

# Invoice

Santa Fe Lodgers' Tax Advisory Board (OTAB)  
peortiz@ci.santa-fe.nm.us  
Office: 505-955-6214

60 WE San Francisco Street  
Santa Fe NM 87501  
**T**505 988 7414  
**F**505 989 3659  
[nani@santafefilmfestival.com](mailto:nani@santafefilmfestival.com)

Description	Unit	Rate	Total
Grant Reimbursement			\$ 5,000.00
			\$ 0.00
			\$ 0.00
		Subtotal	\$ 5,000.00
		Total	\$ 5,000.00

Warm Regards,  
Nani Rivera



## **Santa Fe Film Festival - 2015**

### **Santa Fe OTAB Marketing Grant - Final Report Amount of Award - \$5,000**

The 15th Annual Santa Fe Film Festival took place December 2 - 6, 2015. There were approximately 100 events at the 2015 Santa Fe Film Festival through screenings, panels, workshops, parties and festival headquarters located at the Hotel Santa Fe Hacienda & Spa. Attendance multiplied from over 4k in 2014 to 14,207 in 2015. Many of the events were sold out or full. 2,005 Tickets were sold and 8,500 tickets were donated to local community members for screenings and events. In fact we had to turn away attendees to various events due to that reason. Nearly every celebration event had to make guests wait outside in line for people to leave so they could enter without breaking fire code.

The longest running film festival in the state of New Mexico, the Santa Fe Film Festival prides itself on being one of the world's most renowned film festivals. Film has a deep history in NM, and, like green chile added to every imaginable dish, NM flavor permeates everything we do as we invite the world to have the Santa Fe arts and culture experience while highlighting our local filmmakers and stories. Our history of bringing Oscar winning films to be enjoyed in our unique landscapes and venues is unrivaled. Santa Fe has over 5 unique venues that highlight our architecture and culture to show films, impressive for such a small city.

Hundreds of filmmakers, crew and performers (from the films in our festival) have said great things about Santa Fe and now want to spend more time here.

Our team truly believes that the Santa Fe Film Festival is an inheritance of Santa Fe and the State of New Mexico. We were once one of the top ten film festivals in the world, this year the festival has garnered incredible attention and we have found that it's name is still renowned, respected and a desirable experience globally.

## **1. Post Event explanation of expenditures and revenue.**

The budget for the 2015 festival was approximately \$107,023.70 with a revenue of approximately \$107,644.11. At least \$21,188.31 was spent on marketing efforts.

We used Newspaper, Magazine, Radio, TV and much more including the Albuquerque Journal, Santa Fe Reporter, Santa Fe New Mexican, indiewire magazine & Moviemaker Magazine to market and advertise our event.

Over four thousand of our attendees were from out of town and our efforts were hugely successful as we reached the popular social media platform "Tinder" records during the event.

Next year we plan to market through the same avenues and would like to expand into more out of state marketing efforts.

## **2. Descriptive breakdown of how the event directly produced tourism revenue (i.e. # of attendees, participants, number of room nights).**

The festival generated 2,042 rooms nights. Many of the hotels and restaurants have told us that this could have been the slowest weekend of the year had it not been for the Santa Fe Film Festival. The first weekend in December is the second to lowest occupancy weekend of the year according to the Santa Fe Tourism department. The economic impact of our event is impressive. Our only challenge was maintaining all of the energy created. Our team of volunteers used all of their skill sets, going the extra mile to make sure our celebrities, filmmakers and guests of all kinds from multiple areas of the world, experienced Santa Fe in a special way. Our guests came from England, Sweden, Iran, Mexico, Argentina and more.

## **3. An estimate of economic impact other than hotel room-nights**

People from all over the world and the state visit the festival. Our featured hotel was sold out throughout the festival, which occurs (intentionally) during the lowest occupancy rate of the year. It is estimated that the 2015 festival provided an economic impact of over \$2 million. This, combined with \$3 million that came to NM to produce 2013's Shoot Santa Fe Pilot Project winner comes out to over \$5 million in economic impact for the City of Santa Fe & State of NM.

