

Public Opinion & Community Goals

Public Opinion

During April, 2013 over 500 Santa Feans responded to an on-line public survey, that asked what Santa Fe did well and what the city needed to improve the most. According to the survey results, Santa Fe's top strengths include:

- Promoting Arts & Culture
- Preserving History
- Providing Parks, Trails, Open Space & Recreation

The top issues under city government direction that respondents said the city needed to improve most include:

- Jobs & Economy
- Managing Growth
- Sustainability and Clean Energy



Photo credit: Caretaking Couple, creative common

Community Goals

The city's General Plan (1999) set out overall themes, or community goals. The goals are still important and help to summarize Santa Fe's vision for the future. (Goals are not necessarily listed in order of priority.)

AFFORDABLE HOUSING – Actively participate in the creation of affordable housing.

QUALITY OF LIFE – Enhance the quality of life of the community and ensure the availability of community services for residents.

TRANSPORTATION ALTERNATIVES – Reduce automobile dependence and dominance.

ECONOMIC DIVERSITY – Develop and implement a comprehensive strategy to increase job opportunities, diversify the economy and promote arts and small businesses.

SUSTAINABLE GROWTH – Ensure that development is sustainable and that growth, conservation, redevelopment and natural resource protection are balanced.

REGIONAL PERSPECTIVE – Maintain a regional growth management perspective and work with other private and governmental entities towards that goal.

WATER – Undertake comprehensive efforts to conserve water and ensure adequate supplies with growth.

CHARACTER – Maintain and respect Santa Fe's unique personality, sense of place and character.

URBAN FORM – Promote a compact urban form and encourage sensitive/compatible infill development.

COMMUNITY-ORIENTED DOWNTOWN – Put community activities back into downtown.

COMMUNITY-ORIENTED DEVELOPMENT – Orient new development to the community; foster public life, vitality and community spirit.

MIXED USE – Provide a mix of land uses in all areas of the city.

REVIEW PROCESS – Streamline the planning and development review process.

IMPLEMENTATION – Ensure consistency between the General Plan, implementing ordinances (including zoning and impact fees) and the Capital Improvements Program (CIP).