



Agenda



Santa Fe City and County
Advisory Council on Food Policy
Thursday, November 15, 2012
9:00 to 10:30
Angel Depot Conference Room
1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 11-7-12 TIME 10:07am

SERVED BY Ruthanne Hartman

RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – October 25, 2012
- E. COMMUNICATIONS FROM THE FLOOR
- F. PRESENTATIONS/TRAININGS
 - 1. Adelante (Gaile Herling)
- G. STAFF COMMUNICATIONS
- H. INITIATIVES AND ACTIONS
 - 1. The Healthy Kids -- Healthy Economy Resolution
 - 2. Executive Committee
 - a. Presentations and Trainings Criteria and Calendar
 - 3. Governance Committee
 - 4. Policy Committee
 - a. Community Food Assessment
 - i. Food Plan Methodology
 - b. Food Production and Land Use
 - i. County Sustainable Growth Management Code
 - c. Procurement
 - d. Education and Outreach
 - e. Federal
 - i. Farm Bill
- I. ITEMS FROM THE CHAIR
- J. ITEMS FROM THE COUNCIL
- K. ADJOURNMENT

Next Meeting: December 20, 2012* (NOTE: December meeting will be held 1 week early due to Holiday)

NOTE: All meetings of the council are open to the public. Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

SUMMARY OF ACTION
SANTA FE CITY/COUNTY
ADVISORY COUNCIL ON FOOD POLICY
 Angel Depot Conference Room
 November 15, 2012

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**MINUTES OF THE
SANTA FE CITY/COUNTY
ADVISORY COUNCIL ON FOOD POLICY
Angel Depot Conference Room
November 15, 2012**

A. CALL TO ORDER

A regular meeting of the Santa Fe City/County Advisory Council on Food Policy, was called to order by Katherine Mortimer, Chair, on November 15, 2012, at approximately 8:30 a.m., in the Angel Depot Conference Room, 1122 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

MEMBERS PRESENT:

Katherine Mortimer, Chair
Maria Bustamante-Bernal
Tony McCarty
Susan Perry
Elisabeth Salinas
Lynn Walters

MEMBERS EXCUSED:

Sherry Hooper, Vice-Chair
Emigdio Ballon
Pamela Roy

MEMBERS ABSENT:

Steve Warshawer
Mark Winne
Martin Vigil

OTHERS PRESENT

Alena Paisano, Earthcare & staff
Elizabeth Martin for Melessia Helberg, Stenographer

There was not a quorum of the membership in attendance for conducting official business, so the Chair moved directly to the presentation and then to reports. With the arrival of Mark Winne, there was a quorum of the membership, but Susan Perry had to leave before any votes could be taken on any of the items before the membership.

C. APPROVAL OF THE AGENDA

No action.

D. APPROVAL OF MINUTES: OCTOBER 25, 2012

Ms. Walters noted that she should be shown as "Excused" and not "Absent."

No action was taken.

E. COMMUNICATIONS FROM THE FLOOR

There were no communications from the floor.

F. PRESENTATIONS/TRAININGS

1. ADELANTE (GAILE HERLING)

A copy of *Santa Fe Public Schools ADELANTE Program*, is incorporated herewith to these minutes as Exhibit "1."

Gail Herling, Santa Fe Public Schools Adelante Program, presented information from Exhibit "1." Please see Exhibit "1" for specifics of his presentation.

Ms. Herling said they offer a myriad of services – materials, emergency funds, food pantry, case management advocacy and tutoring, noting they are serving 1,200 kids right now. She said once a week a family can call any time and come and get a big box of food, noting there needs to be more education about nutrition on a budget. She said they do some in the evening program, and bring in, for example, nutritionists. She said the County Extension Service has called and wants to work with them, and they are going to do 3-4 sessions with is their evening program.

Ms. Herling said the families that come in the evening mainly are Latino immigrants, and it's actually helping to keep their kids in schools. She said this is the group of students which wind up dropping out of school because of the barriers the Public Schools set up against them, such as they have no original birth certificate, or no transcript from Mexico. She said they can't register, even

though, according to the McKinney Vento law, they can register. She said their program is responsible for advocating on their behalf and educating the schools and other community agencies about children and youth rights under the McKinney Vento law if they are considered homeless.