The month leading up to the 2015 festival saw 61,366 page visits and 8,447 unique users on our website. We have an email list of over 8,000 and our Facebook posts reach over 20,000 people per week. We also prominently display the NM True logo at all of our panels and events

Name of Organization Santa Fe Film Festival

Amount of Grant: \$ 5,000

Date Awarded 6/5/15

Specify other revenue

Sources contacted/granted: New Mexico Arts \$ 3,352

Santa Fe Arts Commission \$ 4,000

Santa Fe Economic Development \$ 5,000

**NOTE: All expensed items must be directly related to promotion, advertising and marketing.**

<b><u>Categories</u></b>	<b><u>Description</u></b>	<b><u>Projected Expenses - Revenue</u></b>	<b><u>Actual Expenses - Revenue</u></b>
Newspaper	<u>GFT/SFNM/Reporter</u>	<u>\$ 10,000 - 40,000</u>	<u>\$ 5,816.03 - 115,600.00</u>
Magazine	<u>Hollywood Reporter</u>	<u>\$ 5,000 - 15,000</u>	<u>\$ 2,094.00 - 72,400.00</u>
Poster	<u>Annual Poster</u>	<u>\$ 5,000 - 10,000</u>	<u>\$ -</u>
Brochure	<u>Catalogue</u>	<u>\$ 5,000 - 10,000</u>	<u>\$ -</u>
Radio	<u></u>	<u>\$ -</u>	<u>\$ 1,623.75 - 27,500.00</u>
TV	<u></u>	<u>\$ -</u>	<u>\$ 214.38 - 22,300.00</u>
Creative	<u></u>	<u>\$ -</u>	<u>\$ 3,841.63 - 89,300.00</u>
Printing	<u></u>	<u>\$ -</u>	<u>\$ 3,446.80 - 63,600.00</u>
Postage	<u></u>	<u>\$ -</u>	<u>\$ -</u>
Direct Mail	<u></u>	<u>\$ -</u>	<u>\$ 403.75 - 53,700.00</u>
Production	<u></u>	<u>\$ -</u>	<u>\$ 1,673.02 - 59,500.00</u>
Web site	<u></u>	<u>\$ -</u>	<u>\$ 2,074.95 - 45,300.00</u>
Other (specify)	<u></u>	<u>\$ -</u>	<u>\$ -</u>
<b>TOTALS:</b>		<b><u>\$ 25,000 - 75,000</u></b>	<b><u>\$ 21,188.31 - 549,200.00</u></b>

Total Hotel/Motel Rooms Filled: 2,042

SANTA FE FILM FESTIVAL  
PO BOX 2107  
SANTA FE, NM 87504

1083  
09-10/1070

11-10-15  
DATE

PAID BY THE  
ORDER OF

KOB 4

\$ 214.38

Two Hundred & Fourteen 38/100 DOLLARS @ 214.38



LANB

Creating a better way

2000 California St.  
Santa Fe, NM 87505  
(505) 998-3300  
Member F.D.I.C.

*[Signature]*

FOR

1: 1070010121: 1083-01490362101

SANTA FE FILM FESTIVAL  
PO BOX 2167  
SANTA FE, NM 87504

US PAYMENT 310524740  
EXP 02/17

1063

98-10171030

August 13, 2015  
DATE

PAY TO THE  
ORDER OF

Nicole Davis

\$ 1220.00

One Thousand Two Hundred

DOLLARS

10

2009 Gallery St.  
Santa Fe, NM 87505  
LANB  
Creating a better world  
Member F.D.I.C.  
TELE 68

FOR

Lenora Green

121070010121106301490362101

SANTA FE FILM FESTIVAL  
PO BOX 2167  
SANTA FE, NM 87604

1086  
95-101/1070

propt. 310824740  
exp 2/28/17

11-17-15 DATE

Pay to the order of Nicole Davis \$200.00

Two Hundred 00/100

NOV 18 2015

OLLARS

**LANB**  
2020 Gateway St.  
Santa Fe, NM 87505  
(505) 824-3200  
Country & State Bank  
Member FDIC

Teller 45

FOR

1: 1070010121086001490362101

SANTA FE FILM FESTIVAL  
PO BOX 2167  
SANTA FE, NM 87504

KNL K00670609

1084

94-101/1070

9/26/14

11-13-15

DATE

PAY TO THE ORDER OF Rick Res Los Alamos National Bank \$ 200.00

200 DOLLARS

NOV 13 2015

Two Hundred and 00/100



**LANB**

Creating a better way

2000 California St.  
Santa Fe, NM 87505  
800.844.2020  
Member FDIC

7000777

*[Signature]*

FOR

⑆ 1070010121: 1084-01490362101



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# Santa Fe Film Festival



Attention: Phyllis Ortiz  
Administrative Assistant  
Tourism Santa Fe  
201 West Marcy St.  
Santa Fe, NM 87501  
Date: 11/23/15

Project Title: OTAB SFFF 2015

Description	Venue	Date	Cost
Design & Administrative Work	Nicole Davis	8/31/15	\$ 1,220
TV Interview	KOB 4	11/10/15	\$ 214
Designing ads	Rick Regan	11/13/15	\$ 200
Design & Administrative Work	Nicole Davis	11/17/15	\$ 200
Magazine Ad	Filmmaker Magazine	11/23/15	\$ 2,400
Radio Ads	Hutton	11/23/15	\$ 812
Total Expenses		Total	\$ 5,046
Total Reimbursement Request		Total	\$ 5,000

Thank you for supporting the Santa Fe Film festival!

