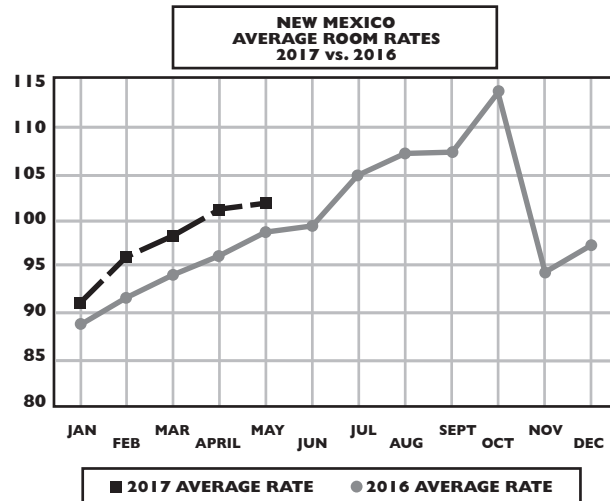
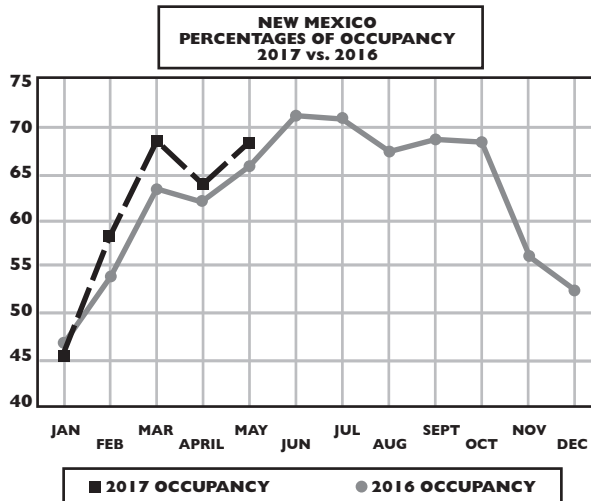


# ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

May 2017

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2017 YEAR-TO-DATE			2016 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
<b>ALBUQUERQUE</b>											
AIRPORT	41,602	33,436	80.4%	\$89.48	\$71.92	73.5%	\$87.37	\$64.24	70.5%	\$84.39	\$59.47
DOWNTOWN & MIDTOWN	101,929	53,980	53.0%	\$86.62	\$45.87	52.2%	\$87.45	\$45.64	52.0%	\$86.44	\$44.98
EAST	38,037	28,906	76.0%	\$105.12	\$79.88	72.6%	\$105.12	\$76.32	69.1%	\$100.67	\$69.57
WEST	22,277	16,224	72.8%	\$96.83	\$70.52	60.6%	\$92.65	\$56.19	60.4%	\$92.77	\$56.05
NORTH	47,468	33,888	71.4%	\$93.03	\$66.42	66.3%	\$92.25	\$61.12	60.4%	\$89.43	\$54.03
<b>TOTAL</b>	<b>251,313</b>	<b>166,434</b>	<b>66.2%</b>	<b>\$92.71</b>	<b>\$61.40</b>	<b>62.2%</b>	<b>\$91.97</b>	<b>\$57.23</b>	<b>59.7%</b>	<b>\$89.57</b>	<b>\$53.46</b>
<b>SANTA FE</b>											
DOWNTOWN	50,961	39,216	77.0%	\$175.91	\$135.37	65.6%	\$152.48	\$99.97	63.9%	\$145.29	\$92.87
CERRILLOS ROAD	40,052	28,563	71.3%	\$75.78	\$54.04	55.1%	\$72.11	\$39.74	49.6%	\$71.99	\$35.72
SANTA FE PERIPHERY	22,754	15,958	70.1%	\$111.74	\$78.36	62.9%	\$105.36	\$66.29	65.9%	\$99.49	\$65.57
<b>TOTAL</b>	<b>113,767</b>	<b>83,737</b>	<b>73.6%</b>	<b>\$129.52</b>	<b>\$95.33</b>	<b>61.3%</b>	<b>\$117.06</b>	<b>\$71.77</b>	<b>58.9%</b>	<b>\$111.69</b>	<b>\$65.74</b>
<b>FARMINGTON</b>											
	27,832	19,977	71.8%	\$83.47	\$59.91	56.6%	\$81.91	\$46.33	65.5%	\$82.57	\$54.06
<b>LAS CRUCES</b>											
	31,444	19,913	63.3%	\$94.00	\$59.53	63.5%	\$91.07	\$57.81	61.5%	\$86.59	\$53.23
<b>SOUTHEAST NEW MEXICO</b> (Artesia, Carlsbad, Clovis & Hobbs)											
	28,055	19,581	69.8%	\$111.01	\$77.48	65.9%	\$109.88	\$72.40	49.7%	\$120.15	\$59.74
<b>TAOS</b>											
	20,236	11,308	55.9%	\$105.15	\$58.76	50.6%	\$102.47	\$51.82	55.7%	\$94.45	\$52.58
<b>OTHER NEW MEXICO</b>											
	28,428	17,126	60.2%	\$79.31	\$47.78	53.9%	\$78.56	\$42.33	47.4%	\$72.63	\$34.43
<b>TOTALS</b>	<b>501,075</b>	<b>338,077</b>	<b>67.5%</b>	<b>\$102.15</b>	<b>\$68.92</b>	<b>61.0%</b>	<b>\$97.86</b>	<b>\$59.74</b>	<b>58.6%</b>	<b>\$93.97</b>	<b>\$55.06</b>



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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For additional information, please contact Robert Benton at (303) 840-1666, Bill Hopping, MAI (303) 798-4045 or Bob Hottman at (303) 740-9400

The Rocky Mountain Lodging Report • P.O. Box 632242 • Littleton, CO 80163 • rockymountainlodgingreport@comcast.net • www.rockymountainlodgingreport.com

# ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2017	2016	2017	2016	2017	2016
<b>JANUARY</b>	45.9%	46.6%	\$90.16	\$88.06	\$41.43	\$41.07
<b>FEBRUARY</b>	58.0%	54.2%	\$95.21	\$91.04	\$55.17	\$49.37
<b>MARCH</b>	68.9%	63.3%	\$97.96	\$93.81	\$67.50	\$59.38
<b>APRIL</b>	64.3%	62.9%	\$100.93	\$95.80	\$64.87	\$60.23
<b>MAY</b>	67.5%	65.5%	\$102.15	\$98.71	\$68.92	\$64.62
<b>JUNE</b>	-	-	-	-	-	-
<b>JULY</b>	-	-	-	-	-	-
<b>AUGUST</b>	-	-	-	-	-	-
<b>SEPTEMBER</b>	-	-	-	-	-	-
<b>OCTOBER</b>	-	-	-	-	-	-
<b>NOVEMBER</b>	-	-	-	-	-	-
<b>DECEMBER</b>	-	-	-	-	-	-
<b>YEAR TO DATE</b>	61.0%	58.6%	\$97.86	\$93.97	\$59.74	\$55.06