

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2014-____ Discount Bus Pass Program - Indigent

SPONSOR(S): Councilor Bushee

SUMMARY: The proposed a resolution authorizes a discount bus pass sale program for non-profit social service organizations who purchase bus passes in volume for distribution to indigent clients who utilize the city of Santa Fe's public transportation system: Santa Fe Trails.

The proposed resolution further,

- Authorizes and endorses the Bus Pass Partnership Program as detailed on the attached flyer, attached hereto as Exhibit "A", for indigent clients of nonprofit social service organizations.
- Directs staff to provide notice of the Bus Pass Partnership Program to all social service organization grantees.
- Directs staff to promote the program through display ads in the Albuquerque Journal North, the Santa Fe New Mexican, and the Santa Fe Reporter.
- Directs staff to place copies of the promotional flyer in display racks at the Transit Division front office.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: Yes

DATE: February 14, 2014

ATTACHMENTS: Resolution
FIR

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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2014-__

INTRODUCED BY:

Councilor Patti Bushee

A RESOLUTION

AUTHORIZING A DISCOUNT BUS PASS SALE PROGRAM FOR NON-PROFIT SOCIAL SERVICE ORGANIZATIONS WHO PURCHASE BUS PASSES IN VOLUME FOR DISTRIBUTION TO INDIGENT CLIENTS WHO UTILIZE THE CITY OF SANTA FE'S PUBLIC TRANSPORTATION SYSTEM: SANTA FE TRAILS.

WHEREAS, the City of Santa Fe has a long history of providing grant funding to many local social service agencies who work with, and support the needs of, indigent members of our community with concerns specifically addressed by the services and programs delivered by said organizations; and

WHEREAS, one need often cited by the indigent clients of such non-profit organizations is that of transportation that provides access to employment opportunities, healthcare providers; shopping centers, and other destinations; and

WHEREAS, the City of Santa Fe provides Santa Fe Trails fixed-route bus service to residents and visitors alike, every day of the week, connecting people with the places that life takes them; and

1 **WHEREAS**, the City of Santa Fe desires to partner with local social service agencies in
2 formally establishing a discount bus pass program to address the transportation needs of their indigent
3 clients as authorized by the Governing Body; and

4 **WHEREAS**, the Transit Advisory Board fully supports, and has endorsed, this concept and
5 encourages the Governing Body to authorize the program.

6 **NOW, THEREFORE, BE IT RESOLVED**, that the Governing Body of the City of Santa
7 Fe:

- 8 1. Authorizes and endorses the Bus Pass Partnership Program as detailed on the attached
9 flyer, attached hereto as Exhibit "A", for indigent clients of nonprofit social service
10 organizations.
- 11 2. Directs staff to provide notice of the Bus Pass Partnership Program to all social service
12 organization grantees.
- 13 3. Directs staff to promote the program through display ads in the Albuquerque Journal
14 North, the Santa Fe New Mexican, and the Santa Fe Reporter.
- 15 4. Directs staff to place copies of the promotional flyer in display racks at the Transit
16 Division front office.

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18 PASSED, APPROVED, and ADOPTED this ____ day of _____, 2014.

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20 _____
21 DAVID COSS, MAYOR

22 ATTEST:
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24 _____
25 YOLANDA Y. VIGIL, CITY CLERK

1 APPROVED AS TO FORM:

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Kelley A. Brennan

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KELLEY BRENNAN, CITY ATTORNEY

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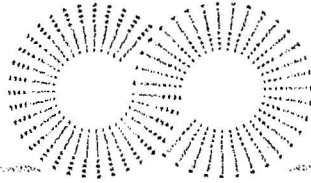
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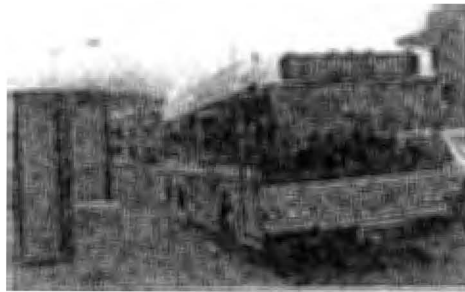
M/Melissa/Resolutions 2014/Discount Bus Program - indigent



SANTA FE TRAILS

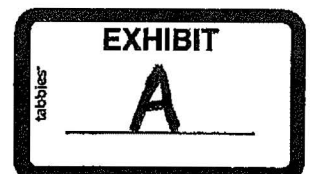
BUS PASS

PARTNERSHIP
PROGRAM



For Non-Profit Social
Service Agencies

(Brochure cover)



What is the Bus Pass Partnership Program?

This program allows social service and nonprofit agencies who work with the indigent to purchase discounted bus passes.

How does the program work?

1. You determine the number of passes you wish to buy.
2. You complete the attached order form, and mail it to Santa Fe Trails.

1-Day Passes

These passes are valid for unlimited rides on any Santa Fe Trails transit bus to end of the service day once validated on the first use. Depending upon the number of passes purchased, bus pass partners may receive up to a 25% discount.

31-Day Passes

These passes are valid for unlimited rides on any Santa Fe Trails transit bus for 31 consecutive days after the first use. Depending upon the number of passes purchased, bus pass partners may receive up to a 40% discount.

We also offer a 15-Day pass at half the cost.

What is the Discount Price for Bus Passes?



1-Day Passes

Number	Discount	Cost Per Pass
0-25	Full fare	\$2.00
26-100	15%	\$1.70
Over 100	25%	\$1.50



15-Day/31-Day Passes

Number	Discount	15 Day	31 Day
0-10	Full fare	\$10.00	\$20.00
11-100	25%	\$7.50	\$15.00
Over 100	40%	\$6.00	\$12.00



(Insert "Pages")

BUS PASS ORDER FORM

Yes, I would like to participate as a
non-profit social service agency.

I would like to order the following:

_____ 1—Day Passes

_____ 31—Day Passes

Enclosed is my check or Purchase

Order in the amount of \$ _____

Please Note. Make check payable to:
City of Santa Fe.

Non-Profit Agency Information:

Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Mail order form to:

Santa Fe Trails

2931 Rufina Street

Santa Fe, NM 87507

(Brochure Back)