



Agenda

CITY CLERK'S OFFICE

DATE 2/3/15 TIME 8:11am

PREPARED BY Julie Bystrom

APPROVED BY Aliaia Hartley

SANTA FE SISTER CITIES COMMITTEE

February 11, 2015

City Councilor's Meeting Room

4:00 – 5:00 pm

955-6707

Goals of Santa Fe's Sister Cities Committee

- More effectively market who sister cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing sister cities
- Involve greater community in work/activities of sister cities

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes – December 10, 2014
4. Report of Staff
 - a. Introduction of Jo Stodgel, Trash 2 Treasure, Greenpop – Livingstone, Zambia
 - b. Update on Airport/City Hall project
5. Report of Chair – Carol Robertson Lopez
 - a. Discussion of Sister Cities goal related to the promotion of trade tourism
 - b. San Miguel del Allende visit: March 11 -12, 2015
6. Action Item
 - a. Request for Approval, Sister Cities goal related to the promotion of trade tourism
7. Committee Updates
8. Other Items
9. Adjournment

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

**SISTER CITIES COMMITTEE
INDEX
FEBRUARY 11, 2015**

Cover Page		Page 1
Call to order and Roll call	The Chair, Carol Robertson Lopez called the meeting to order at 4:00 pm, a quorum was declared by roll call.	Page 2
Approval of Agenda	<i>Mr. Olivas moved to approve the agenda as presented, second by Dr. Case, motion carried by unanimous voice vote.</i>	Page 2
Approval of Minutes December 10, 2014	Dr. Case moved to approve the minutes of December 10, 2014 as amended, second by Mr. Olivas, motion carried by unanimous voice vote.	Page 2-3
Report of Staff a. Introduction of Jo Stodgel b. Update on Airport/City Hall Project	Informational	Page 3-4
Report of the Chair	Informational	Page 4-5
Committee Updates a. San Miguel de Allende visit March 11-12, 2015	Informational	Page 5 - 6
Action Items a. Request for approval – Sister Cities goal related to the promotion of trade tourism.	<i>Mr. Olivas moved to approve goal #5 Re-enforce and build existing relationships through trade and tourism efforts, second by Dr. Case, motion carried by unanimous voice vote.</i>	Page 5
Other Items	None	Page 6
Adjournment	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:00 pm	Page 6

CITY OF SANTA FE

SANTA FE SISTER CITIES COMMITTEE

MINUTES – February 11, 2015

Fran Lucero, Stenographer

DRAFT UNTIL APPROVED

SANTA FE SISTER CITIES COMMITTEE

FEBRUARY 11, 2015

City Councilors' Meeting Room

4:00 p.m. – 5:00 p.m.

GOALS OF SANTA FE SISTER CITIES COMMITTEE

- More effectively market who Sister Cities is and what they do
 - Develop educational programs in schools
 - Strengthen relationships with existing Sister Cities
 - Involve greater community in work/activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts.

I. Call to Order

The Chair called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm.
A quorum was declared by roll call.

Present:

Carol Robertson Lopez, Chair

Dr. Jeff Case

Arthur Olivas

Gilbert Delgado

Not Present/Excused:

Rudy Fernandez

Ling Tong

Bernard Rubenstein

Carl Moore

Kim Song

Cathy Magni

Others Present:

Debra Garcia y Griego, Director Arts Commission

Lauren Komer, Student Representative

Jo Stodgel, Presenter, Trash to Treasure Zambia

Fran Lucero, Stenographer

II. Approval of Agenda

Mr. Olivas moved to approve the agenda as presented, second by Dr. Case, motion carried by unanimous voice vote.

III. Approval of Minutes

December 10, 2014

Corrections: Page 5 Under VII-d – 3rd sentence, ...delegation request to the Mayor of China for a visit next year *from the Zhang Jia Jie delegation*.

Page 5: VII-e – last sentence add: *for a visit in 2016*.