Ms. Herling said all their food is donated, and they are entirely funded through grants. She said even though the Food Depot's prices are great, it is still not affordable to them to a certain extent. She said they have lots of canned foods, and they try to get cereals. She said they always run out of things like cereal, oatmeal, peanut butter, tuna fish, all of the protein stuff and the more wholesome foods – these go first. She said they could have a full pantry and within a month all of those items are gone. They have canned peas and green beans “coming out of their ears,” which isn't unusual.

Ms. Herling said they get fresh food from the Food Depot, and they give out as much as possible to people. She said they fill very heavy bags. She said they do a food distribution to families between 3:30 and 5:00 p.m., noting since it got cold there are 30-40 families. On Thursday evening they have their *Juntos* Program and at the end of the evening they give out another 20-30 bags. She said the Food Depot donated a 3-door refrigerator so they can keep fresh food, and it will expand their capacity this year for fresh food for the first time.

Ms. Herling said sometimes, particularly youth on their own, the only meal they get is lunch at School, and that is the reason those youth go to school every day, noting they also get breakfast at some schools. She said the Council's Healthy Kids Plan looks very good and she hopes it happens in the Schools.

Ms. Herling said everything they do with families or youth always has food with it, noting it is a diversity of food. She said the Lutheran Church has the Milagro Garden, and every year they give them harvest from their garden, and every year and they get apples from the Food Depot. She said there are other people who garden and they come in and talk to the parents and tell them they want to bring them supplies and coach them in how to garden. She said every year the Earth Care people from AmeriCorps do across schools food drives for us, and last year that kept our food pantry full for 5 months – it was amazing.

Ms. Herling said on Monday they will get deliveries from two schools, one of whom each year fills our food pantry, but that will out by January 1st.

Ms. Herling said a lot of the kids take the backpacks from the Food Depot Program, which is nice for them. They would like to see them be able to take food home for meals over the weekends and over holidays, which is the hardest thing for them. She said last year the Schools shut down their building for two weeks during the holidays, so they couldn't do anything with food. This is a gap they see – food over holidays. There are great programs during the summer through

the City and County, which they try to advertise to the families before the school is out, commenting they often don't get the information until it is very late and they don't have as much access to the families by then.

Ms. Herling said New Mexico goes back and forth with Mississippi in terms of being number one in food insecurity and hunger, commenting right now, we're number 1 in terms of income gap. She said New Mexico often is number 1 in terms of uninsured kids and we're number one again this year. She said we are very high in the number of homeless children which is about 8% of all school children. She said about 7% of the students they register as homeless are Native American.

Ms. Herling said she spoke with her staff about gaps – Medicaid and Food Stamps which we don't want to see taken away by the Governor, lack of affordable rentals, the lack of jobs all of which have to do with hunger. She has done this for 10 years and she has seen many tragedies during that time, and spoke about some of those which result in homelessness. She feels horribly that this is seen as a just issue, and not as a human rights issue, and they are promoting this more everywhere they go.

Ms. Herling said they need food pantries in the high schools in particular, and they need to get the government to fund food banks in a way that the agencies don't have to pay for the food which they receive from the food banks. She said there is a small amount of funding going to this already, but it's not enough. She said the community is complacent in this regard, although there are people that care and they do get donations.

Ms. Herling said the kids in her programs have 4 times the rate of developmental delay and double the number of learning disabilities, six times the rate of stunted growth and three times the rate of emotional and behavioral problems. She said PTSD is common among homeless youth and their parents in chronic homeless situations. In 2010, New Mexico was ranked 47th out of the 50 states for the risk of homeless – we are the 3rd highest state in terms of risk factors for children which includes food insecurity and hunger.

The Board commented and asked questions as follows:

- Mr. McCarty asked if they are capable of re packaging foods into small amounts for families.

Ms. Herling said they will do that with things such as rice and pinto beans, but not for other things such as flour. She said sometimes it's donated and sometimes they buy the beans and rice. She said the money comes from their private partnership with the Partners in Education Foundation, but that foundation dries up sometimes so they are very careful with that fund.

