that leads to the fiscal agent and if the members

feel there should be a change. Chair Perry said she hopes the meeting in February would have more tangibles to say if there would be an action plan.

## 2. Discussion and Vote on Guiding Principles from August Workshops

Ms. Lloyd Ortigoza said the Executive Committee refined the Guiding Principles and wanted approval so they could be included on the website.

Mr. McCarty explained the Principles were edited for clarification of and alignment with what is actually possible.

The Committee discussed the Principles and the subcommittee recommendations:

- All versions of documents were asked to be dated to reflect the latest version.
- As the members edit the Principles, the language should be clear, manageable and able to be accomplished.
- Once the Plan is finished and input is received from the community, the principles might change.
- The Principles should be easily understood by the general public; writing should be simple and clear.
- Suggestions on how to frame the document should be sent.
- Revisions would be sent out until everyone is comfortable with the language.

## 3. Policy Committee

### a. Food Plan Committee (Exhibit 2)

- Moving forward: Vision for 2014 Food Plan to be adopted by City and County

Ms. Lloyd Ortigoza said she wanted to review the staff recommendations for the way they envision the Food Plan and suggestions were taken from the Education and Outreach Subcommittee meeting.

A Summary of the Subcommittee's comments follow:

- The Language is being updated; action items would have progress bullets. The Plan would not be so specific as to date the document, yet would give leverage points for each goal area.
- A diagram was discussed about the relationship of local state and national policy to educate people on the policy work. Coding elements throughout the document to indicate the level of policy referred to and how to offer the document is being considered.
- The subcommittee discussed asking people if they would be interested in being on an authorship committee.
- The subcommittee wants to work with the person who did the edits before and wants that put into the plan.
- The subcommittee wants to ensure that every Council member reads and provides feedback.
- The subcommittee discussed a Spanish version and recommended due to cost to not print the Spanish version but offer an electronic version that could be downloaded. Ms. Bustamante-Bernal has offered to translate the document.

Ms. Bustamante-Bernal said computer access for the Spanish speaking community, is a big issue.

Chair Perry suggested that some Spanish versions be printed but they could be direct and offer only to people who would read it. Ms. Bustamante-Bernal suggested the document be available through public libraries.

Mr. Winne thought they should find the funds to have a Spanish translation version of equal spend and quality.

The SFFPC discussed the Plan. A summary of comments follow:

- Printing was estimated at \$3,000; as the document grows with more information the costs would increase and should be expected.
- The subcommittee discussed removing the map and housing it electronically and making more interactive. A policy diagram would replace the map in the document.
- The Food Council members commented on the map: it was friendly; it was a release from narrative; the white space is needed and is a nice break; the map could be more informative; for those who don't read text-dense pages, the map could give a sense of things.
- More information could be included on the website for those who want additional detail.

Ms. Lloyd Ortigoza said those things could be explored. She said the subcommittee has suggested six event locations and she would work with staff to build relationships with community partners in those areas.

b. Upstream Process

- Cultural Competency Training - Previously discussed

c. Food Production and Land Use Committee

- Meeting with County Assessor Office Director

Ms. Lloyd Ortigoza said the subcommittee met at the County Assessor's with Gus Martinez and Gary Perez. She said they discussed clarity around tax incentives associated with land ownership and agriculture in Santa Fe County. The Assessor said a lot of areas in the traditional community do farming, but are not able to take advantage of the taxation rates that apply for agricultural production.

Ms. Lloyd Ortigoza said they plan to meet again and the next step is to draft language to be heard at the State level of the Board of Taxation and Revenue. She noted that a change to the code means that every county in the State would have to accept the change.