Last paragraph, 2nd sentence: ... ~~found out~~ *mentioned*

Dr. Case moved to approve minutes as amended, second by Mr. Olivas, motion carried by unanimous voice vote.

IV. Report of Staff

a. Introduction of Jo Stodgel (Exhibit A)

Mr. Stodgel addressed the Sister Cities Committee and provided information on how he got involved with Trash 2 Treasure Zambia, Livingstone - Greenpop. He attended High School in Santa Fe and continued his college education at Schumacher College in Devon, England.

In 2014, Trash to Treasure teamed up Greenpop to launch a waste management system in Livingstone, Zambia. Through this project, they aim to introduce simple waste management solutions that will reduce the environmental impact of trash, create a cleaner and healthier living environment for the Livingstone communities, and bring financial benefits to community members.

Mr. Stodgel together with Candice Mostert, Director of Trash to Treasure Zambia collaborate on addressing the huge problem needs a multipronged approach and are developing a program combines interactive education initiatives for children, incentives for people to re-use and re-cycle, and creative solutions for collecting and appropriately managing large amounts of waste.

The eco-brick and clay building workshops have been very successful. Eco-bricks are plastic bottles stuffed with other plastic waste, especially non-recyclable plastic waste that can be used as a long-lasting brick. To date approximately 3 schools have been built using the eco-bricks.

The Chair asked Mr. Stodgel what his request was from the Arts Commission.

Mr. Stodgel is asking for monetary support for him to get back to Zambia to help them with the continuation of this project. He welcomes any fund raising and marketing opportunities. The short-term aims are to further develop the eco-brick workshops and the Green and Clean Your School initiative. Long-term aims are to establish a waste management centre that can process both the household waste and the hazardous waste in appropriate ways.

Mr. Stodgel talked about the Trees for Zambia project. Zambia is one of the highest deforestation rates in the world. Greenpop Progress in Zambia: 176 trees

plated, 97 planting days, 24 sustainability workshops and many other projects listed in Exhibit A.

The Chair would like to consider a fund raiser for the Trees for Zambia project. The Chair introduced Ms. Lauren Komer our Student Representative and she is very interested and impressed with Mr. Stodgel's history of pursuing his goal through his international education and will participate through Sister Cities and her school to participate.

The Chair also offered to contact the Mandela School who will have interest in this project.

Mr. Stodgel said that they are also using milk cartons which is much more standardized and fits into a 4" wall partition. The group continues to research a standardized system. It is recommended to use "clean and dry" waste for eco bricks. The eco bricks have a high installation value.

Mr. Stodgel provided information on the Branch Out Festival of Action to be held in Zambia, June 28-July 2015.

b. Update on Airport/City Hall Project

Ms. Garcia y Griego reported that Ms. Bystrom has received all of the photographs from our sister cities and she has been in contact with the contractor. Project is moving forward. More detailed information to follow.

V. Report of the Chair – Carol Robertson Lopez

The Chair informed the committee members that she had visited Uspakistan for the parliament election and did get to visit Bukhara. The Chair noted that members of the Folk Art Market and they visited a new market in Bukhara. One of the Founders of the Folk Art Market was meeting in India meeting with other countries that are developing strategy for tourism. The Chair has been invited back to Bukhara for the Presidential election in March, 2015. There will be more time available to meet with the Mayor during the March visit. The Chair noted as part of the above trip she visited an oil and gas colleges which was a polling place. She has had some discussions in connecting that college with New Mexico Tech. They are very big in oil and gas coverage and at that college it is funded by industry. Most of their polling places were held in colleges and schools. They had a play room where the kids could go while their parents voted and a medical office staffed by a doctor and nurse. The President has issued an initiative that anyone who gets their medical science degree or nursing degree is guaranteed a job in a hospital facility.