- A member asked how they identify kids.
Ms. Herling said they get referrals from the School and just about every agency – LifeLink, Esperanza, Casa Familia, Health Care for the Homeless, La Familia – the ones which work with homeless people or children. She said people also refer themselves through their neighbors.
- Mr. Winne asked if she was interviewed for the food study.
Ms. Herling said yes, Marcos came and surveyed their families.
- Ms. Perry asked what kinds of fresh foods they need.
Ms. Herling said milk and eggs are the two which are the hardest to obtain for everyone.
- Ms. Perry asked if they accept powdered milk.
Ms. Herling said yes and they also accept canned milk, noting they have very little canned milk and no powdered milk in the pantry. She said they save the canned milk for families that they know needs the milk.
- Ms. Bustamante-Bernal asked if they serve kids who aren't in the school system.
Ms. Herling said yes. They deal with dropouts. They can start with children aged 3 which are considered pre-school. The hard thing is when families come to them who have babies and/or toddlers, and they usually send them to Sojourners. She said they will never turn someone away for food in particular, noting they always do food the first time somebody comes, and then they gave them their resource list and show them where they can go on what days to get food. She said there is a huge gap in Santa Fe for children under age 3 which don't qualify, noting there is no safety net for these families.
- Ms. Walters asked if there anywhere individuals can go to get food.
Ms. Herling said yes, there are tons of places – Food for Santa Fe, St. John's United Methodist, and if they have a child with them they can go to Street Outreach, Sojourners, Bienvenidos and others – where individuals can go for food.
- Mr. Winne said Ms. Herling has the best resource list, and Ms. Perry asked for a copy.

Ms. Herling said she will send it electronically to Ms. Walters. Ms. Walters said she will send it to the members. It was suggested putting the list at the School website. **Ms. Herling** said she will also see if she can put it on their website which currently is under construction. She said almost everything they do is bilingual.

- Ms. Paisano asked if they have connected with the Farmer's Market.

Ms. Herling said yes, and they have made presentations to them at the evening programs. She said she would love to be in a building where they have a real kitchen and there was sufficient room for the families to come and cook together.

Ms. Herling said Cooking with Kids has come in before, but not recently, and she would like to do that again this year, if possible, because they bring their stuff and we can cook with them as a family.

Ms. Herling said they have started a womens cooperative which is very small right now, and they are having a fair on December 14, 2012, at the B.F. Young Building, 1300 Camino Sierra Vista, in the big main conference room. They will have a fair along with the Indian Education Department, and their parents and our parents will make art, crafts and food to sell, noting they have some "dynamite" cooks in their group who are available for catering and parties.

- A member would like a list of things which they would like to have donated, such as spaghetti sauce, pasta, and such – basic foods from which people can prepare meals.

Ms. Herling said they do have such a list, but it isn't necessarily meal ingredients, although they do ask for pasta and pasta sauce, and beyond that, they ask for high protein food – canned meat and tuna, peanut butter – for which you get a "big bang" for your buck when you don't have a lot of money.

Chair Mortimer asked Ms. Herling, as she sees things that threaten them in terms of laws, to please let us know about those, because we don't always know. She said we can get Resolutions passed very quickly at the City and County on certain things, and we can get the assistance of various lobbyists to get this on their agenda.

Ms. Herling asked if they are aware of the threat, in terms of Medicaid right now, and the Chair said yes. Ms. Herling said they are really worried about what the Governor is going to do about that, noting they have been calling the Governor's Office, and they're asking other people to do that as well and tell her that we want her to expand Medicaid and accept the federal dollars.

Ms. Herling thanked the Council for allowing her to come and present to them.

G. STAFF COMMUNICATIONS

A copy of *Upstream Grants for Nonprofit Collaboratives Ignite Session, Santa Fe Community Foundation, Tuesday, November 13, 2012*, is incorporated herewith to these minutes as Exhibit "2."

Ms. Paisano said she is doing an Adelante Food Drive at the Farm to Table office, and it will be in the Farm to Table newsletter and she will be listing all the schools as well as their locations. She said Farm to Table is located at 615 Paseo de Peralta, across from Girls, Inc., and Cross of the Martyrs.