Mr. Warshawer said that "special method evaluation" is State law and applies to all counties. He said he wasn't sure how much could be done at the County level when talking about a State statute. He has been asking them to consider aggregations of land through association, so two farms next door to each other with half an acre each, would be raised to that level. He said the same thing is happening with grazing land and if re-aggregated and considered as aggregate parcels; there could be something done at the County level while the State statute is being considered.

d. Procurement- No report

e. Education and Outreach- Previously discussed

- Discussion of Community Planning Session structure
- Website development update- Previously discussed

f. City-County GMO Task Force

- Draft Resolution update: Meeting with Commissioner Holian

Mr. Winne said the Task Force met with Commissioner Holian and discussed creating an educational approach to GMO and expanding to couch in economic development terms. They would like to ask the County for money out of the economic development funds to undertake an education/marketing campaign to make people aware of the food choice options and GMOs and encourage producers of market opportunities. He said the plan is to come back with a revised resolution.

Ms. Lloyd Ortigoza said a meeting is set with David Griscom with Economic Development to talk about contracting service to sculpt a program currently included in the resolution. The Task Force is considering how to avoid silos of separate areas (the Food Policy Council Food Plan, the new Land Use Plan, the Sustainable Growth Management Plan, the new Health Plan for the County) and create continuity between the initiatives and move all of the plans forward. They want to paint a picture in a resolution form to request funds for a person who will do the work.

Mr. Warshawer said this feels like the Committee is taking a position on GMOs; he hears an underlying subtext to get GMOs out of Santa Fe County.

Ms. Lloyd Ortigoza said the focus and language permeating the resolution is information gathering. The first stage is relationship building with farmers to understand what they are working with and whether feasible to move to a non GMO.

Mr. Warshawer said the USDA just extended their comment period on coexistence until the end of March. He said the USDA is struggling with agricultural coexistence; the antagonist are organic and GMO. He said an assumption in the organic community is GMO is not going away; GMO has an assumption that organic is not going away. He said what happens in Santa Fe County is a microcosm of that and they should assume that neither would go away. He said the process should be about how the different methods of agriculture could coexist in ways that give opportunity without destroying the other.

Ms. Odiseos asked if it could be more about getting people informed so they could make personal choices. She said there are people who don't care about GMOs and people adamantly opposed to them. She said if people don't know about GMOs or that they have a choice, that is what the Food Council should be after.

Mr. Warshawer agreed. He said he wants to be sure the Food Council is educational and information building and not taking a position.

Mr. Winne said for instance, if you want to buy local, you want to buy organic, trans-fat free, healthy, non GMO; here are the options. He said there is a subtext that as you begin to provide the information it stimulates the marketplace at the same time and consumer demand grows. He said they are trying to reframe in a way that doesn't take a regulatory prohibitive approach toward GMO, but emphasizes consumer information and choice with the hope that the market responds.

Chair Perry said people with very strong opinions about GMOs come to the meetings. She said what she has heard and read is about researching the levels of dynamics and educating people, so they do make informed choices. She said in fact, when they make informed choices and demand certain product that is the link to change in a good way.

Mr. Winne said the idea is to get the County on record and make a commitment to cultural economic development; not just through land use, but proactive economic development strategies.

Mr. Warshawer said he raises the coexistence question, because if the Council is not taking a position, they want to see clear information and opportunity for persons of any production preference without the pursuit of that preference harming others. He said instead of the County saying kick GMOs out; they could say we envision a diverse agricultural future. He said that kind of language changes the calculus of who wants their information to be included in the outreach. He said we're just trying to redirect what GMOs do with their techniques and by including fairness and equitable access and language that changes who joins the conversation.

Ms. Lloyd Ortigoza said a proposed program is non GMO registration that would theoretically market more of the non GMO product, if we create that label.

- g. State & National Issues
  - Farm Bill and FSMA

Mr. Warshawer said the National Sustainable Agriculture Coalition is where it is at. He said the latest on the Farm Bill is that during recess the staffers are writing something. The major issues are still unresolved and fading further into the future. He said the language that has been agreed on and key programs look good, but that doesn't mean there would be a deal. The deal breakers (dairy, conservation incentives and payment limitations for commodity based programs) are not being dealt with.

He said for most working on FSMA (Food Safety Modernization Act) the process is a good process. He is seeing interest groups and organizations talk to each other that never use to.

Chair Perry said she appreciates that Mr. Warshawer brought some of the work he is doing to the table in a way she could understand. She thanked him.

