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**CITY OF SANTA FE, NEW MEXICO**

**RESOLUTION NO. 2022-44**

**INTRODUCED BY:**

Councilor Michael J. Garcia

Councilor Chris Rivera	Mayor Alan Webber
Councilor Carol Romero-Wirth	Councilor Amanda Chavez
Councilwoman Renee Villarreal	Councilor Jamie Cassutt
Councilor Lee Garcia	Councilor Signe I. Lindell

**A RESOLUTION**

**UPDATING THE TERMS OF APPROVAL INCLUDED IN RESOLUTION NO. 2020-24 AND 2022-9 TO CHANGE THE PERMITTED LOCATION OF BANNERS COMMEMORATING “HOMETOWN HEROES” TO INCLUDE ALL OF THE CERRILLOS ROAD CORRIDOR, ST. FRANCIS DRIVE, THE RAILYARD, GUADALUPE STREET, AND THE GREATER DOWNTOWN AREA.**

**WHEREAS**, Santa Fe City Code Section 14-8.10 allows for the installation of banners to identify the geographic location associated with local business groups, neighborhoods, or community groups; the dates associated with important civic milestones, activities, or holidays; or a sense of place and community that are erected by the City of Santa Fe (“City”) or its permittee, if approved by the Governing Body via Resolution; and

**WHEREAS**, “Banner” is defined as “a *temporary sign* no larger than eighteen (18) square feet made of flexible material (cloth, paper, vinyl, or other lightweight, non-rigid material) on which information relating to an event, function, or activity is painted or printed, which projects from, hangs from, or is affixed to a city-owned support structure”; and

1           **WHEREAS**, the Resolution regarding installation of banners must specify dates of  
2 display, location, number, design approval process, installation, maintenance, and cost installation;  
3 and

4           **WHEREAS**, Resolution No. 2019-23 approved the design and installation for 20 banners  
5 commemorating the lives of those local veterans who are serving, have served, or have been  
6 honorably discharged from the United States Military; and

7           **WHEREAS**, Resolution No. 2019-37 approved an additional 30 additional banners for the  
8 same purpose; and

9           **WHEREAS**, Resolution No. 2020-24 approved as many banners as there are light poles  
10 along Cerrillos Road between I-25 and Rodeo Road; and

11           **WHEREAS**, Resolution No. 2022-9 expanded the display of the banners on sign support  
12 structures installed along Cerrillos Road between I-25 and St. Michaels Drive; and

13           **WHEREAS**, since the Governing Body’s adoption of Resolution No. 2022-9, safety and  
14 liability concerns have arisen regarding hanging multiple banners on light poles along Cerrillos  
15 Road, the type of bracket needed to hang on these poles, and the height of the banner, necessitating  
16 an alternative plan for displaying the banners; and

17           **WHEREAS**, the Governor’s Office announced the State would re-establish the  
18 “Hometown Heroes” banner program on State-owned roads leading to the Santa Fe National  
19 Cemetery, now that the previously identified safety risks have been addressed; and

20           **WHEREAS**, the manufacturer of the light poles along Cerrillos road has revised its earlier  
21 determination and stated that a maximum of one banner may be displayed per light pole with the  
22 condition that the mounted bracket is spring-loaded in order to safely respond to high wind speeds  
23 and that the height of the banner is limited to thirteen (13) feet; and

24           **WHEREAS**, the brackets originally installed were not spring-loaded and therefore  
25 presented a potential safety issue during periods of high wind; and

1           **WHEREAS**, Governing Body desires to act immediately to approve installation of the  
2 banners to demonstrate respect for the veterans honored by the banners and their families.

3           **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
4 **CITY OF SANTA FE** that the following design and installation plan is hereby approved:

5           Dates:               The banners may be displayed until the day after Veterans Day, 2022.

6           Location:            The banners may be displayed on light poles located along St. Francis  
7 Drive from I-25 to Alamo Drive; No. Guadalupe Street from Paseo de  
8 Peralta to US-285; and Cerrillos Road from I-25 to St. Francis Drive.

9           Number:             A maximum of one banner may be displayed per light pole.

10          Other Approvals:   The City Attorney has reviewed the design as conforming to applicable  
11 requirements and restrictions in Section 14.8-10(2)(b) and, as a condition  
12 of approval, the Public Works Department must approve the proposed  
13 manner and location of installation, and the Planning and Land Use  
14 Department must approve the design pursuant to 14.10-8(H).

15          Installation:       The American Legion Post 12 will be responsible for the installation of  
16 the banners associated with this request, including obtaining the  
17 obstruction permits required for installation and removal of the banners  
18 pursuant to standard City procedures.

19          Maintenance:      Banners that become damaged, defaced, or are in any form of disrepair  
20 shall be replaced immediately at the expense of the American Legion Post  
21 12. The City reserves the right to remove any banners the City deems in  
22 disrepair prior to their scheduled removal date.

23          Cost Allocation:   The City of Santa Fe is investing in its street infrastructure by purchasing  
24 and installing wind-shearing brackets on the approved light poles that will  
25 be owned by the City going forward and that expense is not limited to

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investment in this project. The American Legion Post 12 shall be responsible for all other costs associated with the purchasing, installation, and removal of the banners.

PASSED, APPROVED, and ADOPTED this 15<sup>th</sup> day of August, 2022.



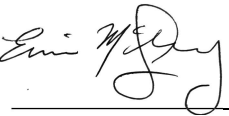
ALAN WEBBER, MAYOR

ATTEST:



KRISTINE MIHELIC, CITY CLERK

APPROVED AS TO FORM:



ERIN K. McSHERRY, CITY ATTORNEY