Ms. Paisano presented a report from Rubina Cohen as follows:

The Healthy Kids/Healthy Economy was adopted unanimously by the County Commission on Tuesday.

They attended the Environment and Natural Resources Committee at the Legislature and it was really good to see the bipartisan support. She said they are doing action items around developing further fact sheets on the legislation identified. She said the Legislators are concerned that by putting more New Mexico produce on the plate we are actually creating more waste, and those of us who are doing that work recognize it isn't true. However, they need some data to support our position, so they will be doing a survey of a pilot program to help prove that isn't true.

Mr. McCarty said about 50% of food is wasted nationally.

Ms. Paisano said part of her work to support this effort is working with the Health Care Educators to do assessing engagement in their classroom, not advocating directly for the bill because she can't do that, but having them to talk about how they like local products and how they see their gardens working, and a photo essay to assist that effort.

Chair Mortimer said this is on the City's legislative priorities which then become the City's directive it gives to the Lobbyist, which was supposed to happen last night, and she will check on that and report back.

Ms. Walters said she has more photos and Ms. Paisano should let her know if she needs additional photographs.

Mr. Winne said Rubina's last photograph was really powerful.

Chair Mortimer said she thinks she took it from a website, noting we have to be careful in using photographs from a website without permission.

Mr. Winne said we can buy them for \$1.

Chair Mortimer said that depends, sometimes you can and sometimes you can't, and Ms. Walters said you are supposed to get permission.

Ms. Paisano said the Food Plan research is in process and has prepared a report which she is analyzing. She has been doing the summary, and it is taking a little long because she wants to do it all in piece, but it will be done very soon.

Ms. Paisano said she needs the data from UNM and the climate change draft from the Chair, and Chair Mortimer said she will get that to her.

Ms. Paisano said she is starting work on an outreach component and she is updating the calendar to include the meetings in terms of research, and she and Rubina will be meeting next week to do that together. She also is updating the website and adding a blog which she will be manage which mirrors Face Book but for the two different audiences.

Chair Mortimer said the Sustainable Santa Fe page was started last month, and they can announce the creation of that page.

Ms. Paisano said Ms. Cohen said the Upstream Grant kickoff meeting was held.

Chair Mortimer distributed copies of Exhibit "2," which she got last night and reproduced for this meeting, which was given out by Shanita at the kickoff meeting. She said she will forward it to the Food Policy Council, so some people will get it twice.

Mr. Winne said one of the action items is when we want Shanita to present to the Council, who is going to be on the leadership team. Responding to Mr. Winne, Chair Mortimer said Susan Perry had to leave, so there is no longer a quorum.

Chair Mortimer said she will do a summary of the process for Shanita, telling her that those of us who were in attendance had committed to being on a leadership team, noting 5 Council members were in attendance.

Mr. McCarty asked that the personal assessment be sent out to everyone, and Ms. Paisano said it isn't available electronically.

Mr. McCarty said if she will get it to him he will scan it and get it to the Council. He said it would be interesting to see where we are in the spectrum.

Mr. Winne said everyone got to rate where we think the group is, and the mix of answers was a good representation of the group.

Ms. Walters asked, in terms of process, how much time we're talking about.

Chair Mortimer said she will call Shanita and find out. She said the CCAT [Community Capacity Assessment Tool] takes 45 minutes per group.

Responding to a question from new member Elisabeth Salinas, Chair Mortimer gave a brief overview and history of the Upstream Grant and what was done at the first meeting. She said the Foundation will be giving us \$10,000 annually for us to come up with an action plan, which hopefully will include things such as the food assessment and other things we believe we need at this point to further our work.

H. INITIATIVES AND ACTIONS

- 1. THE HEALTHY KIDS – HEALTHY ECONOMY RESOLUTION**
- 2. EXECUTIVE COMMITTEE**
 - a. PRESENTATIONS AND TRAININGS CRITERIA AND CALENDAR**
- 3. GOVERNANCE COMMITTEE**
- 4. POLICY COMMITTEE**
 - a. COMMUNITY FOOD ASSESSMENT**
 - 1. FOOD PLAN METHODOLOGY**
 - b. FOOD PRODUCTION AND LAND USE**
 - 1. COUNTY SUSTAINABLE GROWTH MANAGEMENT CODE**
 - c. PROCUREMENT**
 - d. EDUCATION AND OUTREACH**
 - e. FEDERAL**
 - 1. FARM BILL**

I. ITEMS FROM THE CHAIR

Chair Mortimer welcomed Elizabeth Salinas to the Council, and asked her to tell a little about herself.