Mr. Warshawer said a press article named National Association of State Department of Agriculture, the United Fresh Produce Association, and the National Sustainable Agriculture Coalition as the three powerful agricultural organizations that have shaped the future of FDA. He said NSEC was credited with a comment process that the FDA received over 20,000 comments on an FDA rule. He said that was grass roots and was why he could confidently say that the kind of agriculture, food systems and access to food that we care, about are equal in the conversation.

- 4. Executive Committee
  - a. Replacement Suggestions for Community Member- No Report

Pokei Piottin was suggested as a community member. Mr. Winne suggested the Committee generate a list.

- b. Proposed Honorary Youth Positions Update

The members discussed prospects for the two positions for youth ranging in age from 16-22 years. Information would be on the website. Members discussed how to ensure youth are included and the youth members understand the topics and could participate. Mentorship and orientations were discussed for not only youth, but new members. is being discussed.

### **I. ITEMS FROM THE CHAIR**

Chair Perry reminded everyone that as a member they have agreed to be at meetings and if unable to attend to let her know; to read the information to stay informed; to be on a subcommittee and to be willing to be on a team as part of the process.

She said she wants to honor that everyone present does those things and she would also ask that everyone do their best to get to meetings on time.

### **J. ITEMS FROM THE COUNCIL-**

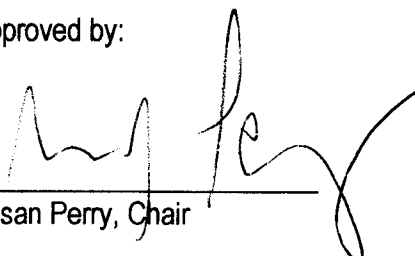
Mr. Winne asked that someone reach out to the non-attending members with a friendly call.

Chair Perry asked that Ms. Lloyd Ortigoza send Mr. Ballon a letter saying he is missed.

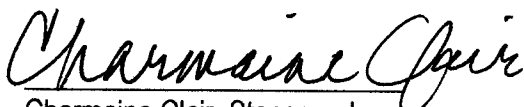
### **K. ADJOURNMENT**

*Having no further business to discuss the meeting adjourned at 11:03 a.m.*

Approved by:

  
\_\_\_\_\_  
Susan Perry, Chair

Submitted by:

  
\_\_\_\_\_  
Charmaine Clair, Stenographer



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EXHIBIT 1

SF City/County Food Policy Council  
January 23, 2014

January 6, 2014

**Re: SF Food Policy Council Policy Report (SFFPC)**

Dear SF Food Policy Council Members,

It has been a busy month of policy work for SFFPC members. This is a brief summary of activities accomplished by our Policy Sub-Committees.

**a. Food Plan Subcommittee:**

- The Food Plan draft is scheduled to be presented to and discussed by the Board of County Commissioners, January 29<sup>th</sup>, 2014.
- Erin and Alena are working on organizing community input forums.
- The committee is working on submitting questions to mayoral candidates through upcoming forums. Current outreach is to the League of Women Voters to provide questions at their February 11<sup>th</sup> Mayoral community forum. We are waiting for a call back from the LWV to see if they are interested in the idea.
- Participants: Susan P., Mark W., Erin, Alena, Pam

**b. Upstream Process:**

- The annual report and invoices were submitted. Erin, Alena, and Pam prepared and submitted the 2014 plan and budget December 20<sup>th</sup>. Erin has been coordinating the Cultural Competency Training.

**c. Food Production and Land Use Sub-Committee:**

- The SF County Sustainable Land Development Code was passed by the BCC on December 10<sup>th</sup>. The SFFPC submitted a follow up letter addressing the code issues we look forward to working with the County on in the coming months.
- The Land Use Sub-Committee met on January 16<sup>th</sup> with the County Planning and Assessors Departments to discuss land use valuation for agriculture and how they relate to the County Plan and Code. The sub-committee received an overview of the current approach by the County and how the County defines "agricultural use." The sub-committee will continue to work with both County departments on this issue.
- Participants: Robert Griego, Erin, Alena, Pam

**d. Procurement:**

- The City of Santa Fe Council and Santa Fe Board of Commissioners have approved resolutions in support of

the state 2014 legislative appropriation request for the " NM Grown Fresh Fruits and Vegetables for School Meals." Representative Tripp introduced HB81 and Senator Campos has introduced it in the Senate (no bill number yet).