Sincerely yours,

NaNi Rivera

Executive Director  
Santa Fe Film Festival  
O: 505-988-7414 x102  
C: 505-629-6875  
[director@santafefilmfestival.com](mailto:director@santafefilmfestival.com)  
[santafefilmfestival.com](http://santafefilmfestival.com)

**Physical Address**

60 W. San Francisco Street, Suite 307  
Santa Fe, NM 87501

**Mailing Address**

PO Box 2167  
Santa Fe, NM 87504

---

# KOB-TV REQUEST FOR NEW ADVERTISER PROFILE

Each shaded field must be filled out completely before your profile can be processed.  
Hit the Tab button to advance to the next field.

Today's Date: 04/06/15

Station: KOB

Direct **OR** Agency Discount: direct

Taxable (Yes/No): yes

New Business/End Date: 04-06-15 to 04-06-16

Advertiser Name: Nani Rivera

Agency Name: Santa Fe Film Festival

Billing Street Address: 60 W San Francisco St. Suite 307

City: Santa Fe State NM Zip: 87504

Phone: 505-988-7414 Fax:       

Contact Name: Nani Rivera

List **exactly** how name should appear on invoice (if c/o billing): Nani Rivera / SFFF

Product Code: MD1

Demographic: HH

Sales Rep: Daniel Gutierrez

Schedule Dates: 11-10-15

Dollar Amount: \$200

Credit Terms: (ie Cash in Advance, use limits for warnings etc.) Cash in advance

Electronic Billing IDB#

August 25, 2015

# Invoice

## Attention:

NaNi Rivera

Executive Director  
Santa Fe Film Festival  
O: 505-988-7414 x102  
C: 505-629-6875  
director@santafefilmfestival.com  
santafefilmfestival.com

60 W. San Francisco Street, Suite 307  
Santa Fe, NM 87501  
Mailing Address  
PO Box 2167  
Santa Fe, NM 87504

Date	Service	Amount
8/25/15	Marketing material produced, commercials, ads, social media, administrative,	\$1220.00
	TOTAL	\$1220.00

It is a pleasure doing business with you.

Thank you

Nicole Davis  
nicole.davis.film@gmail.com  
505-795-9515

November 15, 2015

# Invoice

## Attention:

NaNi Rivera

Executive Director  
Santa Fe Film Festival  
O: 505-988-7414 x102  
C: 505-629-6875  
[director@santafefilmfestival.com](mailto:director@santafefilmfestival.com)  
[santafefilmfestival.com](http://santafefilmfestival.com)

60 W. San Francisco Street, Suite 307  
Santa Fe, NM 87501  
Mailing Address  
PO Box 2167  
Santa Fe, NM 87504

Date	Service	Amount
11/15/15	Marketing material produced, commercials, ads, social media, administrative,	\$200.00
	TOTAL	\$200.00

It is a pleasure doing business with you.

Thank you

Nicole Davis  
[nicole.davis.film@gmail.com](mailto:nicole.davis.film@gmail.com)  
505-795-9515



# INVOI

## OneHeadlightInk LLC

5528 Overlook Dr. NE  
Albuquerque, NM 87111  
505.510.1006

INVOICE NO. **Q4TY1501- SFFF**  
DATE **November 10, 2015**  
CUSTOMER ID **SFFF**

TO: Santa Fe Film Festival  
60 W. San Francisco Street, Suite 307  
Santa Fe, NM 87507

ATTN: Nani Rivera  
PHONE: 505-988-7414 x102

REP	JOB	SHIPPING METHOD	SHIPPING TERMS	RUN DATES	PAYMENT TERMS
CVH	Out of state advertising	www		10/30/15 - 12/6/15	COD
QTY	ITEM #	DESCRIPTION		UNIT PRICE	DISCOUNT
1	Movie Maker Magazine	Online 10/30 - 12/6 Plus print ad in special Film Festival Winter Edition		1,194.00	
1	Filmmaker Magazine	Large web ad 11/17 - 12/3		2,400.00	