Ms. Salinas said she was born and raised in Santa Fe, and she is with the County Planning Division, noting she earned her Masters degree in Florida where she was a planner with coastal communities and working water fronts. She has now moved back to Santa Fe and is a community planner and is excited to be working with Chimayo, La Cienega, Tesuque and other small and unincorporated communities.

Chair Mortimer said Steve Warshawer is a great resource in this area and she definitely needs to touch base with him.

J. ITEMS FROM THE COUNCIL

Ms. Walters asked if there is a plan to get new members on the Council so we can have meetings with a quorum.

The Council discussed the membership, and it was suggested we need a water coalition person. After discussion the Council concluded that with the appointment of Elizabeth Salinas to the Council to replace Duncan Sill, there is not a vacancy on the Commission.

Mr. McCarty perhaps we should have a meeting or two at the Santa Fe Foundation.

Ms. Paisano said Environmental Equity is starting a non-profit and were guests at the kick off meeting for the Upstream Grant.

Chair Mortimer said they actually work for the Community Foundation, and she met with them on Friday evening along with Councilor Dominguez and her boss with regard to [inaudible because of noise overlay].

Ms. Salinas said she noted that this Council submitted comments to the County Sustainable Land Development Code, and asked if this is a burning issue.

Chair Mortimer said we were heavily involved in the plan on the agriculture portion.

Ms. Salinas said there has been a lot of comment pertaining specifically to agriculture about the Code, and she can provide updates as this moves forward.

Chair Mortimer said that would be great, noting the Council was seen more as a resource than a commenting body on that project.

Ms. Walters said that would be great if the Council could get the updates.

Mr. McCarty said the main concern was that we could have input on the Rules which are written around zoning.

Ms. Paisano said the County received a grant for, and just hired a nutritionist, and she will be working with her and another person on a pilot program to try to capture some information on the differences in commodities.

Ms. Walters asked her to let the new nutritionist know the Council is available to help wherever we are needed.

Ms. Paisano said perhaps we can invite her to attend a meeting.

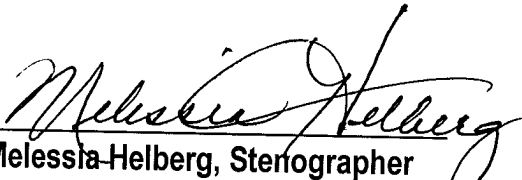
Ms. Walters said she believes we need to meet with her first, commenting she was just hired and needs to get her feet on the ground.

Responding to Ms. Paisano, Chair Mortimer said the next meeting of the Council is on December 20, 2012.

K. ADJOURNMENT

There was no further business to come before the Council, and the meeting was adjourned at approximately 10:20 a.m.

Katherine Mortimer, Chair


Melessa Helberg, Stenographer

Santa Fe Public Schools ADELANTE Program

Strengthening Opportunities for Students, Children and Youth Experiencing Homelessness

SFPS Student Wellness Phone 467-2571

Who Does ADELANTE Program Serve?

Annually, ADELANTE identifies and serves about 1,400 students, children and youth ages birth to 21 experiencing homelessness and living in the following situations:

- Doubling up with other families in overcrowded living situations, due to lack of funds
- Staying in shelters or transitional living programs
- Living in cars, camping or "couch surfing" from one place to another
- Living in substandard housing – without utilities, or a place that people normally don't live in
- Children living with someone other than their parent/ permanent guardian; foster children awaiting placement
- Families being evicted or having their utilities disconnected
- Unaccompanied teens – runaways, abandoned youth or youth that were thrown out of the house

We continue to receive new referrals daily from schools, agencies, community organizations and elsewhere.

Why Do Children, Youth and Families Become Homeless?