- The Senior Center local procurement discussion continues. Pam reached out to the Area Agency on Aging about providing a presentation at one of their upcoming division directors meetings about local procurement. Ms. Martinez, director of the program, stated that she has built "local food procurement" into all senior center meal plans for 2014. The Procurement Subcommittee has requested a meeting with Ms. Martinez in February.
- Committee participation: Susan P., Pam, Erin, Katheryn, and Alena

**e. Education and Outreach:**

- The Education and Outreach Committee is working on outreach of the Food Plan. Others will present on progress.
- Participation: Katheryn, Tony and Erin

**f. City-County GMO Task Force**

- The GMO Task Force developed a GMO Labeling Resolution in November. The GMO subcommittee will met Thursday, January 9<sup>th</sup> with Commissioner Holien and have developed a more comprehensive approach to this initiative. Committee members will report. Participation: Mark, Katheryn, Erin and Alena

**g. National Issues:**

**Farm Bill:**

As Congress showed up for the New Year there were hopes to get the Farm Bill into its last and long awaited stage of passage for a new five year Farm Bill, and to conference by mid-January. Both the Senate and House have come to a compromise to cut the Supplemental Nutrition Assistance program over 10 years. In the past couple of weeks negotiations stalled over the issue of payment limit reform for farm commodity subsidy programs. Negotiations have continued and it is hopeful that the Bill will be reported out of the Farm Bill Conference Committee during the final week of January or early February. Both the House and Senate passed the 2014 budget package last week, and the President is expected to sign the bill shortly.

**h. Food Safety Modernization Act:**

As reported last month, letters from organizations and industry across the country were submitted with concerns and recommendations to the FSMA. Congress also submitted numerous letters. Congressman Steve Pearce (NM) signed onto a letter requesting the FDA to submit a second set of rules for comment (something the SFFPC requested). Another letter was submitted requesting that the rules be properly scaled to small farmers and facilities selling through short supply chains (like farmers markets, CSA's). Congressman Lujan told us that he signed a recent letter in support of this as well. FDA will be taking a new round of comments on targeted key components of the FSMA rules, including manure, compost, water, mixed use facilities, qualified exemption, etc. It will not be a second proposed rule, but it will be a second public comment period on key targeted issues. Thanks to all of the organizations and farmers in New Mexico who submitted comments!

Policy Committee Report respectfully submitted January 22, 2014 by Pam Roy  
Apologies for and omissions.



## Santa Fe Food Policy Council: *January 2014 Meeting*

### Staff Recommendations of 2014 Food Plan Document

- Updated version of the current document (content and language)
- Re-Organize document to reflect "items in action" (add progress bullet, low hanging fruit, etc.) *i.e Santa Fe Public Schools has adopted a local bid to facilitate local purchases from farmers.*
- Insert section (2 page spread) that explains policy processes and strategies at local, state and federal levels. Color code and incorporate into recommendations through design

### Current Points of Consideration

- Who will be responsible for authorship, editing, and layout?
  - ✓ Erin-layout
  - ✓ Erin, Mark & Lynn (suggested authorship)
  - ✓ Copy edits involve Erin & Bob (Kitchen Angels) Erin to put all content in word doc for editing purposes
  - ✓ Council is expected to read and provide feedback in a timely manner for finished document
- Will we be translating the entire document into Spanish?
  - ✓ We will not have a printed Spanish version, but will provide an electronic Spanish version of the 2014 Food Plan, available for download and B&W prints
  - ✓ Maria has volunteered to translate the document for the digital copy
  - ✓ Additional volunteer support for translation is welcomed
- What is the targeted budget (will affect length of document, quantities)
  - ✓ Anticipate approximately \$3,000.00
  - ✓ Food Plan layout suggestions include adding 4 pages of content
  - ✓ Add 1 page to each section ('Getting' goes from 3 to 4 pages, 'Learning' goes from 3 to 4 pages, 'Growing' goes from 5 to 6 pages, 'Acknowledgements go from 1 to 2 pages.)
  - ✓ Map is taken out and policy diagram with coding takes its place
  - ✓ Map becomes electronic and much cooler!
  - ✓ Logo collage
- Title---Do we want to stick with: "Planning Santa Fe's Food Future?"