CREDIT: -0-

### Notes:

Email additional content/revisions to [christa@oneheadlightink.com](mailto:christa@oneheadlightink.com)

### DISCOUNT

SUBTOTAL

TAX RATE

TAX

CREDIT

BALANCE

Make all checks payable to OneHeadlightInk  
**THANK YOU FOR YOUR BUSINESS!**

CE

DUE DATE
Upon Receipt
LINE TOTAL
1,194.00
2,400.00
\$3,594.00
0.07
\$258.32
\$0.00
\$3,852.32

11/10/15

**RICKEY LEE DESIGNS**  
9 CHAPARRAL DR.  
SANTA FE, NM 87508  
505-204-2256  
[rregan49@live.com](mailto:rregan49@live.com)

Attention NaNi Rivera		Executive Director	
Name		Santa Fe Film Festival	
Address		60 W. San Francisco Street, Suite 307 Santa Fe, NM 87501	
Phone		505-988-7414 x102	
Design Work on Adds		\$200	

## Santa Fe Film Festival

Attn:NaNi Rivera  
Executive Director  
Santa Fe Film Festival  
O: 505-988-7414 x102  
C: 505-629-6875

[director@santafefilmfestival.com](mailto:director@santafefilmfestival.com)  
[santafefilmfestival.com](http://santafefilmfestival.com)

Physical Address  
60 W. San Francisco Street, Suite 307  
Santa Fe, NM 87501  
Mailing Address  
PO Box 2167  
Santa Fe, NM 87504



## Non-Profit Weekly Advertising Package

Affordable advertising for our non profit community.

*Radio – 3 weeks November 16 – December 5, 2016*

### *Weekly Schedule:*

- 15x :30 radio commercials to run on six stations 5a-8p Monday – Sunday.
- 15x :30 radio commercials to run on sixam stations 5a-Midnight Monday – Sunday.
- 10x live liners on FM stations. ( Can be updated weekly)
- Live mentions of events by staff (in exchange for 30 press passes)
- Interviews based on availability (Richard Eeds / Honey Harris / Ira Gordon)
- On-Air Giveaways – Nov 30 – Dec 4 on KVSF-FM / KBAC-FM 1x pair per station per day.
  - Includes open / giveaway / wrap up.
- Santafe.com Features
- Santafe.com calendar events.

**Total: 540 :30 radio commercials/ 60 liners – interviews, promos, giveaways, santafe.com features and calendar listings..**

Total Marketing Value: \$14,850

**Total Marketing Investment : Storyteller Sponsorship Package and \$750 cash + tax. \$812.34 Total**

\*Payment due by December 1,2016.

Client OK: \_\_\_\_\_ Date: \_\_\_\_\_



KVSF101.5  
THE VOICE OF SANTA FE



Talk 1260 AM  
KTRC  
Santa Fe's News Talk Leader

ESPN  
1400  
AM

SANTAFE

VISIT  
SANTAFE.COM





## **SANTA FE FILM FESTIVAL**

Hutton to receive: Storyteller Sponsorship Package - customized

Logo on all festival advertising and at festival events: festival catalog, banners, e-blasts, website, gala.

Full-page ad in festival catalog

Onscreen logos before films

Placement in the New Mexico Film Week with Shelley Carney Show.

30 press All Access Passes

Hutton Broadcasting

Santafe.com

Press Pass

20 tickets to Santa Fe Film Festival films for on-air giveaways.



**KVSF101.5**  
THE VOICE OF SANTAFE



**1260 AM**  
**KTRC**  
Santa Fe's News Talk Leader

**ESPN**  
**SANTA FE**  
**1400 AM**

**SANTAFE**  
.com

VISIT  
**SANTAFE**.com

## Santa Fe Film Festival

Attn:NaNi Rivera  
Executive Director  
Santa Fe Film Festival  
O: 505-988-7414 x102  
C: 505-629-6875

[director@santafeilmfestival.com](mailto:director@santafeilmfestival.com)  
[santafeilmfestival.com](http://santafeilmfestival.com)

Physical Address  
60 W. San Francisco Street, Suite 307  
Santa Fe, NM 87501  
Mailing Address  
PO Box 2167  
Santa Fe, NM 87504



**SANTA FE  
FILM FESTIVAL**

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**KVSF101.5**  
THE VOICE OF SANTAFE



**Talk 1260 AM**  
**KTRC**  
Santa Fe's News Talk Leader

**ESPN**  
SANTA FE  
**1400**

**SANTAFE**

**VISIT**  
**SANTAFE.COM**



**SANTA FE  
FILM FESTIVAL**

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Hutton Broadcasting

Santafe.com

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**KVSF101.5**  
THE VOICE OF SANTAFE