Most families that experience homelessness already live in poverty, even though a majority of the parents often work. If a job is suddenly lost or income must be used for a sick person's bills or transportation, then lack of backup resources can cause homelessness. In today's economy, even middle class families have more frequently become homeless, due to loss of employment leading to home foreclosures. ***Lack of affordable housing based on the wages that people earn is the primary reason for homelessness in our country today.*** Families experiencing homelessness often have challenges, like:

- Domestic violence, sexual abuse, dangerous family situations
- Chronic mental health issues in the family, often untreated
- Substance abuse problems, alcoholism, often untreated – lack of treatment facilities
- Chronic medical illness; disability that prevents earned income
- Lack of access to support services or funds to help pay bills
- Violence, harassment or threats due to identifying as Lesbian, Gay, Bisexual or Transgender

What Services Does ADELANTE Program Provide?

- School clothing, school supplies and backpacks
- Free academic and English as a Second Language tutors
- Case management; referrals and linkages for housing, mental health, medical and social service needs
- Advocacy on behalf of homeless students and families in the schools and community
- Collaboration with other agencies to provide support services for homeless children and youth
- Juntos Program, which includes free weekly dinners for ADELANTE families, food for the weekend, books and clothing donations, a parent education component to promote family empowerment, and children's art classes.
- After School Program assistance
- Food Pantry
- Partners in Education Homeless Emergency Fund

What Can Community Members Do to Help End Homelessness?

- Join the ADELANTE Advocates Network to receive updates about the latest local and national policies affecting homeless children and youth. As informed citizens, you'll email or call legislators to influence their votes.
- Raise awareness about children and youth experiencing homelessness among your civic group, faith congregation, youth group, family or friends, so they can help local organizations in their work to end homelessness in Santa Fe.
- Contribute to Partners in Education Foundation Homeless Fund to help prevent evictions and utility disconnects: PIE Foundation 1300 Camino Sierra Vista, Room 109, SF, NM 87501 (Write "ADELANTE" in the memo.)
- Volunteer with ADELANTE! We'd appreciate your commitment for an hour, a day or throughout the year!

Generously supported with funds from City of Santa Fe Children and Youth Commission, NM McKinney-Vento, McCune Charitable Foundation, Brindle Foundation, Santa Fe Community Foundation, the Frost Foundation, Community Development Block Grants and Title One funds.

Epiphany "1"

COMMON MYTHS ABOUT CHILD & FAMILY HOMELESSNESS

SFPS ADELANTE Program 467-2571

The only homeless students are those who sleep outside or in shelters.

THE TRUTH: Although SFPS has many students and siblings that live in shelters, cars and outdoors (including teens that have left school for a variety of reasons), at least half of our families live doubled up in crowded conditions. The ADELANTE Program is governed by the federal McKinney-Vento Homeless Assistance Act, which defines homelessness in a broad way in order to provide services for families that are a day or week away from being out on the streets. Plus, McKinney-Vento grasps that these families are not only in a precarious living situation, but the children face most of the same issues of children living in shelters: lack of privacy to do homework, lack of food, bedding and warm clothing, no utilities, fear of when they'll be kicked out of the place they're sleeping, chaos, and the need to take care of siblings and sometimes even parents.

Most parents of "homeless" students have learned to work the system and are faking their situation in order to get into a particular school or obtain more clothing, etc.

THE TRUTH: Through screening families, we found that most are truthful about their situations. In fact, many hesitate to describe the entire situation until they get to know us. However, ADELANTE Program screens out approximately 50 students per year who do not qualify but are still in great need. When we explain that they are not eligible for our program, we refer them elsewhere to receive appropriate services. We may not catch everyone who "faked it" to get services; however, we are more concerned about those hundreds of children and youth that we have yet to discover who qualify for our services.

Once a student's family becomes "permanently" housed, the district should not provide them with homeless services.

THE TRUTH: According to the law, once a family is registered as homeless, services are maintained for them throughout the entire school year, even if they've found long-term housing. Further, the McKinney-Vento law states that homeless services should be provided on a case by case basis up until one full year after the family has been housed. This shows much foresight, since many of our families wind up back in homeless situations again within a few months. The most important goal is to maintain stability and well-being for the children so that they may succeed. Therefore, we will provide tutoring and other supportive services as needed and when we can afford it.