### Timeline

- Final Food Plan will be released on Food Day 2014
- Present to BCC and City Council for adoption in early October 2014
- Printing in late September 2014
- Layout and updating July-August 2014
- Data organization June 2014
- Outreach Feb-May 2014

- Cultural Competency and Facilitation training late January-early February 2014

## **Santa Fe Food Policy Council: *January 2014 Meeting***

### **Proposed Outreach Plan:**

- Outreach Plan to remain flexible at this point to include tools introduced through Cultural Competency training
- Moving beyond committee structure: all members will be expected to participate in one or more workshops, we will coordinate teams that will be responsible for working with staff to plan, recruit participants, and design event. (This is a critical relationship building opportunity!)
- Members of education and outreach/food plan committees will take leadership in event teams
- Staff will work to build the councils capacity to conduct outreach in a sustainable manner that will serve the group as they move into implementation and additional outreach in the future.
- Alena will mentor Erin through spring to do logistical coordination (locations, food, materials, etc.) overall design (action planning- name suggestions?), and timelines, as well as:
  - ✓ Develop tools for events
  - ✓ Develop data organization tools
  - ✓ Design publicity tools social media, radio, articles (New Mexican), flyers
  - ✓ Attend publicity opportunities (targeted for audience) – quick presentations
- Alena and Erin will work together with SFFPC teams to conduct 3 community events in Feb and March. After that time Erin will take lead to conduct 3 additional events.
- Erin will work with SFFPC to integrate outreach data into Final Food Plan.

### **- Five Goals for the Community Planning sessions:**

1. To gather input and take suggestions on policy recommendations included in the 2013 draft
2. To identify gaps and propose additional recommendations to be included in the 2014 document
3. To document communities' suggestions for partners involved in the implementation stage
4. To learn what are communities' needs related to the goal areas and what's already happening in the Communities (progress details to be added under Goal Area Chili peppers).

### *Suggestion for Event Design:*

- Overview presentation of content
- 6 breakout tables (2 per FP topic area, organized by sub-category) Each table will have a facilitator keeping conversation focused and taking notes (SFFPC/community member)
- Participants self-select first rotation then move through different topic areas
- Participants rotate through four 15 min cycles (giving input to each FP goal area)
- 1<sup>st</sup> rotation: Goal 1, 2<sup>nd</sup> rotation: Goal 2, 3<sup>rd</sup> rotation: Goal 3, 4<sup>th</sup> rotation: Goal 4
- Table facilitators share out outcomes to entire group: debrief collectively and gather additional suggestions
- Staff will serve as event facilitators: intro, rules, visiting tables, run debrief

### *Potential Event Locations*

First Event facilitated with support from Roberto---

- *Pojoaque (Community Kitchen)* Host suggestion: Richard Bernard  
Leadership Team: Emigdio, Tony, Pam

Subsequent event locations, in no particular order---

- *Edgewood (Senior Center)* Host suggestion: David Fresquez  
Leadership Team: Patricia, Lynn, Tony
- *La Cienega (County meeting location)* Host suggestion: ?  
Leadership Team: Steve, Pam, Maria
- *Chimayo (County Meeting location)* Host suggestion: ?  
Leadership Team: Robert, Patricia, Sue P.
- *Santa Fe (Southside)* Host suggestion: Adelante  
Leadership Team: Katherine, Susan O., Maria
- *Santa Fe (Frenchys Barn or Railyard)* Host suggestion: Bette Booth, Carol Schrader  
Leadership Team: Katherine, Sue P., Mark