



## Memo

**Date:** February 25, 2025

**To:** Mark Scott, City Manager

**Via:** Sam Burnett for Regina Wheeler, Public Works Director   
JOHN BURNETT (Feb 26, 2025 10:09 MST)

Gabrielle Chavez, Transit Director of Administration   
Gabrielle Chavez (Feb 25, 2025 16:24 MST)

**From:** Joshua Chandler, Contract Administrator

**Subject:** Amendment 1 for Transit Professional Services Agreement

**Vendor Name:** Lamar Transit Advertising

**Munis Vendor Number:** 10008

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### ACTION:

Request for Approval of Amendment #1 to the Transit Professional Services Agreement with Lamar Transit Advertising for Bus Exterior Advertising to Extend the Term One Year. (Gabrielle Chavez, Transit Director of Administration; gnchavez@santafenm.gov)

### CONTRACT NUMBER:

The FY24 Munis contract number is 320453.

### BACKGROUND AND SUMMARY:

The contract with Lamar Transit Advertising to manage all aspects of advertising on the exterior of transit buses expires on March 1st, 2025. The contract was originally established by Request for Proposal #23/04/P in 2023. The contract allows for up to four one year extensions. Revenue from the advertising is collected by Lamar and remitted to the City. Lamar has provided compliant services through the term of the agreement.

### ATTACHMENTS:

Amendment #1  
Certificate of Liability

**FUNDING SOURCE:**

**Fund Name/Number:** Transit bus/540

**Munis Org Name/Number:** Transit Operations/5400491

**Munis Object Name/Number:** Advertising Income/471900

**Budget Officer / Designee:** ALEXIS COTERO (Feb 26, 2025 10:45 MST) **Date:** \_\_\_\_\_

**Budget Officer Comment/Exceptions:** \_\_\_\_\_

**PROCUREMENT METHOD:**

**The procurement method used was** NMSA 1978, Section 13-1-111, RFP

The original Professional Services Agreement #320453 expires on March 1<sup>st</sup>, 2025. Amendment #1 will extend the term one year to March 1<sup>st</sup>, 2026.

**Chief Procurement Officer (CPO) / Designee:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**CPO Comment/Exceptions:** \_\_\_\_\_

**ASSOCIATED APPROVALS:**

**IT Components included?** ☐ Yes | ☒ No

**Approval:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Comment/Exceptions:** \_\_\_\_\_

**Vehicles included?** ☐ Yes | ☒ No

**Approval:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Comment/Exceptions:** \_\_\_\_\_

**Construction to City Facilities, Furniture, and/or Fixtures included?** ☐ Yes | ☒ No

**Approval:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Comment/Exceptions:** \_\_\_\_\_

**Is this an externally funded purchase?** ☐ Yes | ☒ No

**If yes, what is the issuing agency:** \_\_\_\_\_

**Approval:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Comment/Exceptions:** \_\_\_\_\_

**Is this a Capital Asset or Project?** ☐ Yes | ☒ No

**Project Ledger Number:** \_\_\_\_\_

**Approval:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Comment/Exceptions** \_\_\_\_\_

**CITY OF SANTA FE  
AMENDMENT No. 1 TO  
TRANSIT PROFESSIONAL SERVICES AGREEMENT  
ITEM# 24-0076**

This AMENDMENT No. 1 (the "Amendment") amends the CITY OF SANTA FE PROFESSIONAL SERVICES CONTRACT, dated February 13, 2024 (the "Contract"), between the City of Santa Fe (the "City") and **Lamar Transit Advertising**. The date of this Amendment shall be the date when it is executed by the City and the Contractor whichever occurs last.

**RECITALS:**

A. Under the terms of the Contract, Contractor has agreed to provide the City advertising design, sales, placement, management, installation, maintenance, and removal.