**1260 AM**  
Talk **KTRC**  
Santa Fe's News Talk Leader

**ESPN**  
SANTA FE  
**1400 FM**

**SANTAFE** <sup>WISIT</sup>  
SANTAFE.COM

SANTA FE FILM FESTIVAL  
PO BOX 2167  
SANTA FE, NM 87504

1102  
95-101/1070

11-23-15  
DATE

Pay to the  
ORDER OF

Hutton Broadcasting

\$812.34

Eight Hundred Twelve and 34/100

DOLLARS

Security  
Features  
Detailed on  
back.



LANB

2009 Gallateo St.  
Santa Fe, NM 87505  
(505) 989-3200  
Member F.D.I.C.

Creating a better way.

FOR

*[Signature]*

MP

⑆ 107001012⑆ 1102⑆ 01490362⑆ 01

SANTA FE FILM FESTIVAL  
PO BOX 2167  
SANTA FE, NM 87504

1101  
95-101/1070

11-23-15  
DATE

PAY TO THE ORDER OF One Headlight Inc \$ 2,400.00  
Two Thousand Four Hundred <sup>00</sup>/<sub>100</sub> DOLLARS



**LANB**  
Creating a better way

2000 Galisteo St.  
Santa Fe, NM 87506  
(505) 988-3200  
Member F.D.I.C.

FOR \_\_\_\_\_

  
MP

⑆107001012⑆1101⑆01490362⑆01

## Obama says parts of climate deal must be legally binding

## Senate not needed, key Republican says

**BEVERLY HUTTON**  
1946, WASHINGTON STATE, U.S.A.

**J.M. KINGNET, Francis** — President Barack Obama said Tuesday that parts of the global warming deal being negotiated in Paris should be legally binding on the countries that sign on, setting up a potential fight with Republicans at home.

Obama's stand won praise at the U.N. climate conference from those who want a strong agreement to reduce greenhouse gas emissions from the burning of coal, oil and gas. But it could rile conservatives in Washington, especially if he tries to put the deal into effect without seeking congressional

The Obama administration has pledged during the international rallies to reduce U.S. emissions by up to 16 percent by 2020. But inserting the emissions target in the Paris deal would probably require the president to submit the deal to the GOP-controlled Congress, where it would be unlikely to gain ratification. Many Republicans fear that global warming is human caused and fear that stringent political controls could kill jobs.

So the administration is



**GRAMMA:**  
Plücker  
by reflexive  
analysis

[illegible]

# Quality Is Timeless. This Price Isn't!

## ATTENTION! SPECIAL EVENT!

Another Great Way to Save

Make your appointment today

**BUY 1 GET 1  
50% OFF**

Buy one product, get one half off!

Expires While you wait (only)

One of each a \$99 and \$119 device. Brand is subject to change and does not apply to all stores.

Call ahead for an appointment to avoid waiting.

**Miracle Ear Center**  
**\$504 Memorial Blvd NE, Suite 111**  
**(Between San Pedro & San Marcos,**  
**next to the Urgent Care)**  
**ADD, NM 87110**  
**(505) 800-8090**

Since 1982

**Treated for  
30 Years**

Moved  
to a New  
Location

LAST 40 OF  
THE YEAR

### Miracle-Ear Quality For \$695. Why Wait?

Hearing is a marvelous gift. Even for a very limited time, you can get a fully digital, personal Miracle-Ear hearing aid for less than \$700. This is one of our lowest prices for Miracle-Ear hearing aids in the United States. And you're getting the quality and craftsmanship, service and warranty programs. Don't wait, this won't be here much longer!

### Experience America's Trends.

At Miracle Ear, we are constantly updating products to meet changing needs. In fact, you need only \$149 to get \$700 worth of new American-made hearing aids. You can't be sure the hearing professionals around you are the best. But we are.

### Getting Started. It's Free and Easy.

At Miracle Ear, we make our hearing professionals and customers' lives. This includes giving a variety of valuable services at no charge.

### Services Include:

**FREE Ear Canal Inspections**  
 At Miracle Ear, we make sure your ear canal is clear of wax before you wear your hearing aid. We may not have a hearing loss, it may be nothing more than earwax.

### FREE Hearing Aids

In some cases a hearing aid that doesn't work properly is "free" to the customer. We'll replace it with a new one. We'll make sure you're satisfied.