They have built this beautiful white mosque since that last time the Chair was there. The Chair she was hosted by a Vice Chair of a Bank who was the first woman to be admitted as a CPA to Deloitte and Touche in all of central Asia. Bukhara reminds the Chair so much of Old Santa Fe, there are many similarities between our cultures. Old

buildings and history have many similarities. The arts are very amazing. The Mayor of Bukhara is planning to visit the Folk Art Market. The Folk Art Market is planning two trips.

Dr. Case said that it fits well with the new goal. This fits well with sending our posters; i.e., Opera, Folk Art Market, Indian Market, Spanish Market, Santa Fe Fiesta and others. Ms. Komer could work on the poster project and students could write something on each event and send them out.

Dr. Case encouraged the Chair to speak with Randy Randall on this poster idea.

Mr. Olivas said that Sorrento and Tsuyama are big in music and at one time he researched how to do a round robin of music festivals between the three of us. Tsuyama is always inquiring about Santa Fe, i.e., the Chamber Music Festival, the Opera, etc.

Dr. Case said we should be sending out our calendar of events to our sister cities. Mr. Olivas said calendars are nice but posters are visual. Dr. Case said that we have expertise and knowledge to work on this type of endeavor. Dr. Case said would be great to also receive event calendars from our sister cities.

The Chair said this is a great idea and does fit within Goal #5.

Mr. Olivas spoke of a time when they went to Tsuyama and planted a friendship tree and noted that it came from Santa Fe. The Chair said this would be nice to do in Livingston.

a. San Miguel de Allende visit March 11-12, 2015

Ms. Garcia y Griego reported that the Mexican Consulate made the recommendation to invite Mayor Trejo to Santa Fe. Staff is in process of working with the Chair, Randy Randall and Fabian Trujillo from Economic Development. Through Economic Development there is discussion of future trade missions to establish trade opportunities in Mexico. San Miguel de Allende is looking forward to taking back additional educational and economic resource information on their next trip. Dr. Case and Mr. Delgado will work together with staff on this opportunity.

VI. Action Items

- a. Request for Approval Sister Cities goal related to the promotion of trade tourism
Discussion of Sister Cities goal related to the promotion of trade tourism

Mr. Olivas moved to approve goal #5 Re-enforce and build existing relationships through trade and tourism efforts, second by Dr. Case, motion carried by unanimous voice vote.

Dr. Case noted that much can be done with the addition of this new goal.

VII. Committee Updates

Lauren Komer – Continues to work on Facebook and monitoring its progress.

Mr. Delgado said that things have changed at St. Michael's, they have a new President. They have had some difficulties in communicating with Spain. Mr. Delgado said that in the past they talked about doing a Santa Fe Day and Spain Day – Mr. Delgado will research who is the Mayor.

Mr. Olivas has been in touch with Santa Fe JIN regarding the invitation for the Mayor of Tsuyama to come to Santa Fe.

Dr. Case reported on the Artist Showcase. An e-mail has been sent in hopes of getting entries. He is working with School for the Arts and ATC. Ms. Komer asked if an electronic flyer could be sent to her and she could distribute to her teachers and some of the honor students. CIR Turkish Event is on March 7th and Dr. Case would like to recruit students to see who would like to do an art project. March 7th – Santa Fe Community College – cost is minimal –notice will be sent out. The Chair encouraged the Sister City members to attend.

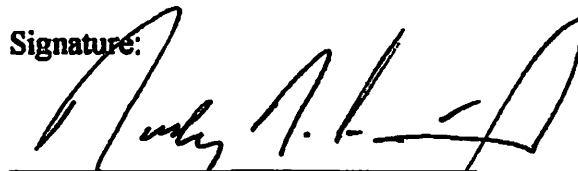
Dr. Case reminded the committee if there are any students we want to send to the National Youth Conference in July to please contact him.


VIII. Other Items None

IX. Adjournment

There being no further action to discuss at the Sister Cities Committee meeting, the meeting was adjourned at 5:00 pm

Signature:


Carol Robertson Lopez, Chair


Fran Lucero, Stenographer