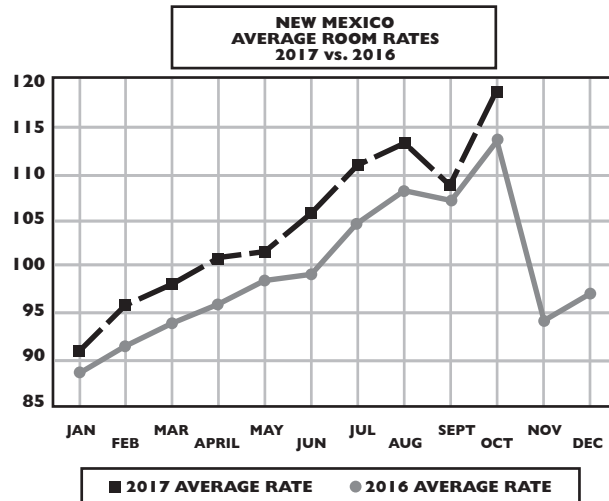
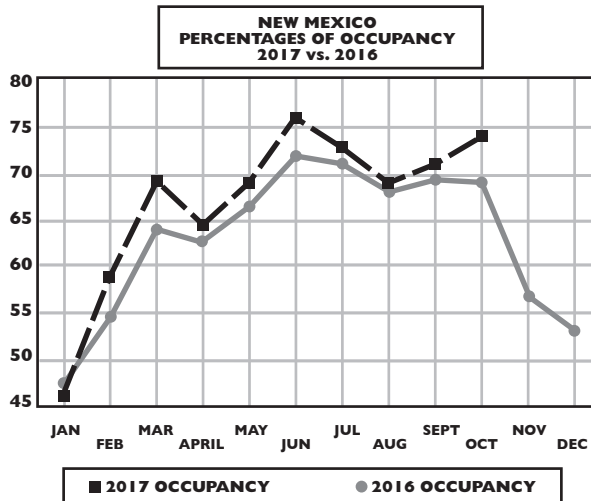


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

October 2017

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2017 YEAR-TO-DATE			2016 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,562	35,964	86.5%	\$105.63	\$91.40	77.4%	\$90.28	\$69.89	74.3%	\$88.55	\$65.80
DOWNTOWN & MIDTOWN	94,674	64,488	68.1%	\$111.65	\$76.05	57.5%	\$92.21	\$52.99	55.6%	\$87.67	\$48.74
EAST	37,507	29,450	78.5%	\$128.62	\$100.99	75.5%	\$107.42	\$81.14	72.7%	\$103.05	\$74.92
WEST	22,533	16,686	74.1%	\$117.62	\$87.10	68.0%	\$97.96	\$66.60	66.6%	\$95.69	\$63.71
NORTH	48,501	35,784	73.8%	\$123.41	\$91.05	70.0%	\$95.38	\$66.79	64.8%	\$92.84	\$60.14
TOTAL	244,777	182,373	74.5%	\$116.06	\$86.47	66.9%	\$95.60	\$63.93	63.9%	\$92.16	\$58.85
SANTA FE											
DOWNTOWN	50,866	42,651	83.8%	\$198.74	\$166.65	72.5%	\$183.54	\$133.12	73.3%	\$178.44	\$130.76
CERRILLOS ROAD	39,761	28,249	71.0%	\$84.02	\$59.69	65.7%	\$82.47	\$54.19	63.5%	\$81.27	\$51.58
SANTA FE PERIPHERY	22,842	17,338	75.9%	\$119.91	\$91.01	72.0%	\$118.62	\$85.47	77.0%	\$111.03	\$85.44
TOTAL	113,469	88,238	77.8%	\$146.53	\$113.94	70.0%	\$136.63	\$95.68	70.3%	\$130.80	\$91.97
FARMINGTON											
	28,212	20,866	74.0%	\$87.06	\$64.39	64.9%	\$84.51	\$54.85	61.0%	\$84.98	\$51.87
LAS CRUCES											
	28,447	19,728	69.4%	\$95.19	\$66.01	63.7%	\$90.92	\$57.95	62.7%	\$88.14	\$55.31
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)											
	36,115	30,540	84.6%	\$110.73	\$93.64	74.1%	\$109.44	\$81.09	53.7%	\$116.81	\$62.76
TAOS											
	20,307	14,010	69.0%	\$118.34	\$81.64	58.7%	\$114.65	\$67.33	64.9%	\$105.15	\$68.24
OTHER NEW MEXICO											
	33,287	21,422	64.4%	\$86.41	\$55.61	59.7%	\$80.74	\$48.18	51.8%	\$74.83	\$38.77
TOTALS	504,614	377,177	74.7%	\$118.46	\$88.54	67.0%	\$105.27	\$70.50	63.9%	\$101.29	\$64.73



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2017	2016	2017	2016	2017	2016
JANUARY	45.9%	46.6%	\$90.16	\$88.06	\$41.43	\$41.07
FEBRUARY	58.0%	54.2%	\$95.21	\$91.04	\$55.17	\$49.37
MARCH	68.9%	63.3%	\$97.96	\$93.81	\$67.50	\$59.38
APRIL	64.5%	62.9%	\$100.90	\$95.80	\$65.11	\$60.23
MAY	67.5%	65.5%	\$102.15	\$98.71	\$68.92	\$64.62
JUNE	75.9%	71.6%	\$105.13	\$101.05	\$79.77	\$72.31
JULY	72.8%	70.6%	\$111.19	\$105.49	\$80.96	\$74.51
AUGUST	69.6%	67.7%	\$113.04	\$108.47	\$78.62	\$73.42
SEPTEMBER	71.1%	67.7%	\$108.85	\$107.52	\$77.41	\$72.75
OCTOBER	74.7%	67.8%	\$118.46	\$114.41	\$88.54	\$77.55
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	67.0%	63.9%	\$105.27	\$101.29	\$70.50	\$64.73