B. Pursuant to Article 14 of the Contract, and for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, the City and the Contractor agree as follows:

**1. TERM**

Article 4 of the Original Agreement is hereby deleted in its entirety and substituted with the following Article 4 in its place:

THIS AGREEMENT SHALL NOT BECOME EFFECTIVE UNTIL APPROVED BY THE CITY.  
This Agreement shall terminate on March 1, 2026, unless terminated pursuant to paragraph 5 (Termination), or paragraph 6 (Appropriations). The City reserves the right to renew the contract on an annual basis by mutual Agreement not to exceed a total of four (4) years in accordance with NMSA 1978, §§ 13-1-150 through 15

**2. CONTRACT IN FULL FORCE**

Except as specifically provided in this Amendment, the Contract remains and shall remain in full force and effect, in accordance with its terms.

IN WITNESS WHEREOF, the parties have executed this Amendment No.1 to the Contract as of the dates set forth below.

CITY OF SANTA FE:

*Mark Scott*  
Mark Scott (Feb 26, 2025 12:04 MST)  
Mark Scott, City Manager

DATE: \_\_\_\_\_

ATTEST:

\_\_\_\_\_  
ANDRÉA SALAZAR, CITY CLERK

CITY ATTORNEY'S OFFICE:

*Marcos Martinez*  
Marcos Martinez (Feb 19, 2025 07:41 MST)  
ASSISTANT CITY ATTORNEY

APPROVED FOR FINANCES:

*Emily K. Oster*  
EMILY OSTER, FINANCE DIRECTOR

CONTRACTOR:

Lamar Transit Advertising

*Neal Gatherum*  
Neal Gatherum (Feb 18, 2025 17:24 MST)  
Neal Gatherum, Vice President

DATE: **Feb 18, 2025**

NMBTIN: \_\_\_\_\_



# CERTIFICATE OF LIABILITY INSURANCE

Page 1 of 2

DATE (MM/DD/YYYY)  
12/23/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Willis Towers Watson Southeast, Inc. c/o 26 Century Blvd P.O. Box 305191 Nashville, TN 372305191 USA	<b>CONTACT</b> NAME: Willis Towers Watson Certificate Center PHONE (A/C No. Ext): 1-877-945-7378 FAX (A/C No): 1-888-467-2378 E-MAIL ADDRESS: certificates@willis.com																					
<b>INSURED</b> Lamar Transit, LLC 2200 NW Savier Street Portland, OR 97701	<table><tr><th colspan="2">INSURER(S) AFFORDING COVERAGE</th><th>NAIC #</th></tr><tr><td>INSURER A:</td><td>National Union Fire Insurance Company of P</td><td>19445</td></tr><tr><td>INSURER B:</td><td>AIU Insurance Company</td><td>19399</td></tr><tr><td>INSURER C:</td><td>American Home Assurance Company</td><td>19380</td></tr><tr><td>INSURER D:</td><td>QBE Specialty Insurance Company</td><td>11515</td></tr><tr><td>INSURER E:</td><td></td><td></td></tr><tr><td>INSURER F:</td><td></td><td></td></tr></table>	INSURER(S) AFFORDING COVERAGE		NAIC #	INSURER A:	National Union Fire Insurance Company of P	19445	INSURER B:	AIU Insurance Company	19399	INSURER C:	American Home Assurance Company	19380	INSURER D:	QBE Specialty Insurance Company	11515	INSURER E:			INSURER F:		
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INSURER E:																						
INSURER F:																						

**COVERAGES**

CERTIFICATE NUMBER: W36849099

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input checked="" type="checkbox"/> PRO-JECT <input checked="" type="checkbox"/> LOC OTHER:	Y	Y	3980288	01/01/2025	01/01/2026	EACH OCCURRENCE \$ 2,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 100,000 PERSONAL & ADV INJURY \$ 2,000,000 GENERAL AGGREGATE \$ 10,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
	<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	<b>UMBRELLA LIAB</b> <input type="checkbox"/> OCCUR <b>EXCESS LIAB</b> <input type="checkbox"/> CLAIMS-MADE DED <input type="checkbox"/> RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$
B	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input checked="" type="checkbox"/> No	N/A	080772144	01/01/2025	01/01/2026	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
B	<b>Workers Compensation/ Employers Liability - (CA)</b> Per Statute			WC 080772145	01/01/2025	01/01/2026	E.L. Each Accident \$1,000,000 E.L. Disease-Ea Empl \$1,000,000 E.L. Disease-Pol Lmt \$1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Re: Lamar's new plant 783 Santa Fe Transit. City of Santa Fe & their Public Works/Transit Division.  
SEE ATTACHED