**Schedule Your Appointment for a Free In-Store Demonstration of our MIRACLE-EAR® Hearing Aids. Place the difference for Yourself!**

OUR LOWEST PRICE ON  
**CLARION®**  
 TECHNOLOGY  
 FOR THE BEST HEARING AID  
 EVER! \$695 + \$100

**Clarion Hearing Aids**  
 Clarion hearing aids are the most advanced in the world. They are the only hearing aids that are designed to be worn in the ear. They are the only hearing aids that are designed to be worn in the ear. They are the only hearing aids that are designed to be worn in the ear.

Start your Free Trial Today!

**\$695 PRICE MATCH GUARANTEE!**

SPECIAL 2% FINANCING AVAILABLE • SEE STORE FOR DETAILS • MOST INSURANCE ACCEPTED

[illegible]

# SANTA FE FILM FESTIVAL

## DECEMBER 2ND - 6TH, 2015

**NEW MEXICO FILM FESTIVAL**

**ACOSTA-STRONG**

**SANTA FE AIRPORT GRILL**

**SMART** Local Union 69

**PATRICK LEESON**

**EVOKE**

**CCA**

**nambe**

**HDP**

**FILM FOUNDATION**

**OPTIMISM**

**THE SCREEN**

**KOB 4**

**REPORTER**

**SAZON**

**SANTAFÉ**

**PRE-FESTIVAL**

Headed to the Festival? Celebrate with a Holiday Dinner at the Santa Fe Film Festival! Friday, November 20th @ 6:00-9:00 PM

**3rd Annual Film Industry Tune Up Kick Off Social Media Party**  
Santa Fe Spirit Training Room  
Tuesday, December 1st @ 5:00-7:00 PM

**FESTIVAL FESTIVAL**

**HOTEL SANTA FE MACENOLA & SPA**  
1501 Pecos De Perla  
Santa Fe, NM 87501

**REGISTRATION**  
December 2-6 Located in the Library  
Daily from 10:00AM-5:00PM

**FILM MAKER'S LOUNGE**  
December 2-6 Located in the Library  
Daily from 10:00-4:00PM  
Located in the Macenola Ballroom

