

ITEM # 18-0227

**CITY OF SANTA FE
AMENDMENT No. 1 TO
PROFESSIONAL SERVICES AGREEMENT
ITEM# 17-0904**

AMENDMENT No. 1 (the "Amendment") to the PROFESSIONAL SERVICES AGREEMENT, dated August 14, 2017 (the "Agreement"), between the City of Santa Fe (the "City") and Simply Social (the "Contractor"). The date of this Amendment shall be the date when it is executed by the City and the contractor, whichever occurs last.

RECITALS

A. Under the terms of the Agreement, Contractor has agreed to provide professional services to the City of Santa Fe.

B. Pursuant to Article 18 of the Agreement, and for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, the City and the Contractor agree as follows:

1. SCOPE OF SERVICES

Article 1 of the Agreement is amended to add Paragraph B to expand the scope of services to provide for an additional six-hour workshop regarding the changing landscape of social media promotion. Article 1 Paragraph B is added so that Article 1 Paragraph B reads in its entirety as follows:

B. One additional six-hour workshop on the changing landscape of social media for arts organizations. Workshop shall consist of the following:

1) Discussion of how organizations may respond to the changes in the Facebook algorithm to include posting schedule, events, groups, live videos and

nonprofit fundraising tools.

2) Presentation of how organization may diversify their social media platforms to include Instagram, Twitter and Facebook Messenger.

3) Creation of content to generate conversation and engagement.

4) Growth marketing strategies including a deep dive into paid ad creation, budgeting and monitoring.

5) Questions and answer opportunities to occur throughout the entire workshop.

2. COMPENSATION

Article 3 of the Agreement is amended to increase compensation by four thousand dollars (\$4,000) plus applicable gross receipts taxes so that Article 3 reads in its entirety:

A. The City shall pay to the Contractor in full payment for services rendered, a sum not to exceed eight thousand dollars (\$8,000.00) plus applicable gross receipts taxes. Payment shall be made for services actually rendered.

B. The Contractor shall be responsible for payment of gross receipts taxes levied by the State of New Mexico on the sums paid under this Agreement.

C. Payment shall be made upon receipt, approval and acceptance by the City of detailed statements containing a report of services completed. Compensation shall be paid only for services actually performed and accepted by the City.

3. AGREEMENT IN FULL FORCE.

Except as specifically provided in this Amendment, the Agreement remains and shall remain in full force and effect, in accordance with its terms.

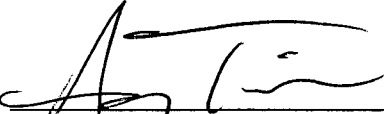
IN WITNESS WHEREOF, the parties have executed this Amendment No. 1 to the
City of Santa Fe Public Art Professional Services Agreement as of the dates set forth below.

CITY OF SANTA FE:


BRIAN K. SNYDER, CITY MANAGER

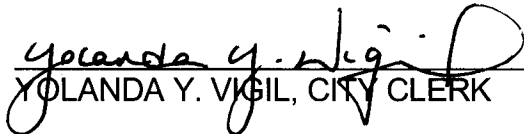

Date: 02/26/2018

CONTRACTOR:
SIMPLY SOCIAL MEDIA

By: 
NAME AND TITLE

Date: 3/8/18


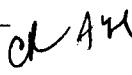
ATTEST:


YOLANDA Y. VIGIL, CITY CLERK 

APPROVED AS TO FORM:

 2/19
KELLEY A. BRENNAN, CITY ATTORNEY

APPROVED:

 2-23-18 
ADAM JOHNSON
FINANCE DIRECTOR

22103.510400
Business Unit/Line Item