Most homeless families wind up in their situations because of laziness.

THE TRUTH: The majority of people living in homelessness work, and others are constantly looking for work. The most prevalent reasons we have observed for homelessness are: lack of affordable housing to match people's wages; domestic violence; huge medical bills coupled with continuing need for medical care; a financial crisis occurs (loss of job, car breaks down, illness), which places the family in jeopardy due to an already tight budget; and, Latino immigrants with minimal access to services, and no documents to work openly to support their family. Some families also have mental health and substance abuse issues.

Homeless programs often enable families to stay in their difficult situations by providing services to support them.

THE TRUTH: As with learning challenges in students, it's important to balance that fine line between providing supportive services with high expectations and just "doing it" for the person. ADELANTE provides case management to families that need extra services due to multiple needs. Our goal is to promote independence and empowerment as well as supportive networks.

Homeless teens are substance abusers and dangerous, not interested in improving their lives.

THE TRUTH: Although many homeless teens have substance abuse issues, it's important to remember that almost all unaccompanied homeless teens are escaping an abusive and/or untenable situation at home and are often "self-medicating" because they haven't found the appropriate services. These youth are often in highly dangerous living situations and many still want to attend school, but can't seem to get beyond survival issues. ADELANTE and the rest of the youth providers have a long way to go to provide effective services to the hundreds of homeless teens and teen parents out there.

Upstream Grants for Nonprofit Collaboratives

Ignite Session

Santa Fe Community Foundation
Tuesday, November 13, 2012

Exhibit "2"

SANTA FE
COMMUNITY
FOUNDATION



SFCF's Definition of Collaboration:

A set of nonprofit organizations that are in regular communication working to integrate, coordinate, and align their organizational goals and strategies towards a shared agenda that translates into specific goals



Upstream intervention

Upstream interventions are the attempt to solve a problem at its source rather than on managing the symptoms of the larger problem.

The concept comes from an African story about the need to dam a raging river upstream in order to avoid the overwhelming and ultimately impossible work of pulling individuals downstream out of the river to keep them from drowning.

Upstream Interventions

OUTCOMES:					
	Forcing Action	<ul style="list-style-type: none"> • Community Mobilization 		<ul style="list-style-type: none"> • Coalition Building 	<ul style="list-style-type: none"> • Litigation • Introduce Legislation • Regulatory Feedback
	Creating Will	<ul style="list-style-type: none"> • Community Organizing • Public Will Campaigns • Advocacy Capacity Building • Leadership Development 		<ul style="list-style-type: none"> • Media Advocacy • Communications and Messaging 	<ul style="list-style-type: none"> • Champion Development • Political Will Campaigns • Public Forums
	Creating New Infrastructure		<ul style="list-style-type: none"> • Cross-sector collaborations • Strategic alliances and mergers • Stimulating new public-private partnerships 		
	Increasing Awareness	<ul style="list-style-type: none"> • Voter Outreach • Public Awareness/Public Polling • Educating the Public 		<ul style="list-style-type: none"> • Demonstration Programs • Policy Analysis/Research • Influencer Education 	<ul style="list-style-type: none"> • Policy-maker Education
AUDIENCES:	General Public	Nonprofit Leaders	Opinion Shapers*	Decision-makers**	

*Opinion shapers are individuals or organizations who influence policy-makers. They can include investigative reporters, researchers, lobbyists, media outlets, news anchors, editors and publishers, etc.
 ** Decision-makers are elected officials and appointed governmental leaders.

Program components

- Individual organizational and aggregated collaborative CCAAT assessment
- Opportunity to implement a capacity building plan tailored to the goals of the collaborative
- \$10,000 per year for the fulfillment of your capacity building program
- Space at the Hub for monthly meetings
- Monthly access Upstream Grants Coordinator
- Opportunities for public convening at SFCCF



Achieving Large-Scale Upstream Change Involves Five Key Conditions For Shared Success

Common Agenda

A diverse group of participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions

Shared Measurement

Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable

Mutually Reinforcing Activities

Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action

Continuous Communication

Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation

Backbone Support

Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to **serve as the backbone for the entire initiative and coordinate participating organizations and agencies**