**LINE UP THIS**

**CENTER FOR PROGRESS & JUSTICE (CPJ)**  
1400 Camino del Norte, Santa Fe, NM 87505

**VENUES**

**Acosta-Strong Film Art Gallery**  
640 Canyon Road, Santa Fe, NM 87501

**Campbell**  
314 S. Guadalupe St., Santa Fe, NM 87501

**Santa Fe Spirit Training Room**  
100 Old Pecos Trail, Santa Fe, NM 87501

**The High Note**  
121 Water St., Santa Fe, NM 87501

**Scotchman Temple**  
405 Pecos de Perla, Santa Fe, NM 87501

**The Palace**  
142 W. Palace Ave., Santa Fe, NM 87501

**Santa Fe Studios**  
1 Santa Fe Studios N.E., Santa Fe, NM 87501

**Rebel Contemporary Gallery**  
555 Camino de la Piedad, Santa Fe, NM 87501

**Cryptic Cafe**  
132 Water St., Santa Fe, NM 87501

**Blue Cafe**  
330 S. Guadalupe St., Santa Fe, NM 87501

**WEDNESDAY 12/2**

**Red Carpet Run**  
Juan Cochran Cinema @ 4:00-5:30PM

**Armed and Dangerous**  
Juan Cochran Cinema @ 6:00-8:30PM

**Minor Adjustments**  
The Screen @ 6:00-8:00PM

**Plunking on the Streets**  
El Museo Cultural de Santa Fe @ 7:30-8:00PM

**Armed and Dangerous**  
Juan Cochran Cinema @ 8:30-10:30PM

**Opening Night Party**  
@ Campbell 9:00 PM

**THURSDAY 12/3**

**From LA to New Mexico**  
Juan Cochran Cinema @ 12:00-3:00PM

**Armed and Dangerous**  
El Museo Cultural de Santa Fe @ 4:30-6:30PM

**The Harrier: Breaking into the Industry for Screenwriters**  
El Museo Cultural de Santa Fe @ 5:30-6:30PM

**Don De La Montaña**  
with Michael Fitzgerald \*\*\*  
CCA @ 6:00-8:00PM

**Army**  
Violent Crown Cinema @ 6:30-9:00PM

**Miller 21**  
Gala Bringing Food Home  
El Museo Cultural de Santa Fe @ 7:00-9:00PM

**Remember**  
The Screen @ 7:15-9:00PM

**Children of the Arctic**  
CCA @ 8:30-11:00PM

**"Army" Party**  
The High Note @ 9:00PM

**Mask (Director's Cut)**  
CCA @ 12:30-1:00PM

**Under the Olive Tree**  
Juan Cochran Cinema @ 2:00-4:00PM

**The Further Adventures of Anna and Blake**  
El Museo Cultural de Santa Fe @ 2:00-4:00PM

**What's Up Doc?**  
CCA @ 3:30-5:30PM

**Art Behind the Screen**  
CCA @ 4:00-6:00PM

**Scholarship**  
Violent Crown Cinema @ 4:00-6:00PM

**FRIDAY 12/4**

**Scholar Selects Program 1**  
CPJ @ 4:30-6:00PM

**Intermission**  
Juan Cochran Cinema @ 4:30-6:30PM

**Mother's Day**  
Leaves of the Tree  
El Museo Cultural de Santa Fe @ 4:30-6:30PM

**His River Her Will**  
The Screen @ 4:30-6:30PM

**Men & Children**  
Violent Crown Cinema @ 6:00-8:00PM

**The Anthropologist**  
CCA @ 6:30-8:30PM

**Obito**  
Juan Cochran Cinema @ 7:00-9:30PM

**Am**  
Happy Birthday To Me  
El Museo Cultural de Santa Fe @ 7:00-9:00PM

**Randy Castle**  
CCA @ 7:00-9:30PM

**Live Concert**  
Mistakenly & Anthony Leon and the Chorus  
The Palace @ 8:00PM Close

**Game of Thrones**  
Santa Fe Studios @ 8:30AM-2:00PM

**Children of a Lesser God**  
Juan Cochran Cinema @ 10AM-12:30PM

**Glue Up Your Radio**  
CPJ @ 10AM-12:30PM

**Diversity Panel**  
El Museo Cultural de Santa Fe @ 10:30AM-12:00PM

**They All Laughed**  
The Screen @ 11:00AM-1:00PM

**SATURDAY 12/5**

**Cutting Teeth**  
CPJ @ 1:00-4:00PM

**Refuge**  
CCA @ 1:00-3:30PM

**One Day Since Yesterday - Followed by Q&A with Peter Bagdasarian**  
The Screen @ 1:30-4:30PM

**Dancing Around the World: International Shorts Program**  
CCA @ 1:30-3:30PM

**Backstreetbeat, Television Drama Writing Panel**  
Juan Cochran Cinema @ 2:30-4:00PM

**Projections of America**  
Goodbye Thelma Houston  
CCA @ 4:00-6:30PM

**Message**  
CCA @ 4:30-6:30PM

**Imba Means Sing**  
El Museo Cultural de Santa Fe @ 4:30-6:30PM

**New Mexico Shorts Cinema**  
CPJ @ 4:30-6:30PM

**Odessa, Odessa**  
Armed and Dangerous  
Juan Cochran Cinema @ 4:30-6:30PM

**The Wisdom to Know the Difference**  
The Screen @ 5:00-7:00PM

**Scholar Selects Program 2**  
CPJ @ 7:00-8:30PM

**Red Carpet Run**  
Violent Crown Cinema @ 7:00-8:30PM

**Reparation**  
CCA @ 7:00-8:30PM

**Oh Lucy, Tecueto La Luz**  
CCA @ 7:30-9:00PM

**SUNDAY 12/6**

**How to Do More Business with Show Business**  
Paul CCA @ 9:00-11:00AM

**Legislative Budget**  
CPJ @ 11:00AM-1:00PM

**Anders: Story of the greatest film ever made**  
Juan Cochran Cinema @ 11:00AM-1:00PM

**Zero and the Art of Dying**  
Every Day My Dad Dies  
The Screen @ 11:00AM-1:00PM

**Students of Liberty**  
CCA @ 1:00-3:30PM

**Paper Moon**  
The Screen @ 1:15-3:15PM

**Anders of the Last Ark - The Adaptation**  
Juan Cochran Cinema @ 1:30-3:30PM

**Stories from our Lives**  
LOBBY: Shorts Program  
CCA @ 1:30-4:00PM

**Mark Vidler**  
CCA @ 3:30-5:00PM

**Show Business**  
Armed and Dangerous  
The Screen @ 3:30-5:30PM

**The Last Picture Show**  
with Peter Bagdasarian  
Scotchman Temple @ 3:30-6:00PM

**Hush Cinema**  
Juan Cochran Cinema @ 4:00-6:30PM

**Red Carpet Run**  
CCA @ 4:45-6:15PM

**The End of the Year**  
Juan Cochran Cinema @ 7:00-9:00PM

**2015 Santa Fe Film Festival Awards Ceremony**  
with host Kieran Sepulveda  
Scotchman Temple @ 7:00PM-9:00PM



Due to the success of our first winner "t@gged" to start filming a series the month of September 2015, the 3rd Annual Shoot Santa Fe Pilot Project and has extended the deadline for submission. Extended deadline runs October 1st through November 30th at <http://santafefilmfestival.com/index/submit-a-film/>



Santa Fe film businesses provided the filmmakers the resources to create their pilot "#hashtag"!

