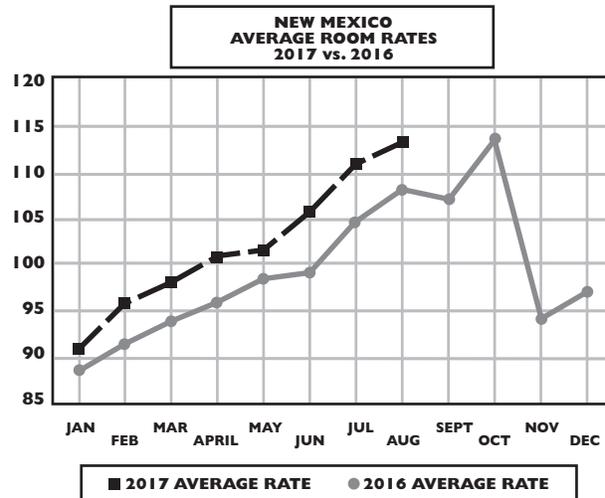
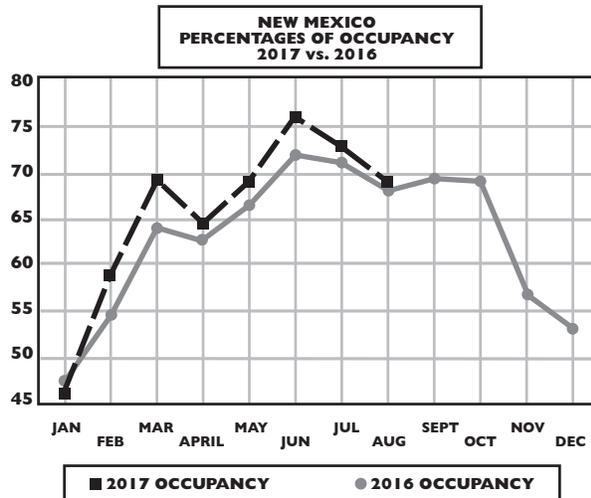


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

August 2017

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2017 YEAR-TO-DATE			2016 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,502	33,127	79.8%	\$89.52	\$71.46	76.3%	\$88.41	\$67.48	73.7%	\$85.52	\$63.04
DOWNTOWN & MIDTOWN	99,708	56,050	56.2%	\$90.25	\$50.73	56.0%	\$89.37	\$50.02	54.9%	\$85.88	\$47.14
EAST	37,289	29,574	79.3%	\$105.31	\$83.52	75.2%	\$104.90	\$78.93	71.7%	\$100.34	\$71.90
WEST	22,533	16,738	74.3%	\$94.80	\$70.42	66.3%	\$95.01	\$63.02	65.4%	\$93.17	\$60.90
NORTH	48,046	33,664	70.1%	\$94.23	\$66.02	69.4%	\$92.44	\$64.19	64.0%	\$89.58	\$57.36
TOTAL	249,078	169,153	67.9%	\$93.98	\$63.82	65.8%	\$92.99	\$61.15	63.0%	\$89.60	\$56.48
SANTA FE											
DOWNTOWN	50,915	40,331	79.2%	\$230.51	\$182.59	70.1%	\$177.79	\$124.60	70.7%	\$171.27	\$121.04
CERRILLOS ROAD	39,936	30,710	76.9%	\$98.94	\$76.09	64.1%	\$81.71	\$52.36	61.1%	\$80.33	\$49.09
SANTA FE PERIPHERY	23,320	18,204	78.1%	\$134.34	\$104.87	70.8%	\$116.86	\$82.72	75.1%	\$109.10	\$81.97
TOTAL	114,171	89,245	78.2%	\$165.62	\$129.46	68.1%	\$133.09	\$90.64	67.9%	\$126.81	\$86.16
FARMINGTON											
	27,654	19,451	70.3%	\$87.47	\$61.53	62.9%	\$84.06	\$52.84	62.4%	\$84.63	\$52.80
LAS CRUCES											
	31,981	17,800	55.7%	\$89.17	\$49.63	62.6%	\$90.20	\$56.50	62.7%	\$87.12	\$54.59
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)											
	30,752	25,365	82.5%	\$109.24	\$90.11	71.8%	\$109.58	\$78.69	55.0%	\$117.43	\$64.61
TAOS											
	20,130	11,070	55.0%	\$121.49	\$66.81	56.0%	\$112.31	\$62.95	62.6%	\$103.38	\$64.72
OTHER NEW MEXICO											
	28,604	17,331	60.6%	\$81.61	\$49.45	58.1%	\$79.47	\$46.14	51.2%	\$74.33	\$38.06
TOTALS	502,370	349,414	69.6%	\$113.04	\$78.62	65.5%	\$102.84	\$67.31	62.9%	\$98.67	\$62.10



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2017	2016	2017	2016	2017	2016
JANUARY	45.9%	46.6%	\$90.16	\$88.06	\$41.43	\$41.07
FEBRUARY	58.0%	54.2%	\$95.21	\$91.04	\$55.17	\$49.37
MARCH	68.9%	63.3%	\$97.96	\$93.81	\$67.50	\$59.38
APRIL	64.5%	62.9%	\$100.90	\$95.80	\$65.11	\$60.23
MAY	67.5%	65.5%	\$102.15	\$98.71	\$68.92	\$64.62
JUNE	75.9%	71.6%	\$105.13	\$101.05	\$79.77	\$72.31
JULY	72.8%	70.6%	\$111.19	\$105.49	\$80.96	\$74.51
AUGUST	69.6%	67.7%	\$113.04	\$108.47	\$78.62	\$73.42
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	65.5%	62.9%	\$102.84	\$98.67	\$67.31	\$62.10