**CERTIFICATE HOLDER****CANCELLATION**

City of Santa Fe, Transit Division Attn: Flora Montoya 2931 Ruffina Street Santa Fe, NM 87507	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE 
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SR ID: 26958436

BATCH: 3752558

# Lamar Transit Advertising Amendment No 1 packet

Interim Agreement Report










2025-02-26

Created:	2025-02-25
By:	JOSHUA CHANDLER (jlchandler@santafenm.gov)
Status:	Out for Signature
Transaction ID:	CBJCHBCAABAAHVSp5IRVf58ihPGM1r5NmrGbuVDOV2Kr

## Agreement History

Agreement history is the list of the events that have impacted the status of the agreement prior to the final signature. A final audit report will be generated when the agreement is complete.

## "Lamar Transit Advertising Amendment No 1 packet" History

-  Document created by JOSHUA CHANDLER (jlchandler@santafenm.gov)  
2025-02-25 - 11:20:50 PM GMT- IP address: 63.232.20.2
-  Document emailed to Gabrielle Chavez (gnchavez@santafenm.gov) for signature  
2025-02-25 - 11:23:39 PM GMT
-  Email viewed by Gabrielle Chavez (gnchavez@santafenm.gov)  
2025-02-25 - 11:23:59 PM GMT- IP address: 63.232.20.2
-  Document e-signed by Gabrielle Chavez (gnchavez@santafenm.gov)  
Signature Date: 2025-02-25 - 11:24:38 PM GMT - Time Source: server- IP address: 63.232.20.2
-  Document emailed to JOHN BURNETT (jsburnett@santafenm.gov) for signature  
2025-02-25 - 11:24:39 PM GMT
-  Email viewed by JOHN BURNETT (jsburnett@santafenm.gov)  
2025-02-25 - 11:45:27 PM GMT- IP address: 174.240.16.129
-  Document e-signed by JOHN BURNETT (jsburnett@santafenm.gov)  
Signature Date: 2025-02-26 - 5:09:26 PM GMT - Time Source: server- IP address: 63.232.20.2
-  Document emailed to ALEXIS LOTERO (aclotero@santafenm.gov) for signature  
2025-02-26 - 5:09:28 PM GMT
-  Email viewed by ALEXIS LOTERO (aclotero@santafenm.gov)  
2025-02-26 - 5:33:23 PM GMT- IP address: 104.47.65.254



Document e-signed by ALEXIS LOTERO (aclotero@santafenm.gov)

Signature Date: 2025-02-26 - 5:45:03 PM GMT - Time Source: server- IP address: 63.232.20.2



Document emailed to EMILY OSTER (ekoster@santafenm.gov) for signature

2025-02-26 - 5:45:04 PM GMT



Email viewed by EMILY OSTER (ekoster@santafenm.gov)

2025-02-26 - 6:59:14 PM GMT- IP address: 104.47.65.254



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Signature Date: 2025-02-26 - 7:03:04 PM GMT - Time Source: server- IP address: 63.232.20.2



Document emailed to Mark Scott (mscott@santafenm.gov) for signature

2025-02-26 - 7:03:05 PM GMT



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2025-02-26 - 7:04:09 PM GMT- IP address: 104.47.65.254



Document e-signed by Mark Scott (mscott@santafenm.gov)

Signature Date: 2025-02-26 - 7:04:30 PM GMT - Time Source: server- IP address: 63.232.20.2



Document emailed to ANDREA SALAZAR (asalazar@santafenm.gov) for signature

2025-02-26 - 7:04:33 PM GMT



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2025-02-26 - 8:52:56 PM GMT- IP address: 104.47.65.254