- Cash from Shoot Santa Fe (Santa Fe Economic Development)
- Crew hours from IATSE
- Christa Valdez, Founder of Oneheadlightink.com for PR and Publicity
- City of Santa Fe Film Office
- Product from Elliot Location Equipment Rentals
- Product from Duke City Gourmet
- Camera rental from Panavision
- Santa Fe Studios and TM Equipment Rentals

Congratulations to Santa Fe Film Festivals 1st Annual Shoot Santa Fe Pilot Project Winner "t@gged"! The festival is proud to help local filmmakers and thanks the Santa Fe Economic Development Department, IATSE Local 480, Elliot Location Equipment Rentals, Duke City Gourmet, Panavision, Santa Fe Studios and MBS for their generous support to make this

The New Mexico Film Office Announces "t@gged" to film in New Mexico.  
[Click here to read the press release.](#)





Susana Martinez  
Governor

Jon Barea  
Cabinet Secretary

Nick Maniatis  
Director

FOR IMMEDIATE RELEASE  
August 16, 2015

Contact: Angela Heisel  
(505) 827-0309

## **The New Mexico Film Office Announces “t@gged” to film in New Mexico**

SANTA FE — New Mexico Film Office Director Nick Maniatis announced today that the Digital Series “t@gged” will be produced in the state at the end of September through mid October in Santa Fe and Albuquerque. Directed by Hannah Macpherson.

“As a third generation New Mexican who recently moved to Los Angeles, I couldn't be happier to return to my home state to tell this thrilling story in a place so beautiful and electrifying with the most talented people in the business,” said Macpherson.

The production will employ at least 60 New Mexico crew members and approximately 250 local background talent.

“This is a special production,” said Director Maniatis. “One of the greatest gifts of a healthy and active film industry is that it gives access and opportunity for New Mexicans to tell their own stories in film and media.”

“t@gged” is the story of three teenage girls who must figure out who tagged them in a disturbing online video of a stranger being shot before the killer comes after them.

###

**Visit the New Mexico Film Office online at [nmfilm.com](http://nmfilm.com)**

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# NATIVE CINEMA

FUJI RDP III

**Jean Cocteau Cinema**

DECEMBER 6, 4:00PM. TO 6:30PM.



**SANTA FE FILM FESTIVAL**

DECEMBER 2 TO 6, 2015

[santafefilmfestival.com](http://santafefilmfestival.com)

**SANTA CLARAN**  
HOTEL - CASINO

22

FUJI RDP III

**SHUTTLE COUNTRY**

**HOTEL - CASINO**



**SANTA FE  
FILM FESTIVAL**



**DRONEU**

**PRESENT**

# **“GAME OF DRONES”**



**Saturday December 5, 2015**

**Classes & Workshops:**

**10:00am – 11:00am Good Drone v. Bad Drone**

**11:15am – 12:15am Drone Technology**

**1:00pm – 2:00pm Free Fly**

**Santa Fe Film Festival Drone Film Contest Requirements:**

**Must be < 5 min. in length**

**50% or more must be shot using a drone or UAV**

**Categories: Narrative, Landscape or Extreme Sports/X factor**

A select group of film & television professionals and drone cinematographers will make up the festival jury. Festival selections will be announced on or around November 30th, 2015.

Full details at: [SantaFeFilmFestival.com](http://SantaFeFilmFestival.com)

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# SANTA FE FILM FESTIVAL



## TUNE-UP!

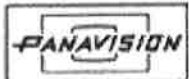
**December 2 - 6, 2015**

We're hosting a range of sessions from acting and makeup to headshots, along with audition opportunities and our immensely popular casting panel. Mingle with film and TV pros as you fine-tune your craft and show your best work.

**FOR MORE INFORMATION: [SANTAFEFILMFESTIVAL.COM](http://SANTAFEFILMFESTIVAL.COM)**



PATRICE IVERSON



Serious Crippage  
& Light Co.



HOTEL SANTA FE  
THE MEXICAN SPA





**SANTA FE  
FILM FESTIVAL**



**DRONEU**

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